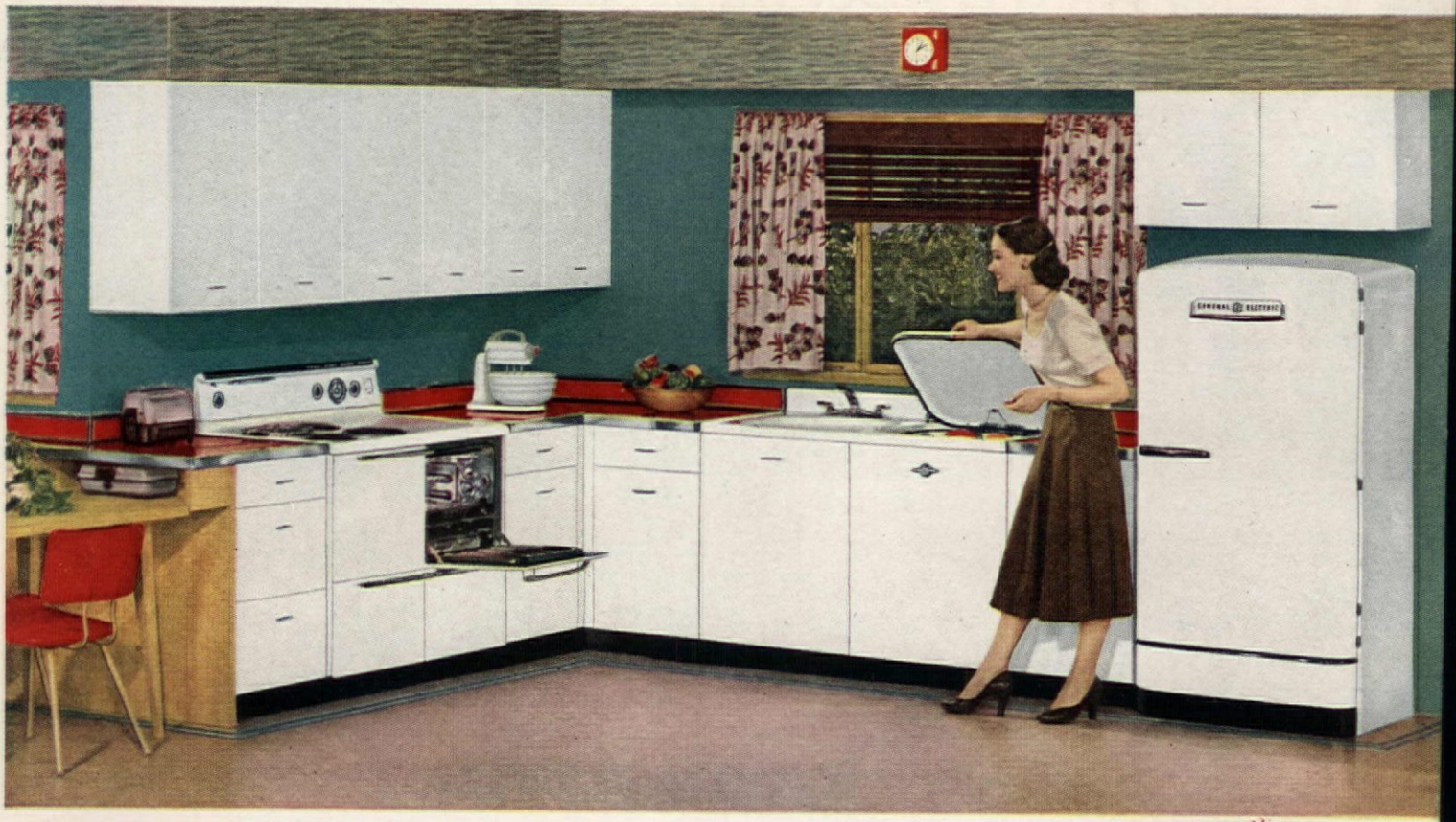
The AMERICAN HOME for April

25¢
In Canada 35¢



19 Handsome Bedrooms

14 Clever, Practical Outdoor Ideas



G-E All-Electric Kitchen averaging out to $42.83* a month!

$42.83 is the average amount you pay monthly, based on a 36-month payment plan.

- **First 18 months you pay $69.08 a month.**
- **Second 18 months you pay *only* $16.58 a month.**

★ ★ ★

General Electric offers you this wonderful "Kitchen Package"—an all-electric kitchen *completely equipped* with matched appliances and *planned especially for your home.* And for as little as an average of $42.83 a month!

Here's how you can finance it . . .

In the kitchen shown above, the beautiful General Electric equipment—including work surfaces, and allowance for installation charges—can be had for as little as an average of $42.83 a month, after small down payment. You can have these timesaving electric wonders now; pay for them over a three-year period!

For details, send coupon below for *free* copy of booklet about G-E Property Improvement Plan, and facts for financing your kitchen if you're buying or building.

Here's how you can plan it . . .

We do more than merely provide you with all the wonderful new equipment—*we help you plan and style* the layout of your kitchen for maximum efficiency. Our dealer can arrange a complete, scientific planning job for you—*at no additional cost.*

Take advantage of your General Electric dealer's expert advice—drop in to see him. Or, if his name is not listed in the classified section of the phone book, fill out coupon below and mail today—we'll see that a G-E Retailer gets in touch with you at an early date.

Buying or building a new home?

Be sure it has a *complete* G-E All-Electric Kitchen. Here's why . . . the cost of a *dream* kitchen—one of these *complete* all-electric wonders is as little as five or six dollars extra a month over the cost of a so-called modern kitchen. This is possible because what you do—after a small down payment—is include the cost of your kitchen right in your regular long-term mortgage.

Talk to your architect or builder about a *complete* General Electric All-Electric Kitchen for your home.

GENERAL ELECTRIC

*Based on manufacturer's suggested price, and finance plans in effect at time this ad was prepared. Actual cost will vary somewhat, depending on local conditions.

YOUR ALL-ELECTRIC KITCHEN INCLUDES:



G-E 8-cubic-foot Refrigerator

"Space Maker" model. World-famed for dependable year-after-year service.

Automatic G-E Dishwasher and Sink

Automatically washes dishes! You never touch water or dish towels. Streamlined, ultra-modern sink included.





Beautiful G-E Steel Cabinets

Plenty of food and utensil-storage space. Plenty of extra work surface, too!

G-E "Speed Cooking" Range

So clean! So fast! So safe! With automatic features that make grand meals so easy to prepare!





G-E Disposall®

The wonder appliance that gets rid of garbage electrically! You never need see, touch, smell garbage again!

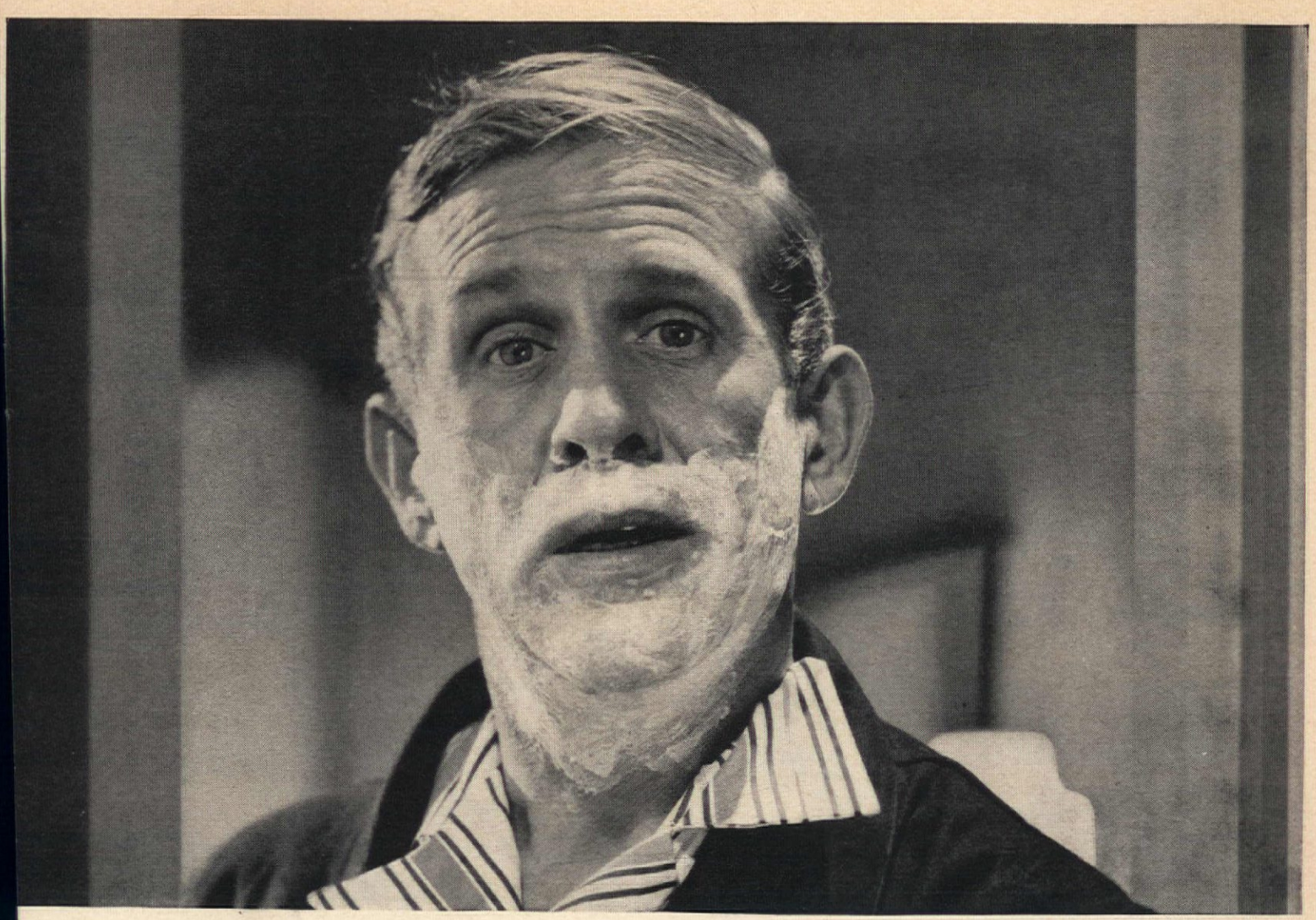
General Electric Co.
Box H-4-CC,
Louisville 2, Ky.

Dear Sirs: Please send me *free* booklet. Also name of my local G-E Kitchen Specialist. I understand I am under no obligation

Name

Address

City State



Tell me...how can a man shave when he's shivering!

hat a way to start the day!

ıt of a warm bed, onto a cold floor, into a illy bathroom!

o wonder our bewhiskered friend has lost patience. But it's really his own fault!

ere's no reason for him—or YOU—to start day in a chilly bathroom, for the solution quite simple.

you need is a modern Honeywell thermo- that *automatically* turns up the heat early in the morning while you're still sleeping.

Then you and the whole family get a good night's rest in healthfully cool rooms—and get up and dress in luxurious warmth. Yes, starting the day like this is sure to improve anyone's disposition!

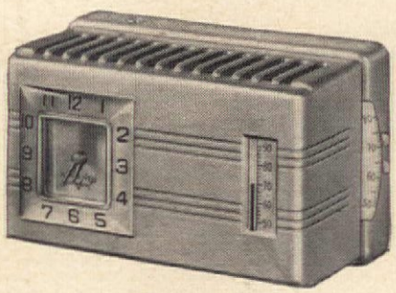
And the cost is negligible, for a new Honeywell thermostat is inexpensive—less than 2c a day, figuring the cost over its lifetime!

You really owe your family and yourself this modern convenience! And your heating dealer can provide it! Let him put a quick end to all your early-morning shivers and discomfort.

See your heating dealer now! You'll find his name in your classified phone directory. Or, if you prefer, mail the coupon below.

MINNEAPOLIS **Honeywell**

First in Controls



Turns heat down at night, up in the morning—automatically!

This Honeywell Electric Clock Thermostat makes your heating *completely* automatic. And it's the most sensitive thermostat of its type—keeps room temperatures uniform—no matter how the weather changes.



Provides automatic morning pick-up

Set the Honeywell Time-O-Stat for the morning pick-up time and temperature you want—sleep in cool, healthful rooms; wake up in a warm home.

Minneapolis-Honeywell Regulator Co.
2703 Fourth Ave. South, Minneapolis 8, Minn.

Please send me a free copy of "HOW TO MODERNIZE FOR COMFORT," including specific information on the Electric Clock Thermostat, Time-O-Stat and items below.

ELECTRONIC MODUFLOW. The magic sensitivity of *electronics* matches heat requirements to the weather changes, and keeps your home comfortable at all times.

ZONE CONTROL. The wonderful new way to provide comfort in the various heating areas of ranch-type and larger homes.

Name_____

Address_____

City_____ Zone____ State_____

Only COLGATE DENTAL CREAM

HAS PROVED SO COMPLETELY IT

STOPS BAD BREATH*!

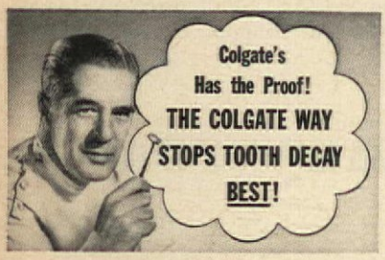
*** SCIENTIFIC TESTS PROVE THAT IN 7 OUT OF 10 CASES, COLGATE'S INSTANTLY STOPS BAD BREATH THAT ORIGINATES IN THE MOUTH!**



For "all day" protection, brush your teeth right after eating with Colgate Dental Cream. Remember! Some toothpastes and powders claim to sweeten breath. But only Colgate's has such complete *proof* that it stops bad breath.* There's a big difference!



Colgate's wonderful wake-up flavor is the favorite of men, women and children from coast to coast. Nationwide tests of leading toothpastes have *proved* that Colgate Dental Cream is preferred for flavor over all other brands tested!



Yes, science has proved that brushing teeth right after eating with Colgate Dental Cream stops tooth decay *best!* In fact, the Colgate way is the most thoroughly proved and accepted home method of oral hygiene known today!



No other Toothpaste or Powder OF ANY KIND WHATSOEVER Offers Such Conclusive Proof!

Get* PURE, WHITE, SAFE COLGATE'S *Today!



Home of Mr. & Mrs. S. Bergman. Marion Heuer, Decorator

Because your bedroom is the first and last thing you see each day, we believe it should be picture-pretty as this one and others we show on pages 27–31

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In this Issue

APRIL, 1952 VOL. XLVII, NO. 5

Arts and Crafts

48 Outdoor Ideas Worth Copying . . . *Dorothy Lambert Trumm*
110 How to Refinish an Old Chest
124 Picture Patterns for Spring Decorating
48, 49 Patterns
50, 51 Patterns

Gardening

40 Let's Go Shopping for Gladiolus . . . *William Gilman*
130 Hang It All
136 Our $20.00 Shade-Shed . . . *Louise Hayes*
139 Asparagus the Easy Way . . . *J. A. Eliot*
141 "Patricia Spollen" Wins 9 Medals . . . *E. L. D. Seymour*
152 Flower Carrier

Decorating

27 ⅓ of Your Life . . . Make It the Best Part
39 Sweet Pastime . . . *Jessie Walker*
44 The American Translation . . . *Gertrude Brooks Dixson*
94 Leading Lights
102 Italian Accents
116 Apartment with a Chinese Touch

Homes and Maintenance

34 This House has Everything
42 Cost: One Year of Their Lives . . . *Martha B. Darbyshire*
46 This House Is 38 Years Old
90 Native American
98 Magazine Racks Worth Copying
106 How to Measure a House
109 Almost Built to Order . . . *Ruth W. Lee*
122 House Your Movie Equipment
127 Don't Be Afraid to Buy an Old House . . . *Marion Benasutti*
134 Get Ready to Roll . . . *Virginia Webb Schneider*
149 Closed Door Policy

Food, Entertainment, Management

32 Kitchen Switch, Part 2 . . . *Edith Ramsay*
53 What's Wrong with This Table . . . *Gertrude Brassard*
56 Spring Luncheon for the Girls . . . *Eleanor Lee Jones*
58 Good Victuals . . . *Jean Austin*
62 Take a Can of Peaches
64 How to Make a Perfect Meringue . . . *Gloria Marshall*
65 More Luncheon Hits
69 There's Another Dinner on That Roast
76 Kitchen Scuttlebutt
78 How to Wash "Horribles"
79 Pressure Canning Knows No Season . . . *Rose M. Guerra*
82 Counter Fitting

Features

6 Contributors
8 Market Place
18 The Whole Town Gets in the Swim . . . *Keith and Sarah Winston*
24 How We Work
38 Your Address Please . . . *Helena Davis*
150 We Miss Our Front Porch . . . *Caroline Clark*
152 Where Credit Is Due
154 Look It's New

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Defense is on the lines!

"LONG DISTANCE, PLEASE!"

Seems that's what everyone is saying these days—in factories, offices, army camps and navy yards . . . on farms, in homes, in shipyards and arsenals.

For America is doing a big job in a hurry. To speed things up and get work done, the nation depends on Long Distance. So, it's "full speed ahead" for thousands of telephone men and women, too.

They're putting through four times as many Long Distance calls and twice as many teletypewriter messages as in 1940.

Millions of miles of Long Distance pathways have been added—in wires, in cables, and by radio-relay.

Even that is not enough. More of everything is being built as fast as we can get materials.

For America's defense is on the lines, and telephone people are getting the message through.

YOUR LONG DISTANCE CALL WILL GO THROUGH FASTER, IF YOU CALL BY NUMBER.

BELL TELEPHONE SYSTEM



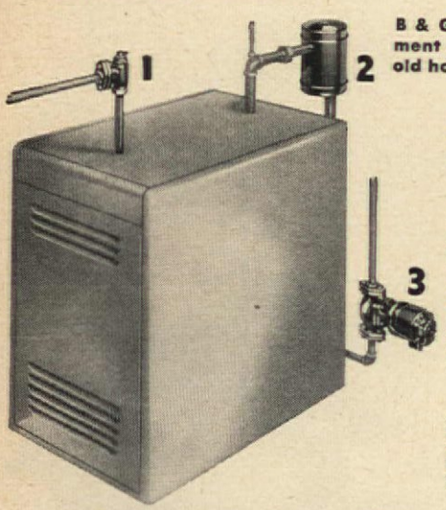
"I wanted warm floors . . .
100% living area . . .
lots of hot water

So I insisted on B & G Hydro-Flo* Heating

"I went to a lot of trouble in checking up on heating systems before we decided on ours. I'm responsible for family comfort and health, so I exercised a strong hand when it came to making a choice.

"B & G *Hydro-Flo* Heating appeals to me as having everything a system should have for genuine comfort—and for low cost operation! It's a *forced hot water system* which means your heat supply is accurately controlled . . . indoor temperature is always the same regardless of weather changes. With B & G *Hydro-Flo* Heating you can live in *all* of your home—no cold spots near the windows.

"Above all, *Hydro-Flo* Heating provides *radiant* sun-like warmth . . . and you have a choice of baseboard panels, radiators, floor or ceiling radiant panels or convectors."



B & G *Hydro-Flo* Heating Equipment can be applied to new or old hot water heating boilers.

1. B & G Flo-Control Valve
Helps keep home temperature constantly at the comfort level and permits year 'round operation of the Water Heater.

2. B & G Water Heater
Provides an abundance of low-cost hot water for kitchen, laundry and bath . . . all around the clock and calendar.

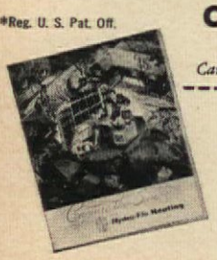
3. B & G Booster Pump
An electrically operated, thermostatically controlled pump which circulates hot water through the system.

FREE BOOKLET
All the facts on B & G *Hydro-Flo* Heating are given in a completely illustrated, 4-color booklet. Send the coupon for your copy.

BELL & GOSSETT
COMPANY
Morton Grove, Illinois

*Reg. U. S. Pat. Off.

Canadian Licensee: S. A. Armstrong, Ltd., 1400 O'Connor Drive, Toronto, Canada



Bell & Gossett Company, Dept. CL-29, Morton Grove, Ill.
Please send your free booklet, "Capture the Sun with B & G Hydro-Flo Heating."

*Name*_____

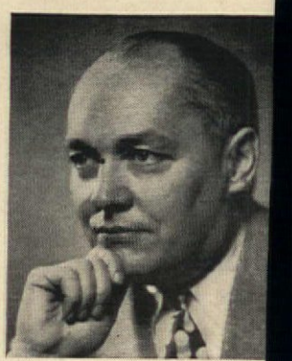
*Address*_____

*City*_____ *Zone*_____ *State*_____

Contributors



. . . **WALTER H. SOBEL** and **J. STEWART STEIN** posed as a unit here, and no wonder, for they've been working together so long, the houses they design (the one on page 34, for example) are the product of their joint talents. The firm of Sobel and Stein (the latter is sitting down) was organized in Chicago early in 1946, but they worked jointly long before that, and had designed surburban houses since 1935. During the war, both were in the armed services. When they became civilians again, they did much industrial and commercial work, but retained the interest in good residential architecture they had acquired during the 1930's.



. . . **RENZO R. RUTILI** used a fine Italian hand in designing the furniture on pages 44 and 45. Born in the U.S. of Italian parents, he studied in Italy, returned there on a fellowship after graduation from Carnegie Institute. He began his designing career in 1926, has been with the Johnson Furniture Co. since 1933 as designer and sales representative—a happy combination enabling him to learn, at first hand, the furniture requirements of the average home.



. . . **HELENA DAVIS,** who knows a good address when she sees one (page 38), has had several careers. She once taught English and Drama at the Emerson College of Oratory in Boston. After the death of her husband, she made a profession of her hobbies, Numerology and Astrology, to support herself and her sons, and see them through college. She practices in Beverly Hills where some of the most celebrated people in the world are among her many clients.



. . . **WILLIAM GILMAN,** after college, was a poison-gas chemist, but soon succumed to the lure of journalism and travel. As reporter, war correspondent, free lance, and author of *Our Hidden Front*, he has written on history-in-the-making at home and overseas. Since 1940, he and his professional photographer wife (who illustrates much of his work) have lived in Vermont. He writes on science, farming, and gardening—practices the latter, as witness "Let's Go Shopping for Gadiolus," on page 40.

CROSLEY



Crosley Shelvador® is the Leader in Modern Refrigerator Design!

You want the *leader*—not an imitation! You want this Crosley Shelvador Refrigerator. You want shelves *completely recessed in the door*, not just "hung on" it! Twice as much food where you want it—*in front, in sight, in reach!* And you want *the leader* in Automatic Defrosting—with nothing to turn off or on, nothing to empty! Huge freezer holds up to 77 lbs., ButterSafe, meat holder, crispers—exquisite "SOFT-GLO" Interior Styling. Model T-CAD-12 illustrated. Ten other models, starting at $214.95 . . . see them *today!*

CROSLEY *gives you the* BEST *things* FIRST !

The Only Freezer with Shelves on the Lid!

Crosley's exclusive shelves on the lid almost *double* top-level space! Nesting storage baskets make arranging easy—cake and pie racks protect pastry and delicate frostings. The Crosley Shelvador® Freezer freezes *faster* at 20° below zero. "SOFT-GLO" Interior Styling. Model CDF-8 shown here has all features described—one of five models, priced from $329.95.





The Electric Range with Beauty and Brains . . . does everything—automatically!

Cooks automatically *5 ways!* Divided top—two ovens—seven heat speeds on surface units—"Colortrol" switches for quick, accurate selection of heat speeds—"Hastyheat" Unit that heats faster than any cooking fuel . . . everything you've ever dreamed of in a range. Model RD-CO illustrated. One of nine gorgeous new models (including two apartment sizes), from $169.95.

CROSLEY Division AVCO Cincinnati 25, Ohio

Shelvador® Refrigerators • Shelvador® Freezers • Sinks • Food Waste Disposers
Electric Ranges • Electric Water Heaters • Steel Kitchen Cabinets • Radios • Television

PRINTS

for every room in your home... all low priced!



453. LITTLE OLD NEW YORK.
8 nostalgic views of early 19th century New York. At an extraordinary low price, you can now decorate your home with authentic, full-color prints of Old New York reminiscent of the Currier & Ives era. These picturesque glimpses of quaint scenes along *Maiden Lane, The Battery, Wall Street,* etc., each measure 6¾" x 9¾"—popular size for framing. A charming touch for any room! *Special only* **$1.98**

120. HOME DECORATING PRINTS.
A series of ten superb outdoor scenes. Each full-color reproduction on an individual, large-size, 12" x 15" sheet. *Farm scenes, water scenes, clipper ships, fox hunting,* etc., as painted by Frederick J. Waugh, Gordon Grant, Camille Adriani and other noted artists. A decorative "mat" border frames each print. Order now to brighten your home with superb prints this Spring. *Pub. at $6.00.*
Set of 10 prints only **.97**

266. DEGAS DANCERS.
Six famous paintings of ballet scenes. Now you can own beautiful, full-color reproductions of your favorite ballet paintings by the incomparable Edgar Degas. Each of these pastel-hued plates measures 11" x 14"—ideal size for your bedroom, hall or living room wall. *An exceptional buy at this unusually low price! Special* **$1.98**

31. EARLY AMERICAN AUTO PRINTS.
Quaint views of the "Horseless Carriage". This set of 8 unique, colorful, 5¾" x 8½" plates includes the 1902 Rambler Runabout, 1908 Ford Model T, 1908 Stanley Steamer, 1904 Studebaker Electric, etc. Charming Americana reminiscent of life at the turn of the century—a delightful series of prints for your hobby room, bedroom, dining room, etc. *Published at $3.50. Now only* **.97**

8. GIANT-SIZE (16"x20") BIRD PAINTINGS.
6 hummingbird paintings by John Gould. An incredibly low price for these extra-large, full-color prints! Each 16" x 20" reproduction authentically captures the vivid true-to-nature colors of this great artist's priceless original. A magnificent center-of-interest for any wall requiring an "important" picture! *Published at $18.00.*
All six 16" x 20" prints, now only **$1.98**

5. PARIS STREET SCENES.
6 striking paintings by E. Maclet. You'll treasure these charming views of the narrow streets and quaint buildings of the most picturesque part of Paris. Although original in style, these delightful, full-color 9" x 11" watercolors are reminiscent of Utrillo. *Pub. at $6.00.*
All 6 prints only **.97**

322. COSTUMES OF EASTERN EUROPE.
8 unusual full-color prints. You'll find every hue of the rainbow in these authentic paintings of European peasants in their colorful native costumes. Each striking illustration reproduced on an individual 9" x 12" sheet suitable for framing. *Only* **.97**

321. SPRING FLOWERS.
8 exquisite paintings by Arlette Davids. An unparalleled opportunity for you to own superb full-color reproductions of breath-takingly beautiful flowers painted by the world's greatest flower artist. Each reproduced with minute exactitude in dazzling colors on a large 10¼" x 12½" sheet. Add a breath of Spring to your home with these incomparable prints! *Imported from France.*
All 8 prints only **.97**

111. EARLY AMERICAN LOCOMOTIVES.
Eight extraordinary prints in full-color. Now you can decorate your home with these 8 much-in-demand prints of old American locomotives (Mogul, 8-wheeled "American", Hudson double-ender and others). Reproduced on fine quality heavy stock, these 5¾" x 8½" prints add a bright touch to every home—whether "modern" or "traditional". *Published at $3.50. All 8 prints only* **.97**

114. POSTERS OF TOULOUSE-LAUTREC.
Four full-color prints ready for framing. Reproduced with superb authenticity by the House of Andre Sauret in Monte Carlo, these magnificent plates each measure a full 9¾"x 12¼". Toulouse-Lautrec's bold Parisian subjects appear with all the richness of color and vivid impact of the original posters. Frame them to provide a dramatic accent in your home.
All four posters—special **$1.98**

320. EXOTIC PLANTS.
8 incomparable paintings by Arlette Davids. A unique opportunity to own superb, vibrantly beautiful, full-color reproductions of these extraordinary paintings by the world's foremost flower artist. Exotic North and South American rock plants in glorious full-bloom—each on an individual 10¼" x 13½" sheet ideal for framing. *Imported from France. All 8 prints only* **.97**

110. CURRIER & IVES PRINTS.
Charming views of 19th century America. Here are eight of the most popular Currier & Ives prints, including *Clipper Ships, Central Park Winter, Railroad Trains, Fruits and Flowers,* etc.—each authentically reproduced in full-color on an individual 9" x 12" sheet. Everyone loves Currier & Ives prints—frame these for that bare wall in your dining room, hall entrance, etc. *Published at $3.00.*
Very special—all eight for only **.97**

245. WATER COLORS OF WINSLOW HOMER.
6 dramatic outdoor scenes published by the Metropolitan Museum of Art. Tropic sea, sky, sun and storm come to life in these superb, large-scale reproductions of Homer's most-famed water colors. Each painting printed in full-color on heavyweight antique linen sheets measuring 15" x 18½". Frame one or more to add a note of distinction to your home. *All six prints now only* **$3.98**

248. AUDUBON BIRDS OF AMERICA.
John James Audubon's best bird paintings. This set of 16 exceptional full-color prints was reproduced directly from the Elephant Folio engravings valued as high as $1500 apiece. Each 8½" x 11" plate faithfully mirrors the brilliant colors of the world-famous originals. At this new low price—you at last can decorate your home with genuine Audubon reproductions.
All 16 prints, now only **.97**

order by mail from marboro

Dept. A94, 117 E. 24th Street
New York 10, N. Y.

Please send, postage prepaid, the prints whose numbers I've circled below.

☐ Enclosed find $.....
☐ Please send C.O.D.*

5 8 31 110 111 114 120
245 248 266 320 321 322 453

Name_____
Address_____
City_____ Zone____
State_____

*A few cents extra for C.O.D.

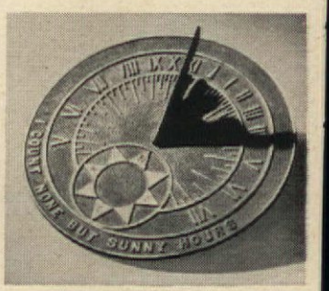
GUARANTEE: If not delighted, return after 10-day examination for full refund.



the AMERICAN HOME

Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

WHAT UNDER THE SUN could grace a cut-flower garden more effectively than a pretty sun dial? A cast bronze dial has raised letters and numerals, and the inscription reads "I Count None But Sunny Hours." It measures 8" wide, has a pin cast on the underside for setting in cement. For a sun-worshiping gardener, $8.95 exp. coll. William Spencer, 710 Chestnut St., Philadelphia, Pa.



HALF-PINT RAINSUIT. If ever a dream walked through a dismal rain storm, this is what he wore. A copy of the suit Gloucester fishermen wear to brave stormy seas, the overall and jacket set comes in sizes 2, 3, 4, 6, 8 and 10. $8. The matching sou'wester in quarter sizes 6½ to 7½. $2.25. For girls or boys. Bright yellow or red. Johnny Appleseed's, Box 740, Beverly, Mass.





CHILDREN LOVE THE FUNBO
Here's the gift that keeps them happy—15 individually gift-wrapped presents selected by teacher to suit age and sex of child and proved fun value! Wonderful for sick-a-b . . . or on train, plane or auto trip. The perf party favor! Prevents boredom, protects pare nerves, keeps everybody happy! Postpaid . give age and sex of child.
Ask for The Surprise Book.
THE SURPRISE SHOP THE FUNB
807 W. Elm St., Winnetka, Ill. $2.5



FIX MESSY TUB CRACKS
Fill those cracks around your bathtub, sink and shower with Miracle *Tub-Caulk.* It's easy with this new product that is applied just like toothpaste! Dries in one hour leaving a tough, waterproof and grease-proof bond that will not shrink or crumble. Giant 4 ounce tube.
Satisfaction Guaranteed or Money Refunded. **$1** *post paid*
sunset house
Dept. T-48, 8818 Sunset Blvd., Hollywood 46, Calif.

JACK BE NIMBLE SALT & PEPPER
Jack jumped over the candlestick. This lovable nursery rhyme should be in every collection. Nice what-not shelf addition too. High glazed ceramic beautifully hand painted. Order for yourself and friends.
$1 PP





DUTCH GI SALT & PEP $1.00 SET p
Quaint Milkma decorated ivory st Clear glass Milk B with jeweled metal green for salt, red fo per. 4" high—a b
MAHONING GIFTS Dept. A
808 Elm St. Youngstown,

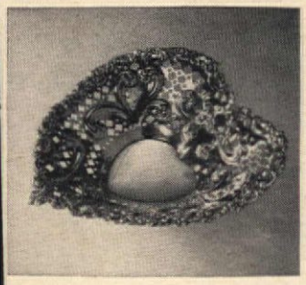
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FROM GREASE SPATTE
One size satin aluminum MAGIC SHIE fits ON all medium and large skillets a AROUND smaller sizes. Easy to use. E to clean. Keeps spatter IN the skillet.
$1.25 POSTPAID NO C.O.D
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market place

Photographs by F. M. Demarest



PUT YOUR HEART IN IT, and send this sterling silver heart-shaped dish to someone special for Easter. Your sister-in-law might float a single flower in it on her vanity. Your teen-age daughter will use it for her supply of lipsticks. Your mother would love it for pins and buttons. Made by Gorham. $13.75 including tax and postage. Nelmor, 901 Bergen Ave., Jersey City, N. J.



MICKEY, THE MONKEY will create plenty of monkeyshines on Easter morning, because your wish is his command. He stands or sits, waves or kicks at the mere twist of your wrist. The most versatile plaything in town. Mickey comes in true colors, has a happily adjustable personality! From head to toe, he's 10" tall. $2.95 ppd. The Toy Chest, 89–04 63rd Drive, Rego Park, N.Y.



TUB-KOVE

SEALS CRACKS - SAVES PLASTER!

Let the bathroom porpoises splash all they want! Tub-Kove seals the crack between wall and tub—keeps water out of the wall and saves plaster. Holds curling linoleum down, too. Tub-Kove is made of waterproof Vinyl (not putty or cloth—can't crack or rot); as washable as the tub itself. Sticks to tile, porcelain, plastic tile, linoleum, wood and other bathroom surfaces. Easy to use — everything included.

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...APPY" . . . the SPOON REST
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GREATEST INVENTION SINCE THE NEEDLE—Now, do a professional sewing job at home in half the time. Sew a beautiful, invisible blind-stitch hem without rethreading. Magic Stitcher holds a complete spool of thread. Do hemming, tailor-tacking, applique, basting, shirring, smocking. Uses regular or elastic thread. Light (1 oz.), fits palm of your hand. Completely illustrated sewing booklet included free. $2.95 postpaid (Please, no COD's). Money back if not delighted. Write Albin of California, Room 204, 1401-23 W. 8th St., Los Angeles 17, California.

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ASSEMBLE THIS LOVELY KNOTTY PINE

Colonial PRE-BILT Furniture

SAVE UP TO ⅓





Save up to ⅓ by assembling this lovely stylized Colonial bedroom furniture yourself—for your own or your growing boy's or girl's room. Comes in kit form—can be assembled in one evening. All pieces made of finest grade Northern Knotty Pine, selected for firm, attractive, carefully centered knots and sanded, ready for stain or paint if other than natural finish is desired. Keyed Mortise and Tenon construction for extra strength. Available as a complete room or in individual pieces as low as $4.95. Send for descriptive circular and prices.

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This fast-heating electric percolator saves coffee. Lustrous polished aluminum. One year guarantee.

110 volts AC-DC

$3.95 Postpaid

4 Cup Size

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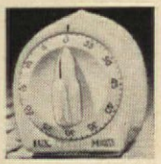
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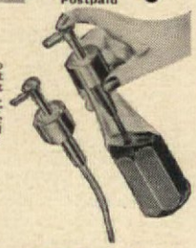
3 PRACTICAL SIZES FOR ALL MIXING JOBS



These beautiful stainless steel bowls will last a lifetime. 3 sizes: Large—3½ qt. Medium — 1½ qt. Small — ¾ qt. Use with your mixer for hot or cold foods. Ideal for use in oven or on the stove.

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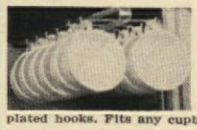
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Press down on the cap and pump Ketchup out slowly and evenly without pounding and shaking. Built to give service for years with sturdy plastic body and stainless steel spring. Universal cap fits all Ketchup bottles.

Complete $1.00 Postpaid

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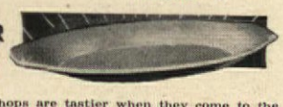


Slides in and out for easy access and compact storage. Holds 12 cups. Fastens under cupboard shelf to save space. Aluminum with nickel plated hooks. Fits any cupboard shelf.

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Individual Aluminum Platters



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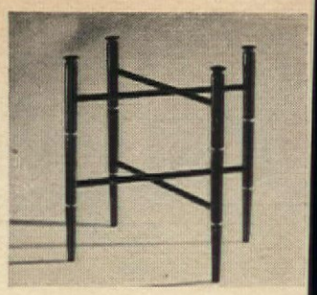
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TAKE A STAND that will serve you well both as an auxiliary tea table, or as a permanent coffee or end table. If you have a pretty tole tray (and nothing to put it on), this folding stand is just what you need. At the head of each leg is a suction cup which adheres to the tray. Hand-rubbed ebony finish, gold trim. 17½" high, $6.95. Tray $11.50. Ppd. Ward Phillips, Dundee, Ill.



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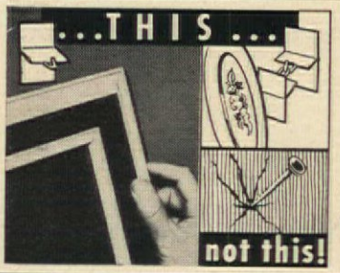


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EVERY HOMEMAKER will appreciate the beauty of our 18th Century Studio Kneehole desk. It's smart furniture, and so practical. The bottom drawer is an indexed filing drawer, the two top drawers are utility drawers. Your choice of finishes. Height 28½", width 40", depth 22½". Approx. shpg. wt. 115 lbs. Locks are available at $2.00 per drawer.

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HOLD 10 LB. - WON'T CRACK ANY WALL!

No more cracked plaster, no more bruised fin
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Just moisten and apply—each No-Nail Hanger h
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easy to put on and take off without marring

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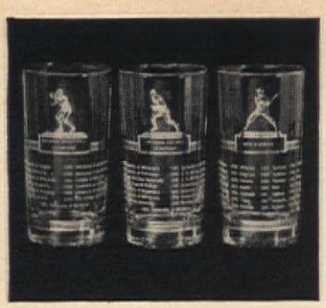
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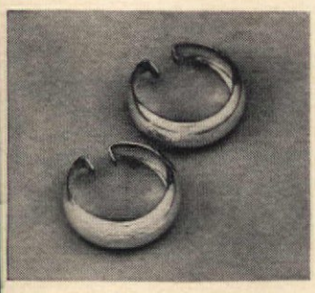
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Thrilling new idea for preserving baby shoes! Shoes permatized in metallic bronze-like finish. Baby's first name and birth date engraved in gold. Complete with beautiful glazed California flower pot for plants, flowers, ferns (plant not included). Base measures 10" x 6". A thrilling, ever-alive keepsake. Send shoes, baby's name and birth date. Pay postman on delivery. Satisfaction guaranteed!

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REG. $7.25 — ONLY $5

A perfect gift . . . this unbreakable lifetime aluminum coffee maker brews consistently flavorful coffee — 15 cups. Splash-proof upper . . dripless pouring lip. Bakelite cover. ss safety filter *saves two spoons of coffee* t. Immediate delivery — postage paid. 5.00. No C.O.D. LIFETIME PRODUCTS, N. Fairfax, Los Angeles 46, California. Back Guarantee.



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Ivory-toned Translucent China—Floral Motif

Diffuses the soft light so necessary for full TV enjoyment. Also lovely as night lamp. Can be used as pairs on mantels or buffets.

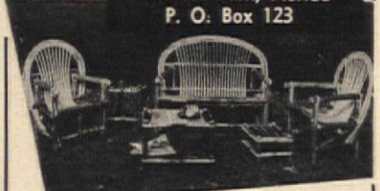
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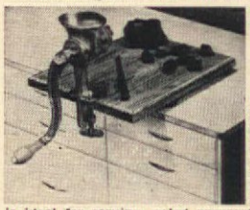
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$1.00 ppd.



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It holds fast to any smooth surface, providing a convenient ledge for attaching meat grinders, slicing machine, pea sheller or any clamp or household appliance. A cutting board that is ideal for carving, salad preparation, meat cutting and dozens of other uses. Made of polished hardwood, natural finish with 5 powerful suction cups that grip firmly. Will not tip or slip. Will not mar or blemish surface. 11" x 14".

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Move his cherry-red nose up and down to turn the light on and off. Perfect for a child's room. Good also for the rumpus room, bar, bathroom, etc. The face of a happy rollicking clown—hand decorated in five colors. "Flicko" is easily installed to take the place of regular switch plate.

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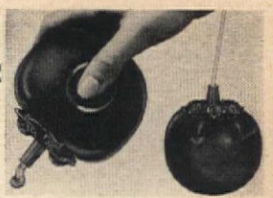


PERSONALIZED PLAYING CARDS

In the smart, new "ribbon bow" design You may have them with a large single initial, with 2- or 3-letter monogram or printed with your surname, i.e. "The Smiths." Your choice of Bridge, Canasta or Samba deck. Colors: Red, Blue, Green or Tan—with black center and grey ribbon. Please PRINT monogram or name.

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A big red ripe plastic tomato in real natural coloring with stem in green. It looks as much like a tomato as a tomato itself! Made of durable pliable plastic, you merely squeeze the sides and out comes ketchup in the exact amount desired. No shaking, no splashing. Fill it with juice, insert a straw in the stem and you have a colorful server that will make tomato juice taste garden fresh!

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What a value! And what grand spoons! They are made in the Black Forest of Germany of polished hardwood. Use them and protect your good pans and pots against scratches—your food against metallic taste. They are in natural wood finish—the longest spoon is 15½" long, the shortest 9". No kitchen is complete without them.

5-Piece Set
$1.00 ppd.

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Beware the dangers of dampness and resultant mold and mildew. Millions of dollars worth of expensive clothing and furs are ruined annually by damp closets. Take away dampness and that musty smell by using "Closet Dryers" to make your clothes as arid as the Sahara Desert! The 4" x 7½" fabric bag is filled with moisture-absorbing crystals. When filled with moisture, a few minutes in your oven dries them out and makes them like new. They last indefinitely! Put one in each closet!

89c ea. 2 for $1.60 ppd.
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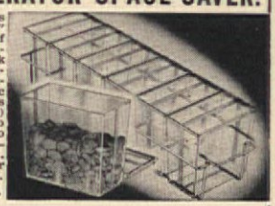
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BLACK & COMPANY, Inc.
99-09 Metropolitan Ave., Forest Hills, N.Y.

REFRIGERATOR SPACE-SAVER!

Save leftovers in only 4" x 15" shelf space. Partitioned rack holds 6 easy-to-wash, transparent plastic containers (1½ cups ea.) with lids. No spilling — no mixed odors — no waste. You'll never part with it.

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NEW • GREASE-IN BRUSH

GREASES YOUR PANS—NOT YOUR HANDS

Transparent plastic barrel holds shortening. Twist of knob forces it down into brush. Leakproof cap permits refrigerator or drawer storage. For anyone who bakes, the "LITTLE SLICKER" is a wonderfully useful gift.

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FREE Gift Guide

MASTERCRAFT • 212 Summer, Dept. A42, Boston 10, Mass.



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LIKE HER LOVE . . . THESE ROSES WILL LAST FOREVER! So life-like you'd think they're fresh-cut from the garden . . . so real-looking you won't believe they're hand-made! Gift packed in crush-proof box.

Thousands of re-orders and unsolicited praises. Your satisfaction guaranteed or money refunded. Choice of ROSES, DAFFODILS, DAISIES. Why not order all three? Send $1 for each dozen . . . cash . . . check . . . money order. (Postage Free if you remit.) ©-1952

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Beautifying Millions of Homes Since 1910

½ the Cost By Mail!

Famed Bavarian China Beyond Comparison

Now you can own truly fine china for only $4.95 a complete 5-piece place setting—and it's *guaranteed open stock.*

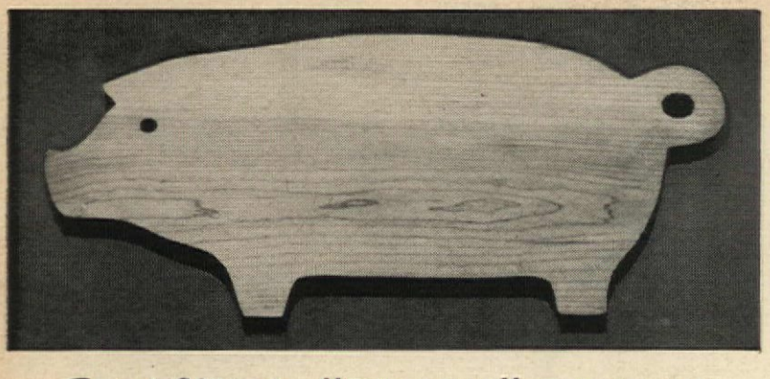


"Dresden Violet" the people of the Bavarian Alps call the violet of the Alps—that delicate floral pattern of violet nosegays against the translucent, porcelain whiteness of this exquisite Bavarian china. So fine, yet so enduring, Royal Castle China in the violet pattern graces your table at moderate cost (only $9.90 a unit of *two* place settings—2 each of dinner plate, salad plate, butter plate, teacup and saucer).

Here's good news—Royal Castle China is made right in our own Bavarian factory, and is guaranteed to be kept on open stock. No headaches of trying to match china . . . no disappointments . . . whether you purchase a complete set or build your lovely china service a little at a time, your pieces will be ready when you want and need them.

Mail your order today—complete satisfaction guaranteed, or your money back if requested within 10 days. Send check or money order for $9.90 per unit (sold only in units of 2 place settings) plus $1.00 to cover shipping charges per unit. No C.O.D.

ROYAL CASTLE CHINA CORPORATION
Dept. A
Box 183, Madison Sq. Station, New York 10, N. Y.



Solid Maple "PIGGY" BOARDS

For Bread, Sandwiches, Cheese, Hors d'Oeuvres and Countless Other Uses

● Of finest grade solid Maple 3/4 in. thick and 15½ in. long. Colored edges and eye. Wood is beautifully grained and free from knots. Sanded satin smooth. Kiln dried by piano men to piano action standards, therefore *guaranteed not to warp.* Ideal for gifts, bridge prizes, shower presents, etc. Individually boxed. Money refunded if not satisfied.

Specify red, blue, green or yellow edge if you have a preference.

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CURLS and WAVES HAIR without wetting it!



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PLACE IN HAIR



LOVELY CURLS AND WAVES

Not a Cold or Heat Wave! Not a Wave Set! Gives a Perfect Wave in 5 Minutes!

SIMPLE AS A-B-C!

Nothing else like it! MAGIC CURLER gives a lovely halo of soft ringlets or lustrous waves in 5 MINUTES SETTING TIME! And each set costs only 2¢—yet produces a dazzling new coiffure you can't tell from a $15.00 permanent! NO EXPERIENCE NEEDED! No neutralizers, no rinses, no waiting! Dip MAGIC CURLERS into solution, place in hair, and presto! in 5 MINUTES your hair is at its "crowning-glory" best!

MAGIC RESERVOIR CURLERS REVOLUTIONIZE HOME HAIR SETTING!

MAGIC CURLERS have a built-in Dupont Sponge Reservoir that holds special, safe curling solution, then releases it quickly, evenly, smoothly in your hair.



This results in lustrous, shimmering curls and waves. "Takes" on all types and textures of hair. Makes expensive permanents and messy, time-consuming home waves unnecessary. FASTEST, SAFEST HOME HAIR SETTING METHOD KNOWN! Tested by 10,000 women! Save money on complete kit (curlers and many months supply of curling solution only $1.98). Save money on refills! Only 30¢. Get the best looking hair-dos of your life! SEND NO MONEY! Pay postman only $1.98 plus postage on delivery. Delightful, thrilling satisfaction guaranteed or money back!

MAGIC CURLER CO., Dept. 138-A
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Deluxe **Gard'nettes®**
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The garden glove that has everything —it's watertight—vinyl coating repels thorns, *outwears* leather, extra-comfort "interlock" knit lining. Snug curved fingers to handle even seedlings . . . wonderful on wet jobs, pruning, everything! You'll love two-tone green Gard'nettes—only $1.89 postpaid. No COD'S please.

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Vertical Balance Bar
for stepladder, also for boats.
1951 Winner of Home Safety Award.

Do your home decorating, cleaning, painting with firm balance bar to hold to and do job easier, quicker, safer.

Serviceable as a railing on a dark staircase. At stores or $2.95 ppd.

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BEAUTY TREATMENT FOR DIRTY OVENS

Amazing new Chemicleaner 88 makes messy scouring unnecessary. All burned-on grease, juices and char are loosened chemically. Simply apply a little Chemicleaner 88 with damp cloth. Wipe off with another damp cloth and the interior surfaces of your oven come up shining like new! Excellent for cleaning broilers and burners too. Non-inflammable. Guaranteed harmless to hands and stove. Only $1 for ½ pt. can—enough to clean your oven ten times. Money back if not satisfied. For prepaid shipment send $1 to

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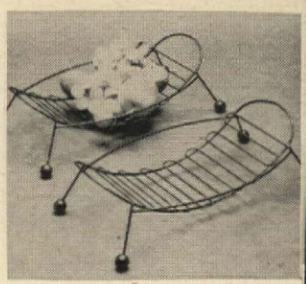
PERFECT MATES. A land-lubbing captain and his young matey will chart the ways of the world side by side in these copies of the old New England Tavern chairs. Finished in black and gold, antique maple, red maple, or knotty pine. Large, 31" high x 23¼" wide x 20" deep. $24.95. Small, 21½" x 17" x 12½", $12.95. Exp. coll. Templeton Craftsmen, Templeton, Mass.

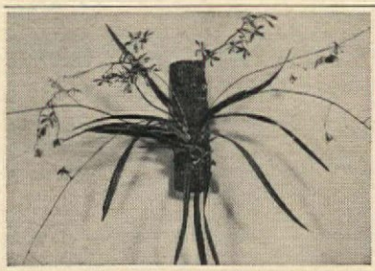


THE WELCOME MAT at your house is crescent-shaped, hand-hooked in wonderful decorator colors, and best of all, it proudly displays your family name! If you prefer you may have it monogrammed, and the design is multi-colored flowers on a black border. Gray or beige. 35" wide x 21" deep, $19.95 ppd. Allow 2 weeks. Deem Kaye, 100 Middlesex Street, Lowell, Massachusetts.



A HAMMOCK BOWL fashioned from wrought iron is important news in the accessory field. This metal is coming indoors in various shapes and this is one of the most decorative. Pile it high with apples and oranges, walnuts and pecans, or a setting of dried flowers. Black, white, russet or green. 15½" long x 9" wide, $5.75 ppd. Seth & Jed, New Marlborough, Massachusetts.





Orchids Anyone Can Grow

You can easily grow exquisite "Butterfly Orchids" anywhere indoors. From late Spring to late Summer they'll bear as many as 200 exotically fragrant miniature white orchids with purple throats. Crown of 10 or more bulbs is mounted on highly decorative oak slab, ready to hang or set anywhere. Fun to grow, a delight to give or own. Simple instructions provided. $2.00 postpaid. Max Schling Seedsmen, 618–16 Madison Ave., New York 22, N. Y. *New Gift & Gadget Catalog or Seed & Bulb Catalog FREE on request.*

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LAURA A. COPENHAVER
"Rosemont" Marion, Virginia

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RUG MATERI
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ESPECIALLY FOR RUG BR

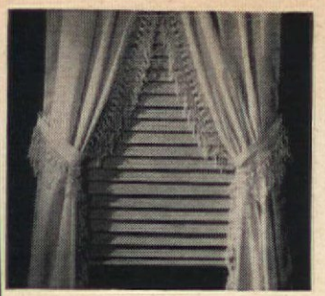
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Beautiful HIGH QUALITY buttons, ideal for dresses, shirts, blouses, etc. All colors, designs and sizes, including dozens of deluxe matching "sets." TREMEN BARGAIN! "Left overs" from Americ pensive garment manufacturers. D SEND MONEY—pay postman $1.0 COD postage upon arrival.

Satisfaction guaranteed.
GRANDMA GOODWIN
Dept. G61J Girard,



SENTIMENTAL ME loves the antebellum charm of these graceful curtains from Virginia. A frosty March night, a roaring fire, and these curtains at your window spell peace in any home. Hand-hemmed cotton basket weave, each panel is 68" wide, 2½ yards long with peacock tail fringe. 5" fringe, $12.75 pair. 3", $11.25. Exp. coll. Laura Copenhaver, Rosemont, Marion, Va.



IMPORTED FROM GUATEMALA, this capacious shoulder-bag is made of genuine cowhide with a full-length strap. It has a hand-tooled floral design, and the inside is large and roomy with one small compartment for change, pins, stamps, etc. It comes in natural color only, and is a fine gift for your college daughter. $13.50 prepaid. Bropar, Box 999, Dept. AH, San Antonio 6, Texas.



STICK 'EM UP on the Dud's Corral, and a young cowboy's room will be as neat and orderly as your own. A good way to lure sloppy Joes into picking up and hanging up, the rack has three wooden pegs, is decorated with Indian signs, and a better-be-obeyed "Hang 'Em Here Pardner." Natural finish with orange or white design. $1.98 ppd. Small Fry Corner, Box 534, Wooster, Ohio.



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Amazing New Dye
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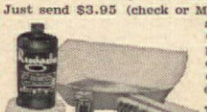
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Use on solid, mixed or figured rugs. Five Rugadub colors: Deep Hedge Green, Emerald Green, Midnight Blue, Maroon and Tobacco Brown. Complete Rugadub Kit includes mixing tray, brush, measuring cup and easy-to-understand directions. ONLY $3.95. Hurry—Order NOW!

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Just send $3.95 (check or M.O.) with name and address or order C.O.D. and you pay postage. Specify color. Money back either way if not delighted.



The CHAIR-LOC Co., Dept. AH-4 Lakehurst, N. J.

NOTE: If rug is not wool, ask about FIBREDON

own the *King of Barbecues*
...famous, 20-year proved, all steel, rolling buffet barbecue
HUNTINGTON

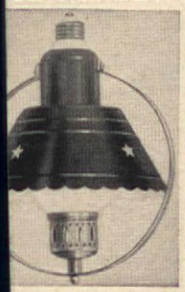


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Barbecuing is easy and fun with a HUNTINGTON! These trim, all steel, portable barbecues, with their patented features and barbecue "know-how" design, have always been FIRST CHOICE with experts. The most economical to operate (use little charcoal)! The most efficient . . . and built to give years and years of service! They take the guess-work out of barbecueing . . . anyone can quickly become a "famous chef" by following Huntington's simple instructions in his "ABC's of HOW TO BARBECUE SUCCESSFULLY" (Free with barbecue, extra copies $1.00). Five moderately priced models to choose from . . . all designed and mfg. by J. M. Huntington, the originator of portable barbecues and recognized leading barbecue authority. See your leading Dept. Store or write for descriptive literature and prices, TODAY!

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For connoisseurs, collectors' gifts or conversation pieces, miniature steins are a delight. Graceful reproduction of genuine steins, 2", pewter with scroll design.
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Height 40" Seat 16" x 14" Height of Seat 18"

Don't let the price fool you! Here is a chair of authentic design with a hand-woven fibre rush seat, crafted by mountain folk according to an age-old method. Sturdily constructed of solid native hardwood. Unconditionally guaranteed!

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Write for illustrated catalog of other Early American reproductions. Express Charges Collect. Sorry, no COD's.

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USE A DOWSER*

When hanging mirrors, pictures, shelves. Also when repairing or altering.

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Use this revolutionary, chemically treated mat on regular bed of pet, or separately — rids cats or dogs of fleas, ticks, nits. Pleasant, clean odor counteracts animal smell. Kennel-tested by veterinarians. Order today — money back guarantee! Check or Money Order

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- **Reflector lettering on both sides**
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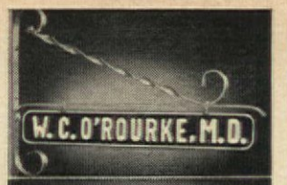
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PLANTS $1 ppd PLANTERS $1 ppd

These plants need no water! Charming Oriental-Modern sturdy plastic planters filled with life-like, cloth, hand-made plants. Truly a garden in your home. Planter size 9"x5½"x3½". Color choice, red, yellow, bronze, chartreuse. Ideal gift and furniture decoration!

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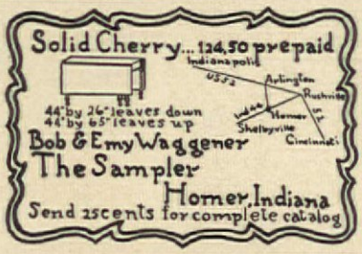
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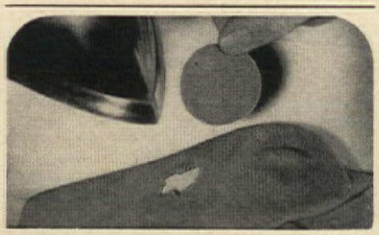
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Address .....

☐ Send C.O.D. I'll pay postman $2.40 plus pstg.



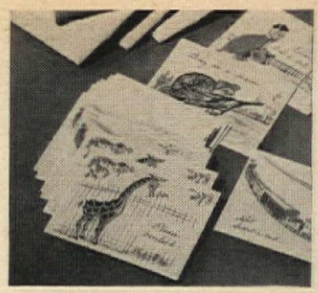
DARN SOCKS QUICK with HOT IRON

Believe it or not . . . now you can darn socks without needle or thread, with new miracle *Magic Darning Kit*. Just iron patches on . . . socks are darned in 8 seconds. Knit fabric blends with sock. Also use for tears in skirts or trousers. *Magic Darning Kit* contains 100 knit patches, 8 knit strips—assorted colors, plus darning knob, at a darn good price. *Satisfaction Guaranteed or Money Refunded.*

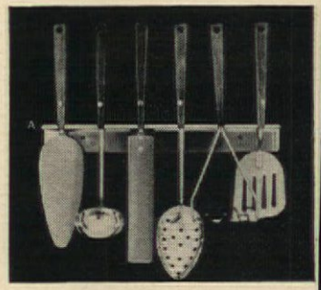
$1 post paid

sunset house
Dept. D-11, 8818 Sunset Blvd., Hollywood 46, Calif.

ALIBI NOTES are so beguiling that even if you're three months late in thanking Aunt Miranda for her Christmas gift, she'll melt when she sees the wide-eyed innocence of the tortoise and the inscription "Excuse me, I'm a bit slow." A box of these whimsical notes (to use many times over) contains 16 assorted cards in color. 75¢ ppd. Avalon Gift House, Box 935, Front Royal, Virginia.



LADIES' AIDS in the kitchen hang neatly on their own wall rack. There's a cake server, gravy ladle, icing spatula, mixing spoon, potato masher, egg turner. Made by Parker-Gaines in gleaming stainless steel, they are a bright accent on your kitchen wall as well as being enormously useful tools. $8.50. Prepaid from Hom-Gadgets, Inc., 610 Schaff Bldg., Philadelphia, Pennsylvania.



HERE COMES A BRIDE on your April calendar, and you put your mind to buying her something useful and different. This plate she can put to use, hang on the wall, or leave on her vanity as a remembrance of the Big Day. Her wedding portrait or invitation is reproduced in the center of the 10" white china plate. Allow two weeks. $5.50 ppd. Horizon House, Box 628, Summit, N.J.



A "CEDAR CLOSET" only $6.95

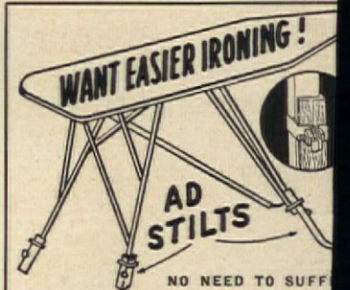


WITH THE NEW CEDACOTE

A "cedar closet" for a fraction of the cost of cedar paneling. And Cedacote is actually better because it contains twice as much moth-repellent cedar oil as cedar wood itself. Just mix with water and brush it on. Dries in an hour to beautiful cedar-tone finish that never needs painting. Gives off delightful, clean cedar odor. Bonds permanently to any surface. Completely moth-proofs closet, as proved by independent laboratory tests. Five pounds lines average closet of 40 sq. ft. Also ideal for drawers, chests, dog houses. 5 lb. carton $6.95 postpaid. Satisfaction guaranteed.

BROCK & CO. Box 96-D, Station E Atlanta, Georgia

WANT EASIER IRONING!



NO NEED TO SUFF

backaches and discomfort any longer f stooping over to iron . . . just raise board to fit your height.
Adjustable from one to nine inches elevati Simple to attach with screw driver or pl Fits all standard size boards.
Hardwood construction (also available in construction while they last).
Mail only $1.79—Check or M.O., or C.O.D. plus postage.
Satisfaction guaranteed or money refunded.

FIXLER PRODUCTS CO. 6812 N. Kenneth Lincolnwood, I



NEW CENTER OF ATTRACTION IN YOUR HOME
Strikingly different, new furniture addition for your livingroom. Perfect for your TV, mantel, buffet or as a table centerpiece. PLANTER IS FULL 15½ INCHES WIDE, of luxurious etched hardwood in rich hand painted finish. Choice of decorator colors . . . chartreuse, chinese red, jet black. Complete with removable rustproof liner. $3.95

Hand painted figurines in matching or contrasting colors . . . $2.50 Pr.

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YOUNG PRODUCTS, Dept. 311
2605 ELMHURST • DETROIT 6, MICH.

MAKE POTTERY AT HO

Famous Ceramist Shows You H

Now—famous ceramist Kay Hunt personally you how to make beautiful bowls, vases, lamp at home! New, easy home course includes photos and diagrams. Teaches you to shape, and glaze amazing new clay—and fire it to ing hardness in a few minutes, *right in yo oven!* Anyone can learn. Send only $1.00 f plete course—or $5.95 for big beginners receive course free. Satisfaction guaranteed o back!

Ettl Studios, Inc., Dept. 108
213 West 58th St., New York 19,

AVOID BATHROOM DRUDGERY

Use TOILETABS



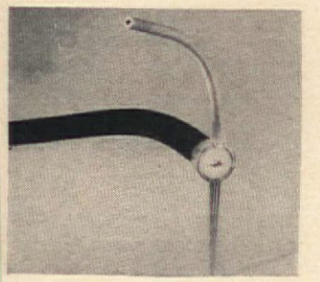
Now you can throw away that toilet bowl brush! One Toiletab dropped in flush tank each week keeps stool free from stains, odors or unsightly rings with no help from you. Harmless to plumbing or septic tank. 2 months supply postpaid.

$1.

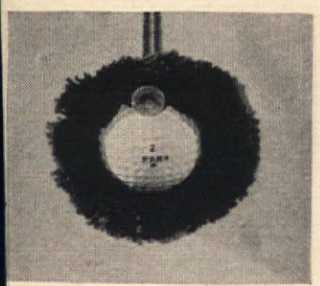
HUSS BROS., 1117-HM N. DEARBORN, CHIC



PUT THE DISHES IN THE SINK, Ma. Slip the Quicki-Washer on the faucet, and clean up the stack in no time at all. A rubber washer fits on all type faucets, does the job of rinsing and washing all in one motion. And the sturdy bristles on the brush really get at the grease and banish it in a few swirls. Red, green, ivory. $2 prepaid. Quicki-Washer, Box 31D, Station F., Toledo, Ohio.



WATER WORKS. We received a sample of Waterwhip just in the nick of time to show it to you in April. Screw it on to standard garden hose, spear the metal base into either level or sloping lawn, and the rubber "whip" feature rotates in a circle and back and forth, sprinkling gentle water on grass or flowers. $1.50 ppd. Breck's, 621 Breck Building, Boston 10, Massachusetts.



SPICE IS NICE in a golfer's locker that gets musty and damp from being closed up during the week. A unique deodorizer for a locker comes in the guise of an authentic golf-ball resting in a patch of green. And its fragrance is spicey enough for the most he-man golfer you know. And please, don't forget the distaff side! $1.50 prepaid. Fredericks, 120 Highland Terrace, York, Penn.



NEW! IMPROVED!
TRASH DISPOSAL UNIT BURNS REFUSE SAFELY

A new type outdoor dispose-all unit safely, quickly burns trash and garbage in any weather. Damp, green, dry refuse is fully consumed. Scientific draft design eliminates fire hazard of flying ash, sparks—minimizes smoke, smell. Nothing to get of order. Needs no watching. Ends refuse ing and fire hazards to quickly pay for itself. ures 20" sq. at base by 34" high. 2 bu. Sturdily built. New hinged top with handle. mmended by Bureaus of Fire Prevention. price Model E $12.95 postpaid. Money guarantee.

UXE WEATHER-RESISTANT MODEL EC— specifications as above plus a baked-on, gray, ceramic finish that's rust resistant rdless of climate. Efficient—attractive—lasts vears. Money back guarantee. Model EC—95 postpaid.

UXE WEATHER-RESISTANT MODEL D— her-protected with baked-on, dull gray, nic finish. Bigger, more efficient—measures 43" high by 25" sq. at the base with , cap. Complete with grate. New hinged with handle. Money back guarantee. Model ly $21.95 postpaid. Send check, cash or y order for model desired to:

ALSTO COMPANY, Dept. AH-4
007 Detroit Ave., Cleveland 13, Ohio

WEDDING INVITATION BOX

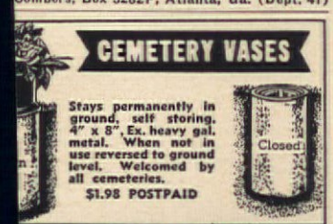


Invitation is engraved on glass cigarette box

Send us the next wedding invitation you receive; we'll etch it on a fine Fostoria glass cigarette box, to make a permanent reminder of the bride's most important day. Complete $7.95. Matching set of 2 ash trays with first names of bride and groom engraved, $5.00.

Combers, Box 3282F, Atlanta, Ga. (Dept. 41)

CEMETERY VASES



Stays permanently in ground, self storing. 4" x 8". Ex. heavy gal. metal. When not in use reversed to ground level. Welcomed by all cemeteries.

$1.98 POSTPAID

THE CRISCON CO.
EPT. A • CARLINVILLE, ILLINOIS



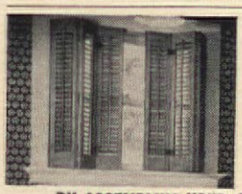
LOW COST HOLLYWOOD BED LEGS

Now have an attractive Hollywood bed or studio couch this easy, economical way . . . **with Snap-On Bed Legs!** Set of six legs fits all open type coil bedsprings . . . lock to angle frame simply, secure with strong steel clamp. Easy to install . . . amazingly sturdy. **Hardwood** model available in **natural** or **walnut. All-steel** model comes in **blonde** or **mahogany.** Satisfaction guaranteed. Shipped postpaid in **sets of 6** direct from our factory.

OVER 100,000 USERS

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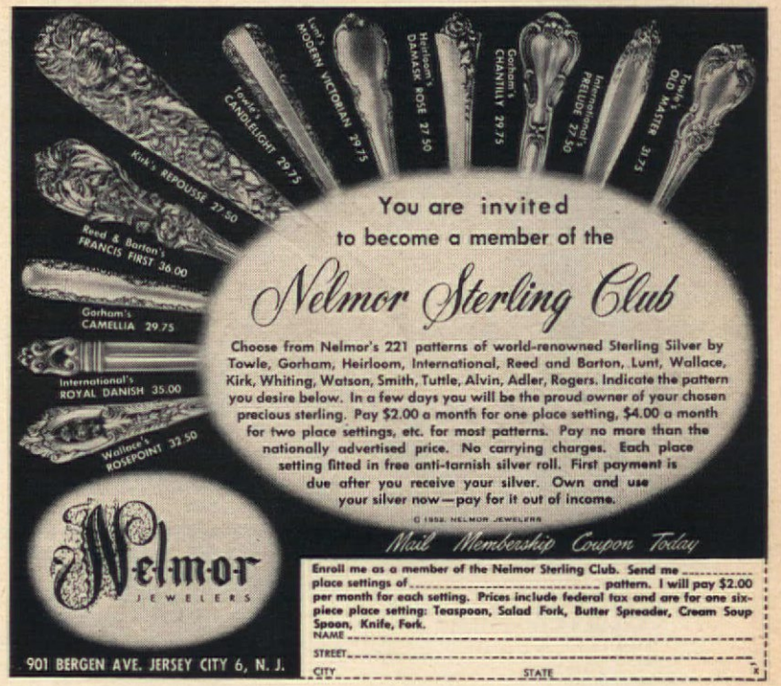
No. 107—all-steel, 7" high, with glides		$5.95
*No. 707—hardwood, 7" high, with glides		6.95
No. 109—all-steel, 9" high, with glides		7.50
No. 111—all steel, 11" high, with glides		8.75
No. 109-C—all steel, 9" high with casters		8.45
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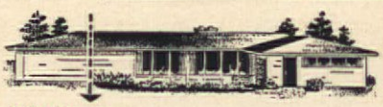
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Send 15¢ for 20-page illustrated jewelry catalog (free with order).
Send check or money order . . . no stamps, please.

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No pound! No pour! Just PUMP-IT! That's how Hollywood hostesses get smart self-service from *any* ketchup bottle. No table muss! No clean-up fuss! Just PUMP-IT! Ketchup comes out evenly, every time. No waste. Colorful Styrene plastic can't clog or rust. PUMP-IT is perfect...for yourself... for shower and party gifts. Only $1 postpaid, money back if not delighted.

$1.00 POSTPAID

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Carabao "Matchstick" Bamboo Drapes
3'x7' only $5.20 a panel

We guarantee Carabao draw drapes to be the finest on the market regardless of price or your money back. *Available in any size* (add 50¢ to window width for fullness). Natural color, black or white drapes in standard sizes approx. 24¢ a sq. ft. Gray, coral, chartreuse, cocoa brown, turquoise, heather, kelly, red, yellow approx. 34¢ a sq. ft. We'll match any color or you can easily paint them. *Traverse rods and cornices available.* Write today for detailed picture and complete price information.

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This **FIREPLACE** warms the whole room-even adjoining rooms!

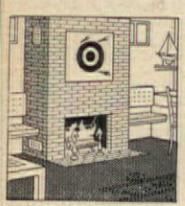


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WILL NOT SMOKE... It's a scientifically designed form, complete from floor to flue, around which any style fireplace can be easily built. Assures correct construction, eliminates common causes of smoking.



Ideal for basement recreation rooms



Makes summer camps usable months longer

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PROVED BY 25 YEARS USE... Make sure you get the one fireplace unit that has proved itself for 25 years in thousands of homes. Look for the name "Heatilator" on the dome and damper handle of the unit you buy. Accept no substitute. See it at leading building material dealers everywhere. Mail the coupon today!

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BRIGHTER THAN DIAMONDS

SPECIAL ANNOUNCEMENT: HUDSON'S huge coast-to-coast sales volume bringing increased production permits us to share with you reduced costs. Thus, **LOWERED PRICE** of **$8.00** per carat. Please REMEMBER, this is the SAME MATERIAL sold so widely elsewhere under various colorful trade names for $15.00 to $27.00 per carat. There is only one wonder gem and it is TITANIUM RUTILE. Recent developments result in extraction from mineral ILMENITE. When you buy from HUDSON you are buying direct without payment plans, etc., YOU SAVE THE DIFFERENCE. The synthetic stone—backed by HUDSON'S ironclad guarantee is what counts. So many people have requested mountings that we now offer 2 types at VERY LOW PRICES. LADIES' TIFFANY—14 kt. solid Yellow or White Gold $15.00 plus tax. MAN'S GYPSY—same materials $20.00 plus tax. Just give ring size. (With our synthetic stones only, of course) FREE MOUNTING and SIZING. 30 Day FREE TRIAL—Unconditional Money Back Guarantee. 10 YEAR GUARANTEE. These assurances likewise exclusively HUDSON. Available in BRILLIANT (round) and EMERALD (oblong) hand cuts. 58 facets carefully hand polished. Sizes 1 through 10 carats in any fractions preferred. $8.00 per kt. Suggest EMERALD cuts to be 2 carats and over. Send check or M.O. add 50¢ post. and hdlg. ORDER MOUNTINGS FROM NEW YORK OFFICE ONLY. Visit us anytime. Ask to see our many testimonial letters from repeat customers. "COMMENDED by the Consumer Service Bureau of PARENTS' MAGAZINE as advertised therein." NOTE: HUDSON'S is the only product thus recognized.

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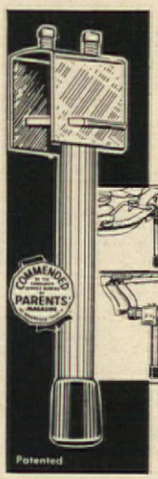


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Attach **DENNIX LEGS to your bed spring**

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Only 5 minutes to attach

4 all-steel legs per set, 8" high. Finished in aluminum. Rubberized plastic tips $5.95

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Mail 10c today for 4-page Plan sheet—with working drawings for a variety of designs.

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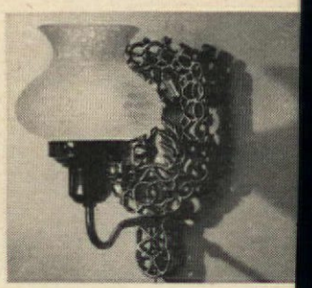
IN OLD NEW YORK one might have seen anything from ships flying flags of South Africa, down around South Street, to brokers cementing a deal under a sycamore on Wall Street! In this handsome portfolio, you'll find 8 reproductions in full color of old New York, done by the Triton Press. Each is 12" x 18", ready to be framed. $7.50 for 8, ppd. Pantheon Books, 333 Sixth Ave., N.Y.C.



A SASSY LASSIE will dangle a pinch-penny purse from her belt, and all eyes will focus on her trim waistline. If she's a commuter, acquainted with the desperate search for a dime as the bus pulls up, she will love its handy convenience. Think of it, too, for a baby sitter, a high-schooler. Maize, rust, red, green, brown, black suede. $2.50 prepaid. Zenith Gifts, 2674 Valentine Ave., N.Y.C. 58.



BUY A PIN-UP lamp that is as new as today, fashioned for a room with organdy tie-backs, sink-down easy chairs and a big fireplace. A brass trivet lamp has a frosty glass globe, and a Victorian charm that goes with its up-to-the-minute three-way socket. 10¾" long x 6" wide. $9.45. Order it prepaid from Yemo Metal Crafts, 87–28 Little Neck Parkway, Floral Park, New York.



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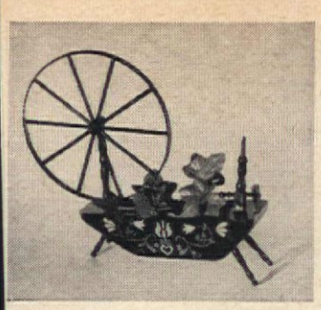


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Beauty Facial Deliner you can have a li
face, neck, for hours at a time. Think
soft, smooth-as-satin skin so important f
romantic interlude, date or appointment.
right to the face. The HOLLYWOOD B
FACIAL DELINER tightens the skin surfa
eliminates all ridges, lines and frowns and
of All, it is safe for the most sensitive
UNCONDITIONAL GUARANTEE!
Simply apply as directed—Watch yourself
mirror and see age lines disappear.
delighted, prompt refund will be made.
Delay. Send $2.00 in check or money o
pay postman $2.00 plus delivery char
months' supply $4.00.) **HOLLYWOOD**
246 Roebling St., Dept. W-089, Brooklyn 1



IT GROWS ON YOU. If you want to send a happy gift to a friend this Easter, earmark this spinning wheel planter as a bright idea. We sent it recently, planted with tiny green ivy, to a sick-a-bed and they told us it made them feel better just to look at it. Made of durable black Lustrex, with a delicate red and yellow design. 9" high, $2.50 ppd. Crane's, 419 E. 57th St., N.Y.C. 22.



IN DUTCH villages each house is sure to have accents of Delft ware in almost every room. And in our good land, there is a wonderful line of reproductions of Delft now available. If you're familiar with the heavenly shade of "delft" blue, enough said. The uniquely shaped pitcher is $2.50. Matching ash tray, $2.25. Edith Chapman, 50 Piermont Ave., Nyack, New York.



DESIGNING WOMEN will let their imagination dictate where these ivy scroll-etts shall be used. On the front door, framing an oversize mirror, a fireplace or doorway. Finished in white or left in original polished aluminum, easily installed, fit any wood or metal surface. Set shown, $10.95. Send for bulletin 552-H. Beaux Arts Crafts, 2015 Brookfield Road, Pittsburgh, Pennsylvania.





CRYSTAL CHANDELIERS
As Low as $35.00
All wired for electricity. Imported, beautifully cut, crystal prisms. Lovely tooled metal top band in either silvery or natural brass. Model pictured 12" across—App. 16" long—$60.00. Same type 10" across, 4 tiers—$45.00. 8" across, 3 tiers—$35.00. Shipped prepaid. Satisfaction guaranteed. Write for free illustrated descriptive folder.
KING'S ANTIQUE SHOP
Dept. A-12, Leaksville, N.C.



In silverplate or 24 kt. gold plate
Wedding invitation TRAY
SEND us the next invitation you receive. We'll encase it in this handsome silver-plated tray, to make a permanent reminder of the bride's most important day. Has padded velvet base. Complete, gift-boxed for $5.95. Deluxe 24 kt. gold-plated tray, with hand-painted forget-me-nots, $7.95. Write for gift catalog!
Market Combers, Box 3282F, Atlanta, Ga. (Dept. 41)

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Free Catalog
Shows Lawson, Wing, Club, Sofabed, Platform Rocker, Modern, Sectional, etc.
Durable **Firestone Velon Covers** stop dirt from ever reaching your lovely upholstery. Provide *year'round protection* against dust, soot, liquids, romping tots or pets. Keep furniture *always* clean and still let your family use it without keeping after them to *"be careful"*. Transparent, soft, pliable ... won't crack or peel!
95
"Shaped-To-Fit" Styles and Sizes
and sofas. Don't confuse with shape-*y-type"* covers. **Separate Cushion** also available. Low price—best quality. ack guarantee! Easy to order. Write for **alog and Sample of Plastic**—do it *now*.
E OF SCHILLER, Dept. AH-6,
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STOP Dog Damage
THE HUMANE WAY
PROTECT Avoid Havoc in Your Garden
Amazing **LIQUID CHAPERONE** keeps dogs, cats, rabbits, etc., away from evergreens, gardens, lawns, porches, garbage can, etc. Just spray on—works like magic. You don't smell it—dogs do and keep their distance. Harmless, economical—won't wash off. 8-oz. bottle $1. Season supply, Qt. $3; Gal. $8.
EVERGREENS
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VEGETABLES
SEND NO MONEY—Order **Liquid Chaperone** today C.O.D. plus postage (or send cash and we'll pay postage).
Powder Chaperone keeps dogs off furniture, rugs, etc. Big Shaker Pkg. $1.
Kitty Chaperone keeps cats off chairs, etc., and from clawing furniture. $1. **Money-Back Guarantee**
SUDBURY LABORATORY
Box 64, South Sudbury, Mass.
Stores: Write for Special Offer

Cuts 25 French Fries OR 49 SHOESTRING POTATOES In One Stroke!

Just insert whole potato into Mrs. Damar's new Potato Cutter . . . press handle, *presto!* — out come 25 perfect French Fries OR 49 Shoestring Potatoes all ready for cooking. Wonderful for dicing all foods and salads, too. Made in U.S.A.—of Golden Yellow, Snow White or Cherry Red enameled steel. Complete with 2 interchangeable cutting blades—only $3.98, delivered. Send cash, check, money order *today!* Full money-back guarantee.
CONSUMER TESTED
Mrs. Damar
279 Damar Bldg., Treat Pl., Newark 2, N.J.


COFFEE CARAFETTE SET
Smart, individual coffee servers add elegance to the table. Each Carafette holds two cups; keeps it piping hot. Fine quality hand blown glass decorated with permanently fired-in platinum bands; harmonizing stopper. Ebony plastic handle for cool, easy pouring. Set of 4 Carafettes and 4 matching Coasters. $6.00
Single Carafette with Coaster, $1.75
Postpaid. No C.O.D. Satisfaction Guaranteed.
ELRON 156 W. Chicago Ave., Dept. 270 Chicago 10, Illinois


Look, Mom—"DIAPER JEANS!"
Babies, too, wear Real Denim Jeans! In Sanforized navy blue (lightweight) or faded blue denim. Cut for comfort: elastic back insures perfect fit, longer wear. Patch pockets and copper grippers. A unique gift. So practical, they're wonderful. Specify size: Small, for babies 16–22 lbs.; Medium, 20–26 lbs.; Large, 24–32 lbs. Order several today. **Only $1.59 each ppd., 3 for $4.35 ppd. (You save 42c!)** Sorry, no C.O.D.'s.
STUDIO TEN, Dept. AH 2
450 Grant Ave., San Francisco 8, California

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**Reg. U. S. Pat. Off.*
House Perfume & Wall Perfumers
A spoonful of Fragrantaire* HOUSE PERFUME in one of our porous clay WALL PERFUMERS gives your home the fragrance of a flower garden or the tang of the woodland.
20 Delightful, Alluring Scents
2 oz. $.75; 4 oz. $1.25; 8 oz. $2.00

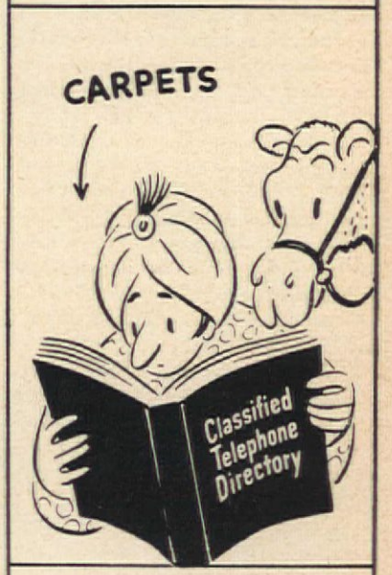
Apple Blossom	Honeysuckle	Rock Garden
Bouquet	Jasmin	Rose
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Specify PERFUMERS A, B, C, D, E, or F—Scent and size bottle. For individual gift packaging add 25c per set of PERFUMER and bottle. Postpaid or C.O.D. plus postage.
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LOOK IN THE 'YELLOW PAGES' OF YOUR TELEPHONE DIRECTORY for HOME OR BUSINESS NEEDS



How we retired in 15 years with $250 a month

"Wish you could see the modern one-floor house Mary and I have out here near the beach. And what a garden we're raising in this Southern California sunshine. Lucky? I'm only just past 55, but I'm retired with $250 a month for life.

"I took my first step off the treadmill the day I hit forty. It was March, 1936, just about 15 years ago. I'd had a particularly hard day at the office. Mary had made a cake for my birthday, and wanted to go to the movies to celebrate. But with another tough day coming tomorrow, I begged off.

"Late that evening, lying in bed reading, Mary looked across at me and said, 'Had a nice birthday, Jim? You know, forty is a kind of look-ahead point. But you're doing awfully well, aren't you?'

"I was. I earned a good income. But what Mary said started me thinking. Looking ahead, what did I want out of life? I'd never make a million. All of a sudden, what I did want seemed quite simple. I wanted most of all to know *I wouldn't have to go on working always*. That someday I could retire—and still live comfortably.

"That's what I was thinking as I leafed through the new magazine I held. And that's what made me stop to read an ad for the Phoenix Mutual Retirement Income plan.

I'd read ads like that dozens of times before.

"It was written 'To Men of 40 Who'd Like to Retire at 55.' And it told how a man of moderate means could assure himself of a retirement income, just as steady as clockwork, when he retired. He didn't have to be rich. He need have no investment training. I thought, *What harm in looking into it?* I didn't say anything to Mary. But I clipped the coupon.

"Back came a booklet that opened my eyes. Soon after, I qualified for my Phoenix Mutual Plan. Today, only fifteen years later, it's paying *us*. Our Phoenix Mutual checks make us financially independent. With $250 a month for life, we can do as we please. The secret? There's just one! Start in time . . . the younger the better!"

Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of $10 to $250 a month or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women—and for employee pension programs.

Don't put it off. Send for your copy now.

PHOENIX MUTUAL
Retirement Income Plan
GUARANTEES YOUR FUTURE

PLAN FOR WOMEN

PHOENIX MUTUAL LIFE INSURANCE CO.
890 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet "Retirement Income Plans for Women."

Name_____
Date of Birth_____
Business Address_____
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PLAN FOR MEN

PHOENIX MUTUAL LIFE INSURANCE CO.
890 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet showing how to get a guaranteed income for life.

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Date of Birth_____
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Neighbors



The result of long planning and everybody's work: T-shaped pool, three diving boards, modern filter system, temporary bathhouse

The Whole Town Gets in the Swim

KEITH AND SARAH WINSTON

Folks in Marple Township, Pennsylvania, wanted a swimming pool—so they rolled up their sleeves and did something about it. Today, their brand new swimming pool is a shining testimonial to teamwork and cooperation among neighbors. What started as a lot of wishful thinking mushroomed into an energetic community project with some 350 families solidly behind it.

It all began one hot, humid summer day a few years ago when Robert Avery paused in his lawn mowing to mop his brow. "What I wouldn't give for a swimming pool right now," he sighed to his neighbor, Mrs. Ernestine Wright, who was also wilting in the heat as she hung clothes on the line. She agreed enthusiastically, and the final result of this casual bit of backyard chatter was the well organized Marple-Newton Swim Club.

It didn't take Avery long to discover his sweltering neighbors secretly harbored similar dreams of backyard pools, but that idea was soon shelved in favor of a community swim club. After plenty of footwork and long hours after jobs, the first meeting

PLEASE TURN TO PAGE 2



Hot dog and soft-drink stands, attended by volunteer mothers and teen-agers, help to raise money for realization of further plans. Pool is a popular meeting place for "kids" of all ages

dd *New Life* to your *Home Life* with

KROEHLER

(Say KRAY-LER)

"Smartset"

furniture designs



Choose from a wide selection of designs and fabrics . . . make dozens of interesting arrangements that work wonders with your living room, whatever its size or floor plan!

room-flattering . . . arrangeable . . . and oh so inviting!

It's Spring! It's a wonderful time to bring light-hearted new life into your living room . . . with this exciting new "Smartset"* furniture by Kroehler. Designing new as Spring itself . . . and what creative genius in those stirring new fabrics!

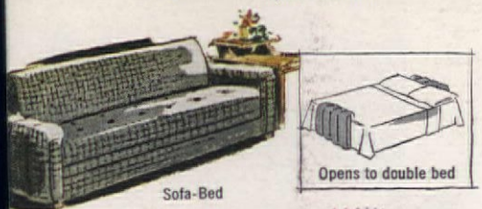
Here's luxury that's long-lived, too . . . for every versatile piece is Cushionized* for lasting comfort! Make your living room "come alive" with this very arrangeable new Kroehler furniture. Add New Life to Your Home Life!

Your Authorized Kroehler Dealer invites you to come in and see this New Life value now!

*Reg. U. S. Pat. Off.



3-piece sectional



Sofa-Bed

Opens to double bed

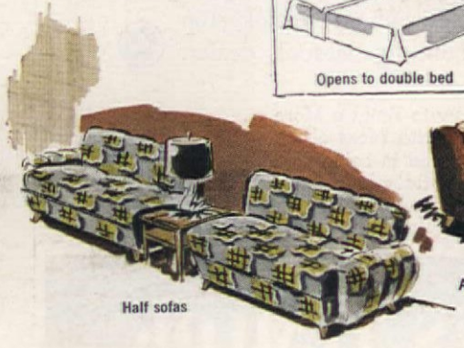


Lounge chair

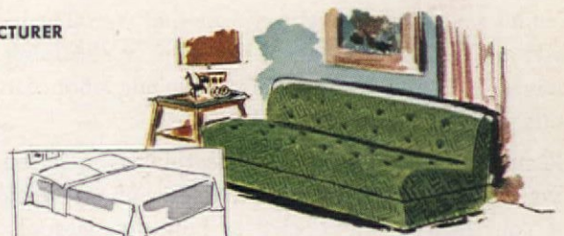
Sofa



Love seat



Half sofas



Opens to double bed

Sofa-Bed

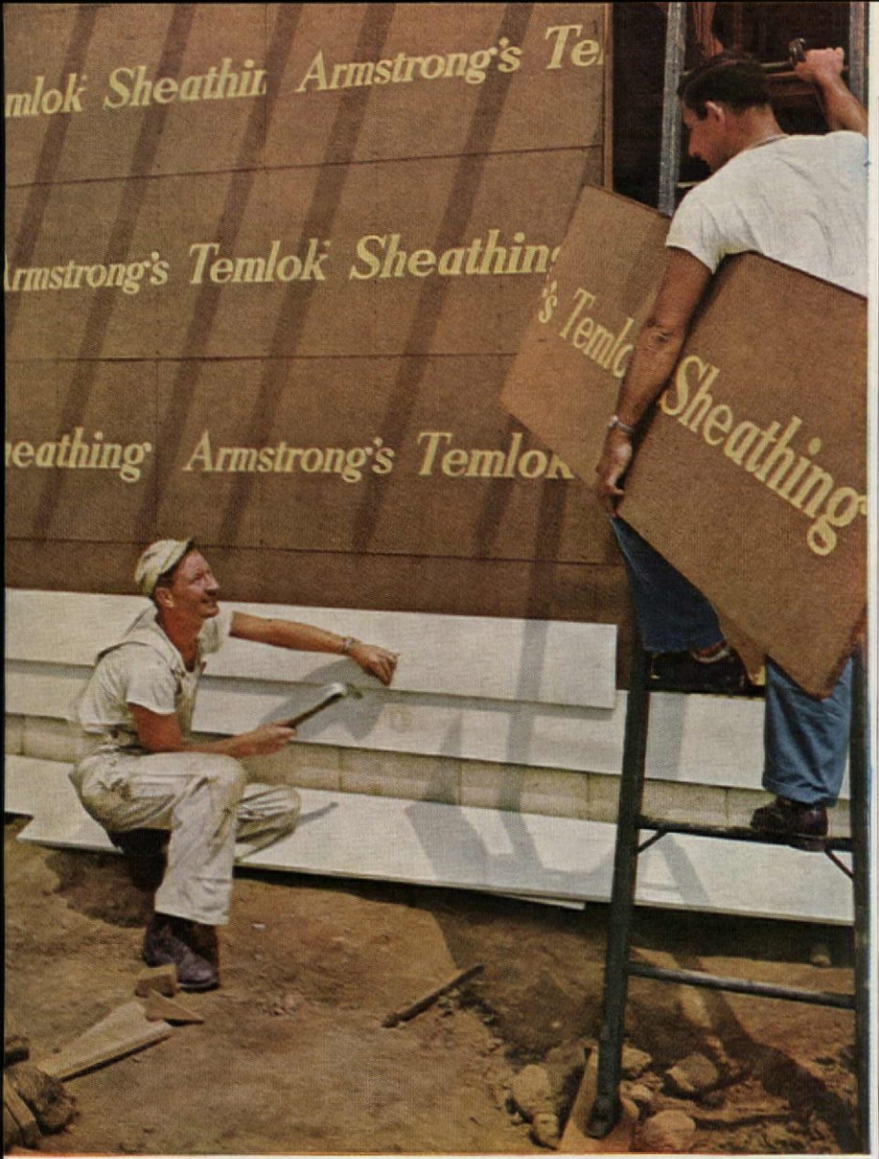


Armless half sofas

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"Too bad we have to cover it up!"

When a family moves into this house, they won't see a trace of Armstrong's Temlok Sheathing. They may not even know that it's there. Yet, Temlok will give them a better-built, more comfortable home . . . and save them money at the same time.

Temlok adds rigidity to the entire structure. It's an unusually strong building material made of tough pine fibers compressed into large boards. Thus, extra bracing strength is automatically built in when Temlok is nailed to the frame.

Temlok provides valuable insulation, too. It will make your home more comfortable all year round—cooler in summer, less costly to heat in winter. Savings in fuel can pay for Temlok in a few years.

Temlok saves you money in still another way. The big lightweight boards are easier to handle than ordinary sheathing. Installation time is cut by as much as one-third, reducing labor costs. And there's practically no waste of material.

Be sure Armstrong's Temlok Sheathing is included in the plans for your new home. For complete details about Temlok, stop in at your nearby lumberyard or building-materials dealer.

WRITE FOR FREE BOOKLET, "How to Build a More Comfortable New Home." It's packed with ideas about building materials and methods. Illustrated in color. Just write to Armstrong Cork Company, Building Materials Division, 5204 Vine Street, Lancaster, Pennsylvania.



ARMSTRONG'S TEMLOK

The Whole Town (Begins on page 18)

was held in the summer of 1949. To finance this ambitious undertaking, a non-profit corporation was formed; each interested family purchased a share of stock, and when sufficient money accumulated in the treasury, the club acquired a beautiful, rolling, 12-acre tract of land in a secluded wooded area.

While the actual building of the pool was contracted out, members volunteered services that saved thousands of dollars. For instance, member Earl McGillicuddy, an architect (and grandson of baseball's Connie Mack) drew up the blueprints. Donald Senges, a chemical engineer and president of the club, set up the water purification system which is said to be one of the most modern in the country. In charge of all construction was Roy Weston, a sanitary engineer. Businessman Bill Schar headed the grounds committee. An attorney member did the legal work, another member printed the pool signs, and still another drew up the stockholder's prospectus.

When Bill Schar sent out a call for help, men, women, and children rallied 'round with box lunches. They sawed trees, cleared stumps, burned a mountain of brush. All day long a huge coffeepot bubbled over the fire to keep the workers warm. It was combined efforts which cut the costs. In precise, businesslike fashion the members turned the swim club into a cooperative undertaking.

Take the case of the temporary bathhouse. The type of building dictated by the building code was one which present finances couldn't cover. "Someone offered us an old barracks if we'd take it apart and haul it away," explained board member Mrs. Harry Swoyer. "In answer to an SOS, members disassembled the barracks and hauled it to the pool in a trailer truck provided by another member. The bathhouse, complete with a new roof and attractive white side-shingles, was finished in a short time."

When the pool was completed, members added the finishing touches: a terrace of cool, green sod in front, and a window box (made by a member) filled with gay flowers provided by a nurseryman member. Right now, members are building a wading pool for the kiddies close to the main pool. This is part of an over-all plan that includes a modern bathouse, picnic area, and tennis courts.

Besides being a vivid illustration of what cooperation and determination can achieve, the pool is paying off now, not only in sport and enjoyment for all ages, but in new friendships and a true spirit of good neighborliness.



Old barracks, knocked down, transported to the pool, reassembled, and given a new roof and white side shingles, now serves as the bathhouse. Here, swim club members are putting in the boardwalk which runs from the bathhouse to the pool. Work like this was done on week ends and in spare time



During late winter and early spring months, club families joined in clearing the ground on their 12 acres of rolling woodland, despite the cold weather. One family takes time out for a picnic lunch



You can color-style a room for only a few dollars with easy-to-apply SUPER KEM-TONE and KEM-GLO.

Sunset Rose

a color fashion with a future in

Super Kem-Tone®

Rich, heart-warming Sunset Rose for walls that create a friendly background for your furniture. It's one of the glorious new SUPER KEM-TONE colors. It's so easy to apply... dries so quickly, too... a "new" room in a day. Lovely pastels, high-fashion deep tones and rich "in-between" shades... you'll find just the colors you desire in this amazingly durable, washable paint. Also, matching colors for woodwork in KEM-GLO Lustre Enamel.



$1.59 QT. $4.98 GAL.

Deep Colors Slightly Higher

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Hundreds of Color Schemes in the SUPER KEM-TONE COLOR ALBUM

Sunset Rose with Horizon Blue and Golden Yellow! That's only one of 720 different color schemes created by experts and shown, at a glance, in this Color Album. It makes it easy for you to choose colors for walls, floor and furnishings, sure of perfect harmony. Your dealer will show it to you.

***GUARANTEED WASHABLE**

After it is thoroughly dried, tests show SUPER KEM-TONE will withstand repeated washings with usual household cleaners without losing its beauty. Dust, grime, grease, even crayon marks wash off easily.

SUPER KEM-TONE is Guaranteed* Washable or your money back by seven leading paint companies...

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AT LEADING PAINT, HARDWARE, LUMBER AND DEPARTMENT STORES EVERYWHERE



Kem-Tone

Top Value in Thrifty Home Beauty

The oil paint that mixes with water, is easy to apply over any wall surface, dries in an hour to a lovely flat matte finish. Amazingly economical, one gallon thinned with two quarts of water makes a gallon and a half of paint, ready to apply, at only $2.66 a gallon.

$1.35 QUART $3.98 GALLON (in paste form)

KEM-GLO

Looks and Washes Like Baked Enamel

The miracle lustre enamel for kitchens, bathrooms, all woodwork, indoor and outdoor furniture. One coat covers most surfaces, dries in 3 hours to a durable finish that washes as easily as your refrigerator. Even boiling water won't hurt its beautiful finish. Colors match SUPER KEM-TONE colors!

$1.39 PINT $2.39 QUART $7.98 GALLON

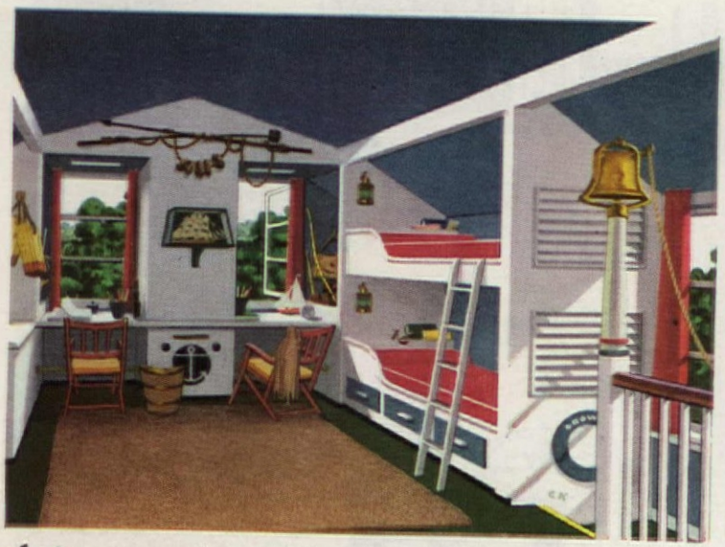








Which of these 8 rooms can we



1. Got a pair of admirals who've outgrown their cribs? Add-a-room for them ... in space now given over to trunks and old magazines! It's easy with materials from your local Gold Bond lumber and building materials dealer. Cover walls with fireproof Gold Bond Gypsum Wallboard. Decorate with Gold Bond Velvet, the new washable rubber-base paint (also sold in paint stores).



2. Expecting a baby, an aunt, or a mother-in-law? If you have waste space in the attic, or an unfinished second floor, it's easy to add a comfortable modern apartment like this. For insulation to keep furnace heat in and summer heat out, use fireproof Gold Bond Rock Wool between the wall studs and ceiling rafters. Then finish with low-cost fireproof Gold Bond Gypsum Wallboard, painted with Gold Bond Velvet.



5. Like to walk downstairs to Mexico? Your local Gold Bond lumber and building material dealer can give you free advice and supply you with practically all you need for this attractive game room ... Gold Bond Gypsum Wallboard and Gold Bond Color Texture, the amazing material that goes on like paint and covers walls like plaster! Color Texture is also sold in paint stores.



6. Want a "bargain basement?" A game room like this can be the least expensive room you can add to your home, because the walls and ceiling are already there. Just nail up Gypsum Wallboard, two-by-fours or "furring" strips over the masonry walls and noise quieting Gold Bond Insulation Tile on the ceiling. Don't blame us if it's the most popular room in the house!



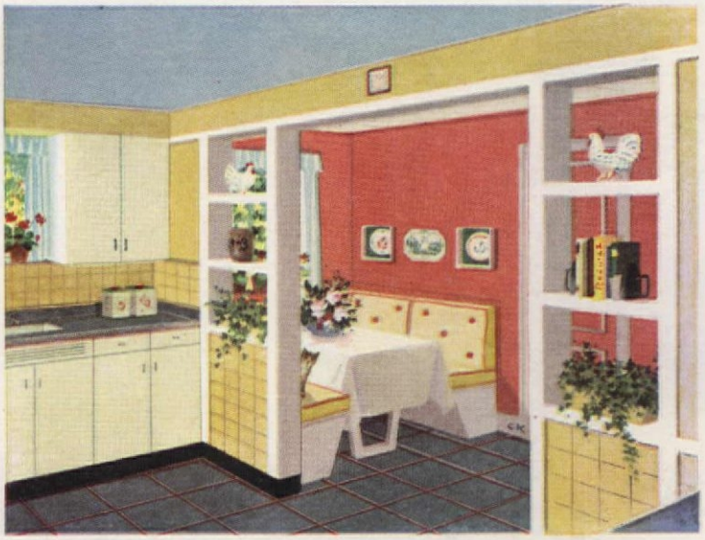


ADD-A-ROOM NOW! with Gold Bond

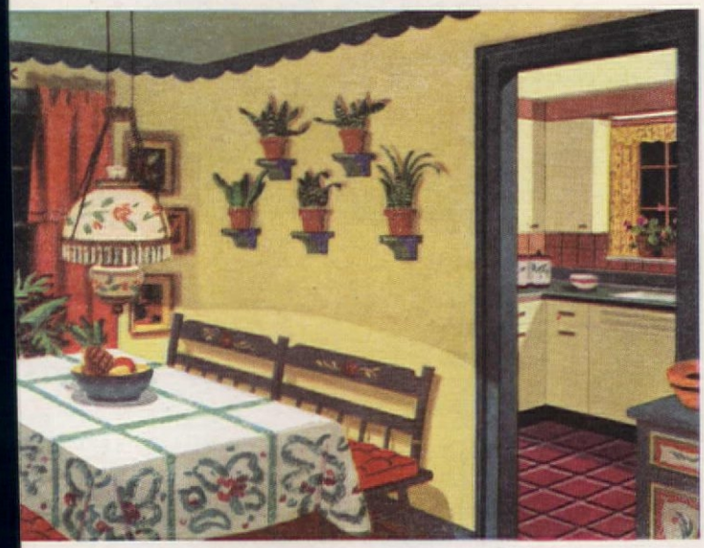
help you add to your home?



3. Have a boy who needs room to grow in? The house will seem twice as big if you give him a room of his own. This one cost less than you'd think because it was added in existing space in an unused top floor. And the beauty of fine wood paneling was achieved at low cost with fireproof Gold Bond Gypsum Grain Board. Comes in Knotty Pine (above), also Dark or Bleached Walnut.



4. Want to "halve" your kitchen and eat in it too? If your kitchen is too big, cut it in two like this . . . for a modern convenient kitchen and an attractive breakfast nook! It's easy with Gold Bond Gypsum Wallboard. The big panels nail up quickly. You can hide the joints with the Gold Bond Perforated Tape Joint System, and decorate with Gold Bond Velvet, the washable wall paint.



Wish you had a separate dining nook? If you're stuck with an old shioned kitchen that's too big, why not cut it down to a modern ep-saving kitchen and add a charming new breakfast nook in the ace that's left? You'll find you'll use it for more than breakfast. s easy to do and doesn't cost much if you make those partitions t of Gold Bond Gypsum Wallboard.



8. Need an extra living room? When the kids grow up all of a sudden as kids do, you aren't one family any more, you're two . . . or three! Thing to do is add a room in the basement where you can go when the children have friends in, where they can entertain and leave you in peace. It can be easy, inexpensive and beautiful if you do it the "Gold Bond Way". NATIONAL GYPSUM COMPANY, BUFFALO 2, N. Y.

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By Famous Olson Process we shred, sterilize, sort, merge and reclaim the wool and other valuable materials in worn carpets, rugs, clothing; then picker, card, bleach, spin, dye and weave lovely, NEW, deeply tufted . . .

Two-Sided Broadloom rugs with the thrilling twist-weave beauty and "feel" of luxury-priced wool rugs—at a fraction of the cost.

Choice of 52 Colors, Patterns, *Any Size* —up to 16 feet wide, seamless and *any* length:

Solid Colors	Early American	Florals
Tweed Blends	Oriental Designs	Ovals
Two-tone	Embossed Effects	

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Please mail Book of Rugs, Model Rooms Free to

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Address.....

ORC

How We Work

It's our job—and our joy—to keep dozens of eyes wide open to spot the news, and the news *behind* the news. Believe us, we have to be forecasters as well as reporters, for this business of getting a magazine together, and writing it, and printing it, takes months. We started on this issue a year ago, and worked on it clear through January. To make it fresh as a daisy, those eyes *had* to be on the future! Of course, we travel to find trends, as Food Editor Eleanor Jones did to the National Canners Assoc. convention in Atlantic City in January. There she is, in the top picture, with Mr. Stanley E. Plumb of the Cling Peach Advisory Board. But though our food editors fly all over the country to discover, in advance, the good new things which will greet you at your market, their most important work is done right at home, in our AMERICAN HOME kitchens. We plan soon to take you behind the scenes and show you how they work there.

Many of us are in Chicago every few months, but Midwestern Correspondent Jessie Walker is there the year 'round to use her eyes for us. It was she who discovered the Gilbert Meites' lovely home (page 34), and in the middle picture you see her—the girl in the white blouse—getting the story of the house from the people who know how good it is to live in.

But news comes in to *us*, too. If you could walk into Mary Griffin's office, you'd see that. It's jam-packed with unusual things that Mary shows in "Market Place" and "Look, It's New." In the bottom picture you may see traces of New York's first snow of the season on the roof outside of Mary's window—but there she is on the phone, discussing Easter items for this April issue.

—THE EDITORS

In Atlantic Cit



In Chicago



In New York





Another beautiful home of West Coast Woods...

Beauty and individuality are added to this home by the use of vertical and horizontal wood siding... frame construction of time-tested West Coast Woods assures sturdiness and durability.

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Start planning that beautiful home of yours now. Your retail lumber dealer can give you helpful advice and point out the advantages of building with West Coast Woods... Douglas Fir, West Coast Hemlock, Western Red Cedar and Sitka Spruce.



The walls, beams, and ceiling of this inviting living room are of natural-finished Douglas fir. Knotty boards mixed with clear, vertical-grain boards give an interesting contrast to wall areas.

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1/3 of Your Life...

Make it the Best Part!

How effectively do you court sleep at your house? Save for the very young, and a few of the very healthy, sleep, which should bless eight hours of every 24—one third of your whole life—must be cajoled if she's to "knit up the ravell'd sleave of care." We all need lullabies, but when we're grown up, a soothing, attractive room takes over the role of the song and the cradle.

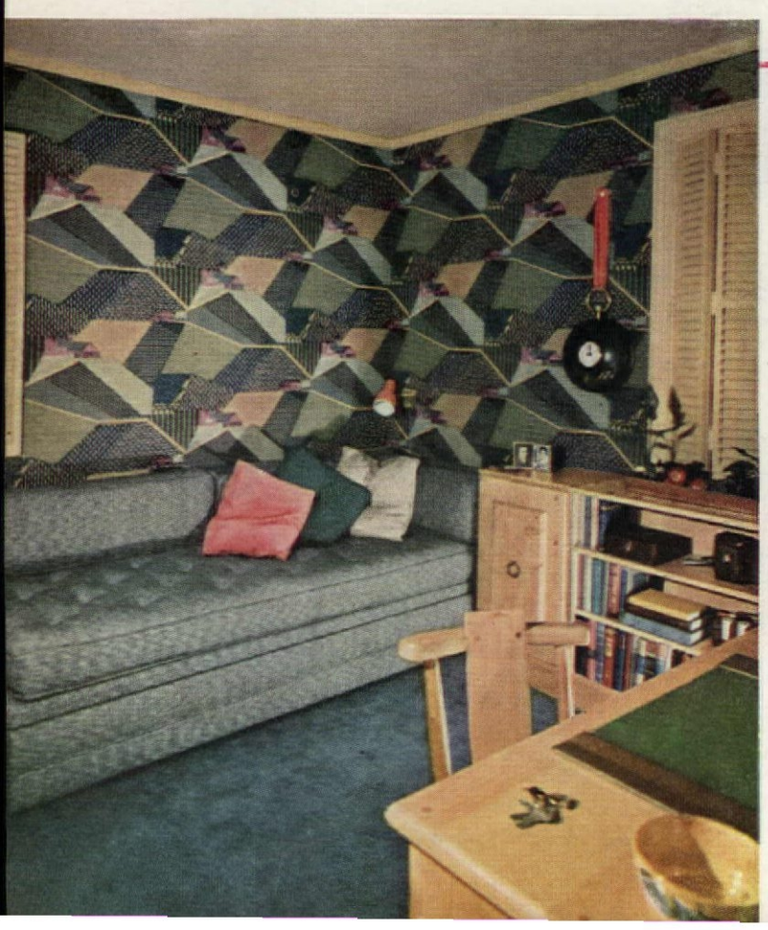
Of course, if you're to make the most of the sleeping third of your life, your bed itself must be sound, and big enough. But modern psychologists tell us that the bedroom, too, is important. It's the last thing, and the first thing, you see every day, and the impression it makes shades your dreams and sets your moods. To affect you adversely, it needn't be downright bad. Maybe it's too frilly, or too severe—for you; maybe it lacks only the proper places to put your things; or perhaps its colors, which might be fine for somebody else, irritate you. Now, we're not trying to tell you (how we wish we could!) that good bedroom designers can put the sleeping pill people out of business. But more often than you'd think possible, a better bedroom can make all the difference between eight restless hours and a perfect night's sleep. The room above was designed to trap sleep's bounty—and so were the others we show you on the next four pages.

See "Where Credit Is Due" on page 152

We won't give up our crusade for master bedrooms decorated with the Master in mind—rooms arranged not only to nest his suits and rest his frame, but to restore his soul as well. Most master bedrooms are Mama's, but if you have enough in common for a happy marriage, you must like enough of the same things to furnish a bedroom which pleases you both. The five examples at your right, even the one furnished for a Master, j.g., are all clearly masculine, but not too stark staringly mannish for the lady of the house. **1.** A room like this, pleasant to play in and good for sleep, could see a young man through college days, for its decorations, even to the knights in armor on the draperies, are smartly boyish but not childish. The durable felt bedcover welcomes young fry's rompings, and teen-agers' bull sessions; the tough floor, easy to clean, will take the punishment a boy will give it. **2.** Tailored as a well-cut dinner jacket, this room is pleasing to a lady as her lord. There's not a ruffle in sight, but the thick-piled carpet, the wall's worth of drapery, the desert scene over the beds, would make a woman feel like a queen. Note individual bookshelves and the shared one, and don't miss the oversize chest used instead of night tables. Blue-gray, a most restful color, is prescribed for a night's repose, while the golden tones greet the morning sun. **3.** A wallpaper panel behind your bed sets the locale of your dreams. The colors of this one are repeated in bedspread and chair print, then toned down by the elephant gray floor and ceiling, and white walls. **4.** A monochromatic color scheme, such as this one in varying shades of gray, is excellent in sleeping quarters, especially when the furniture has unusually interesting lines. These sheer wall-to-wall curtains look snug by night, filter light by day. **5.** With a good bedroom storage wall, the master won't be crowded out of his closet. See how the wood shades, repeated in the carpet, cradle the definite tricolor scheme.



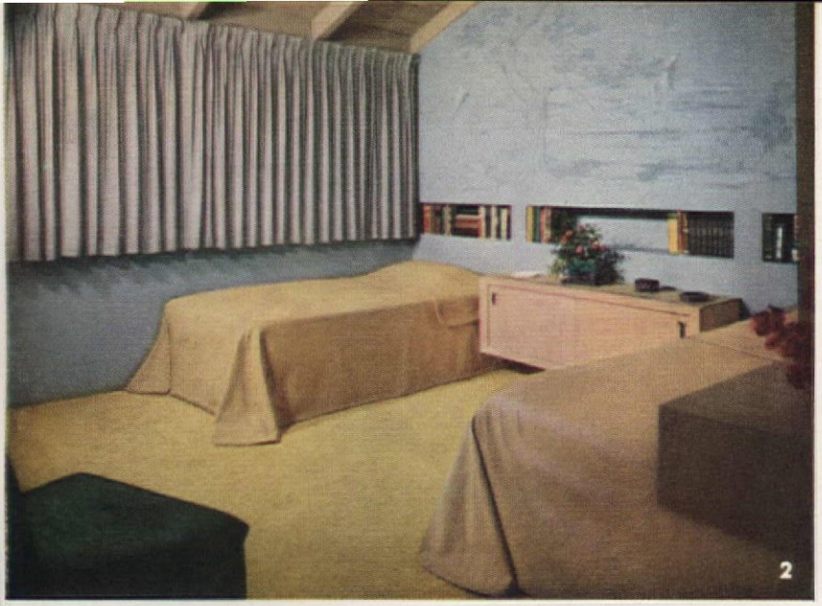
A Man could Live Here





For a 24-hour-a-day room, just back the beds to the walls and make them act like sofas. With its handsomely upholstered couch, the sleeping corner on your left could be in a one-room apartment or a den-guest room. But mark the comfortable mattress, the considerate bed light, and the teal-blue and salmon which are fine colors to say "good night" to. Above, quilted plastic spreads and gay high spirits make this corner arrangement a perfect day-long room for youngsters of any age

See "Where Credit Is Due" on page 152

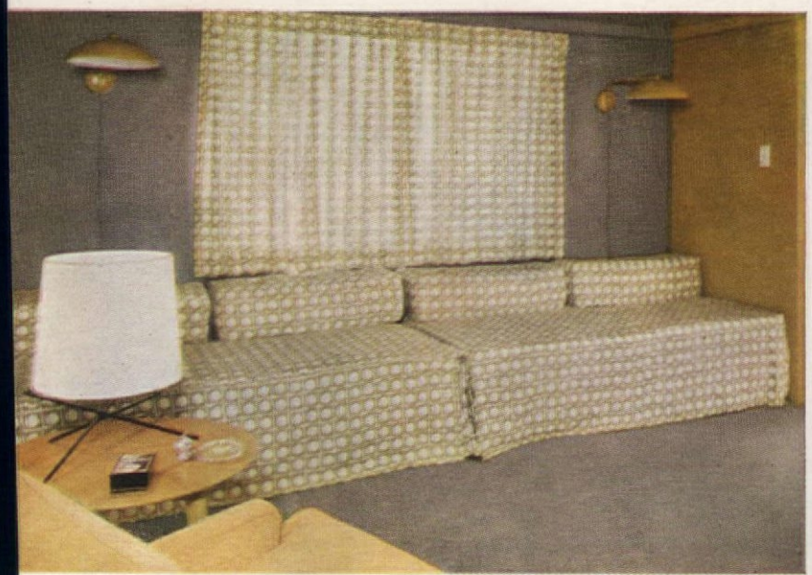


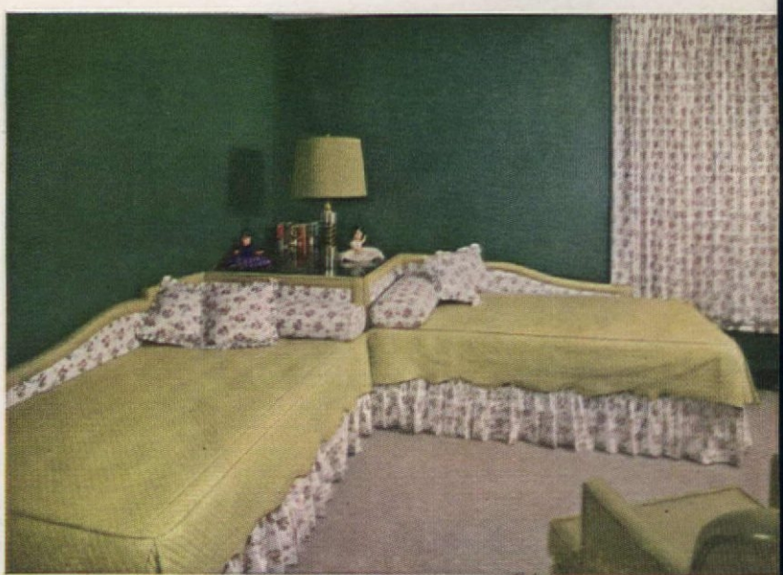






Clear the Floor





Whether your sleeping-living room is a small-house necessity or a big-house luxury which gives every group its own headquarters for entertaining, it will work best if you make the beds comfortable for seating by narrowing their bed width down to couch size. Tailored bolsters such as these do it well, and can be made to hold sleeping pillows and extra blankets. If you have a 13-ft. wall, place beds foot-to-foot to clear the floor for other furniture

It can be feminine and "bedroomy," and still a good place for a group to foregather. The shaped head- and sideboards, with their very French accent, seem made to order for the flower-sprigged print, the spring-garden colors. The oversized corner table holds books, bric-a-brac, and a lamp which serves both beds. Here you could also put a storage bin to hold your bulky things like pillows and down puffs which would disturb the beds' trim dress

MORE ON NEXT PAGE

9 Ways to Dress a Bed

Whether it's custom-made or bought in a bargain basement, your bed's daytime dress can make or break the looks of your bedroom. But before you go fancy, be practical, choose a style adaptable to your house and habits. Here are a few tips: If you have no place to store pillows, provide shams or spreads designed to cover them. If comforters can't be stowed away, avoid tightly fitted bed covers which are knocked out of kilter by bulky underdressing. If the room belongs to a nap snatcher, use wrinkleproof, dirt-shedding covers. If you live in a soot-laden area, pale bedskirts aren't for you. If your schedule is tight, spreads which are easy to put on, easy to keep clean, serve you better than elaborate creations. **1.** An upholstered board can be a dramatic background for night tables as well as bed. Matching spread is loosely fitted, cushions replace pillows by day. **2.** Dress a king-size double with three pillows instead of two. Creamy cover, precisely fitted, knowingly shaped to match headboard, and pertly piped, is handsome—but not carefree. **3.** For a girl's room, dress a pair of twins in fitted tops and fluffy skirts, and mask their pillows with a sham. Note how the puff-ball fabric is repeated at the windows. **4.** Go Old World with canopied bedsteads (a carpenter can build them) skirted with flounces, puffed with down quilts, and piled high with pillows. **5.** We like this one so well we show it on our cover, but repeat its good points here. Note that wallpaper calls the tune, while the copious bed, rich in its fabric and sophisticated tufted headboard, plays a quieter role. The beautifully made spread is easy to use: it covers the pillows, has no extra skirt, is endowed with trim, pleated corners which allow for bulk of blankets below.

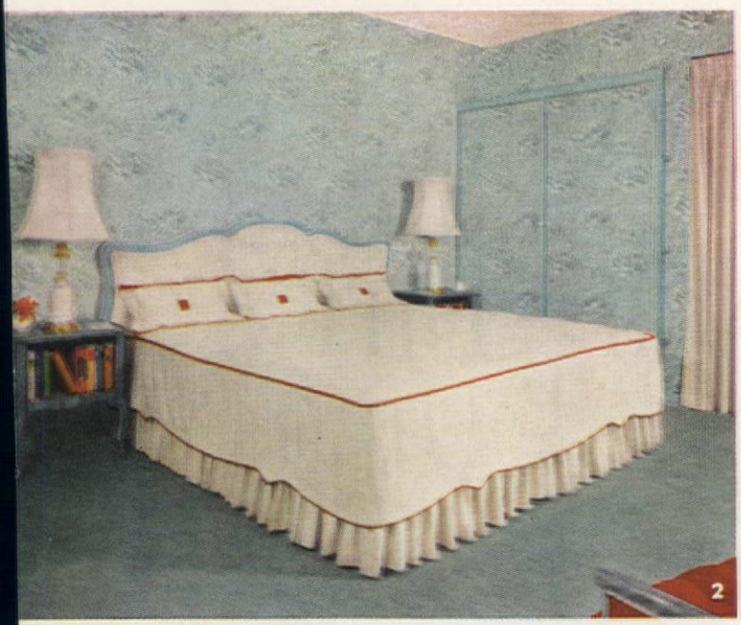




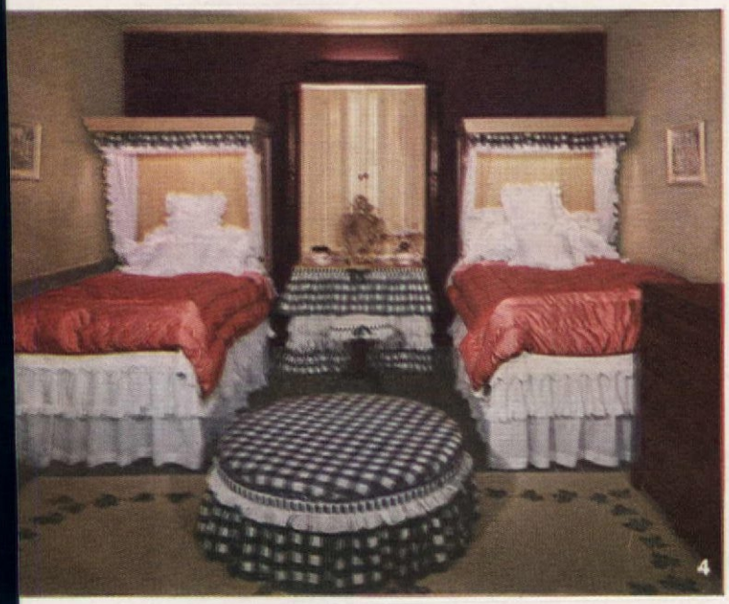


6. Its soft tones tempt sleep, but the handsome appointments make this room a pleasure at any hour. Twin beds, backed by a single headboard, each has its own luxurious throw, rounded at the corners to fall in deep folds. Above: Matching bedcover to wallpaper is a serene treatment, especially when the cover is quilted for textural variety

See "Where Credit Is Due" on page 152













Bedspreads needn't cost a fortune to be pretty and practical assets to a room—if you plan them as part of an interesting color scheme. With their ruffled edging and fold-backs to cover the pillows, these do away with the cost of skirts, cushions, and pillow shams—and the bed is quickly made up. The quilting looks rich, and it makes the spreads practically wrinkle free

This dressing for a double bed would also look well if you wanted to treat a pair of twin beds as one: each could have its own gathered skirt, with a single throw covering both. Don't miss the way that the scalloped edge of the throw, with its contrasting piping, adds a lavish touch. The pillows, resting trimly behind their spruce shams, have the decorative effect of a headboard

EDITH RAMSAY

Kitchen Switch—Part 2

Is your house senile in the cooking quarters?

See what good remodeling can do—without tearing down walls

We never realized when we published the remodeled kitchen in Bob and Natalie Dodge's Chicago home, less than a year ago (see "Kitchen Switch," AMERICAN HOME, May, 1951), that we were getting ourselves involved in a continued story. But that's what it turned out to be. Shortly after we went to press last May, the Dodges decided that they needed a larger home to house their expanding family. But fortunately that handsome kitchen had so increased the value of the Dodges' old house that they wound up with a tidy profit on the deal—enough to encourage them to embark upon this kitchen switch in their new home.

It seems to be a common American trait to want something bigger and better. In this case, the Dodges' second house was definitely bigger than the first—but the house itself wasn't a new building, and its kitchen was certainly not better than the bright and smoothly performing one to which they had bid a reluctant adieu! Take a look at the "before" pictures and at the plan on page 75, and you'll see what we mean.

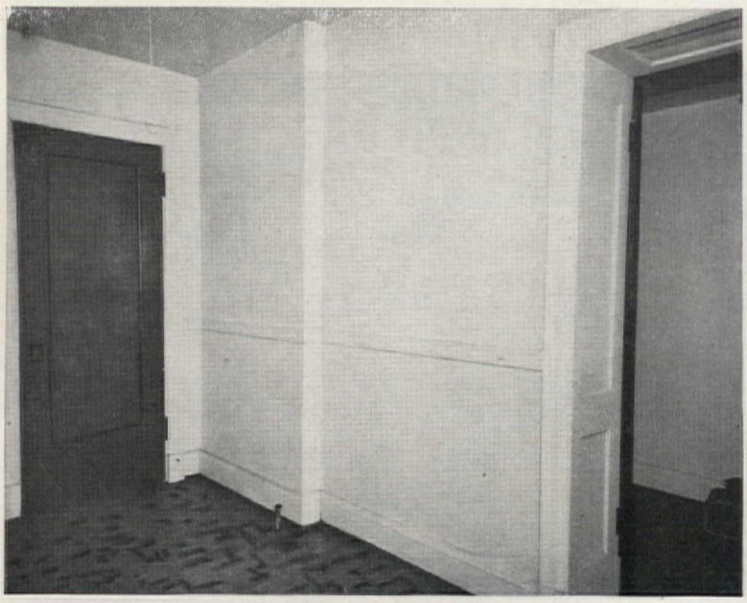
It wasn't easy on the eyes, and it certainly wasn't worthy of the time the mistress of the house must spend here. But, more important, it was a poorly equipped space-waster and step-waster. The room was so awkwardly arranged that there wasn't even room for a refrigerator—you had to trek out to a back hall every time you wanted something from it. And of course the old plan couldn't accommodate such modern necessities as a snack bar, the home freezer (which had saved Natalie, an eat-some, freeze-some girl, so many hours of cooking time in her former kitchen), or the dishwasher which she uses even for baby bottles.

And the storage and counter space! There was, to be sure, a whole wall of cabinets in that old-fashioned dresser, but its top shelves were hopelessly out of reach, its drawers were *so* heavy to pull out, its cupboards too big for good organization. There *was* a long counter—most of it useless because it was too narrow, because the cupboards hung so close to it, and because its painted surface was always getting chipped.

But there was plenty of wasted wall space and floor space, so the Dodges, enthusiastic about the wonders of their first kitchen remodeling, called in Crosley's planner, Doris Piper, and started all over again. We outline the details on page 75. Save for lowering the soffit and ripping out old cabinets, there were no architectural changes. But what a difference in performance! And while they made it practical, they made it pretty with the kind of color planning a room for living in deserves. The color was keyed to that posey-strewn wall covering which is decorator-wise in looks, but just as easy to wipe clean as enamel.

FOR MORE ABOUT THIS KITCHEN, SEE PAGE 74

See "Where Credit Is Due" on page 152

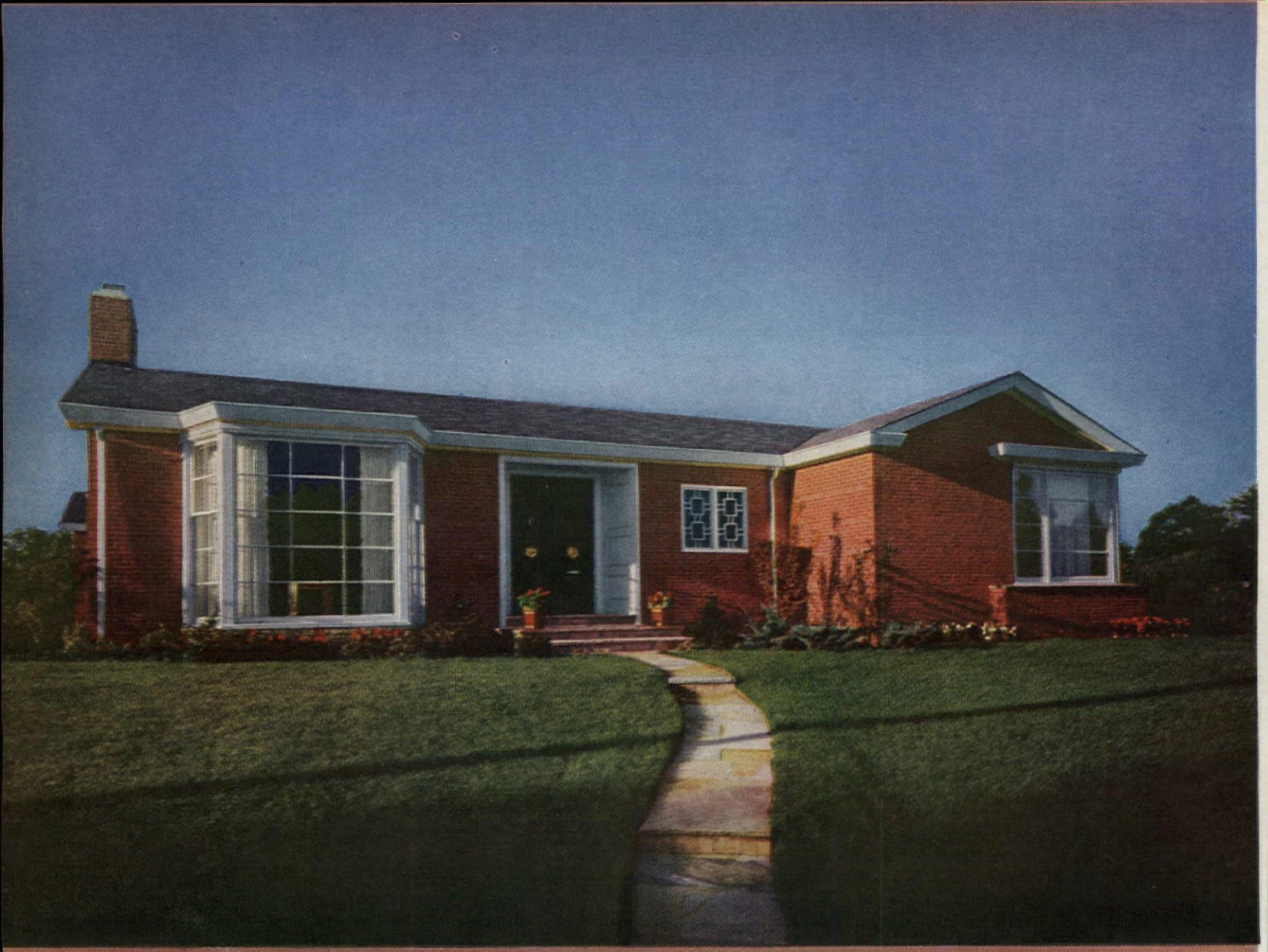


BEFORE remodeling, a rickety range led a lonely life here. No working surfaces or cabinets were near it, and that expanse of wall space was wasted in a kitchen which was short on storage and didn't even seem to have enough room to accommodate the refrigerator which was kept, inconveniently, in a hall



AFTER, that blank wall became a cooking center. Two-oven electric range rotary barbecue, too. There are plenty of cabinets here for casseroles, spic and just-reach-up-for-them supplies. Cart next to range slides out from un a maple chopping-board top. Jog was removed to make room for a broom


BEFORE



This House has Everything!

- **38 FOOT LIVING-DINING ROOM.** Actually two separate rooms, only a small railing separates them. You get a magnificent sweep of nearly 40 feet of open space
- **DROPPED LIVING ROOM.** You step down into an area 17 x 23 feet with a beautiful wood-burning fireplace, a stunning floor-length bay window 4 feet deep!
- **3 LOVELY BAY WINDOWS!** Two oversize floor-length ones—one at the end of the living room, one in the dining room, a cozy one in the kitchen
- **CENTER HALL PLANNING.** The living room, the kitchen, the bedroom wing all open off the lovely foyer. Guest bathroom is just a step down the hall
- **3 BIG BEDROOMS, 2 BATHS.** If you've studied house plans you'll recognize that these bedrooms are far more generous than usual for a house this size
- **WONDERFUL STORAGE AND BUILT-INS.** Look at the size of those wardrobe closets in the bedrooms! Living room has two walls of bookshelves and cabinets
- **BREEZEWAY AND 2-CAR GARAGE.** Breezeway is cool spot for summer meals. Garage has built-in workbench or potting bench with big windows above it
- **SHELTERED OUTDOOR LIVING AREA.** Tucked into the corner of the house at rear, near the kitchen, is a perfect spot for private sheltered terrace

Houses are our business, but it isn't too often that we find so much to talk about all wrapped up in one house. This one really seems to have everything. Even the barest outline of its features strikes straight at the heart of what the majority of AMERICAN HOME families tell us they want in a house: first of all, three bedrooms and two bathrooms to take care of a growing family. Everything on one floor, with no tiresome steps to climb. And a dining room is a must—but it's nip and tuck with those who want it closely related to the living room. It must be conservative in appearance to fit well in its neighborhood, but it must have many modern features that mark it of today.

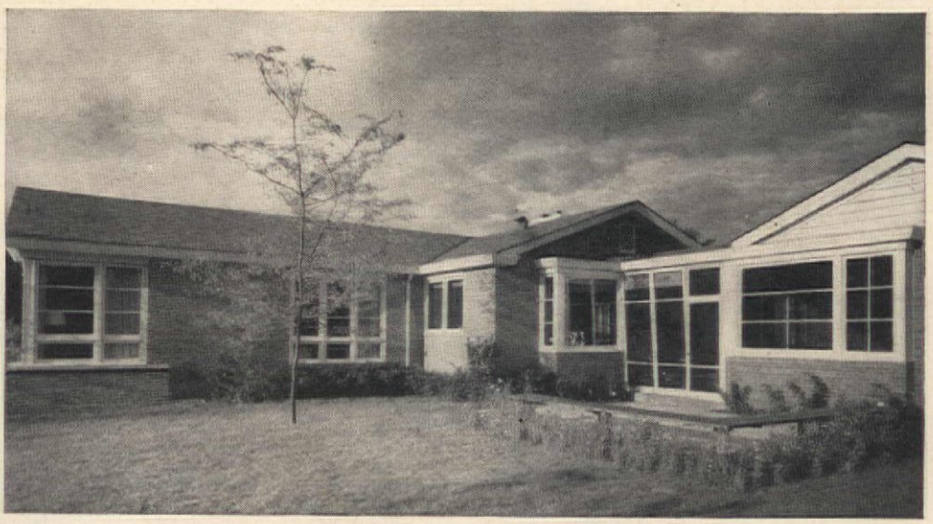
This house has all that and more. That's why we have made it AMERICAN HOME BLUEPRINT HOUSE NO. 12, and can offer complete blueprints and specifications to you at only $5 per set (see page 151). Its handsome brick exterior, the big bay window on the front, the wide recessed entrance with double doors and big brass knobs give it a gracious well-to-do look. There's another big bay window on the side that floods the dining room with light, and even a third one in the breakfast area of the kitchen. The breezeway connecting the house with the garage was just made for lazy summer lounging, and there's a well lighted workbench or potting bench inside the two-car garage.

A study of the plan reveals even more. The house is keyed to center hall planning. As you step into the entry hall from the front door the house divides itself for study into three areas. To the left, one step down, is the living room and dining room, an unbroken sweep of space almost 40 feet long, from the front to the back of the house. A wonderful area for entertaining or easy family living, with plenty of room for big sofas and chairs. There's a corner built in with cabinets and shelves.

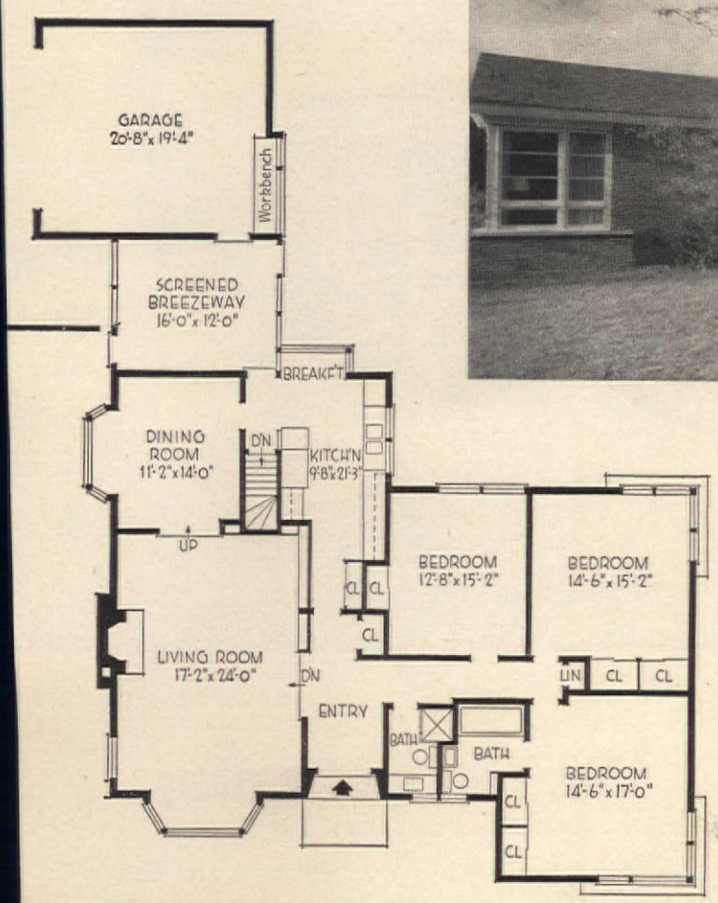
Straight ahead, as you enter the house, is a door leading to kitchen-breakfast room, and on through to the breezeway, garage, and terrace at the rear. To your right is a hallway (the second bath opens off it) leading to the three bedrooms. Two of these bedrooms have big corner windows, the third has a large triple-window.

There is a partial basement for laundry and heating equipment—plenty of room for washing machine, dryer, sinks, and there's a clothes chute to the basement. The house is heated with forced air from a gas-fired furnace.

The owners, Mr. and Mrs. Gilbert Meites, have tastefully furnished the house largely with 18th-Century English reproductions against softly colored backgrounds of paint and wallpapers. The architect was Walter H. Sobel of the firm Walter H. Sobel and J. Stewart Stein; the decorator was Charles E. Day of Trend Interiors. More photographs of the interiors are shown on the two following pages, and on pages 86 and 88. Two bedrooms appear in color: page 28, picture 1, and page 29, bottom right picture.

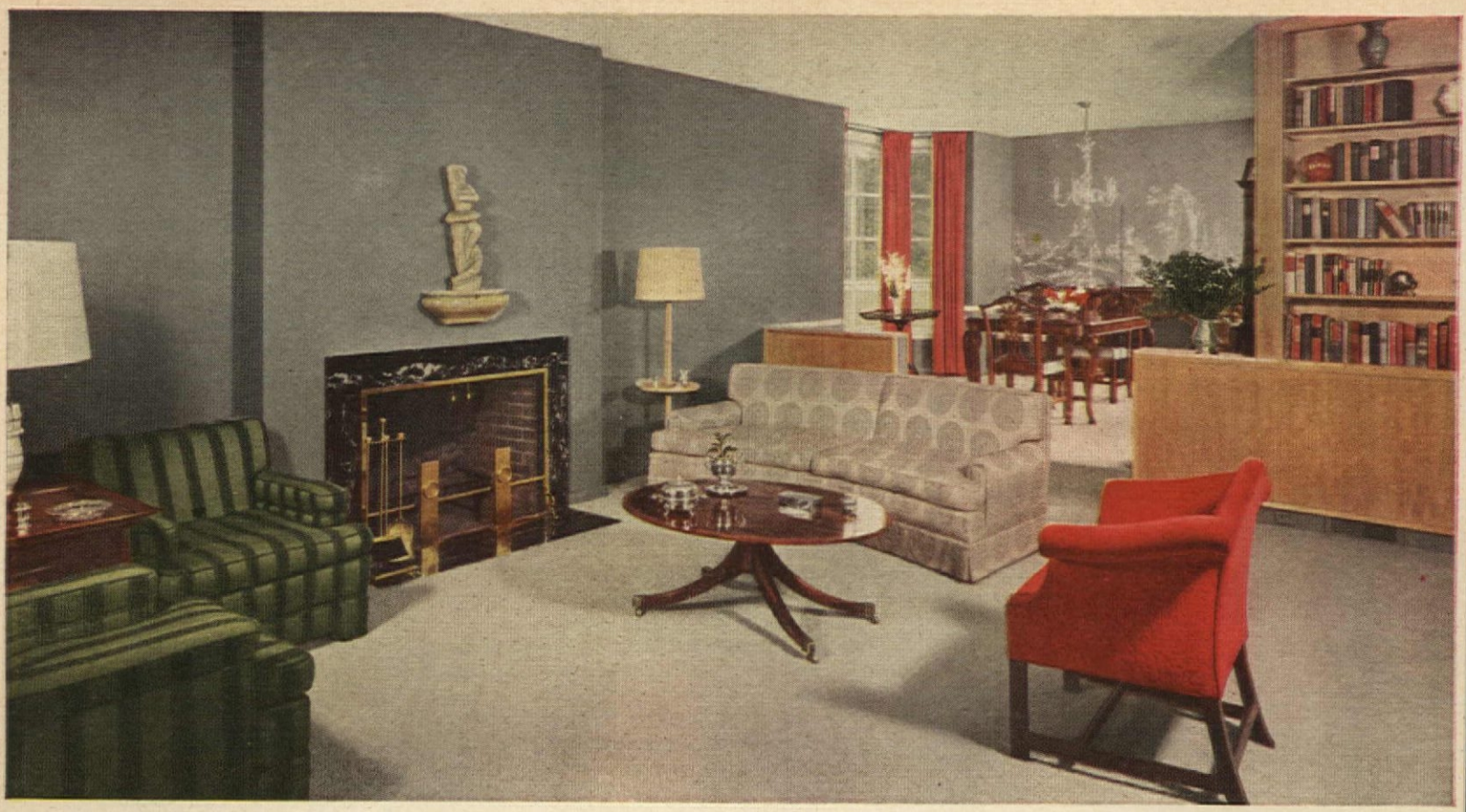


Data from Jessie Walker



You Can Buy Plans for it. See Page 151

See "Where Credit Is Due" on page 152





Living room is sunken one step down from rest of house, measures 17 x 27 feet. Wall-to-wall carpet continues into bay window adding almost 4 feet to length of room. Bay window is almost floor-to-ceiling, is curtained like rest of windows in a twill fabric printed in red and green on white background. Simple fireplace is faced with black marble, has polished brass accessories of contemporary design. Dining room beyond, like living room, is furnished with 18th Century reproductions.

This House has Everything

(Begins on page 34)



Cheerful kitchen has a contemporary provincial look with its modern birch cabinets, slanted inward toward bottom, spatter-dash linoleum floor, stylized barnyard rooster wallpaper. Refrigerator and sink are a step across the compact work area opposite the range. Breakfast table looks out through bay window onto terrace. More kitchen ideas, page 88

#8 radiates wealth and power

HELENA DAVIS

3160 - 3+1+6+0=10 or 1

Your Address, Please

Master Numbers - 11, 22

After many years as a professional numerologist, I've found that clients are as apt to ask me if they should buy a house whose street number adds up to 5 or 8, as they are to consult me about a name for a baby or about a favorable date for travel by air.

Many people who are familiar with the latter types of questions have never heard that a house number is important. But it is. Each house or apartment has its own rate of vibration and radiates an atmosphere, just as each person radiates a different kind of personality. If you don't believe it, think back to the times when you were house hunting—you walked into some places you liked at once, but other houses you just didn't care to finish seeing. You've heard people say, "I just love this place—I've been so happy here, I hate to think of leaving this house." Such a person's Destiny or Soul number is in harmony with that house. I've tested it again and again, and it is amazing to see how mathematical life is. All is law and order in the universe. It is only in human affairs that confusion exists because people go against law and order.

You've heard that "What is medicine for one man is poison for another." You harmonize better with some people than with others, and it is likewise with houses. One person will love a house another can hardly bear to live in. Oh, the architecture, the house plan, and the location all play a part, but there is also the atmosphere you feel about each house as you enter it—even before there are personalities there to color the atmosphere.

If you'd like to interpret your own house, add the numbers in your address and reduce them to one digit. This way:

215 is 2+1+5=8, so this house adds up to 8.
319 is 3+1+9=13, which is 1+3 or 4, so it's a 4.
3160 is 3+1+6+0=10, or 1+0, so this is a 1.

House No. 1 has dignity, originality, and an air of exclusiveness. An aloneness may be felt within its walls at times, but it is meant for individual thought and creative activity. It tends toward independence and leadership. The lesson to be learned is to be firm, strong-minded, and persistent. This is the atmosphere of the pioneer and the inventor.

House No. 2 demands co-operation within its walls. It is the number of tact and diplomacy, and those who live here must learn to be peacemakers at all times. This vibration leans toward domestic activity and love of home and children. The house may not look as orderly as some, but it assures you comfort and cheerfulness. The window sills may be filled with unnecessary things, and the drawers may be cluttered with objects you don't use any more. But you'll not be henpecked nor nagged at. You may have to overcome sensitiveness and be a little more aggressive.

House No. 3 radiates love, gaiety, frivolity, happiness, and optimism. There may be the lesson of having to learn to concentrate within these walls, because the air of versatility and flexibility may tend to scatter talents and energies.

House No. 4 is run by order and routine. Discipline reigns! This is the work and duty number. Straightforwardness and honesty are keywords to describe this vibration. There should be growing plants here. The lighter side of life should be stressed. TV might help break the monotony.

House No. 5 will never see a dull moment. The poet who wrote "The House by the Side of the Road" must have had this type of house in mind. It is the number of the "hail-fellow-well-met"—rich, poor, old and young are all welcome. I waited for months for a 5 office and, sure enough, I was rewarded: the activity in that office doubled my business! Originality permeates the atmosphere. Everything must be done from a new angle. No lazy person can live in this enthusiastic atmosphere without getting a "shot in the arm."

House No. 6 looks comfortable and radiates

PLEASE TURN TO PAGE 103



Sweet Pastime

JESSIE WALKER

No day, Jeannette Caskey maintains, ever seems gloomy at home, for in front of her pet window she displays her collection of sparkling, colored glass sugar shakers which filter the light and make everything cheery. And no day of antique hunting with her husband, George, is ever gloomy, either—something always turns up. For instance, there was the hot Indian summer afternoon they had a flat on a country road. Suddenly, a man with an ancient beard and merry young eyes appeared to offer help. He also offered them their pick of any heirloom glassware in his house. Nothing worth getting excited about there, it turned out—but in the chicken coop, forgotten and encrusted with dust, Jeannette found a cranberry-colored glass sugar shaker—now a great prize of the Caskey collection, and No. 1 in the illustration on page 126.

During the Victorian era, housewives used such shakers for a liberal Victorian sprinkling of sugar on desserts. "Muffineers," some people call them, but the Caskeys learned, among country folk, to ask for "large salt shakers." Made at a time when a prosperous America decked its homes with intricate glass, they show great inventiveness in design and color. Their tops may be silver plate—a humbler tin usually caps them. Certain types are rare, but others were once so plentiful that enough survive to make them fascinating, not-too-steeply priced, collectors' items.

The soft colors of old glass were especially appealing to Jeannette, who started her antique garnering some 20 years ago when she taught American history in a grammar school. A believer in "visual aids," she illustrated her lessons with objects of past epochs which brought them to life—things like spinning wheels, kettles, and glass which her pupils could see, touch, understand. And while she sought them for her work, she came to love them for themselves, and to love the joy and excitement of discovering and owning them. In short, she became a Collector.

George Caskey is in on the fun, too, for he delights in those week-end jaunts through the Illinois countryside which is such a fertile source of 19th-century Americana. They drive to small towns, seek out the oldest residents, and load the car with fresh produce while they coax the oldsters to sell some glass as well.

PLEASE TURN TO PAGE 126

Let's Go Shopping for

Start with a modest supply, and the rest is simple.

While the plants bloom, the bulbs are multiplying undergrou

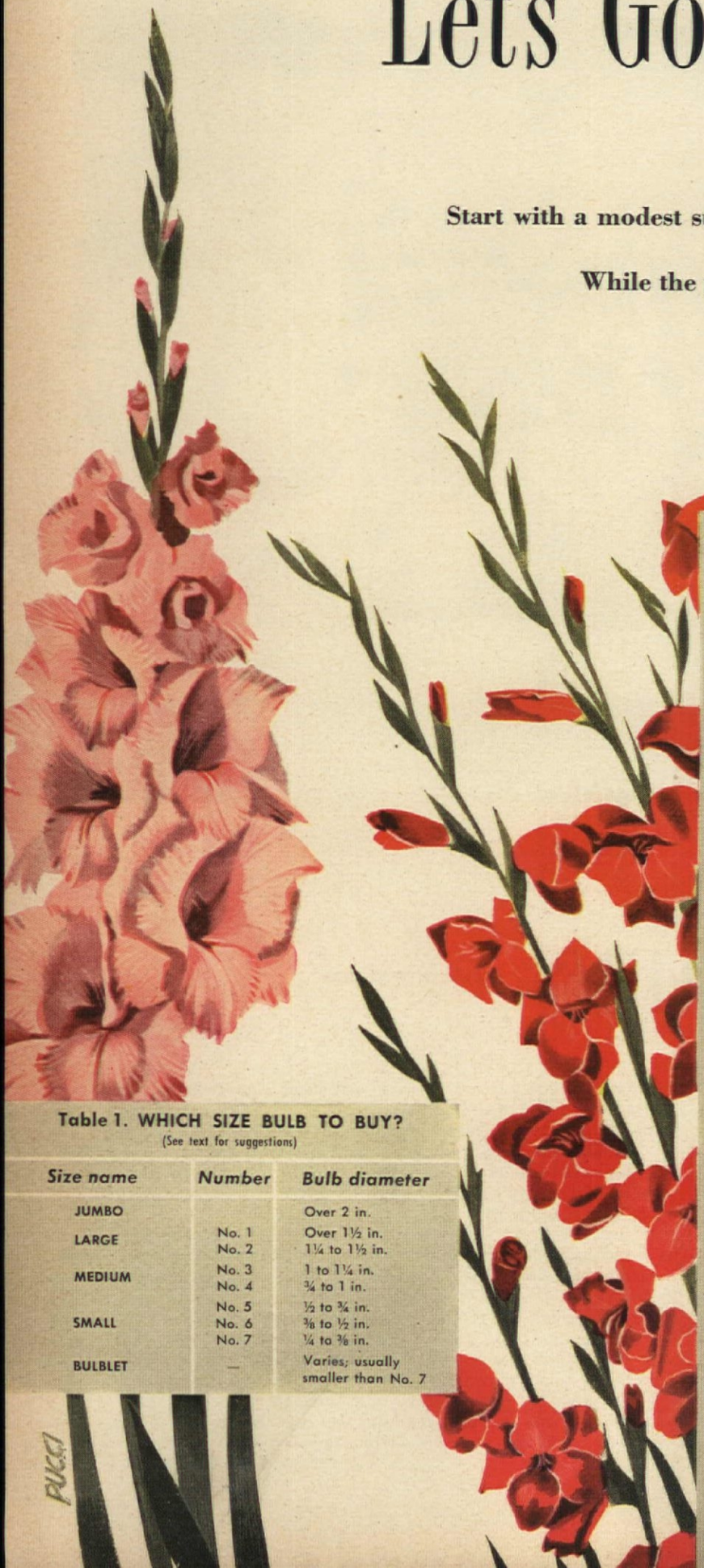


Table 1. WHICH SIZE BULB TO BUY?
(See text for suggestions)

Size name	Number	Bulb diameter
JUMBO		Over 2 in.
LARGE	No. 1	Over 1½ in.
	No. 2	1¼ to 1½ in.
MEDIUM	No. 3	1 to 1¼ in.
	No. 4	¾ to 1 in.
SMALL	No. 5	½ to ¾ in.
	No. 6	⅜ to ½ in.
	No. 7	¼ to ⅜ in.
BULBLET	—	Varies; usually smaller than No. 7

Table 2. GLADIOLUS COLOR CLASSIFICATION
(See text for explanations of how used)

Class	Color	Tone and Marking
First figure is floret size (See Table 3)		W – with; WO – without WOW – with or without C – conspicuous; M – marking
000	White	00 — W.O.M.
	White	01 — W.M.
	Cream	06 — W.O.W.C.M.
010	Yellow	10 (Light) W.O.W.C.M.
	Yellow	12 (Deep) W.O.W.C.M.
	Buff	16 — W.O.W.C.M.
020	Orange	20 (Light) W.O.W.C.M.
	Orange	22 (Deep) W.O.W.C.M.
	Orange	24 (Red-orange) W.O.W.C.M.
030	Salmon	30 (Light) W.O.W.C.M.
	Salmon	32 (Deep) W.O.W.C.M.
036	Scarlet	36 — W.O.W.C.M.
	Scarlet	37 — W.M.
040	Pink	40 (Light) W.O.M.
	Pink	41 (Light) W.M.
	Pink	42 (Deep) W.O.W.C.M.
050	Red	50 (Light) W.O.W.C.M.
	Red	52 (Deep) W.O.W.C.M.
	Red	54 (Black) W.O.W.C.M.
060	Rose	60 (Light) W.O.W.C.M.
	Rose	62 (Deep) W.O.W.C.M.
066	Lavender	66 — W.O.W.C.M.
070	Purple	70 — W.O.W.C.M.
076	Violet	76 (Light) W.O.W.C.M.
	Violet	78 (Deep) W.O.W.C.M.
080	Smoky shades	80 — W.O.W.C.M.
		82 (Orange smoky)
		83 (Salmon smoky)
		84 (Pink smoky)
		85 (Red smoky)
		86 (Lavender and/or rose smoky)
090	Any other	Polychromes

Gladiolus

WILLIAM GILMAN

The gladiolus has been called "everybody's orchid" because it's literally a beautiful bargain—a queenly flower of distinction, easily grown by amateurs, far more costly in appearance than in money spent. In addition, its versatility brings together landscaping and interior decorating. It gives regal beauty to the garden, and what is more striking than an armful of freshly cut spikes taken indoors to create handsome line and color effects? Also the plants reproduce freely; while they are blooming, the bulbs are multiplying underground. (Technically, we should call them "corms" and the tinier ones "cormels." But as most catalogues, and probably your neighbors, call them bulbs and bulblets, we'll bow to common usage and do likewise.)

A beginner can start with a neighbor's surplus bulbs, but it's better to buy some from a reputable seedsman or gladiolus specialist; the neighbor's variety may have deteriorated or be infested with the plant's one serious insect pest, thrips. Also dealers offer an up-to-date choice in new varieties as well as time-tried, ever-popular, older ones like Supreme, Lady Jane, and the famous Picardy. You could start as we did, by buying nine pedigreed bulbs, three each of your favorite colors, for less than a dozen cut glads would cost at the florist's. Instead of their being gone

PLEASE TURN TO PAGE 146

MORE ON PAGE 145



Table 3. CLASSIFICATION OF GLADIOLUS BY SIZE OF FLORETS

Class (Last 2 figures are for color (See Table 2))	Size Name	Floret diameter (in.)	Uses	Remarks
100	MINIATURE	UNDER 2½	Novelty glads. For decorative arrangements — vases, centerpieces, mantels; medium-height feature in annual beds, mass effects in perennial borders; wherever lower-growing glads are desired	No freak; real diminutive glads. To 3 ft. but have shorter spikes, fewer buds than larger kinds; at best, about 15 buds, with 5 open, 3 showing color. Less variety choice than in larger glads but gaining favor because less cumbersome. Many are hooded, but "open-faced" new varieties are being added
200	SMALL	2½-3¼ INC.	For decorative arrangements. Planted in masses in garden add color and form contrast to annual beds, perennial borders	The ideal, small-floreted, "not too tall" glad where Miniatures are too small. Height 2-4 ft., with proportionately short spikes, though sometimes to 2 ft. Commonly about 15 buds with up to 6 open at one time
300	MEDIUM	3¼-4⅜ INC.	Decorative arrangements and striking cut-flower effects. For mass effects in garden where taller-growing flowers are desired and can be used to advantage.	Here begins very wide choice of varieties and wide variation in height according to kind and growing conditions. Class includes the taller spikes favored for exhibition and dramatic effects for home and church weddings, etc. Height 4-4½ ft.; spike 20-25 in. long with 16-22 buds, 7-9 open, and 6 or more showing color at one time
400	LARGE	4½-5⅜ INC.	For bold mass effects in garden. As cut flowers for home decoration where space permits; and for exhibition purposes	This class offers widest choice of varieties. Here begin 5 ft. or taller plants with spikes commonly 22-28 in. long; bud count about as in 300 class. Tallest spikes about reach limit advised for average small home garden
500	GIANT	5½ UP	Novelty glads at other extreme from 100 Class. Provide contrast in landscape effects; quality exhibition spikes; stately decorations for large homes, public buildings, ceremonies	Massive glads, highly dramatic where size is not a drawback; this makes them a drawing card for bulb sellers. Wide choice of varieties available; many are 6-footers with spikes up to 25-30 in. long and florets up to 9 in. in diameter. Buds about as in 300 class, viz. 20-22 on spike, 7-9 open, half dozen or more showing color

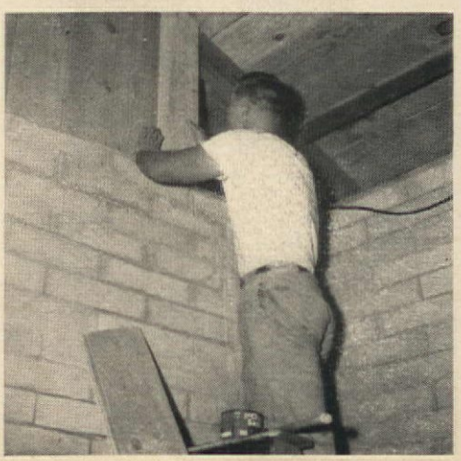
For an owner-built house, concrete brick was a wise choice of material since it is thick enough to require no inside wall construction, and because the small units are relatively easy to handle. When they were delivered, they were set in piles near the spots where they were to be used—a bit of foresight which saved the Booths both time and labor



When she started, the house's future mistress didn't know a trowel from a try square, but she learned to lay bricks with accuracy



Handsome, custom-cut shakes shingle the roof—but young Mr. B. did the actual roofing



Any handy man can finish his carpentry. This one first installed a sound electrical wiring system behind those well-cut wood panels



They called in professionals to help them to locate their plumbing system, and they invested in top-quality fixtures and pipes, but after reading every pamphlet on the subject, and asking dozens of questions Otis Booth did the actual plumbing installation

MARTHA B. DARBYSHIRE

Cost: 1 Year of their Lives!

Here's American tradition in operation: a young couple, blessed with natural gifts, and guts, building their own home. No bridal bower, no dream cottage for two, it's a big (3100 sq. ft.) house they can live in forever, though they *could* sell it at a substantial profit. Built of top-grade materials, it actually cost $4.25 a square foot *plus* a year of their lives—every day of it. To build it, F. Otis Booth, Jr., put off his career for a year! But careful research made him and his bride decide that the difference between the cost of a house they could buy, and the finished value of one built by themselves, amounted to more than most young men could earn in a year. They were right—they would have been right even if housing costs hadn't risen.

Of course enthusiasm, courage, and broad shoulders weren't enough. Though he had never built a thing, Otis had studied some engineering, and he had capital enough to finance the project and to support them, stringently, while they built. But their story has meaning for millions who *can't* spare a year. How much week-end labor *could* you contribute to building a house? How much could you save by laying tile, by painting, by simple carpentry? Labor for such things costs a small fortune!

Months of fact-finding preceded the project. The Booths drew their plans, paid an architect to check them. Help came from a friendly contractor who was on hand at crucial points: when ground lines were laid out, when the roof was framed, when floors were put in. They paid professionals to

PLEASE TURN TO PAGE 112



Building their home took this happy pair 11 months, every day from sunup to sundown. Then came the finishing. The concrete brick was painted, inside and out, to give their walls a pleasing texture. Kitchen cabinets were built in to a happy bride's specifications



ALL PRICES ARE APPROXIMATE



Profile of dining table at left shows architectural detail in maple base, fine modeling in beveled edge of cherry top. 60 by 36 in., 29 in. high. (About $152) Legs and back of side chair are solid maple skillfully handled to look like bentwood construction. Back slats are curved for seating comfort. (About $79 plus cover)

The American

GERTRUDE BROOKS DIXSON

● Back in the twenties, Sweden began producing furniture of a fine simplicity to fit the needs of their small homes. Almost neo-classic, it captured the interest of designers in other countries. Now in Italy, in particular, craftsmen are reworking it, giving it a more sculptured appearance, adding refinements to give it an elegant air. Long familiar with "Swedish Modern," Americans are now being introduced to our translations of this Italian modern. Like the forerunners in any trend, these first examples bear a somewhat higher price tag. To familiarize you with this important development, here are a few pieces from a new group. Done in warm-toned cherry, light-toned maple, they interpret the combination of casualness and elegance so fitting for our homes. The works of other designers showing this same influence are on pages 100 and 101.





Size of this chest (52 by 20 by 45 in. high) is minimized by arrangement of shallow drawers around center cabinet. Cut back sharply at base, cherry chest seems suspended in light maple cradle. (About $500)



Wormy chestnut top, brass tipped legs of specially treated cold rolled steel add interesting texture variation. Table, left, 32 by 20 by 16½ in. high. ($49)

Three drawers open from either side to give desk at right maximum versatility in placement and use. X-leg, reminiscent of Colonial trestle, gives casual look to elegant piece. 56 by 26 by 29 in. high. ($265)

Ample-sized hostess chair at right repeats the cradle base used throughout as support for chests and tables to give a feeling of suspension. ($127 plus cover)





Translation

Modern furniture is no isolationist.

Like many of its predecessors, this group borrows heavily from Europe—this time from Italy—to bring us a new trend



vedish marquetry panels set into mitred doors
d international flavor to longboard. For use
living or dining room. All chests are 20 in.
ep, 30 high to fit under most windows, graduate
m this 77 in. one (about $400) to 30 in length



n arms of beautifully shaped cherry, unbroken
ne of tapered back leg gives sculptured look to
upholstered chair. Front of cushion is cut back
e furniture bases. (About $127 plus cover)

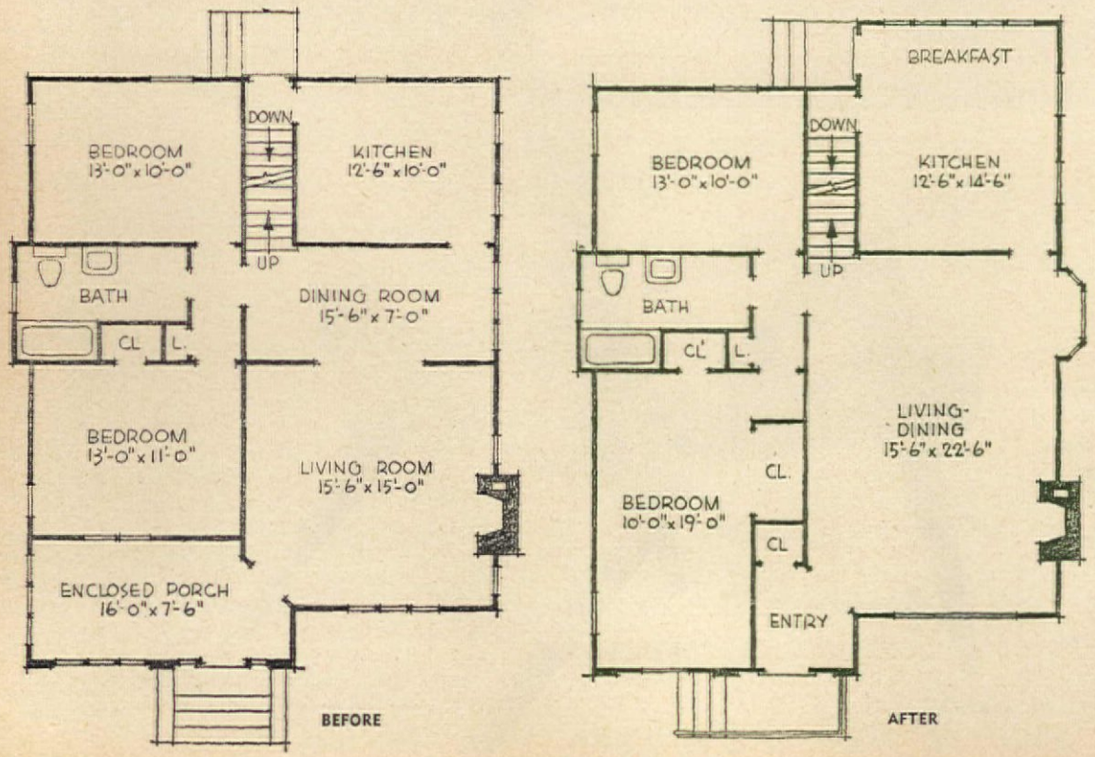
ble butterfly motif makes this 78-in. headboard
win beds look light instead of bulky. ($150)
night table, which also looks smaller than
it comes in maple or cherry. Low, 66-in. long
h with foam rubber cushion carries out rounded
of headboard. (Maple only, $167 plus cover)

See "Where Credit Is Due" on page 152

MORE AMERICAN TRANSLATIONS ON PAGE 100

In 1914 it looked like this





This

FREDERICK E. SLOAN, ARCHITECT

Data from Jessie Walker

Two-part remodeling gave it a better plan and better looks. First they made the tiny dining room part of the living room, added a bay, and enlarged the kitchen. Then they brought the porch indoors, using its area to enlarge the front bedroom and to create a good entry



House Is 38 Years Old!

We've talked so much, in this remodeling series, about the old front porch and why you should bid it farewell, that we don't want you to think we're a pack of saplings who can't remember what fun porches used to be back in the days when you could sit there on a fine evening batting the breeze with the neighbors. We're agin' them now, because you can no longer use them so happily in this Advanced Auto Age when the breeze is carbon monoxide and the rumbling of trucks drowns out the katydids. Now front porches just eat up your space and block the sun from your rooms, while back porches, turned to your garden, really give you what you want. The Robert Craggs, who own this house, figured it the same way. So after they added a breakfast room in the rear (it's so full of windows it *acts* like a porch), they just made their front porch part of the interior.

See what this renovation did for their layout: Most of the area of the former porch became part of the master bedroom, which is now big and bright instead of smallish and dark. But they "stole" part of it, and a part of the bedroom area as well, to create a good entry with its coat closet, plus that enormous new storage closet in the bedroom.

Of course the exterior improvement is plain as the nose on your face. The porch seemed to hide the house, bashfully—the trim new stoop and the gay new door with its flanking shutters give it poise and grace. And while they were at it, the Craggs put in a new living-room window complete with flower box.

This family already knew the virtues of remodeling, for the face-lifting was the final step in a planned program for bringing the house up to date. Since buying it in 1944, they added the too-narrow dining room to the living room, put in a bay window, enlarged the kitchen, and improved the upstairs bedrooms.

Outdoor Ideas Worth



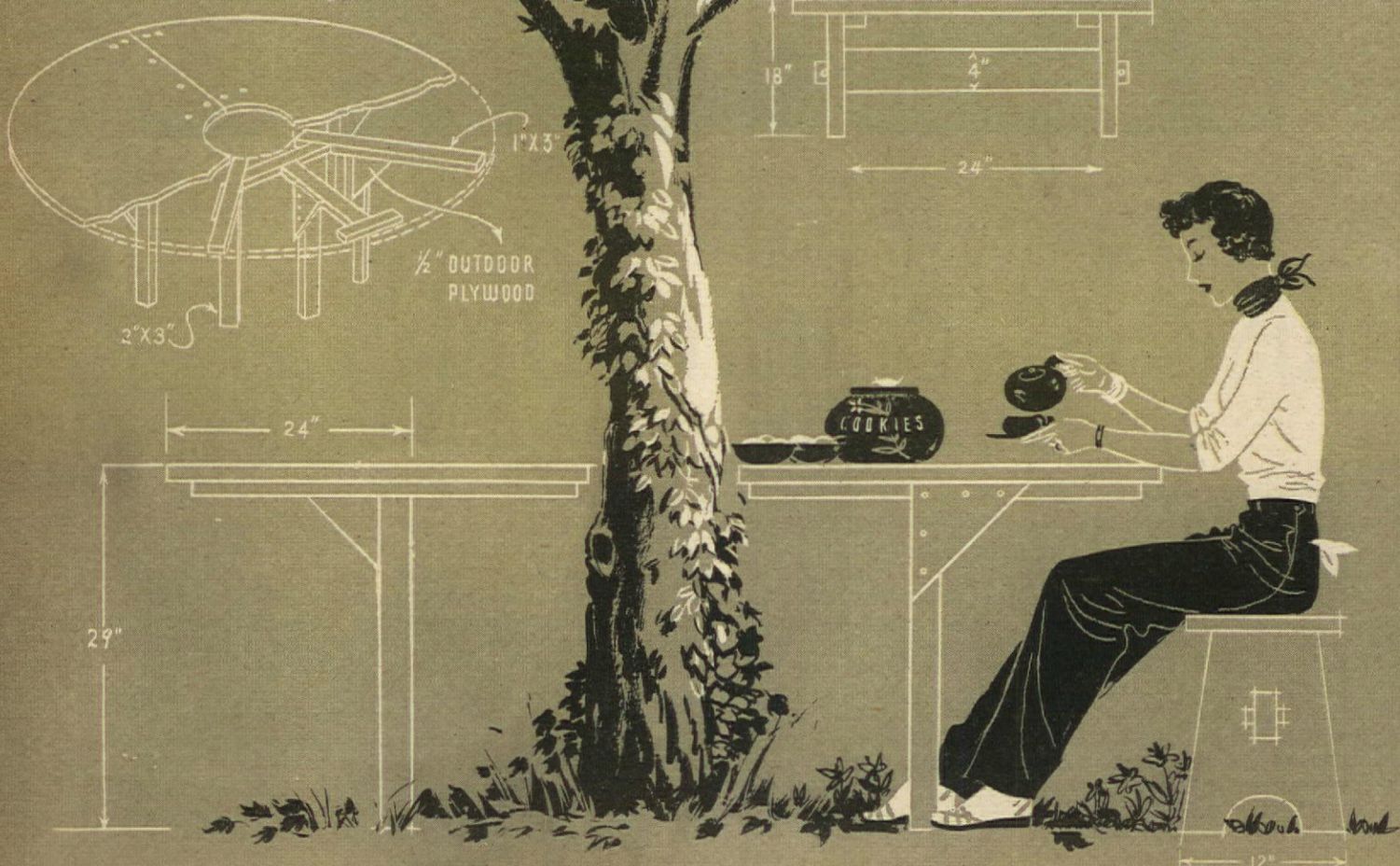
Remember that good outdoor living you enjoyed at your friends' homes last summer? Now's the time to build the same kind of pleasure into your own property, so, to wish you and your young fry a good summer, we've gathered on these five pages a score of ideas for everything from an imposing barbecue to a better compost heap.

Seat in the sun: If you'd like a triple settee which follows the sun, take a look at the one on your left—it's an ordinary, mail-order catalogue kind of wooden slat bench with wagon wheels added.

Table in the shade: Nature's umbrella, a lofty tree, shades the practical outdoor table below, and the diagrams show you how to build it and benches to match.

Security for a long, cool one: That little glass-holding stand next to the chair on the opposite page will keep a drink from refreshing your lawn instead of your guests. It's made of a salmon can attached with a flat-head screw to a ½-in. dowel, 24 in. long. To accommodate the screw, drill a hole in the center of the bottom of the tin and the top of the dowel. Paint the whole thing your favorite color. Sharpen one end of the dowel to stick in the ground.

MORE ON PAGES 50-52



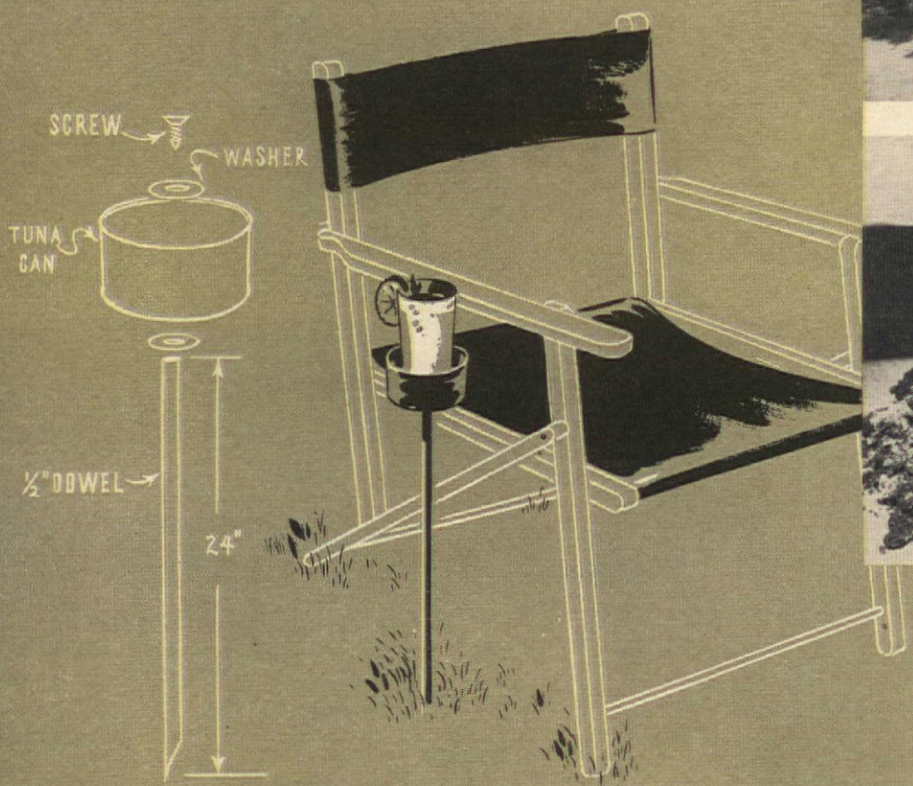
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DOROTHY LAMBERT TRUMM

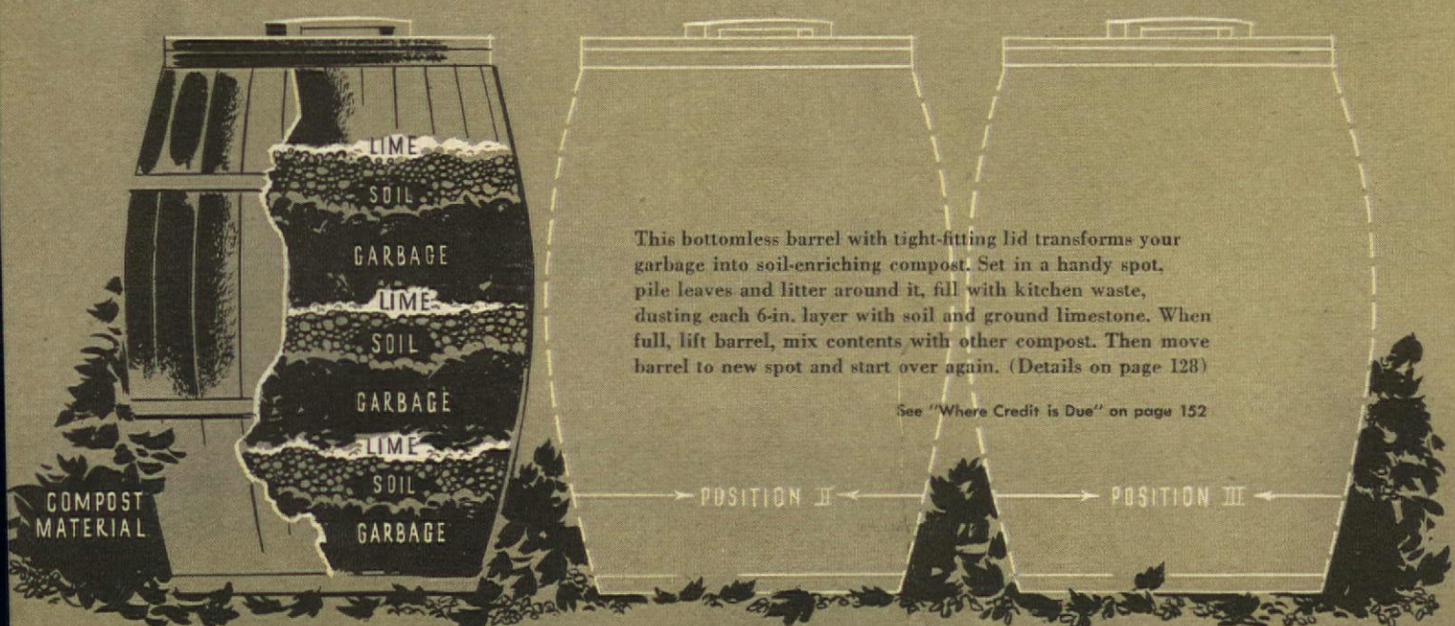






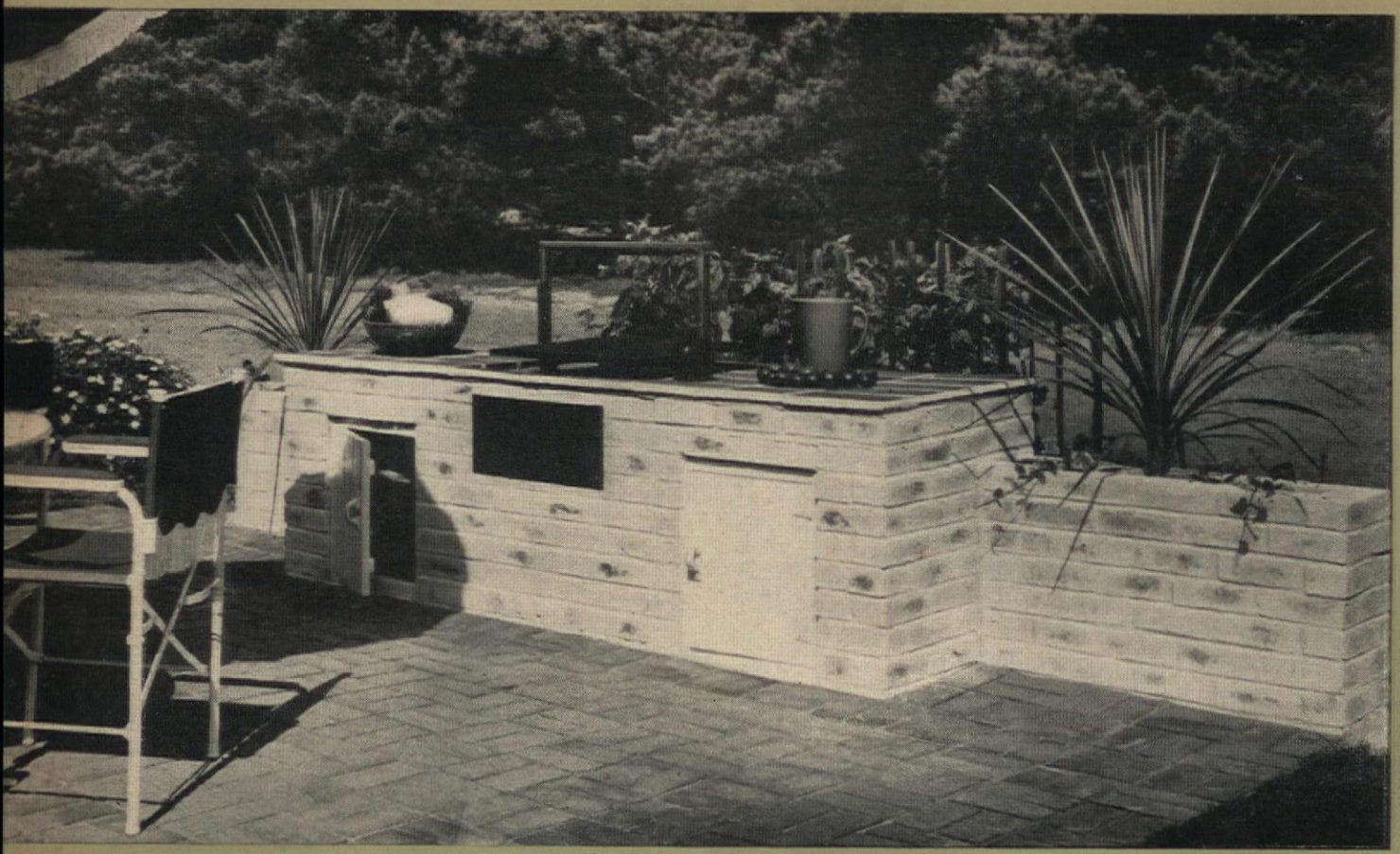


(1.) At one end of your patio, a structure like this can house a whole kitchen, store your garden tools, and act as a windbreak. Build with studding, and sheathing on outside, ¾-inch plywood for interior and partitions, wood shingles for roof. Paint or stain. (2.) A potato masher for the gardener? It's a wonderful tool with which to break up and smooth lumpy earth if your skin is allergic to soil. (3.) The unseen gadget behind this flange coils your attached hose in wire basket inside. (Explanation on page 128)



This bottomless barrel with tight-fitting lid transforms your garbage into soil-enriching compost. Set in a handy spot, pile leaves and litter around it, fill with kitchen waste, dusting each 6-in. layer with soil and ground limestone. When full, lift barrel, mix contents with other compost. Then move barrel to new spot and start over again. (Details on page 128)

See "Where Credit is Due" on page 152



Build this barbecue in your back yard

● This baronial brick barbecue is worthy of beef's present-day dignity. Because it can improve your outdoor outlook so handsomely, we've prepared full how-to-build-it instructions for you in AMERICAN HOME's Blueprint Construction Pattern **2008.** It has an honest-to-goodness spit in addition to a broiling grill, and there are two storage cabinets, one for utensils and one for charcoal or briquettes. Its wide counter space is made of tile and will hold all the boards and all the seasonings you'll need. To make it part of the scenery, flank it with planters filled with your favorite flowers.

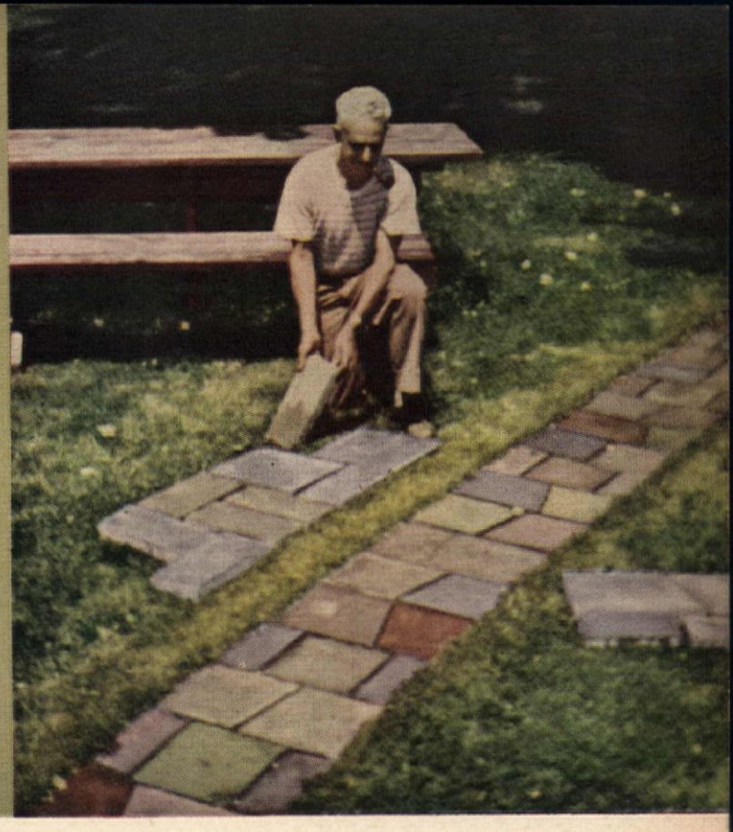
● It may act like a sandbox, but that vessel on your right is really a magic ship on which your moppets and their friends can embark for voyages to the enchanted lands so dear to childhood —while they remain right in your own yard, on your own sea of green. When we found it, it was a rowboat past its prime, priced at $5. We gave it a few minor repairs, a bright coat of blue inside, and painted the exterior white. Then we added the magic in the form of entrancing decorations—AMERICAN HOME patterns, of course: Painting Pattern **1383.** Sure to delight you as much as the ship's crew are the marionettes who point up the bow and act as guardians of the stern, the posies strewn in scallops all over port and starboard, the turquoise waves which lap along the bottom. Fill it with a cargo of sand, and every kid in town will want to sign on for passage.



Make an old rowboat into a sandbox for the kids

Outdoor Ideas (Begins on page 48)



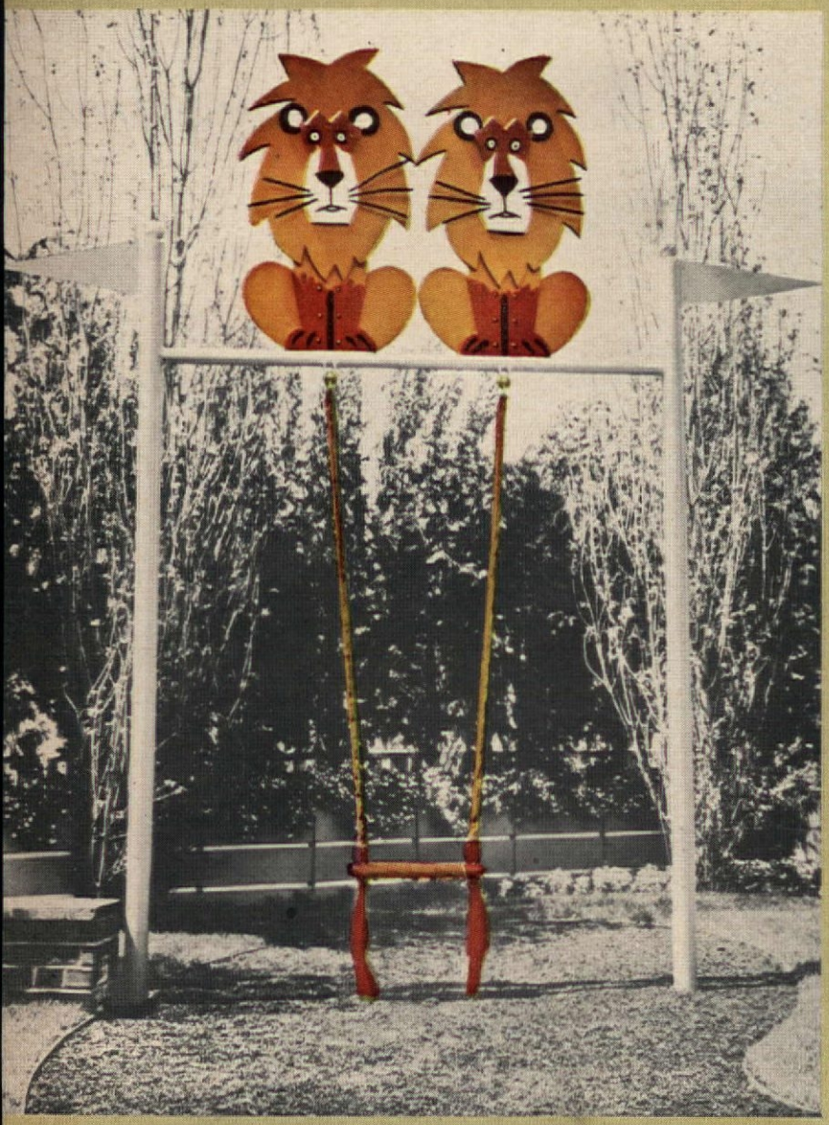


Pave your terrace ...or make your own cement-block walk

● Been yearning for a patio with a masonry floor back under the shade of that big tree? Been dreaming of a long stepping-stone walk leading graciously to your door—some day? Trust us! We know that labor comes high, and that flagstone and slate, the usual materials for such purposes, are beyond most budgets. So we found out just how work of this type can be done, over week ends, by the master of the house—using cement blocks which won't break the bankroll. The information is all there: how to construct the forms, mix and pour the cement, etc., in AMERICAN HOME'S Blueprint Construction Pattern **2009**.

SEE PATTERN ORDER FORM ON PAGE 153





2005



2006

Outdoor Ideas (Begins on page 48)



2007

● Your own backyard can be more fun than a circus with this gleeful equipment designed for golden years and glowing memories. Because we're soft for small fry and love planning surprises for them, we were delighted when the Park Department of Oakland, Cal. (which dreamed up these dandies in the first place) gave us permission to turn them into AMERICAN HOME blueprint construction patterns. Now your youngsters can enjoy them. Have you ever seen such a swing as this one presided over by two Kings of the Jungle? The lions' tails make the ropes, their bushy ends hanging under the seat. Blueprint Pattern **2005** gives you the know-how for copying. A fine companion is that tiger slide which is raring to go—the big Puss, burning bright with color, rests his paws on the slide's ladder. Blueprint Pattern **2006** adds this one to your menagerie. And who could resist BoBo the Clown, the happiest of see-saws and one of the wittiest things in this enchanting garden? Blueprint Pattern **2007** gives full instructions.

SEE PATTERN ORDER FORM ON PAGE 153

What's Wrong with This Table?

GERTRUDE BRASSARD, Table Setting
PATRICIA EASTERBROOK ROBERTS, Flower Arrangement



You can't find anything wrong with it? Well, don't dash for your dunce cap—there are no glaring *gaffes* here, no horrible mistakes. The table, designed for a bride-to-be's luncheon for her bridesmaids, boasts all the right china, glass, and silver, all very handsome and all properly arranged. The linen is crisp and clean and fine in quality, as the occasion merits—and the napkins are placed where they should be. The colors do not clash, and the centerpiece, like everything else here, is in perfectly good taste. In fact, this table looks as if it had been set "by the book." And *that's* just what's wrong with it! It lacks personality, individuality, and imagination. It's a rubber-stamp table, "me too."

To show how a little thought could improve it, we took the identical china, glass, and silver (and the same linens with colors reversed) and used them to far greater advantage in another setting, shown on the next page. But before you peek, play a game to test yourself as a judge of table settings. See our standards of judgment in "How to Judge" on page 120, and score this setting in the box below. Then turn the page to discover how we rate this table and why—and to see how we set a better one without investing an extra cent!

Now, of course, this is a very special table, set with Mother's best for daughter's once-in-a-lifetime pre-wedding luncheon. It was worth taking pains about. And so, we are sure

PLEASE TURN TO PAGE 120

YOUR BOX SCORE
(Highest possible score, 20 pts.)

1. NOVELTY AND IMAGINATION
   - a. MATERIALS _____
   - b. ARRANGEMENT _____
2. ARTISTIC PERFECTION
   - a. GOOD LOOKS _____
   - b. DISTINCTION _____
   - c. SIMPLICITY _____
   - d. FUNCTIONALISM _____

TOTAL _____

HOW TO JUDGE IT ON PAGE 120

See "Where Credit Is Due" on page 152

THIS IS CORRECT

—And Why



The table on page 53 would be nothing to remember, but wouldn't *this* one be an inspiration to a bride and her friends? Here are our reasons for liking it, and for scoring the other one low. **NOVELTY AND IMAGINATION:** ***Materials***—Both are set with standard appointments, but the floral piece here is outstanding. We credit the setting on page 53 with a point for borrowing the china's roses for the centerpiece. But how much better fewer blooms are here, bedded in shapely magnolia leaves, festively gilded! And what place cards they make! ***Arrangement***—No imagination on page 53, and a round zero on that score. Moving decoration to one side changed the pace—for the better. And what fun to hang gifts on the main decoration! **ARTISTIC PERFECTION:** Both tables are good looking, simple, and completely functional, so even the poorer one rates well. But it has no whit of distinction, so off with two points. And it's too yellow—minus one point for good looks. Switching colors of linens was a great improvement, and wrapping gifts in silver instead of gold made a difference.

See "Where Credit Is Due" on page 152

OUR BOX SCORE (For Setting on Page 53)

1. NOVELTY AND IMAGINATION		2. ARTISTIC PERFECTION	
a. MATERIALS	(1)	a. GOOD LOOKS	(3)
b. ARRANGEMENT	(0)	b. DISTINCTION	(0)
		c. SIMPLICITY	(2)
		d. FUNCTIONALISM	(2)
		TOTAL	8

SOUP to suit the weather

Rain or shine, hot or cold,
you're always prepared with a full SOUP SHELF

BY Anne Marshall



ANNE MARSHALL
Director Home Economics
Campbell Soup Company

YOUR BEST BET for April's sudden shifts in weather is soup . . . as versatile as it is delicious! And a full soup shelf takes the worry out of weather because you're ready for almost any cooking emergency.

Come cold, soup warms and sustains your shivering children. When rain turns your home into an island there are always good meals in that kitchen cupboard. On a sudden warm day, soup can be the main attraction of a cool sandwich or salad meal.

But you really need plenty of soup on hand; family favorites, a few made with chicken or beef stock, some of vegetable, and extra cans of tomato and cream of mushroom to use as a cooking sauce in luscious casseroles, soufflés, and creamed dishes.

Are you ready for April?

One glance at your soup shelf will tell you.

Turns chilly . . . turn to soup!
When spring should be warm and isn't, and the youngsters are chilled, hot soup warms them up fast.

Tomato Soup
(They love "to drink it")
Crunchy Crackers
Fruit

Snug and Smug . . . thanks to soup!
Clever, clever you! Let it pour! You will eat as nicely as in the finest restaurant without taking a step outside your door.

Chicken Soup
(Dark and light chicken pieces, fluffy rice)
Frosted Cream Cheese Sandwich Loaf
Apricot Whip **Coffee**

Suddenly sunny . . . soup's a "honey"!
Let vegetable soup help you. It fills the bill for the one hot dish. Follow this cool menu thinking.

Vegetable Soup
(Almost a meal in itself!)
Tossed Salad with Cheese Dressing
Blueberry Pie **Coffee**



A clever cook keeps a full soup shelf

ELEANOR LEE JONES

Spring Luncheon For The Girls

Pastel notes for entertaining . . . Caraway cups of ham, chicken, shrimp . . . Apricot ice cream in a crisp coconut torte

A luncheon table should be pretty as spring itself—the food, the appointments—and when we're having the girls in, we find that it's fun to fuss and take the time to serve something out of the ordinary. Not that we exactly try to "outdo" our hostess of a week ago, but what woman doesn't like to do herself proud?

Yet when we sit down to make our plans, that something "a little different"—original, good looking, *and* good—may seem like a tall order. We've filled it for you with these luncheon dishes bound to bring you new ideas. What's more, you'll discover that this menu is planned to please girls from 16 to 60!

Speaking of spring songs, no better trio could be found than the "saucy" one in those toast baskets. Proverbial creamed chicken, favorite though it is, has changed character completely. It captures new taste appeal when we dice it and blend it with cubed ham and lovely pink-and-white striped shrimp into one beautiful medley wonderful enough to call a "melody." Incidentally, you will find shrimp frozen in the package for easy, convenient use. Served up in a smooth-as-satin cheese sauce, then ladled into crispy toast baskets which have a real caraway flavor, it makes a luncheon dish the girls will remember you by.

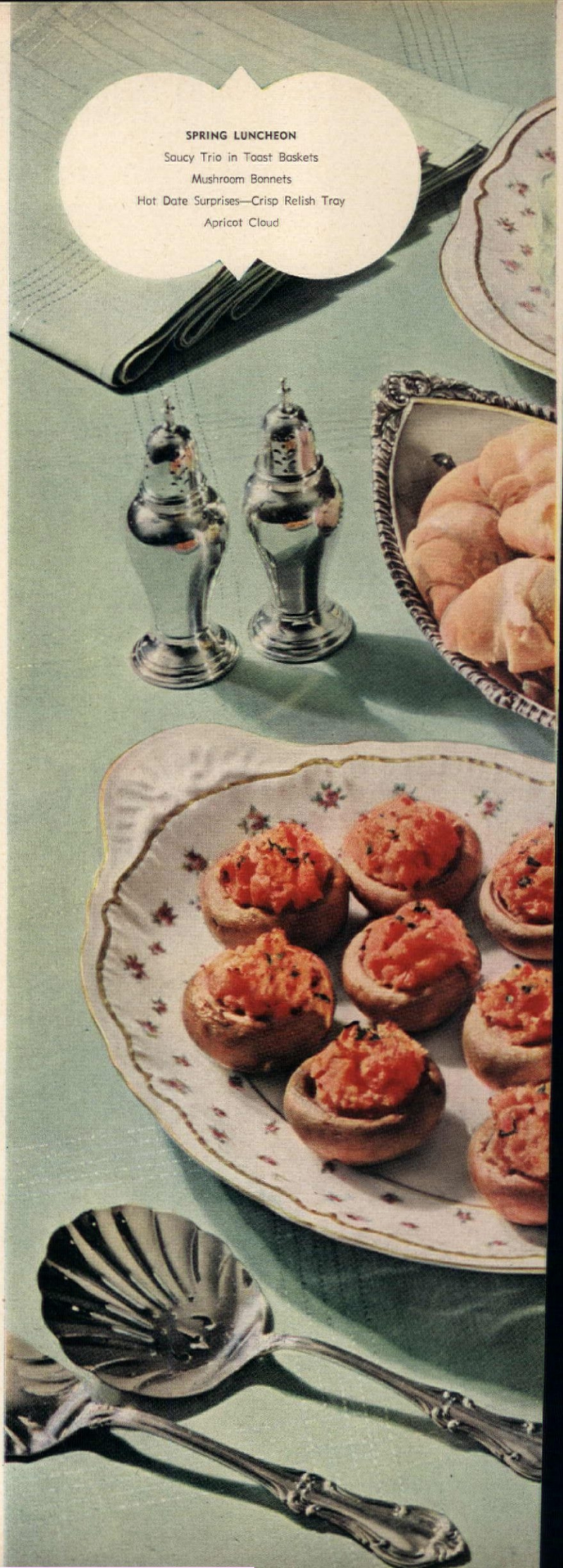
To our way of thinking, nothing could add more glamour to any meal than round, plump, delicate mushrooms. You see them here perked up with added color and flavor, and fashioned into bonnets for a filling of chopped tomato and parsley. Perfect for luncheon, perfect for your next dinner party—an elegant touch any time.

Luncheon in our home (and we'll wager in yours, too!) isn't complete without the goodness of feather-light homemade rolls, luscious bits of dough made into cloverleafs, fanciful bowknots, and fat little crescents—piping hot. Nut-studded dates make surprise centers for rolls subtly teamed with orange—and we pass along our tip for crowning them with a shining sugar glaze. Nowadays, foolproof hot roll mixes spare us the most time-consuming part of roll making but leave us the pride we take when a bountiful roll tray is passed 'round the table.

Calorie conscious we may be, but most girls can adopt a "hips away" attitude when a really queenly dessert winds up a regal luncheon. In Apricot Cloud, we give you a recipe with a dividend, for we not only tell you how to make the creamy apricot ice cream in the center, but we also outline our way with a company torte shell rich with the goodness of coconut. If time is at a premium, the torte may be filled with drug-store ice cream. But we hope you'll try our very own luscious ice cream—it's extra-smooth, blended with melted marshmallow, and flavored with the good apricot which adds the springtime note this luncheon deserves.

RECIPES ON PAGE 68

See "Where Credit Is Due" on page 152







CORN OOH-LA-LA

KANSAS SQUAB PIE

GREAT GRANDMOTHER'S LIVER AND ONIONS

Ever hear of rice cooked in coffee?

Pan-American and good! Here, too, Good Victuals

of Swiss, Kansas and Chesapeake Bay origin



RICE CAFÉ

OYSTERS IN A BREAD BOX

JEAN AUSTIN

Good Victuals



FRUIT AND CHEESE

FLYING HIGH over Texas as I write this, the clouds below me are heaped up in great, lush mounds. Where the setting sun hits them they are the creamy richness of whipped cream with vanilla added. But some are white, the thin white of the concoction that hurtles out of a gun and passes for whipped cream. Now they resemble great blobs of sparkling soap suds. No, I think perhaps they most resemble meringue, spooned up in great towering peaks. Or miles of snow drifts banked high. And far, far away they flatten out and float like ice floes on a sea of pale blue horizon. A cook a-traveling would go and make of clouds some cookery term. But come, come, Mrs. A. It's food we should be describing, not mirages. Eyes down, not out, or you shall have no pie. Squab pie, that is, the way they do it out in Kansas. First you catch your bird—but the directions are all there on the recipe card and a right good way the Kansas way. Serve with it corn and ooh-la-la have you ever Good Victuals! Why the silly name? I'll tell you the truth. We are so tired of supreme this and supreme that, à la this and à la that. But tack a straightforward name like "corn in sour cream" and right away it has nine strikes against it without its ever being tried. "I don't like sour cream," et cetera, et cetera. Madam, do you know what makes good memorable instead of just good? Nine times out of ten some subtle little difference in flavor. Here, it's the sour cream that makes of a simple recipe and the simplest ingredients a completely different vegetable course for fowl, poultry, or ham. I beg of you to try it even if you *KNOW* you don't

PLEASE TURN TO PAGE 60

RECIPES ON PAGES 70, 72

Economy cake goes Easter-elegant WITH BAKER'S COCONUT!

It's Easter—and your heart says, "Make a lovely cake!" While your budget says, "Go *easy!*" Lacy, luscious Baker's Coconut can help you do *both!*

First, make an economy cake—like the one suggested below—or buy two layers. Then frost and drift high with tender, snow-white Baker's Coconut. And behold—an Easter Glory Cake! Use Baker's Coconut often to glorify thrifty desserts! On fruits, Jell-O desserts, custards, rice pudding, salads.

EASTER GLORY CAKE

Make a thrifty two-egg cake using recipe on Swans Down Cake Flour box. Then go Easter-elegant with this luscious, fluffy Baker's Coconut frosting. De luxe eating—at very little cost!

2 egg whites, unbeaten
⅓ cup water
1½ cups sugar
2 teaspoons light corn syrup
1½ cups Baker's Coconut
Dash of salt
1 teaspoon vanilla

Follow frosting directions on Baker's Coconut package. Spread on cake and sprinkle with flavor-fresh Baker's Coconut. Fill nests in coconut with jelly beans.

Cheerio Coconut Chews (top). Wonderful coconut delights made in a jiffy with Baker's Coconut and Ten-B-Low Ice Cream Mix! (See recipe on any Ten-B-Low package.)

Glorified Ambrosia (below). Grapefruit and orange sections, red cherries, mint leaves, and snowy drifts of luscious Baker's Coconut.



Products of General Foods

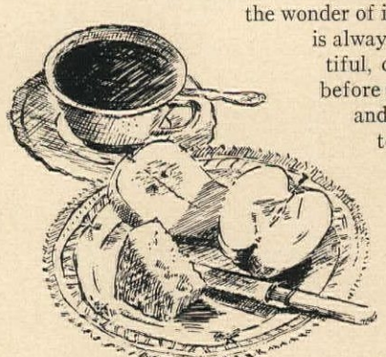
Good Victuals

(Begins on page 58)



like sour cream. There's always the exception and I think this will be it. Besides, don't you think it great fun to get the ooh-la-la's for a dish basically simple yet subtly, intriguingly different? It's a fun name for a very fine dish and you try it. Rice Café is the favorite rice recipe of Cleo Kerley, the food gal on Hollywood's *Citizen News*. So good and so logical a combination—rice and coffee—it's one of those "why didn't I think of that" ideas. And if your family gives you trouble when you proclaim the virtues of liver, try this one. In little slivers, it joins forces with onions and looks totally unlike the plain, bare-fact liver your family disdainfully turns up its nose at.

A few hours ago I was exhorting a group of young matrons in Florida to appreciate and use the bounty all about them—coconuts and pineapple, oranges and grapefruit—a list ten fingers long, yet too seldom used in the infinite variety possible where fruits and berries are abundant, beautiful, and cheap. And now I am flying over that great and wonderful state of Texas, writing about Mrs. Miller's Kansas cooking and Chicago-born Jessie Walker's Swiss great-grandmother's recipe for liver and onions, served up with big plump potatoes from Idaho; oysters caught and "boxed" Chesapeake-Bay style; a beautiful brunette rice dessert, the rice grown in our own South, the coffee it's cooked in from Brazil; cheese from Wisconsin and apples from the state of Washington—are we not blessed beyond all peoples of the world? To live in a country that is a melting pot of all the nations in the world, so vast in area that regional cooking has practically a national difference, transportation and distributing systems that bring the bounty of each state to us in as fresh a condition as though they had come from our own county instead of a thousand miles hence. I hope I shall never grow callous to the wonder of it. Whenever I cook there is always the excitement of beautiful, colorful ingredients there before me, and, if used skillfully and imaginatively, will come to the table a fine, finished product to bring glory upon myself, pleasure and gratification to my family. Just let me catch you saying cooking is dull! It is one of the fine arts within the scope and ability of every woman in this land. It is fun because it is creative. The "tools," be they the ingredients or the recipe, are full of history or tradition. Why, even that pinch of spice has a fascinating origin. What's dull about cooking?





50 million praises can't be wrong!

"Always so tender and juicy"—"Honest-to-goodness ripe peach flavor"—"Really delicious, and dependable, too"—

Nice things like these have been said *countless* times in all the years DEL MONTE has been the world's favorite brand of peaches!

For DEL MONTE knows there's no substitute for those last sunny hours on the branch to mellow peach flavor. DEL MONTE insists on fully *tree-ripened* peaches, at their summery best.

How about having these luscious peaches tonight? So quick—so easy, too!

PEACH BLOSSOM SALAD

4 cups sliced celery
1 cup broken walnut meats
8 marshmallows, cut up
6 DEL MONTE Peach Halves
Salad greens

Combine first three ingredients and arrange with the DEL MONTE Peaches on salad greens. Garnish with maraschino cherries, if desired. Serves 6, with

SPICE CREAM DRESSING

¾ tsp. salt
½ tsp. ginger
1 tsp. grated lemon peel
2 tbsps. lemon juice
¼ cup syrup from DEL MONTE Peaches
¼ cup heavy cream

Blend salt, ginger, grated lemon peel. Gradually add lemon juice. Stir in syrup from peaches, and the cream. (For a thicker dressing, whip cream before adding.)



the best-liked peaches in the whole wide world!

Del Monte Peaches

BRAND

—the brand that puts flavor first

Take a Can of

sunburst cheese cake

Preparation time: 25 minutes

YOU'LL NEED:

Lemon juice
1 №2 can peach slices
Cottage cheese
Sour cream
Granulated sugar
Brown sugar
1 pound cake

Cut pound cake into thin slices.
Line a 9 x 9 baking pan with cake slices.
Sprinkle 1 tbs. lemon juice over cake.
Combine ½ lb. cottage cheese, ¼ tsp. cinnamon, 3 tbs. granulated sugar, ½ cup sour cream, and 1 cup drained peach slices, chopped fine.
Pour over cake slices.
Combine 1½ cups sour cream, 3 tbs. brown sugar and ½ tsp. vanilla.
Spread evenly over cheese mixture.
Arrange remaining peach slices on top.
Bake at 400° F. for 15 minutes.

• peach salads

Preparation time: 10 minutes

YOU'LL NEED:

1 №2 can sliced peaches
1 pkg. lemon-flavored gelatin
Salad greens

Drain peaches and reserve liquid.
Add enough water to peach liquid to make 1½ cups. Heat to boiling point.
Pour over contents of package and stir until dissolved. Pour into peach can.
Chill until slightly thickened.
Add 1 cup of the peach slices. Chill until firm.
Unmold on greens. Garnish with peaches.

1 can deviled ham spread
1 jar Cheddar cheese spread
1 №2½ can peach halves
Salad greens

Beat deviled ham and cheese together.
Drain peach halves well.
Spread ham cheese mixture over cut side of halves.
Fit halves together. Serve on salad greens.

Suggested variations: Combine 1 3-oz. package cream cheese with 1 jar Cheddar cheese spread. Add 2 tbs. chopped onion. Cut peach halves in half. Invert on salad greens. Fill center with julienne ham, green pepper, and celery. Top with sour cream. Fill peach half with chicken salad. Place another half at back to look like a hat.

peach parlays

Preparation time: 15 minutes

YOU'LL NEED:

1 №2 can cranberry sauce
1 №2 can applesauce
Honey
Lemon juice
Heavy cream
1 №2½ can peach halves

Beat cranberry sauce with a fork.
Combine with applesauce.
Add ¼ cup honey and 2 tbs. lemon juice.
Beat 1 cup heavy cream until stiff.
Fold into cranberry mixture.
Pour into refrigerator tray.
Set refrigerator control at the coldest point.
Freeze mixture until mushy. Remove from tray.
Beat until smooth. Freeze until firm.
Place peach halves in dessert dishes.
Top with cranberry sherbet.

Note—Peach Parfait: Soften 1 tsp. gelatin in 2 tbs. cold water. Dissolve over very low heat. Beat 1 cup heavy cream until stiff, gradually adding gelatin, 1 tbs. sugar and ¼ tsp. vanilla. Pour into refrigerator tray and freeze until firm. Alternate cream with peaches in dessert glasses.
Peach Melba: Serve peach halves with ice cream in dessert dishes. Top with Melba Sauce.

• dixie crunch

Preparation time: 15 minutes

YOU'LL NEED:

1 №2½ can sliced peaches
Butter or margarine
Wheat cereal flakes
Brown sugar
Walnuts

Drain peaches well.
Arrange in the bottom of a shallow baking pan.
Cut ¾ cup cereal flakes and ½ cup firmly packed brown sugar into ½ cup butter or margarine.
Add ½ tsp. cinnamon and ½ tsp. nutmeg.
Sprinkle evenly over peach slices.
Top with 1 cup chopped walnuts.
Bake at 375° F. for 10 minutes.

peach partners —hot and cold

Preparation time: 10 minutes

YOU'LL NEED:

Eggs
Mint jelly
1 №2½ can peach halves
Butter or margarine

MINT MERINGUE
Beat 2 egg whites until stiff.
Crush ⅓ cup mint jelly with a fork.
Add to egg whites and beat until smooth.
Brush peaches with 2 tbs. butter or margarine.
Sprinkle with brown sugar.
Pile meringue in center. Broil until browned.

1 №2½ can peach halves
Currant jelly or mint jelly
Butter or margarine

CURRANT OF MINT
Brush peaches with 2 tbs. melted butter or margarine. Sprinkle with brown sugar.
Fill with jelly. Broil until lightly browned.

1 №2½ can peach halves
Horseradish

HORSERADISH
Drain peach halves well and chill. Fill center of each with well drained horseradish.

SPECIAL peach tips from our American Home kitchen! For instance, a simple but **always delicious dessert,** try alternating layers of sliced peaches and soft custard. Top with grated chocolate and chill thoroughly. Or fill peach halves with crumbled cake or cookie crumbs. Top each half with meringue which has been flavored with almond extract. Bake at 325° F. until lightly browned. White cake mix becomes very special when you fold 1 cup well-drained, chopped peaches into the batter. Bake as directed. Coffee ice cream topped with peach slices and whipped cream is the ticket for a television party. ● For a **dessert salad,** chill peach halves well. Fill with cubed, lime-flavored gelatin. Garnish with orange sections and your best whipped-cream dressing. ● **A shining star with meat,** broil peach halves sprinkled with cinnamon, nutmeg and cloves. ● A sure hit **luncheon salad** when you fill peach halves with tunafish salad prepared with a generous amount of horseradish. Serve in nests of water cress. ● For a **supper sandwich,** try this one. Place a slice of Bologna on bread—top with a slice of process cheese and a peach half. Broil until cheese melts.

Peaches



DIXIE CRUNCH

PEACH SALADS

PEACH PARTNERS—HOT AND COLD

SUNBURST CHEESE CAKE

PEACH PARLAYS

Gay as a spring breeze!

Peach Sailboat Salad

made with Cling Peaches and cottage cheese



EASY RECIPE

Peach Sailboat Salad

1 pint cottage cheese
Lettuce
6 canned cling peach halves
Green pepper
Canned pimiento

Make low mounds of cottage cheese on lettuce-lined salad plates. Top with 2 drained peach halves. Fill each with cheese. Set "sail" cut from green pepper upright in each peach half and circle pepper with pimiento. Serves 3.

Quick and thrifty dessert: Cling peaches from California, served simply, just as they come from the can. Sun-gold! Summer-sweet! Luscious with new-picked, fresh peach flavor. The handsomest, best-tasting peaches of all! America's favorite canned fruit. Choose plump halves or handy slices. Cling peaches from California are your best canned fruit buy!

Cling Peach Advisory Board



Canned Cling Peaches from California



STEP 1
Add ¼ tsp. salt and ⅛ tsp. cream of tartar to 2 egg whites. Beat until frothy. For greater volume, the egg whites should be at room temperature



HOW TO MAKE A

Perfect Meringue

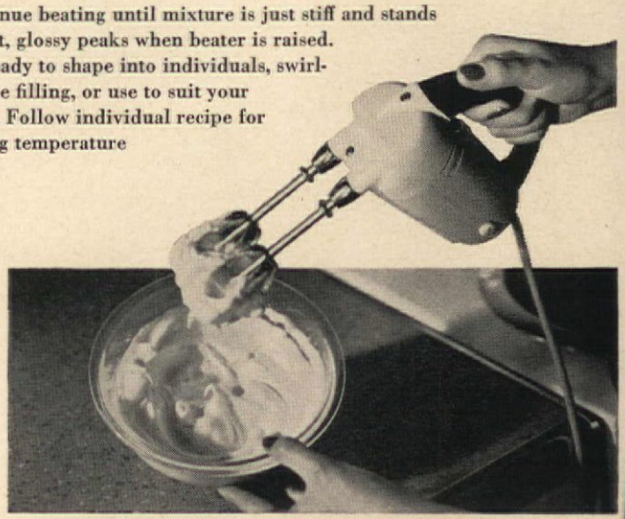
GLORIA MARSHALL

Whether your special pie filling be a rich chocolate or a tangy fruit one, if it calls for meringue, it deserves a high, fluffy crown that all eyes admire. Put meringue worries at an end with our easy, step-by-step method. Remember meringue not only as a pie topping, but also for individual desserts filled with berries or ice cream, or as a shell for angel pies. A *pièce de résistance* is the satiny meringue cloak around ice cream in a baked Alaska. Try a peak of meringue to add a touch of glamour to everyday puddings.



STEP 2
Four tbs. of sugar are added very gradually—1 tbs. at a time. Beat well after each addition; this assures a fine texture

STEP 3
Continue beating until mixture is just stiff and stands in soft, glossy peaks when beater is raised. All ready to shape into individuals, swirling pie filling, or use to suit your fancy. Follow individual recipe for baking temperature





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COSTS SO LITTLE —ADDS SO MUCH!



More Luncheon Hits

Entertaining was meant for the imaginative hostess, and here are more luncheon suggestions for *you*. Even though it is fun to fuss, luncheons are sometimes "spur-of-the-moment." We pass along to you our favorite impromptu ideas the girls are bound to love and remember.

Prepare cherry-flavored or lime-flavored gelatin according to directions on the package using 1½ cups liquid. Pour into a shallow pan. Chill until slightly thickened, then fold in 1 cup diced celery, 2 tbs. grated lemon rind, and ¼ cup lemon juice. Chill until firm, then cut in ½-inch cubes. Cut avocados in half and fill with gelatin. Place in beds of endive and serve with a tangy salad dressing. Or try the ham, chicken, and shrimp combination you see on page 57. Instead of the cheese sauce, use your best salad dressing. Heap on pear halves and arrange on assorted greens. Garnish with scored cucumber slices.

What better salad partner than crisp crackers spread with pimiento cheese and topped with bacon bits? Slip under broiler until cheese melts.

Quick as a wink and good is this dessert! Combine white cake mix according to directions on the package and tint batter a pale green. Bake in a greased and floured 8" x 8" baking pan. To serve, cut into squares. Cover with mint sherbet from the corner store and top with chocolate sauce. Sprinkle with toasted almond slivers. If you prefer, fold 1 cup cut marshmallows into devil's food cake mix. Bake as directed. Serve with raspberry sherbet and pecans.

Another luncheon-in-one for the girls—try adding a can of plump little Vienna sausages to canned baked beans. Top generously with grated sharp cheese, then pop into the oven. Heat until bubbly. Need something crunchy with this quick casserole? Combine 1 cup each sour cream and cottage cheese, ¼ cup white vinegar, and ½ cup grated onion. Toss with 4 cups coarsely cut cabbage. And for a real star—prepare hot roll mix as directed. Roll out in a rectangle, then spread lightly with brown sugar moistened with orange juice. Roll up and cut into ½-inch slices. Be sure to bake them in greased muffin pans.

And now—a dessert done in a jiffy! Prepare 2 packages pie-crust mix as directed and roll out to ⅛-inch thickness. Cut out into 4 circles 9 inches in diameter. Place on baking sheets and prick very well. Bake until lightly browned. Cool and spread each with soft custard, made from the package. Fit pieces together in a stack. Thaw a package of frozen raspberries and pour over top layer. Chill and serve.

Gay and Easy! Desserts, salads, fruit cups with Canned Fruit Cocktail from California



EASY RECIPES

French Fruit Tarts

1¾ cups canned fruit cocktail
1 (3-oz.) pkg. cream cheese
2 tablespoons fruit cocktail syrup
2 tablespoons mint jelly
6 baked 3-inch tart shells

Drain fruit cocktail. Soften cream cheese with syrup. Add lightly beaten jelly; beat until fluffy. Spread in bottom of tart shells; fill each shell with fruit cocktail. Serves 6.

Golden Fruit Salads

2 cups canned fruit cocktail
1⅓ cups fruit cocktail syrup
3 tablespoons sugar
1 envelope Knox Gelatine
3 tablespoons lemon juice
⅓ cup orange juice
Salad greens

Drain fruit cocktail. Heat the syrup with sugar. Soften Knox Gelatine in lemon juice; dissolve in hot liquid. Add orange juice; cool until syrupy. Stir in fruit cocktail. Turn into small molds; chill 'til firm. Makes 6 molds.

Fruit Cocktail: What an appetizing starter for dinner! Confetti-bright! Five ways luscious! And no work! Simply chill, spoon out five choice fruits—cling peaches, pears, grapes, pineapple, cherries. All diced. Always delicious!

Cling Peach Advisory Board





Will You Spend Less Than A Dime A Day To End Your Wife's Most Disagreeable Task?

Hotpoint Automatic Dishwasher



Saves More Time And Work Than All Other Kitchen Appliances Combined!

NOW YOU CAN free your wife forever from dishpan drudgery for less than 10¢ a day more than doing dishes by hand! That's all it costs to own and operate a Hotpoint Automatic Dishwasher—including purchase price, installation, electricity, *everything!* Yes, that's all it costs to banish your wife's most tiring job—to save her at least an hour of tedious, disagreeable work every day!

● ● **With a Hotpoint Automatic Dishwasher,** she merely loads it and turns a dial. Automatically—without her giving them another thought—up to 62 dirty dishes and glasses, plus flat silver, are washed cleaner than clean, rinsed and dried to a gleaming sparkle!

● ● **America's first choice** by far, Hotpoint is the *only* dishwasher that *double* washes, *double* rinses and hygienically dries your dishes in clean, pure *electric* heat! In addition, Hotpoint's famous front opening makes it easier to load, gives you extra work surface and permits powerful, rotating *overhead* spraying for maximum efficiency.

● ● **Rated by engineers** as the world's finest dishwasher, the Hotpoint Automatic is available in free-standing model (large photograph), combination sink (below) or undercounter style. All cost less than you probably think—and may be had on easy terms, if you wish. See your classified phone directory for your nearest Hotpoint dealer and visit him for a free demonstration. Hotpoint Inc. (*A General Electric Affiliate*), 5600 West Taylor Street, Chicago 44, Illinois.

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*(Also available without Disposall.)

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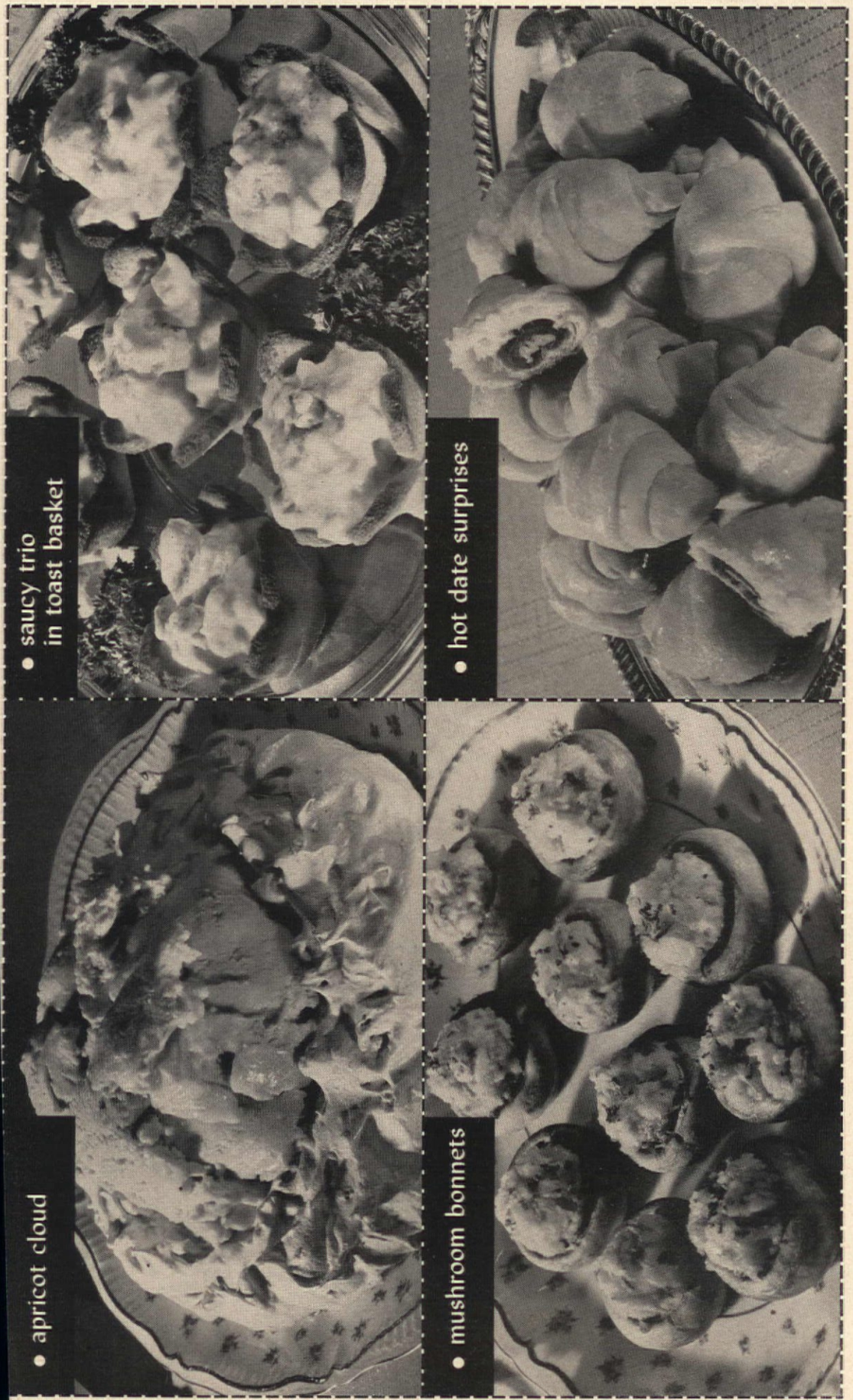
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Spring Luncheon (Begins on page 56)





"Come on in . . . there's plenty of hot water since we got our G-E Water Heater!"

Yes, there's lots of hot water all the time with a G-E Water Heater.

Here are the features the G-E Water Heater will bring to your house . . .

1. SAFE! No fire, no fumes, no flue. Underwriters' Laboratory approved.

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3. AUTOMATIC! G.E.'s precision-built thermostats automatically maintain water temperature.

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There's a size to fit your family's needs!

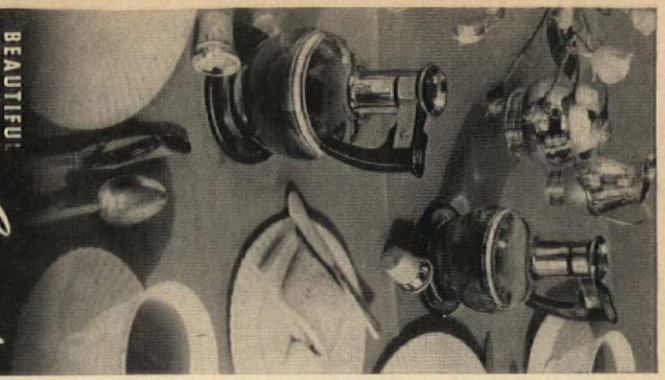


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Carafettes

Handsomely styled, made of heat-proof glass, decorated with genuine platinum fired-in for brilliancy. Cool, easy-to-use plastic handles. Complete with stoppers and plastic trivets. Wonderful for gifts; packed in attractive carton. Single Carafette, $1.60; set of two, $3.00; set of four, $6.00.

SPARKLING SERVICE IN 3 SIZES
Carafes

You'll enjoy serving with these delightful Carafes. Hand blown of heatproof glass, decorated with platinum fired-in for permanence. Safe, cool plastic handles. Furnished with attractive stoppers. Ideal for every gift occasion. 8-cup size, $3.50; 12-cup size, $4.00; 16-cup size, $4.50.

Plastic trivet, 6⅝" dia. For use with Carafe, serving dish, etc. 50c

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• mushroom bonnets

1 pound large mushrooms
1 cup soft bread crumbs
1 tbs. grated onion
1 medium-sized tomato, chopped
2 tbs. melted butter or margarine
1 tbs. chopped parsley
½ tsp. salt
⅛ tsp. pepper

Wash mushrooms and remove stems. Chop stems and combine with remaining ingredients. Stuff mushroom caps with tomato mixture. Place in a lightly greased baking pan. Bake at 350° F. for 15 minutes.

Serves 6 ***100 cal. per serving***

Originated in THE AMERICAN HOME KITCHEN

• apricot cloud

TORTE SHELL

4 egg whites
½ tsp. cream of tartar
⅛ tsp. salt
1½ cups sugar
Green food coloring
1 cup shredded coconut

Sprinkle egg whites with cream of tartar and salt. Beat until frothy, then add sugar, 1 tablespoon at a time, beating until stiff. Add enough food coloring to tint mixture a delicate green. Fold in coconut. Shape into a nest on a baking sheet which has been covered with brown paper. Bake at 225° F. for about 1¾ hours. Cool and fill with apricot ice cream.

APRICOT ICE CREAM

½ lb. marshmallows
3 cups apricot nectar
⅛ tsp. salt
2 cups heavy cream, whipped
1 No. 2½ can apricots, drained and cut into quarters

Cut marshmallows into small pieces and add ¼ cup apricot nectar. Cook over low heat, folding until marshmallows are melted. Cool thoroughly. Add 2¾ cup apricot nectar and salt. Beat until well blended and pour into freezing trays. Set refrigerator control at the coldest point. Freeze until firm. Remove from trays and beat until smooth. Beat in cream and apricots. Pour into trays and freeze until firm.

6–8 servings ***366–491 cal. per serving***

Originated in THE AMERICAN HOME KITCHEN

• hot date surprises

1 package hot roll mix
1 package pitted dates
24 pecan halves (approximately)
¼ cup grated orange rind (approximately)
1 cup water
1 cup sugar
¼ cup melted butter or margarine

Prepare roll mix according to directions on the package. Stuff each date with pecan half. Divide dough in thirds. Roll each part out on a lightly floured board into a circle ¼-inch thick. Cut into wedges about 1½ inches at the wide end. Brush with melted butter or margarine, then sprinkle each wedge with orange rind. Place a date on each. Roll up from wide end and place on a greased baking sheet. Bake at 400° F. for about 12 minutes. Combine water and sugar. Sprinkle a little of the sugar water mixture over each roll. Continue baking for 3–4 minutes.

Yield: 2 dozen ***128 cal. per serving***

Originated in THE AMERICAN HOME KITCHEN

• saucy trio in toast basket

1 loaf white bread (approximately 18 slices)
¼ cup melted butter or margarine
¼ cup milk (approximately)
2 tbs. caraway seeds
¼ cup butter or margarine
¼ cup all-purpose flour
2 cups milk
2 cups grated Cheddar cheese
1 cup diced, cooked chicken
2 cups cubed, cooked ham
1 pkg. frozen shrimp, thawed
1 tsp. salt
⅛ tsp. pepper

Trim crusts from bread. Cut one side to resemble scallops. Brush one side of each piece with milk and the other side with butter or margarine. Place 3 slices overlapping with buttered sides against sides of baking cups. Press down lightly. Sprinkle each with caraway seeds. Bake at 400° F. for 20 minutes. Melt ¼ cup butter or margarine, then blend in flour. Add milk gradually and cook over low heat, stirring constantly until thickened. Add cheese and stir until melted. Add chicken, ham, shrimp, salt, and pepper. Heat to serving temperature and fill toast cups.

Serves 6 ***752 cal. per serving***

Originated in THE AMERICAN HOME KITCHEN

Spring Luncheon

(Begins on page 56)

There's Another Dinner on that Roast!

The week-end roast can, and should, be good eating to the very end. To make its second and third appearance on the dinner table a happy one, imagination is your most important ingredient. Here are a few tricks discovered in our AMERICAN HOME kitchen which we hope you'll find helpful in keeping meat good to the last bite.

For that last bit of beef roast, chop it fine and fold into your favorite cheese soufflé. One fourth cup of well-drained pickle relish is a good addition, too! Try serving it with a chilled apricot salad.

Slice cold roast pork into a well-seasoned curry sauce. Serve piping hot over fluffy rice. Or combine cooked pork with sauerkraut in a baking dish, dot with catsup and prepared mustard, and bake in a moderate oven. Green peas in patty shells make a good accompaniment.

Chopped pressed veal, seasoned with chili sauce, grated radishes and horseradish, then moistened with mayonnaise which has been thinned with lemon juice, is a tangy appetite tempter. Pile it lightly on beds of water cress and garnish with garlic-pickle fans. Another way to serve planned-over veal is to chop cooked veal roast into bits, and fold the chopped bits into your pet tomato aspic.

Add diced cooked leg of lamb to a super-creamed egg recipe; whip up popovers from a mix, then fill baked shells with the lamb-egg mixture. Serve proudly with tiny molds

PLEASE TURN THE PAGE

Good Victuals (Begins on page 58)



• corn ooh-la-la

"3-WAY"
FELS-NAPTHA

ONE for the NAPTHA

There is one—*only one*—golden washing product that contains dirt-loosening "nimble naptha." That's FELS-NAPTHA SOAP. Buy it by the box, in golden CHIPS form, or get the golden BAR, for extra washing and cleaning jobs

TWO for the SOAP

Golden soap—teamed up with naptha—gives you a washing combination that's 'unbeatable.' FELS-NAPTHA in your washing machine or tub assures you of cleaner, sweeter-smelling washes, than you ever dreamed of.

THREE to make "SUNSHINE"

Yes, this makes *three*—a special "sunshine" ingredient in FELS-NAPTHA SOAP puts 'sunlight' in your wash. This ingredient in FELS-NAPTHA SOAP—both CHIPS and BAR—makes your washes 'sparkle-white' and 'color-bright.'

HERE YOU GO for

WHITER, BRIGHTER WASHES

FELS-NAPTHA
Banishes "Tattle-Tale Gray" 3-Ways





"So AUTOMATIC it almost thinks for me"



Ultramatic Caloric® GAS RANGE

NOW... ENJOY THE LAST WORD IN AUTOMATIC COOKING WITH

AMERICA'S EASIEST RANGES TO KEEP CLEAN

Slip your whole dinner into one of these capacious ovens in the morning and come home to a meal that's done to a turn. Put on your breakfast coffee the night before and have it perking merrily when you get up.

Everything's *automatic* in the beautiful, streamlined "CP" Caloric: All top burners, all ovens and broilers light automatically at a flick of the valve handle. Oven heat is regulated to *exact* temperatures by automatic control. Automatic Oven Clock Control and Automatic 4-Hour Timer banish pot-watching forever.

We don't have space to tell you all the wonderful features of Caloric Gas Ranges, but, lady, you'll love 'em! Why not see a complete demonstration at your Caloric Dealer's soon? Look for his name under "Caloric" in your classified telephone book.

CALORIC STOVE CORPORATION, TOPTON, PA.

No other GAS Range—or any range—has all of these Caloric features!

Automatic lighting of all top burners
Automatic lighting of ovens and broilers
Automatic heat control of ovens
Automatic Oven Clock (optional)
Automatic 4-Hour Timer • Hold-Heat Oven
Hi-Lo Broiler pan and rack
Non-Tilt Porcelain oven racks
Recessed oven light • TriSet Burners
Veri-Clean Broiler • Seamless Construction
Porcelain enamel, inside and out
Triple-coat, acid-resisting white parts

For Men only

Caloric dealers welcome husbands at demonstrations. Men appreciate that sturdy, one-piece front frame of heavy-gauge steel; that durable porcelain enamel, inside and out; that extra-solid construction, everywhere. Those features mean a lifetime of trouble-free service. Remember—59% of all homes cook with *gas; four times* as many as the nearest other fuel (U.S. Census figures).

Guaranteed by Good Housekeeping

(Any Caloric can be equipped for "Pyrofax" Bottled Gas or other LP-Gases.)

Another Dinner (Begins on page 69)

of mint jelly. Now add a giant bowl of green salad.

Cut cooked pot roast into bite-sized pieces; combine lightly with cooked green beans, carrot slices, peas and diced celery; add some crumbled potato chips, and moisten with French dressing. Chill thoroughly. Spoon into lettuce cups.

Sauté thin slices of roast ham until lightly browned on both sides, and serve sandwich style with creamy scrambled eggs, seasoned with chives, in between ham slices. Scored cucumber slices which have been marinated in vinegar, then dusted with paprika, are pretty on the side.

For corned beef, start with your own favorite hash recipe. Then form the mixture into small balls, dip in slightly beaten egg and fine cracker crumbs, and fry in deep fat until brown on all sides. Serve with a nippy cheese sauce plus asparagus sprinkled with lemon butter.

Shape ground cooked liver into patties, and roll in crumbled bacon. Broil until browned. Turn and crown each with a slice of Swiss cheese. Continue broiling until cheese melts. Team these with creamed potatoes and an orange, onion-ring salad. "Easy-to-do" describes this one.

Diced chicken tossed with drained pineapple chunks and celery seed is something new for your family—or your guests. It makes a salad which is especially appealing served in hollowed-out cucumber halves.

Chopped roast turkey heated in gravy and served in cream-puff shells is favorite eating suited to any occasion. Serve broiled peach halves sprinkled with cinnamon and dotted with butter or margarine. Chilled beets with a vinaigrette sauce adds the needed tang.

Good Victuals (Begins on page 58)

• corn ooh-la-la

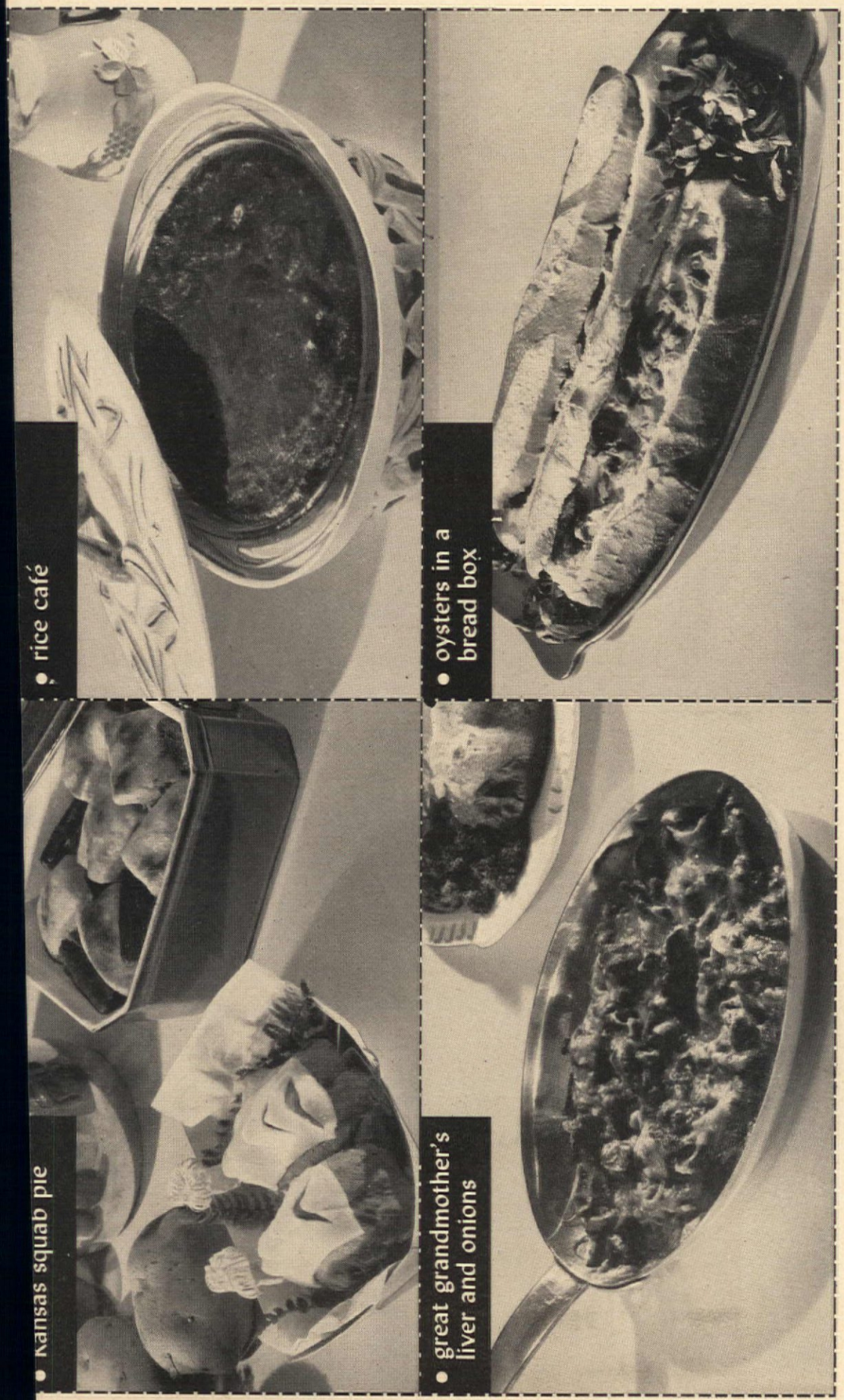
2 cans whole kernel corn
1 cup sour cream
2 tbs. flour
2 tbs. butter
2 tbs. onions, chopped
1 tsp. salt

Cook onion in butter until soft. Blend in the flour and salt. Add cream, stirring until smooth. Let boil, add drained corn and heat through. Garnish with crisp bacon and parsley.

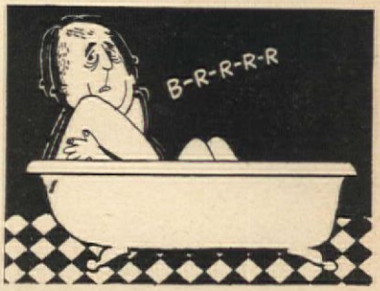
Serves 4–6

Recipe by Vera Bjorck

Good Victuals (Begins on page 58)



What makes the difference?





A FRIGIDAIRE Electric Water Heater

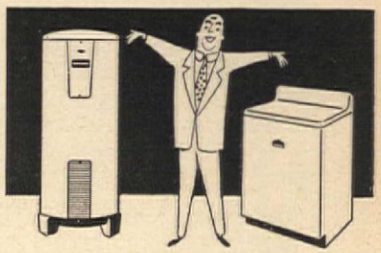
Gives you all the hot water you want—all the time

(*for just a few pennies a day*)

What luxury! Lots of hot water—for dishes, baths, laundry—with no work, no worry. Set the thermostat *once.* Automatically, from then on, you'll *always* enjoy hot water.

What thrift! Exclusive sickle-shaped Radiantube Heating Unit sits deep down *in* water—heats *only water*—won't waste heat on air. Extra heating surface—longer life—no wasteful scale. See Frigidaire Water Heaters at your Frigidaire Dealer's.

- **No fuel—no flues**
- **No dirt—no soot**
- **No wasted heat**



Upright or table-top models—30 to 80-gal. sizes. Handsome table-top models have porcelain finished working surface that resists acid, grease, heat—wipes clean with a damp cloth. (Magnesium rod models for corrosive water areas.)

Frigidaire reserves the right to change specifications and prices, or discontinue models, without notice

Frigidaire families *live* better, because Frigidaire appliances *are* better



*from an unsolicited letter by Mrs. James R. McPherson, Rockford, Illinois

"IT'S MUCH more useful than most appliances—in fact, I'd give up almost all of them before surrendering my IN-SINK-ERATOR. Garbage is never a problem in my kitchen because IN-SINK-ERATOR whisks away peelings, bones, seeds and left-overs before they accumulate. I use my IN-SINK-ERATOR every time I prepare a salad, snack or meal—all day long it's a wonderful, time-saving convenience."

IN-SINK-ERATOR, the original Food Waste Disposer with famous reversing action and continuous feed, eliminates garbage *quick as a wink through your present kitchen sink!* You, too, will appreciate IN-SINK-ERATOR's *extra* advantages and reliable performance. Proved in kitchen use since 1938.

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SOLD ONLY BY MASTER PLUMBERS—SEE YOURS TODAY!

Learn more about this modern miracle of kitchen convenience . . . mail coupon below.

REVERSING ACTION
Patented reversing action—only one moving part. That's the secret of superiority!

I'm tired of being a Garbage Collector—send me FREE INFORMATION!
IN-SINK-ERATOR MFG. CO.
1253 14th St., Racine, Wis.

Name_____
Address_____
City_____ State_____

Good Victuals

(Begins on page 58)

• great grandmother's liver and onions

Slice a pound piece of liver very thin and cut in long strips. Sprinkle flour, salt, and pepper on them. Have skillet hot with fat; brown. Push aside or remove from heat. In another skillet brown ½ lb. shredded onions in hot fat. Combine liver and onions. Add small amount of boiling water, cover, and simmer 15–20 minutes. Add more boiling water if needed. (Good with baked potatoes.)

Recipe from Jessie Walker

Serves 4

• oysters in a bread box

2 dozen oysters
½ cup cream
1 loaf French bread
salt, pepper, tabasco, cayenne pepper

Cut off top crust of a French loaf and hollow out center. Brush inside of loaf with butter, toast slightly in hot oven. Fry oysters—a few at a time—in butter until edges curl. (Reserve liquor.) Add ½ cup cream, dash of tabasco, salt and pepper. Cook until oysters are done. Fill toasted, hollowed loaf with this mixture, put on top crust, brush over it a little cream and cayenne pepper, and bake about 20 minutes at about 375° F., basting frequently with oyster liquor. Slice, serve hot.

Recipe by Jean Austin

Serves 4–6

• Kansas squab pie

2 squabs
4 medium potatoes, pared and diced ¾"
1 onion, coarsely chopped
1 tablespoon chopped parsley
¼ teaspoon pepper
2¼ teaspoons salt
2 cups all-purpose flour
4 tsp. baking powder
⅔ cup shortening
½ cup water

Split the dressed squabs in half. In a casserole place first a layer of potatoes, then a layer of onion and parsley, then a layer of squab rubbed with the pepper and 1½ teaspoons of salt. Next, make up the pie crust dough, using 2 cups of all-purpose flour, 4 teaspoons of baking powder, ⅔ cup shortening, ¾ teaspoon salt and ½ cup water. Roll out dough ¼ inch thick, cut into 2-inch squares and arrange on top of squabs. Then add 3 cups of boiling water, cover, and simmer gently in a 350° F. oven for 1 hour or until all is tender. Remove cover and put under broiler for a few minutes to brown the dough squares lightly. Serve piping hot.

Recipe by Mrs. M. G. Miller

Serves 4

• rice café

Cook ½ cup raw, washed rice in 2 cups strong coffee in top of double boiler about 25 minutes. Add 3 tbs. butter or margarine. Combine and mix well:

3 eggs, beaten
½ cup dark corn syrup
½ cup sugar
1 tsp. vanilla
¼ tsp. salt
1½ cups milk

Add to hot rice mixture, pour into greased 1½-qt. casserole. Sprinkle with cinnamon. Set casserole in pan of warm water. Bake in 350° F. oven about 1 hour. Turn off heat and let stand in oven about 30 minutes or until ready to serve. Serve either warm or cool with light cream—best served warm.

Recipe from Pan-American Coffee Bureau

Serves 6–8

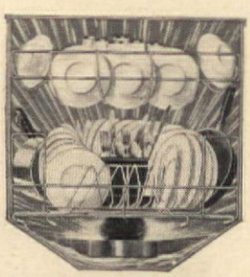


To every man who needs a good excuse for "getting out" of the dishes—

ALL your weary eyes can see are those piles of dirty dishes. For the next 15 or 20 minutes, you'll be standing next to that steaming sink, wiping dish after dripping dish.

The worst of it is you're tired. Drowsy. How you'd like to chuck that soggy little towel! You *could*. You don't *have* to help. But you'd feel like a heel if you left your wife in the kitchen alone.

What you need is the *perfect excuse* to get out of the dishes *forever!* A G-E Dishwasher!



No Hand-Rinsing! Dishes Out of Sight! Pots and Pans, too!

Just brush loose food off the plates. The dishwasher pre-rinses, then washes with famous "spray-rub" action that makes even sticky pots and pans come sparkling clean. Takes off all but soil that's been baked on! Finally, the washer double-rinses with clean hot water . . . dries the dishes with fan-driven hot air . . . and then shuts itself off.

Dishes Cleaner than "Hand-Washed"...

. . . because they're washed in water hotter than your hands can stand. Hot water *stays* hot thanks to G. E.'s famous Calrod® unit.

In the dishwasher, dishes and glasses are cushioned on soft plastic-coated trays that remain stationary. Only the water swishes around.

It's so convenient. The sturdy, dependable G-E Dishwasher glides out at a touch. Easy loading. No tiresome bending. No tiresome stooping, and plenty of counter space left. Your kitchen's always cleaner because the G-E Dishwasher holds (and hides) a complete service for eight, including ten glasses.



You'll Save Her as Much as an Hour a Day!

A General Electric Dishwasher saves many wives at least an hour a day . . . sometimes more. And, as the man of the house, you can appreciate that here is an investment which will increase the value and salability of your home.

Let a General Electric PRE-RINSING Dishwasher do the dishes for you. See your G-E dealer for a demonstration today. General Electric Company, Louisville 2, Kentucky.

Trim and specifications subject to change without notice.

Dishes Washed, Fan-Dried, Out of Sight

G-E *pre-rinsing* DISHWASHER

GENERAL ELECTRIC

You get far more than gentler bleaching with CLOROX



It's a 4 in 1 product!



1 AN *extra-gentle* BLEACH

For whitening and brightening white and color-fast cottons and linens *extra-gently* there's nothing quite like Clorox! It's free from caustic and other harsh substances . . . made by a patented formula *used only by Clorox!*



2 A *dependable* STAIN REMOVER

Practically all stains on cottons and linens—and on kitchen and bathroom surfaces—can be removed with Clorox. Just follow the stain removal instructions on the Clorox label.



3 AN *effective* DEODORIZER

Even freshly-laundered linens can have a musty smell. But not when they are Clorox-clean! Clorox deodorizes . . . whether you use it in laundering or in routine cleaning.



4 *In addition* CLOROX is one of the world's great DISINFECTANTS

A Clorox-clean home is a *safer* home for every member of your family! That's because Clorox disinfects . . . and disinfects better than any other product of its kind . . . actually *kills germs quicker!* So to help protect family health, use Clorox . . . in laundering, in cleaning. See directions on the Clorox label.

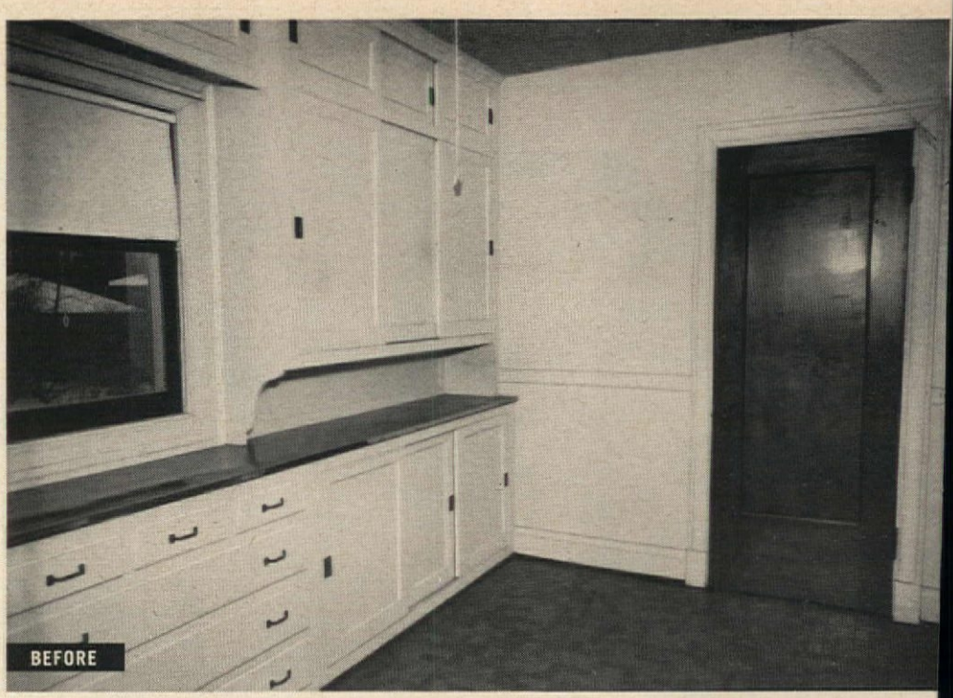
You get all 4 in 1 with

CLOROX

AMERICA'S FAVORITE

CLOROX BLEACHES
REMOVES STAINS
DEODORIZES
and Disinfects

CLOROX-CLEAN *means* ADDED HEALTH PROTECTION!

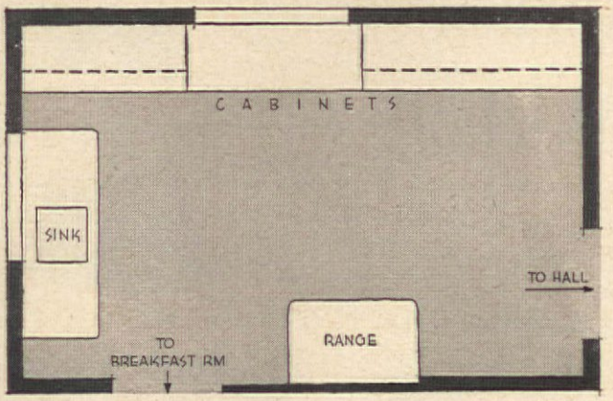




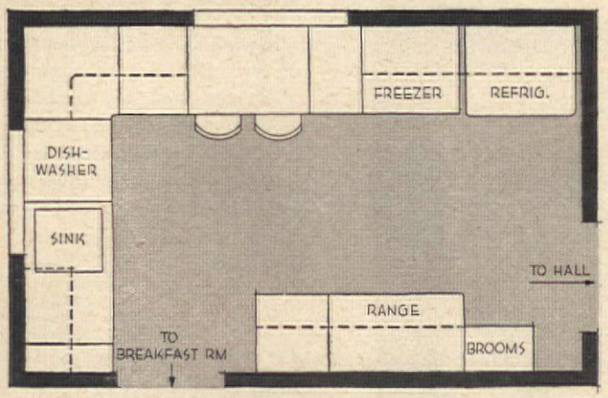
Kitchen Switch—Part 2 (Begins on page 32)







BEFORE



AFTER

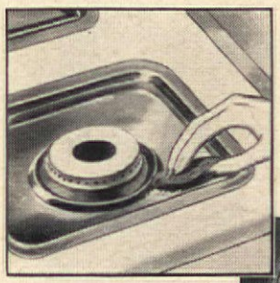
The plan above and the pictures on pages 32 and 33 show the good living you can fit into an out-of-date kitchen without any major structural changes. In the old one, space was squandered, but there was no room for a freezer or dishwasher—or even a refrigerator! There was no place for eating. It was short on usable cabinet space, and the work counter was narrow and inconvenient to range and sink where you want them. The new plan has everything, and the breakfast room was redone to match. There's a wealth of cabinets filling every available inch of wall space. Areas are strictly divided for step-saving: for cooking, the two-oven electric range has its own cupboards, and next to it a serving cart and chopping board; for cleaning up, dishwasher and sink with garbage disposer are within easy reach of dish closets; for food storage, freezer is next to refrigerator. There's a snack bar, and wide counters are everywhere.

At the far left, Natalie Dodge shows off the endowments of that cart next to the range. When not in use, it slides right under enormous, counter-high wooden chopping block. But because it rolls easily, it's often in use. Its own top acts like additional work space in the cooking center, its two shelves hold all manner of things, and when the meal is cooked, it carries the food into the dining room. Natalie's also proud of the dishwasher, and this model may also be used dry for warming dishes. A pretty kitchen like this is such a part of family life that Greg keeps his savings here in this mug from Grandma



All of these parts on top of your stove—

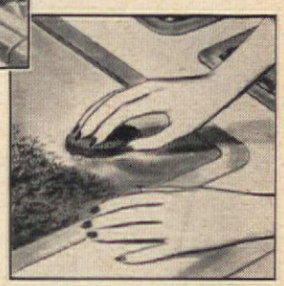
are easy to clean with S.O.S



Around the burners — where spatters cook on, use S.O.S. to remove those stubborn spots, quickly and easily!



Griddles are *easy* to clean with magic S.O.S.! Burned-on food cleans off *fast*—your griddle gleams like new!



Reflector bowls need frequent cleaning and polishing — and S.O.S., with soap in each pad, is just the cleanser for the job!

Use S.O.S for all your pots and pans—the soap is in the pad



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It takes water that's
really HOT
to get dishes
really CLEAN
automatically



and here's the automatic dishwasher that gives you HOTTEST water for hygienic washing, rinsing, drying!

Because it has this built-in hot water tank that superheats water to 180°... much hotter than your hands can stand!

APEX DISH·A·MATIC

—a model for every kitchen plan!

DISH·A·MATIC's hotter water, plus Apex Whirl-Scrub Washing Action gives you sparkling clean dishes—pots and pans, too! Automatically does complete service for 6 to 8—saves you over 233 hours of drudgery every year! Choose from compact cabinet model (above), beautiful sink unit (right), or drop-in model for present kitchen counters.



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See the full line of APEX HOUR-SAVING appliances
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Please send descriptive literature on the Apex DISH·A·MATIC.

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Kitchen Scuttlebutt

Quick tricks to make your kitchen safer, sounder, and more efficient



Wax will keep porcelain enamel or baked enamel finishes easy to clean, and protect them from scratches. Apply wax to your range, refrigerator, clothes washer and dryer with a soft cloth. Polish with clean cloth



Avoid grease fires! If one does start in frying pan or broiler, salt will put it out when no fire extinguisher is around. Throw salt on the flame. If salt isn't handy, cover flame with a pie plate or flat cover



Precious Time... Don't Waste it!

Let Sani-Flush save your housekeeping time. Cleans toilet bowls quick ... no work, no messy scrubbing. It not only cleans chemically but disinfects—and removes the invisible film that gathers in all toilet bowls. Just follow directions on the familiar yellow can. At all grocers. The Hygienic Products Company, Canton 2, Ohio.

Sani-Flush



for a REALLY CLEAN toilet bow

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MOORE

Use MOORE PUSH-PINS for lighter wall decorations.

PICTURE HANG (for 10-100 lb. ob

Each 10c a packet at hardware, dept. and stationery stores

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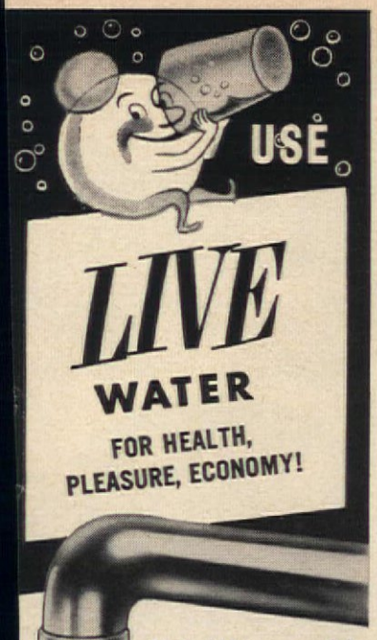
KEYSTONE MUSHROOMS

Serve Mushrooms with Eggs—curried, soufflèed, a la poulette, scrambled, omelets! Treat the family

KEYSTON MUSHROOM

"—it's the Quality Pa

Enjoy these finest of Cultivated M rooms, picked at flavor peak; p *vitamin-fresh* by a process that r all tenderness and fresh mushroom f If your Grocer doesn't have KEYST Mushrooms send his name. For F Recipe Book write Keystone Mus Co., Coatesville, Pa.



LIVE
WATER
FOR HEALTH, PLEASURE, ECONOMY!

Air bubbles created by **SPRING-FLO AERATORS** *make water taste better ...wash and rinse easier.*

THIS NEW AERATOR gives you a bubble-filled stream that washes and rinses food and grease away faster...makes mountains of suds from less soap.

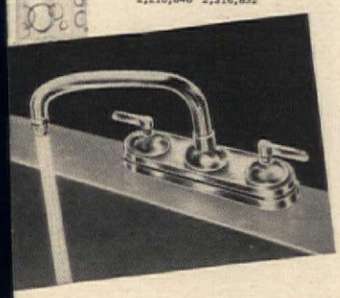
Spring-Flo Aerators come on the faucets of all leading faucet manufacturers. Ask your plumber.

LIVE *water tastes better* Revitalized with oxygen, water from a Spring-Flo Aerator gets rid of flat "out-of-the-tap" taste.

LIVE *water saves soap* The Spring-Flo stream gets at grease and food faster...makes *every bit* of soap into foamy suds.

LIVE *water won't splash* Every bubble is a tiny cushion that makes water spread gently instead of splashing

AGHNIDES U.S. PATS. 2,210,846 2,316,832



SPRING-FLO® AERATOR

A CHASE PRODUCT CHASE

greatest thing in faucets

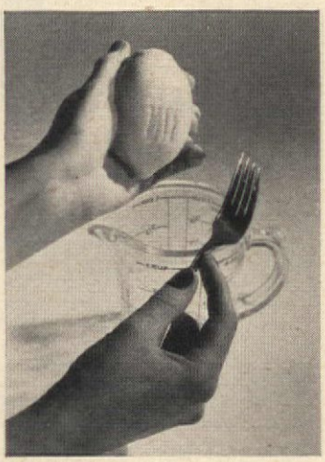
CHASE BRASS & COPPER CO.

Kitchen Scuttlebutt

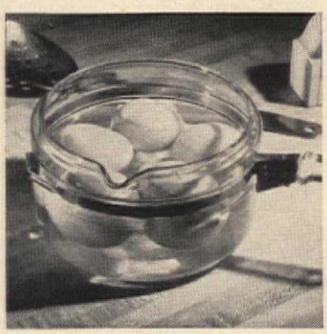
(Begins on page 76)



You don't need a big pan for corn-on-the-cob or asparagus. They cook beautifully in your glass percolator. Place them upright, add ½ cup water, put on the lid, bring to a boil. Finish cooking on low heat. Vegetables will be healthfully steamed, and asparagus won't fall apart



Need only a few drops of lemon juice? Prick lemon with fork, squeeze out the juice you want, return lemon to refrigerator to keep soundly until next time



Want more juice from a lemon? Soak it in hot water for five to ten minutes before squeezing it. You can also give the same treatment to dried-out lemons

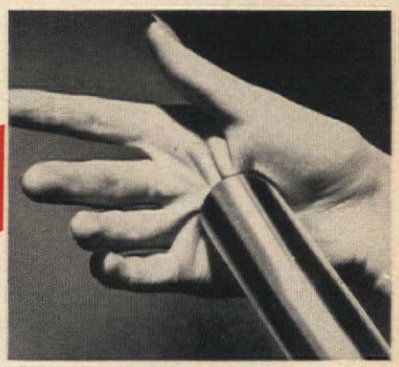
it's Quiet

LISTEN—NO ROAR!



it's Powerful

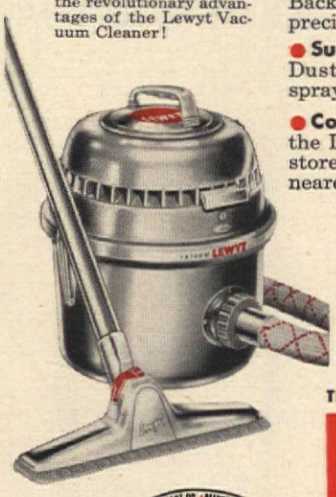
FEEL THAT SUCTION!



no dust bag to empty!



STOP AT THIS DISPLAY for just 10 seconds and let your dealer show you the revolutionary advantages of the Lewyt Vacuum Cleaner!



- **No muss! No fuss!** You never see, touch or smell dust! Simply toss out Lewyt's extra-large paper "Speed-Sak" several times a year!
- **No nerve-racking roar!** Lewyt is by far the quietest vacuum cleaner you can own!
- **Super-size motor** with deep-cleaning suction power gets embedded dirt! Famous No. 80 Carpet Nozzle picks up lint, threads, even cat and dog hairs—all with *less* rug wear!
- **3 Filters purify the air!** Even tiniest dust particles can't escape! Used by hospitals!
- **Sits in center of room!** Swivels easily in all directions for corner-to-corner cleaning! Backed by written Guarantee and 63 years of precision manufacturing!
- **Suction-sweeps bare floors** and linoleum! Dusts; brightens fabrics; cleans radiators; sprays paint and waxes; even de-moths closets!
- **Costs no more** than ordinary cleaners! See the Lewyt today! It's featured in over 10,000 stores! Look for the Authorized Lewyt Dealer nearest you in Classified Telephone Directory!
- **Complete with 7 work-speeding attachments!** No extras to buy! You get famous No. 80 Carpet Nozzle; Dusting Brush; Crevice Tool; Floor and Wall Brush; Upholstery Nozzle; Power Sprayer; Moth Snuffocator.

Listed by Underwriters' Laboratories

Guaranteed by Good Housekeeping

THE BRAND NEW 1952

LEWYT

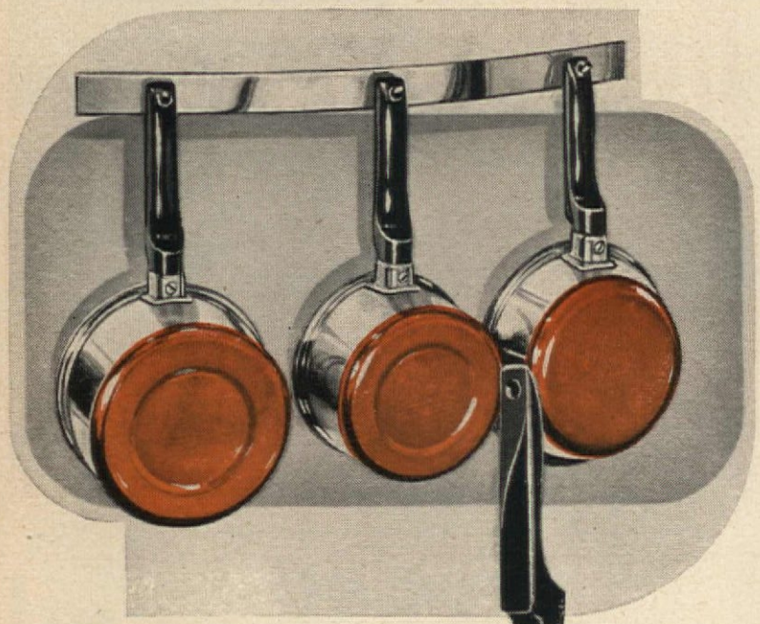
WORLD'S MOST MODERN VACUUM CLEANER

FREE! Write today for colorful 16-page booklet "Home Cleaning Made Easy"

LEWYT CORPORATION, DEPT. 4, 72 BROADWAY, BROOKLYN 11, N.Y.

EKCO® PERFECT GIFTS

FOR EVERY GIFT DAY!



Better Looking, Better Cooking—America's finest copper bottom cookware

Every detail of this superb stainless steel, copper bottom cookware makes cooking easier, quicker—contour handles give a firm grip, long, recessed knobs make lifting covers more convenient. Vapor-Seal covers are perfect for waterless cooking. Ask for the gift-packaged EKCOWARE Starter Set wherever good housewares are sold. Turn the cover upside down and it becomes self-storing . . . right in your EKCOWARE.

EKCOWARE®

ANOTHER GREAT PRODUCT BY EKCO®

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WATCHES WANTED!

ANY CONDITION. Highest cash prices paid promptly. Also broken jewelry, spectacles, dental gold, diamonds, silver. Send articles today. Satisfaction guaranteed.

LOWE'S
Dept. AH, Holland Bldg.
St. Louis 1, Mo.

I WANT WRITERS

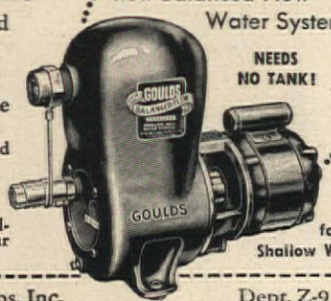
to cash checks offered daily. The easiest way to write for pay. Previous experience unnecessary! Details FREE. Saunders M. Cummings, 468-61 Independence Bldg., Colorado Springs, Colo.

For "City" Water Service beyond City Water Mains

Gould's amazing new Close-Cupld Balanced-Flow Water System provides true "city" water service. The unit gives all the water you want, at one or *more* faucets at the same time (within pump capacity).

The Balanced-Flow Jet is fully automatic and corrosion resistant. It's quiet—there's only one moving part. Compact—it fits under the kitchen sink or anywhere . . . *needs no bulky tank!* And its self-adjusting capacity feature provides dependable, efficient "city" water service for your home. Send coupon below.

GOULDS
new Balanced-Flow Water System
NEEDS NO TANK!



for Shallow Wells



Goulds Pumps, Inc. Dept. Z-9
Seneca Falls, N.Y.

Please send me free 16-page booklet on the Balanced-Flow and larger Goulds Water Systems.

Name_____

Address_____

How to Wash "Horribles"



By "horribles" we mean messy jobs you'd rather skip. But they're not bad if you use your head—and our hints! In washing a flour sifter, the flour won't clog the strainer if you rinse sifter thoroughly in cold water till flour is gone. Then wash, rinse with hot water, and dry



To remove unpleasant odors from any pan, wash in hot, soapy water, adding two tbs. vinegar to one quart water. Soak if necessary



Soaking kills painted handles. If a utensil has one, wash in sudsy water immediately, or, if you must soak it, be sure to keep handles out of water



Cook & Wash on your Refrigerator



Save Room! Save Dollars!
In less than 5 sq. feet of space, General's L-K 27½" Kitchen combines a 4-cu. foot refrigerator, 12 x 16 sink with drainboard, 3 gas burners, large storage drawer. Also available as 3-burner electric (220v) or 2-burner electric (110v). 5-year guarantee.

For details and where to buy, write:
4508-B EAST DUNHAM ST.
LOS ANGELES 23, CALIF.

GENERAL *air conditioning corp.*
NATIONWIDE SALES & SERVICE



Place food-filled jars on rack in pressure saucepan; be sure jars do not touch. Add water up to three inches. Follow manufacturer's rule for preparing jars, closures; jars sterilize during processing

Pressure Canning Knows no Season

ROSE M. GUERRA



Lady, if you've been using that good pressure saucepan of yours *only* for daily cooking, you've been wasting one of its great talents—its ability to preserve food for you, a few jars at a time, painlessly, the year 'round. Canning needn't involve a whole production. Here's all you do: Whenever your menu includes a vegetable, a soup, or a stew suitable for putting up in jars, buy double or triple the quantity. Cook as much as you need to serve immediately, and while that's going on, fill two or three jars with the rest, and process according to directions in the booklet which came with your pressure saucepan. The actual processing doesn't take much extra time this way, and, before you know it, your pantry shelf will seem almost to stock itself!

Autumn may have always been your canning season, but other seasons offer their own good buys in foods to preserve the pressure saucepan way. (For a list of such seasonal bounty, write to the Department of Agriculture in Washington, D.C., for their free booklet, *Fresh Fruit and Vegetable Supplies.*)

PLEASE TURN THE PAGE

See "Where Credit Is Due" on page 152



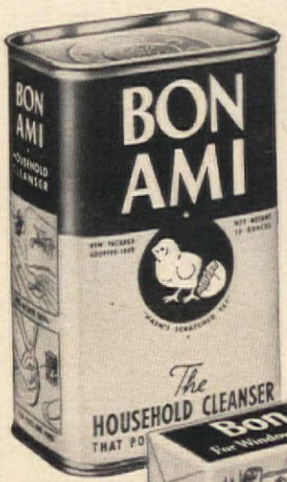
Allow steam to flow in steady stream for ten minutes. Place gauge. As soon as pressure is reached, start counting processing time. Refer to your pressure saucepan direction book for length of time



Gets dirt fast!

NO GRIT, NO SCRATCH

It gets the dirt, it cuts grease fast, but never, *never* scratches! That's why Bon Ami Cleanser gives your bathtub, kitchen sink, pots and pans a super-sheen as you clean! Get Bon Ami today. It's the best of all cleansers—yet it costs you no more!





TWO HANDY FORMS: POWDER AND CAKE USE THEM BOTH



THE ONE FAST CLEANSER THAT BON AMI "hasn't scratched yet!"

NEW FOOD CONTAINER *Easier to Use!*



Keeps Foods Fresh— Days Longer!

★ made of strong transparent plastic

★ flexible top presses on airtight

★ stacks perfectly on top of each other

Sensational new plastic container—for storing just-bought or leftover foods—is so easy to use! Just press on the flexible top, and freshness is *sealed* in, airtight. No more icebox odors! And no spilling! Buy FREEZ-TAINERS today. You'll love them!

Handy 16-oz. and 25-oz. sizes

Freez-Tainers nest perfectly inside of each other when they're empty. So you can keep them always ready for instant use.

CROWN CORK SPECIALTY CORP.
Division of Crown Cork and Seal Co., St. Louis 15, Missouri

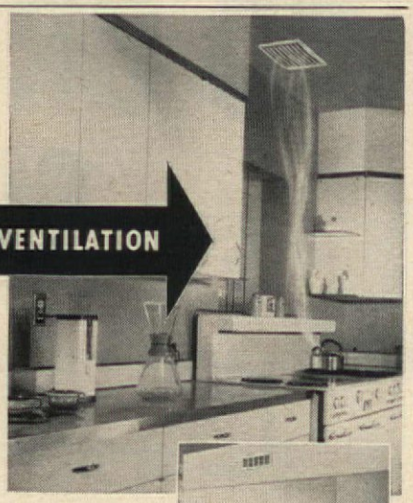
CROWN
Freez·Tainer

Outdoor Freshness

WITH MODERN KITCHEN VENTILATION

by

TRADE-WIND



Cool and clean and fresh as you never knew a kitchen could be! In the home of tomorrow, it's Trade-Wind!

Banish grease and smoke and messy cooking odors, drifting through your home, smudging drapes and walls. Know the satisfaction of a truly spotless kitchen and a house that's clean as a whistle with half the cleaning effort.

Easy and inexpensive to install in your kitchen ceiling, Trade-Wind's famous Clipper ventilating unit is practical for both new and remodeled homes.

If you prefer it, there's the Super Clipper... the cabinet type of ventilator, installed directly over your stove. All Trade-Wind units represent the very best in kitchen ventilation.



Price Offers An Inducement But Quality Offers A Reason

WRITE FOR ILLUSTRATED BOOKLET

Trade-Wind Motorfans, Inc.
5719 S. Main St., Los Angeles 37, Calif.
Please send complete information on the Trade-Wind.
*Name*_____
*Address*_____
*City*_____ *State*_____

Pressure Canning

(Begins on page 79)



When pressure has returned to zero of its own accord (don't run tap water over it), lift cover toward you to keep steam away from you. When using constant source of heat, be sure to move pressure saucepan from heat at end of processing time



Tongs insure easy lifting of jars out of pressure saucepan. Remove jars to wood surface or place on several thicknesses of towels in an upright position. These are self-sealing closures. If you use other type, tighten closures upon removal



When jars are cold (allow them to stand 24 hours), test for seal. Wipe jars clean, label and date. Store in cool, dry place. Remove screw bands (outer rings) as bands are unnecessary once jars are sealed. Inner lids retain vacuum on this type closure

Brand new for '52

RHEEM

PRESSURE-PROVED

Automatic WATER HEATERS

Enjoy the comfort and convenience of abundant hot water with a new, improved 1952 Rheem—the water heater that is more reliable, more economical. Every model in the complete new Rheem Water Heater line is built with advanced performance features . . . styled with a new, compact beauty. And every Rheem Water Heater is Pressure-Proved—filled with water and fully tested at a pressure twice as great as ever needed for normal use. It has to be perfect before it leaves the factory to assure you 100% satisfaction. Yet Rheem is now able to offer these better-quality water heaters at greater values than ever. Before you buy any water heater—now or at any time—learn all about the Rheem Pressure-Proved Water Heaters from your Rheem Reliable Dealer. Look under "Water Heaters" in your classified telephone directory where your own Master Plumber and other Rheem Reliable Dealers are listed.

RHEEM MANUFACTURING COMPANY

GENERAL SALES OFFICES, 570 LEXINGTON AVE., NEW YORK 22, N. Y.

Manufacturing Plants in 22 Cities Around the World

©1952



RHEEM Imperial SERIES 47, GAS

RHEEM Custom SERIES 31, GAS

RHEEM Imperial TABLE TOP SERIES 81, ELECTRIC

RHEEM Imperial SERIES 81, ELECTRIC

You can rely on Rheem World's Largest Manufacturer of Automatic Storage Water Heaters

BENDIX automatic DRYER
with exclusive POW-R-VENT



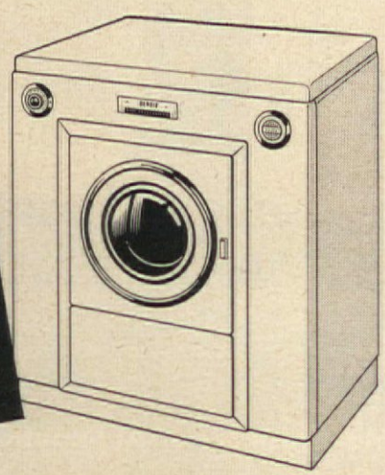
Gives your clothes up to

10 Times More Fresh Air

than other dryers

Real *fresh air* drying . . . that's what you get with Bendix—and with Bendix *alone!* Great drafts of fresh, warm air penetrate every inch of the washables, drying the clothes gently, *safely*—leaving them soft and wonderfully fluffy. Only Bendix has the famous Pow-R-Vent system that air-conditions clothes while it gets rid of heat, lint and moisture. Rooms stay cool and comfortable; walls and ceilings stay dry!

With a Bendix automatic Dryer, you not only save yourself back-breaking clothesline toil and weather worries, but also give your clothes greater care than any other dryer can provide. If you're thinking about buying a dryer—and who *isn't?*—drop in now and see the new '52 dryers at your nearby Bendix dealer's.



BENDIX automatic Dryers
WASHERS IRONERS

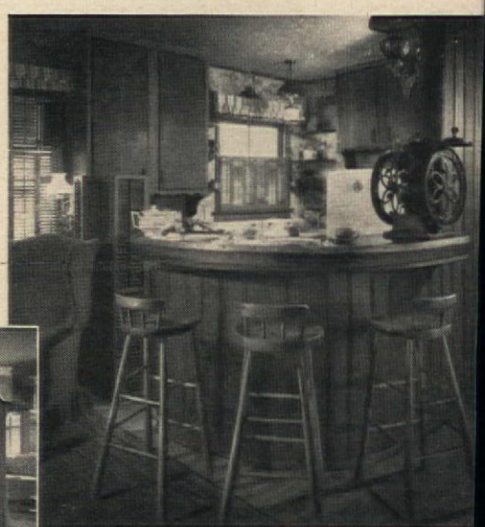
BENDIX HOME APPLIANCES, *Div. Avco Manufacturing Corp., So. Bend, Ind.*



This snack bar is more than a great convenience—it acts like an architectural member, dividing living room from kitchen. You can treat it like furniture, upholstering it in plastic to match your color scheme

Counter Fitting

Thanks to the handsome paneled snack bar which serves as dining area, work counter, and room divider, a complete kitchen was tucked prettily into a small corner of the living room of this house





How smart can a snack bar be? At the left see the insides of the counter above. Instead of being wasted, it cleverly holds table-setting materials and bulky objects

The snack bar need be neither an architectural member nor a major piece of furniture. A plain strong shelf built into a nook will do nicely. This one seats only two, but see what a fine outlook they have here, what a lovely way to start a day!



MORE ON PAGE 84

No other method can wash dishes *so clean, so fast!*

Youngstown Kitchens

1952

T-TOWER DISHWASHER

h positive Hydro-Electric Control



IAN, woman, or other machine can wash dishes so ean, so fast as Jet-Tower Dishwashing . . . with e Hydro-Electric Control, which gets the utmost every second of time, every drop of water, every letergent.

n! 58 whirling jets of booster-heated water shear l soil and film . . . get dishes hygienically clean, ng bright.

! In less than 10 minutes, dishes are washed, and rinsed . . . automatically, electrically!

new 1952 Jet-Tower Dishwasher in action at your town Kitchen dealer's soon. For free, full-color ive folder, write: *Dept. A-452.*

NS MANUFACTURING CORPORATION
WARREN, OHIO

town Kitchens are sold throughout the World

1952 Youngstown Kitchens Electric Sink, 48" wide. Jet-Tower Dishwashing, full sink facilities. Food Waste Disposer and rinse spray available at extra cost.

Vigorous top-to-bottom water action like this is possible only with Jet-Tower Dishwashing. Really eliminates hand dishwashing. Dishes are washed cleaner, faster! Visit your Youngstown Kitchen dealer soon for a free demonstration.

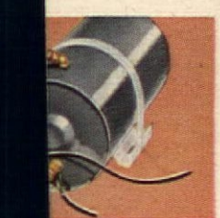


New 1952 Youngstown Kitchens Automatic Dishwasher, compact 27" wide. Revolutionary Jet-Tower Dishwashing in a minimum of floor space! Positive Hydro-Electric Control assures matchless efficiency!

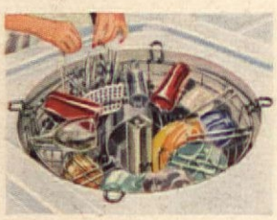
Youngstown Kitchens

Call Western Union, Operator 25, and without charge get the name of a nearby dealer.

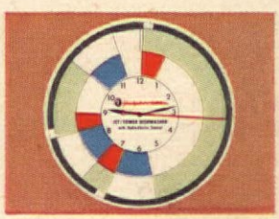
M START TO FINISH, POSITIVE HYDRO-ELECTRIC-CONTROLLED JET-TOWER DISHWASHING EFFICIENCY!



heater, thermo- ontrolled and fully keeps water *piping* es are washed, d rinsed in water hands can stand!



Easy racking! New streamlined racks position dishes for you — just right for safe, efficient scrubbing action of the Jet-Tower. No need to remove racks for placing dishes.



Hydro-Electric Control uses water weight, water pressure, and electricity for perfectly timed Jet-Tower action. Insures efficient service for years to come.



SPECIAL $100.00* ALLOWANCE

March 15 — May 31, 1952

To introduce the new 1952 Youngstown Kitchens 48" Jet-Tower Dishwasher with Hydro-Electric Control—thousands of dealers are making the above offer to purchasers who will promise to show and explain it to five friends, neighbors, or relatives.

Watch your local newspapers for the announcements of dealers in the U. S. who are making this offer.

*$75.00 allowance on the 27" model.

© 1952 Mullins Manufacturing Corporation



Gleaming up copper is *easy*—with polish and *wet-strength ScotTowels!*

NEW ScotTowels – so strong when wet

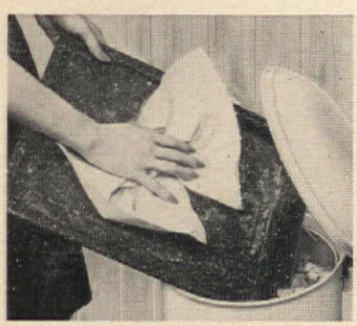
YOU CAN USE THEM LIKE A CLOTH!



KEEP SPICE RACKS and canisters spotless with pliable, handy ScotTowels. Now so *strong* when *wet*, ScotTowels are grand for *all kinds* of kitchen chores with cleansers, polishes, soap!



CATCH DRIPPINGS when frosting cupcakes and cookies on work-saving, time-saving ScotTowels. Then just toss out used towels after icing's set. No mess, no sticky surface to clean!



WIPE EXCESS GREASE from broilers, skillets with highly absorbent ScotTowels. Makes dishwashing easier, saves sink, plumbing from clogging grease. Scott Paper Co., Chester, Pa.

SOFT-TUFF PROCESS keeps them soft, absorbent



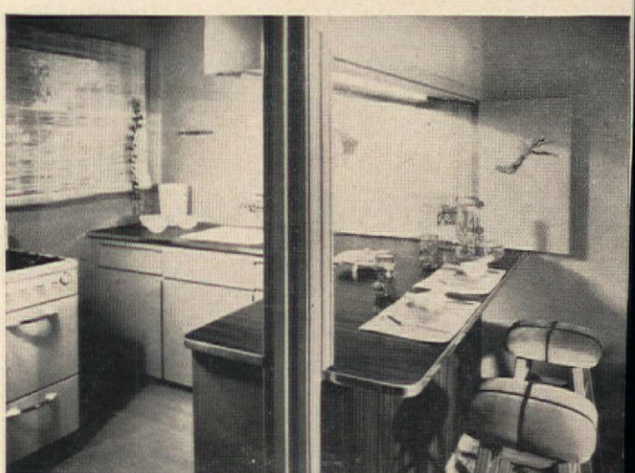
150 SCOTTOWELS TO A ROLL

"SCOTTOWELS," "SOFT-TUFF" REG. U. S. PAT. OFF.

Counter Fitting (Begins on page 82)



In the old days, a plain kitchen table would have occupied the space where that talented, decorative construction now stands. Open shelves which grow to the ceiling hold complete everyday china and glass, easily reached from either side. There's a cupboard below—and there's plenty of room for the snackers



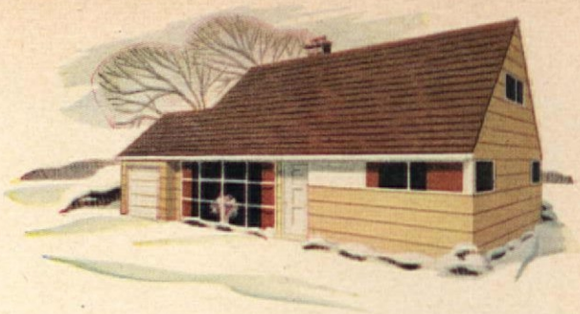
The pass-through between kitchen and dining area is one of our wisest step-savers. It's a work area and a place for family meals. Keep table-setting materials in cabinets on its kitchen side, and you set and serve it almost without effort



The most natural place for a snack bar can be the least obvious. In many houses a narrow space like this would just be wasted. Here it's not only an attractive snacking spot, but its gay skirt can hide a bonus of storage space as well

Good way to make a small home

FEEL BIG!





That big panel window stretches this room into the outdoors—adds a world of spaciousness and beauty.

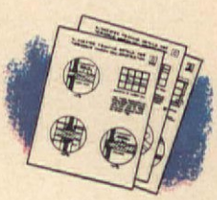
It's a way to take the cramped feeling out of a small room. In fact, this window gives you *more* usable floor space in winter. Because it's *Thermopane** insulating glass, the area near the window stays warmer in winter. You can sit close to it in comfort.

Thermopane makes windows self-insulating. You leave it in all year—no struggling with bulky storm sash. It saves fuel and helps avoid steamy windows.

The window wall shown here is one of many types of sash that takes *Thermopane*. You can have this type of window from one to three panels high and one to four panels wide. Thus, you can use it for any room in the house. You can have ventilators and screens in as many panels as you wish.

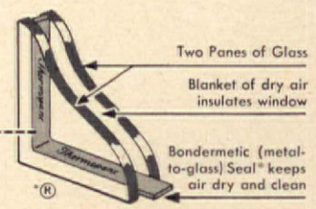
Panel windows with *Thermopane* can be built by an inexpensive method of framing. Some builders have found its cost comparable to that of an ordinary wall with single-pane, little windows.

We'll gladly send you, free, a set of drawings showing exactly how the panel window is built—complete information for you and your architect or builder. Write for them today, and ask for a copy of our book, "*Self-insulating Windows of Thermopane*". Libbey · Owens · Ford Glass Company, 442 Nicholas Building, Toledo 3, Ohio.



LOF GLASS *Thermopane*

LOOK FOR THE NAME ON THE SEAL BETWEEN THE PANES

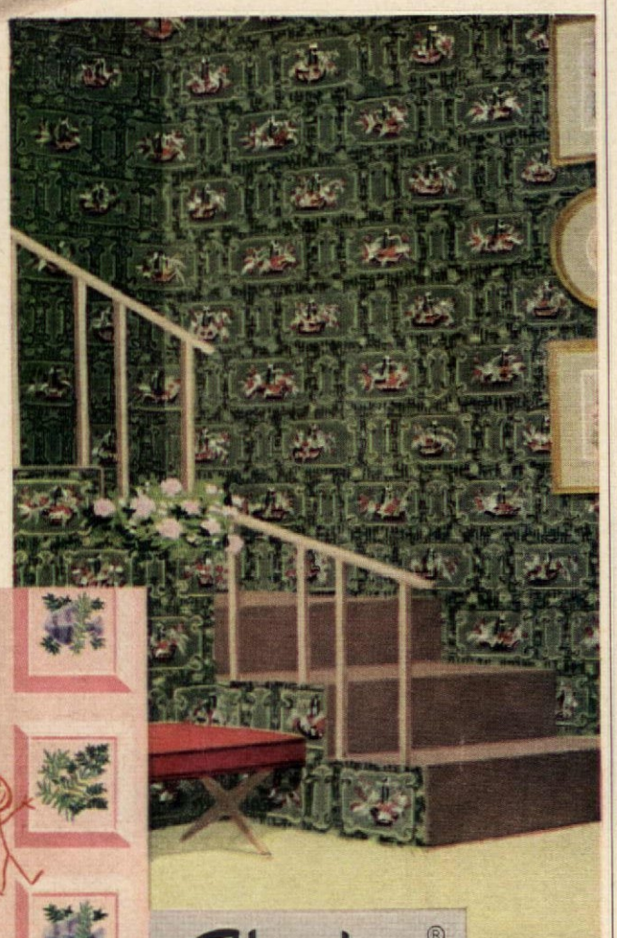




Have SPOTLESS walls of FLAWLESS beauty with

Glendura

SOIL-PROOF WALLCOVERING



"Beauty in Armor" protects against

Food Stains

Even catsup and jam come off as easily as you wash a window.

"Beauty in Armor" protects against

Grease

Such stains as crayon, lipstick and ink are easily washed off.



Glendura®
SOIL-PROOF WALLCOVERING
by IMPERIAL

Glendura has the soft surface of finest wall decoration and hangs more easily

It's protected by an invisible substance that stops soil at the surface

It can be washed with soap, cleaning fluids, even bleaches

Love at first sight *lasts* when you choose GLENDURA Soil-proof Wallcovering by Imperial. Through years of service, GLENDURA keeps its soft textured beauty. Its colors spring up fresh as new through cleaning after cleaning. And that's why it is called "Beauty in Armor." See GLENDURA by the makers of Imperial *Washable* Wallpapers. It's high fashion with a long lease on life!



GLENDURA Soil-proof Wallcovering by Imperial is guaranteed for 3 years to resist fading and to clean satisfactorily when instructions are followed, or it will be replaced without charge.

Test Glendura's cleanability yourself —use this coupon

IMPERIAL PAPER AND COLOR CORPORATION
Dept. 5215, Glens Falls, N.Y.

Please send me a trial sample of GLENDURA and booklet, "Beauty in Armor" giving all the facts about GLENDURA's sensational durability. I am enclosing 10¢ to cover handling costs.

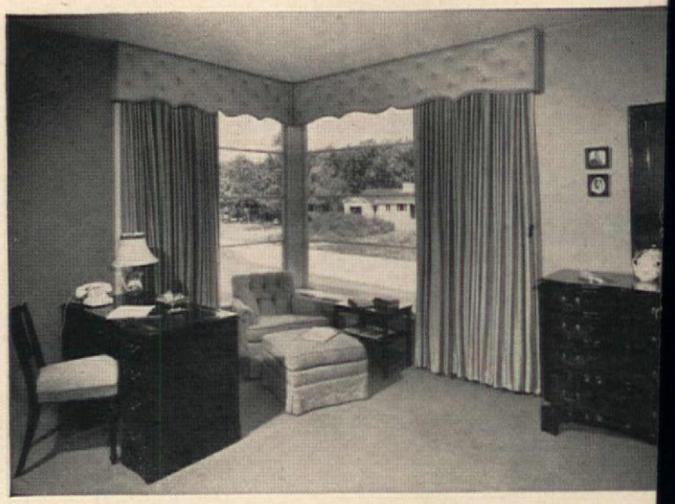
*Name*_____

*Address*_____

*City*_____ *Zone*____ *State*_____

This House has Everything

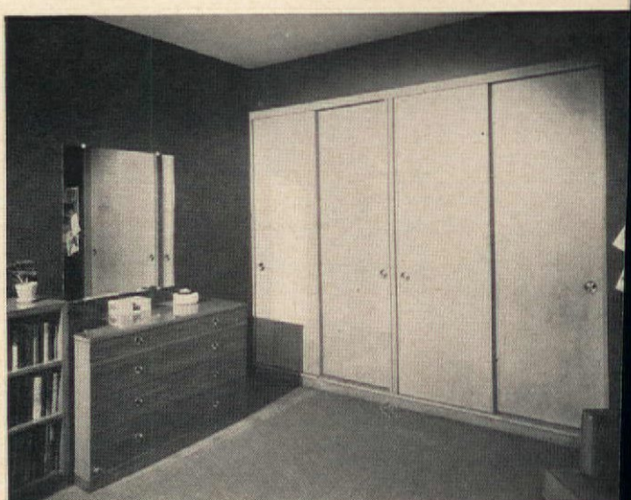
(Begins on page 34)



A master bedroom corner like this is sheer luxury. Padded and tuft valance is covered in fabric to match bedspreads. Draperies hang over fixed portion of glass, won't blow when the windows are open

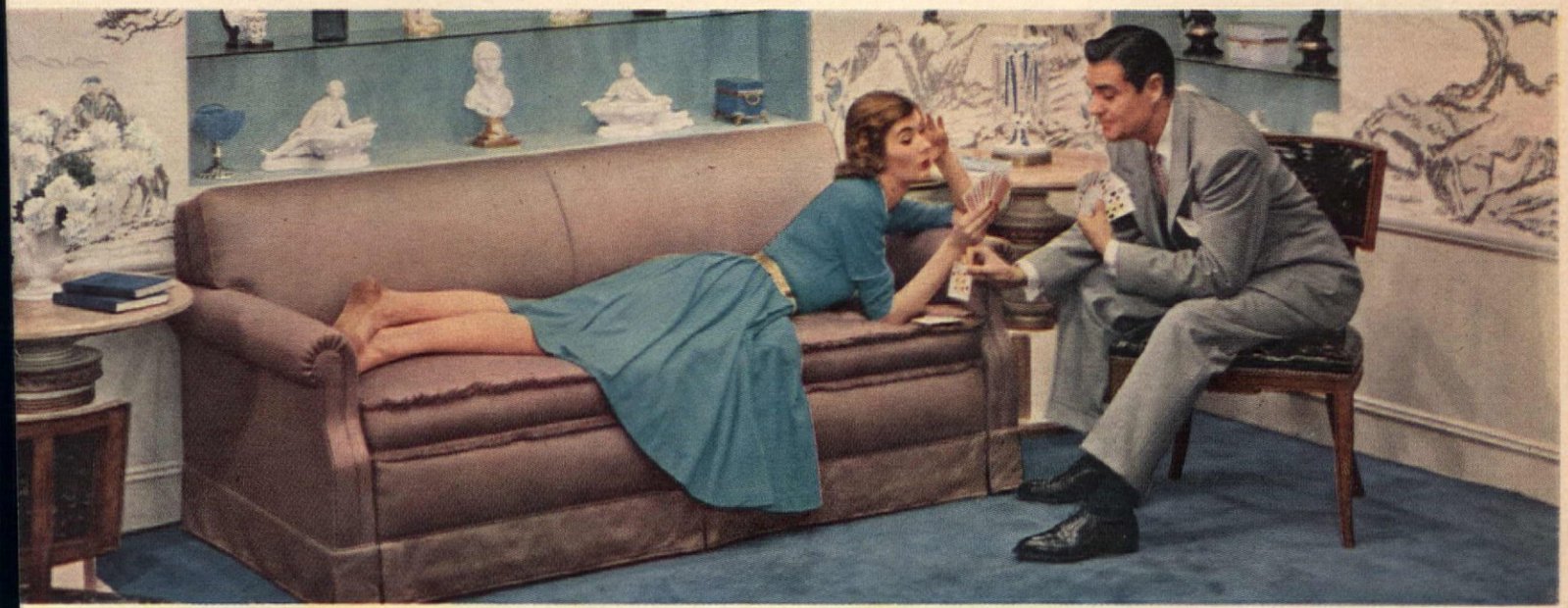


Where there is no den, a bedroom desk is a boon. Bed covering h makes a point of smart tailoring with pleated skirt, fitted top shaped to match the window valance, bolster for the pillows



All three bedrooms have generous wardrobe closets with slidin doors hung on noiseless tracks. The insides are easy to get at an there are no swinging doors to interfere with furniture arrange

Need more space? Here's an EXTRA ROOM for only the price of a sofa!



ur problem is how to get more sleeping room without paying a fortune , Hide-A-Bed* is your answer. For Hide-A-Bed, made only by Simmons, is a by day and a bed by night. You'll have that "extra bedroom" . . . for no more than the cost of one fine sofa. And remember, only Hide-A-Bed offers you a full-length, full-width Simmons innerspring mattress. Yes, even a Beautyrest* if you want it! See it today!



n thirty seconds your lovely-to-look-at sofa becomes a cozily comfor- bed. Fast as making an ordinary bed.

No rolling toward the center, thanks to a very special Simmons base-construction. Bedding folds right up with the sofa. What a blessing!

s a Hide-A-Bed for *your* house, *exactly* as you'd Scores of decorator-selected fabrics. Ten dif- styles. Three sizes: Single size from $179.00; ent size from $199.00; Full size from $219.00. ient payment terms can usually be arranged.

famous Beautyrest mattresses are available in es of Hide-A-Bed.

ve.) Simplicity and grace. Berkeley Lawson in satin, flounce base and bouclé trim. $249.50.

ight.) Ultra-modern single settees that become eds at night! Available in a wide range of sizes y space you have in mind. Covered in green Flounce base. Button-back. Each $189.00.



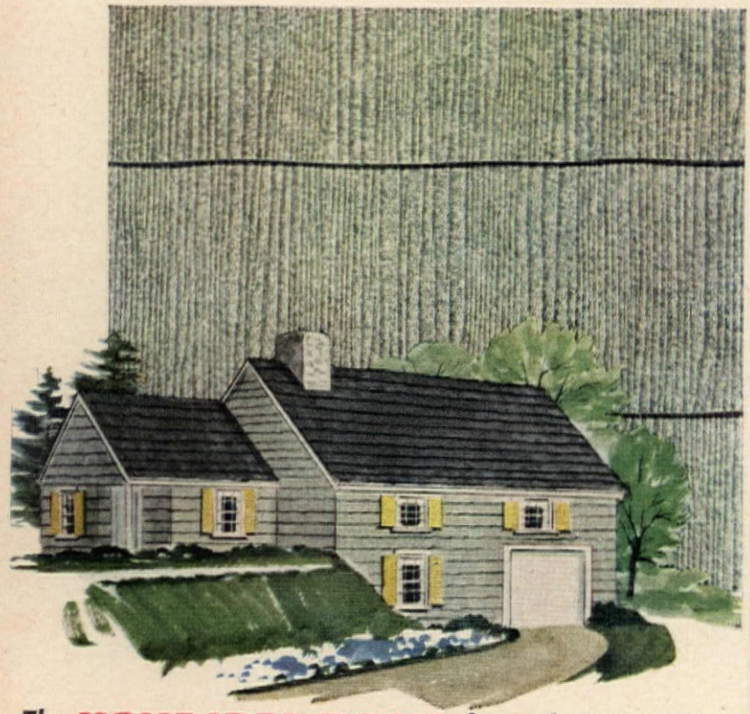
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The HOME IDEA BOOK shows how it will restyle your house in color . . . will never need preservative treatment. Dozens of other ideas, too!

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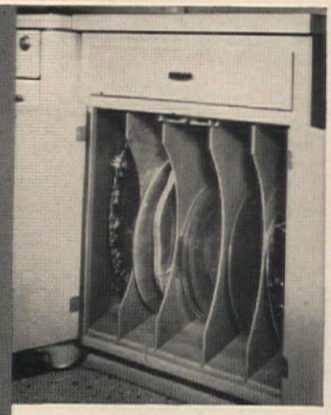
This House has Everything

(Begins on page 34)

This storage is well engineered



Silver nests in removable boxes made to fit drawers. Special linings tarnish-proof them



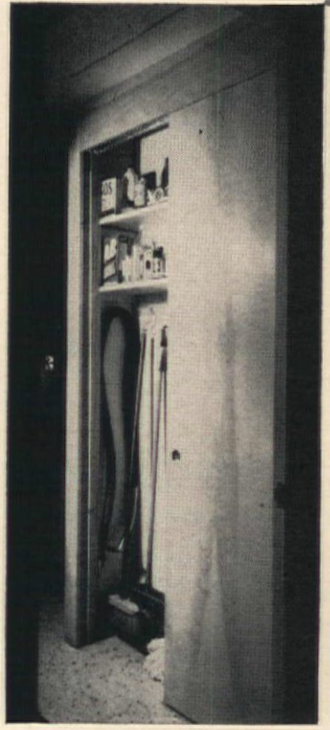
These vertical tray files save china trays from breaking, silver from scratching

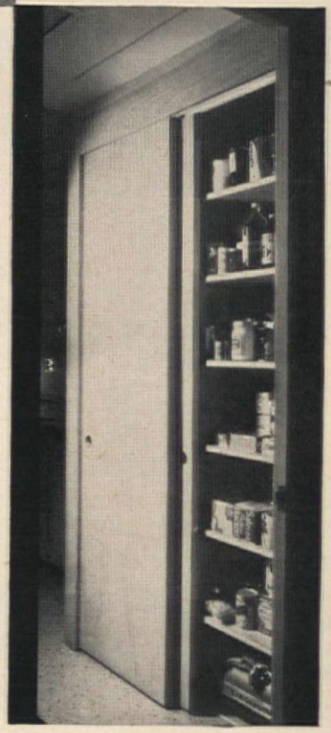


Any pots and pans would be proud in stalls like these, floored with spatter linoleum



Metal-lined clothes chute hides behind this cabinet door, opens into basement





Closets for cleaning apparatus and canned goods are high, wide, and shallow—perfect for their purpose because they offer room for everything, all visible and well within easy reach



Charles Washington Chair. $47.50



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Pennsylvania Schoolmaster's Desk. $179.50





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CONSIDER H. WILLETT, INC., LOUISVILLE 11, KENTUCKY

*Prices F. O. B. Louisville



Actual color photograph: Ceiling, Celotex Textured White Tile Board. Walls, Celotex No. 78 Ripple Blend and Celotex No. 112 Blue-Green Finish Plank.

Just the room to romp or relax in...

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*Approximate cost of Celotex Interior Finish materials for walls and ceiling of average 10' x 14' room.

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All at one time, at one low cost—these handsome structural panels build, insulate and decorate. When building new rooms, you can quickly, easily staple or nail them to wood framing. And you can also use them to modernize old-looking rooms. Just apply over drab, cracked walls and ceilings!

To save you money, Celotex Insulating Interior Finishes are beautifully *pre-decorated* at the factory. *No painting or papering required.* Your choice of stunning, exclusive colors, including smart new Blue-Green and Sierra Rose! Rich, interesting textures!

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So visit your Celotex Dealer today. Discover how easy it is to have smart, practical rooms of distinction . . . with Celotex Insulating Interior Finishes! The Celotex Corporation, Chicago 3, Ill.

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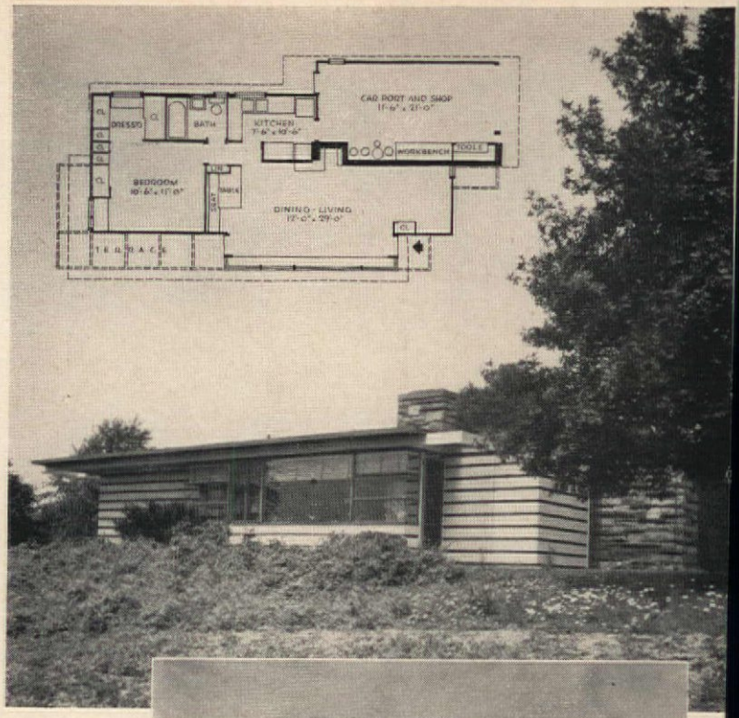
Please send me the Celotex booklet(s) checked below. I enclose 10c in coin for each, or 20c for both booklets, to cover cost of postage and handling.

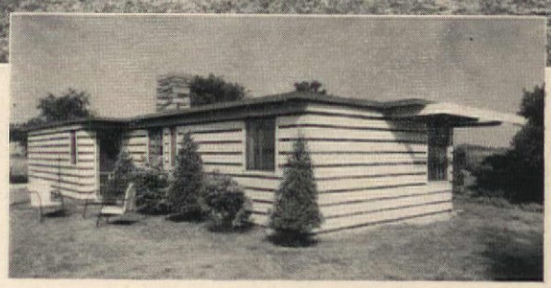
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ARCHITECT:
R. V. HALL

With a glass wall in front and outdoor living in the rear, this small house has attributes of a large one. Wood siding and massive masonry wall are very Usonian

Native American

Frank Lloyd Wright, an American who probably had more influence on world architecture than any other man of our time, coined a word to describe our own native American modern: Usonian. It's perfect for the young R. A. Petermans' small home in Wexford, Pa. Built on a budget and designed by architect Raymond V. Hall for expansion, it includes a mansion's-worth of living room (29 feet long), plus a tiny bedroom which acts big because of its built-ins, and a kitchen the size of a minute but so well designed that it's even equipped with a washing machine. The exterior is cypress and redwood; the inside walls are all plywood which needs no periodic decoration. The grand climax (very Wright and Usonian) is a majestic fireplace wall of native stone.

PLEASE TURN TO PAGE 92



Life in this house centers around huge hearth whose wall extends to the outside—you can see it through vertical strip window



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In house paint it pays to buy THE BEST!



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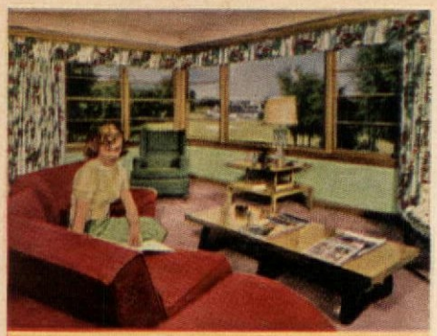




IT PAYS TO SEE THE DEALER WHO SELLS **SHERWIN-WILLIAMS PAINTS**

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Choose Silentite double-hung wood windows to flank your big Silentite picture window. These Silentites are *tops* for weathertightness.

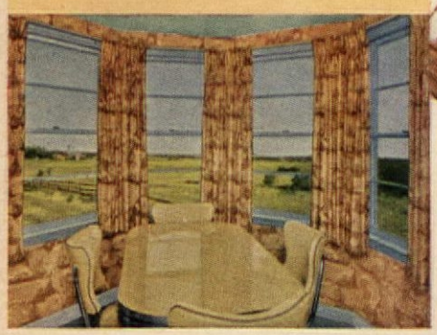
HERE'S THE LATEST

Window Style News



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286 Curtis Building
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Gentlemen: Please send free Silentite window booklet for building and remodeling.

Name.....

Address.....

City.....*State*.....

Native American

(Begins on page 90)



The enormous living room of this small house was possible on a low budget because it includes the dining room at one end and, at the other, a private sleeping nook which acts like a second bedroom



The dining area, just half a step from the kitchen, is part of the living room, but it's neatly set apart by walls of its own and a lower ceiling level. The table and wall-long seat are built in



The kitchen is minute, but so well planned that it has plenty of counter and cupboard space—and enough room for an automatic washing machine. For economy in building, it backs up to the bath



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Heywood-Wakefield Modern carries double assurance that you'll enjoy living with it years and years from now. It is beautifully proportioned, so sensibly designed for today's living. Every piece is superbly fashioned from solid Birch to last and last. And, its exclusive, "Home-Planned" designs make sure that you can retain the original handsome theme of your home as you add needed pieces to living, dining, and bedrooms.

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Washes Cottons "JUST-RIGHT"

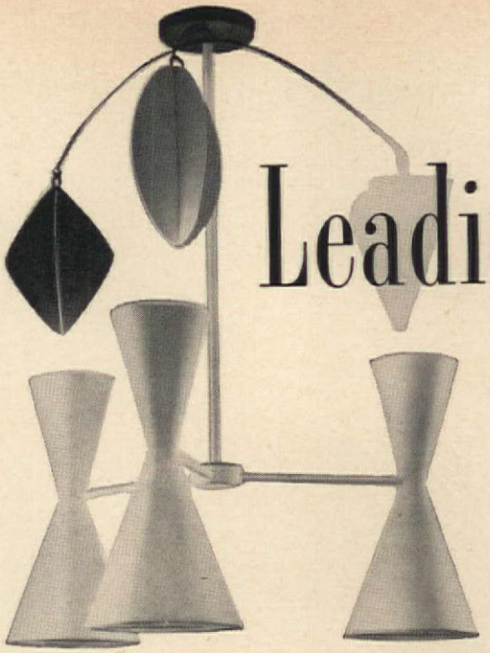
Washes Woolens "JUST-RIGHT"

Washes Nylons "JUST-RIGHT"

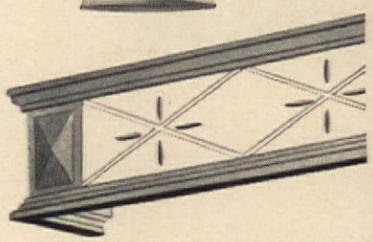
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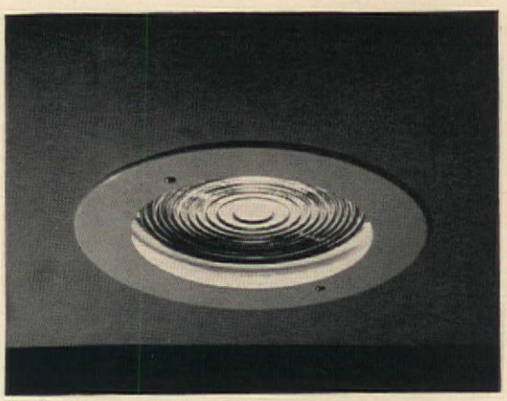
FELSO Washes Everything BETTER!

Leading



Choice of down or up light in this ceiling fixture. Sculptured shapes on wires revolve slowly in rising heat. $220, Gotham Lighting Corp.





Down light, halfway between spot and floodlight, from this unobtrusive ceiling fixture. Flange reduces plastering. About $28, Lightolier

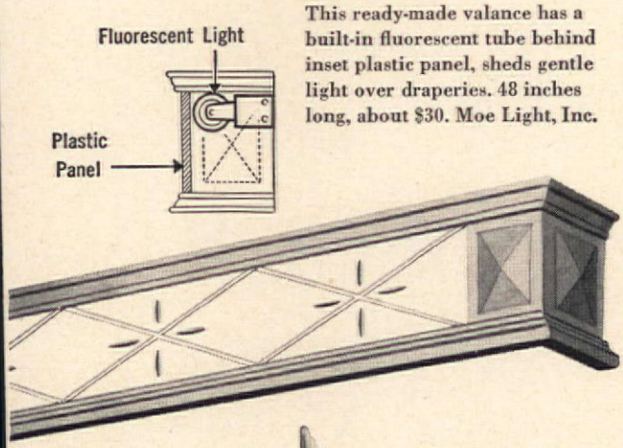


Brass wall lamp, lumarith shade on glass cylinder, designed by Harry Handler. About $27, from General Lighting Company

Ceiling and wall fixtures

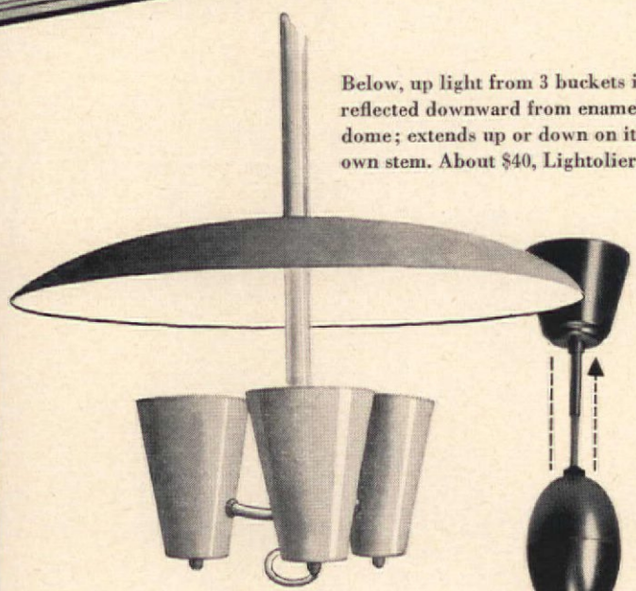
to brighten a room or accent a group

Lights

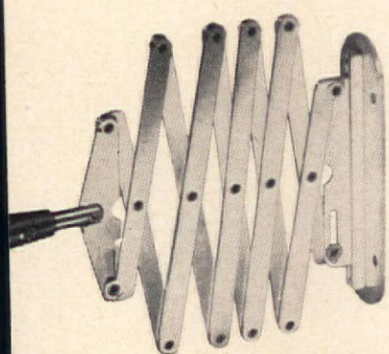


This ready-made valance has a built-in fluorescent tube behind inset plastic panel, sheds gentle light over draperies. 48 inches long, about $30. Moe Light, Inc.

Below, up light from 3 buckets is reflected downward from enameled dome; extends up or down on its own stem. About $40, Lightolier



Right: Another adjustable fixture. Extends to 53 inches, retracts to 21 inches. Cord disappears into central bulb. About $41.50, Richards Morganthau Co.



MORE ON PAGE 96

The X's unfold and this lamp pulls out from wall. Bullet-type fixture swivels up or down, in and out for maximum freedom. Switch in cord. About $34, General Lighting Co.



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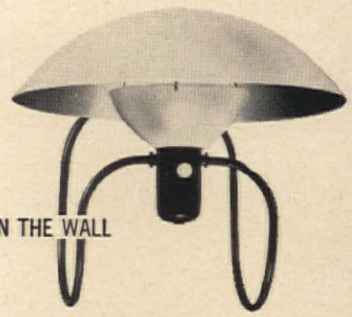


This little number stands on a table, hangs on wall or suspends from rod attached to ceiling. About $29.75, Nessen Studio, Inc.



Leading Lights

(Begins on page 94)



FROM THE CEILING

Below, wall lamp with graceful "snake-arm" fixtures can be bent in any direction. In aluminum, about $24, Gotham Lighting Corp.





Elegant wall lamp, brass arm with white or black shade. Arm pivots at wall, shade is adjustable. $29.50, Richards Morganthau Co.



colors shown: Dolphin Blue, Candlelight Ivory and White oss, Primrose Yellow Gloss. Ask your Du Pont Paint dealer ustrated booklet "Color... Likeable and Liveable," showing 76 color schemes for your home or send 25¢ to Du Pont Co., Finishes Division, Dept. A24, Wilmington, Delaware. (Offer good only in U. S. A.)

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UCO enamel is "*One-Coat Magic*"

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Intermix of Mocha Tan and White, Jonquil Yellow



A Gretna Green and White Semi-Gloss combination.

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Chatham's Lightweight Blanket is an entirely new kind of blanket for Spring, Summer and Fall. They're just light enough for Spring when other blankets are too heavy . . . for those frequent chilly Summer nights . . . and for early Fall, before the Winter blanket season. Ask to see Chatham Lightweight Blankets at your favorite department store *now*—an excellent value, gift-packaged, in high-style decorator colors.

Available in Rose, Blue, Green, Hunter Green, Yellow, Flame, Chartreuse, White.



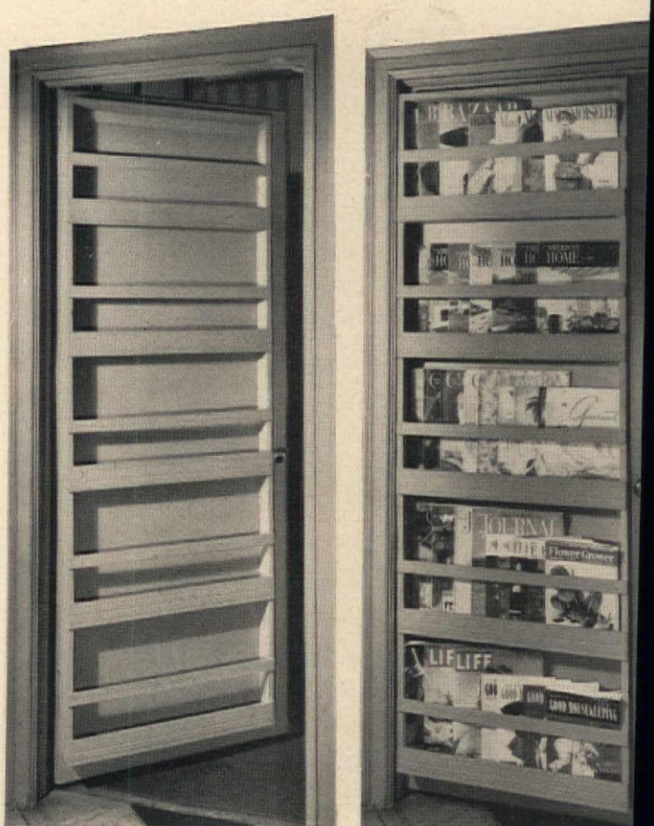
CHATHAM *Blankets*

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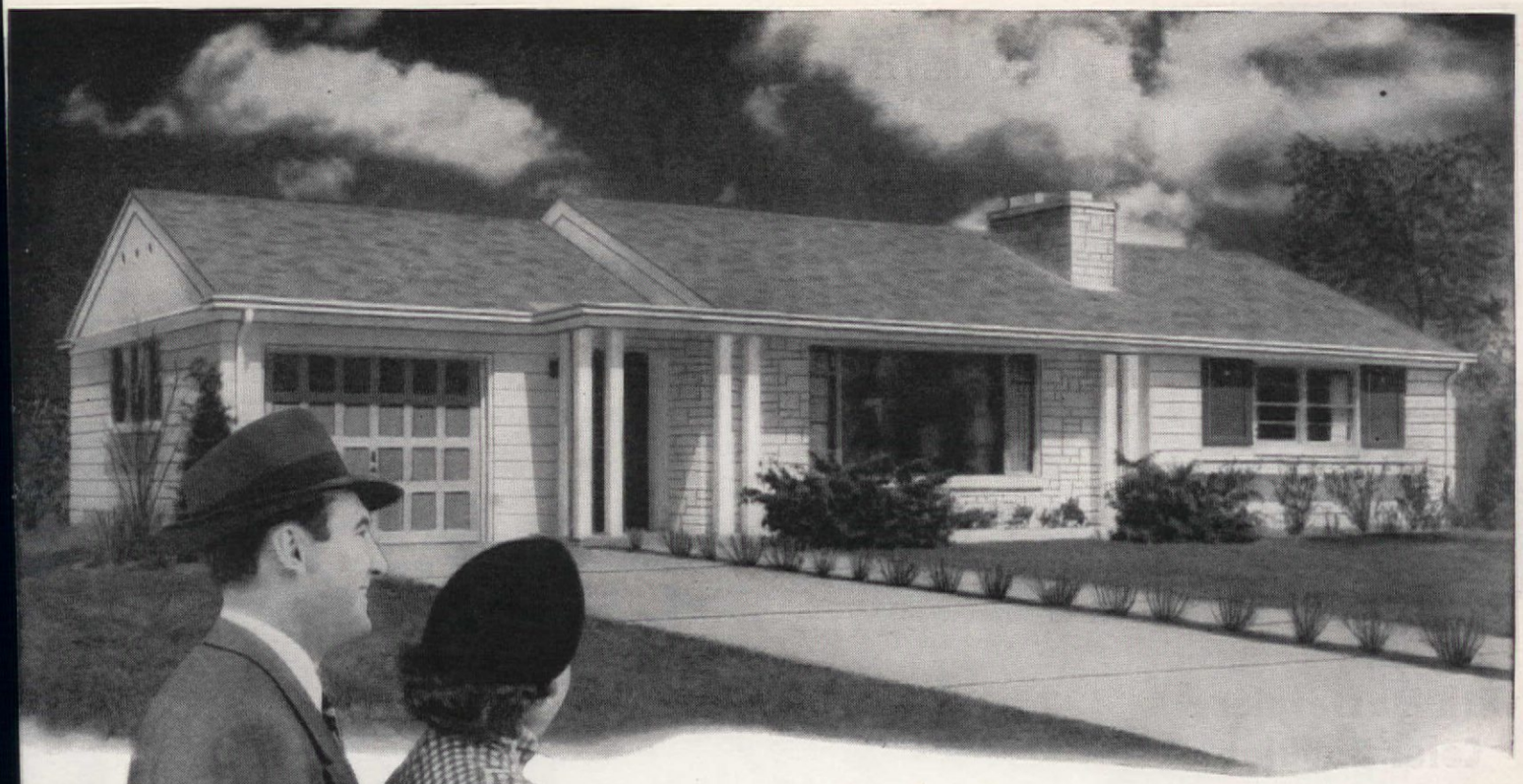
Magazine Racks Worth Copying



Two years' accumulation stacks neatly and decoratively into an oversized magazine rack which a home carpenter can build of plywood. Put it in a hall, den, or bedroom, and paint it to match the walls or stain it, like this one in the home of the Walter Bachmans



Magazine hoarding can be a good habit, but those piles look awful. To file old periodicals neatly, handily, and out of sight, try a back-of-the-door rack. This frame was built of scrap lumber while strips of plywood made the shelves and bars which hold magazines erect—one bar is used at shelf level, one between the shelves





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Marie Stosskopf, AID, whose ideas appear in "How to Plan and Decorate Masterpiece Rooms."

This booklet is brought to you as a public service by the manufacturers of Oak Flooring, the one flooring that is available for homes in every price range, including the lowest. In the interest of better home planning and decorating, National Oak Flooring Mfrs. Assn. has assembled the furniture and accessories used in this booklet.



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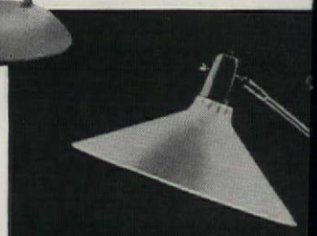
The American Translation

(Begins on page 44)

Two symbols should be intertwined into a hallmark for Italian furnishings—one to designate craftsmanship, the other a sensitivity for blending materials. It's a true challenge to our manufacturers to produce American translations that retain the crafted look; to fuse such materials as metal, marble, woods, wicker, and glass into a pleasing whole. The degree of their accomplishment, as seen here, is remarkable—a high tribute to the Italian inspiration



This and lamp below are translations from Italian originals. This one has shallow shade and circular base of white metal, tripod and deep well of brass, 17½ in. high, about $34



Cross arm of lamp, right, locks at desired angle, shade pivots, upper part of base telescopes into lower part. About $75

In the three below, metal, marble, wicker, wood, and fabric combine in textural harmony. Wicker, like idea, is imported. Chair, $57; table, $110; 82-in. sofa bed, $150 without mattress or cushions





Marble slab 48 x 16½ in., slightly recessed black glass shelf and trough at back are sleekly held in place by angled or curved wrought iron. Metal in choice of colors has rust-proof finish. About $180

See "Where Credit Is Due" on page 152

ALL PRICES ARE APPROXIMATE



Even the squareness of the legs has been modified in 50 x 25¾ in. walnut desk with "floating" drawers and bookcase section. Thin edge of top adds to lightness. $485

Our own craftsmanship is exemplified in this beautifully executed cabinet from a group inspired by the works of the great Italian Renaissance architect, Andrea Palladio. $625







Designed by Finn Juhl of Denmark for production in this country, these two chairs have the sculptured forms so liberally adapted by Italian designers of modern. Armchair, $150; side chair, $115



Cherry bed is a copy of an Italian early 19th-century antique. Its sturdiness and gracious lines reflect casual elegance of period. $98



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Italian Accents

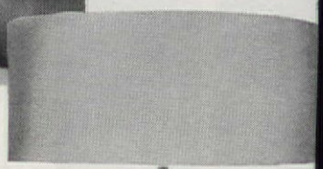
You don't need an interpreter to understand the decorative overtones of Italy's arts and crafts language



Whimsical pitcher by Ernestine looks like sculpture. Ceramic in gray, green, or white glaze, 13½ in. high, $25



Quality craftsmanshi makes this basket as decorative as it is utilitarian. 15 in. high, 13 in. in diameter, $4



White lines etched into lamp's slate and blue ceramic base emphasize its color and texture. 23½ in. high, $39.50







Crystal paperweight, washed with gold inside, black leaf, stem. $7. Venetian glass dish is textured with gold and snow, $20



Common materials hand with uncommon flair. La pattern gives straw comp look of airy grace. 6½ in high, 12½-in. diameter,





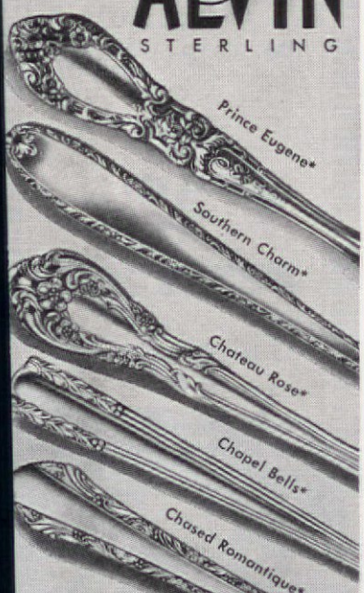


Low footed bowl, $9, candle holders, $10, are modernized forms in deep green glass

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FACTORIES FROM COAST TO COAST

Your Address

(Begins on page 38)

stability and warmth. There may be a very practical domestic vibration, but the bustling activity also extends to the social field. The welcome mat is always out. If you stay here long enough, you may feel that everyone is trying to adjust your life. No one should stifle another person's initiative.

House No. 7 is the number of mystery, and expresses it in two directions. It radiates to a very high degree of spirituality and idealism, or falls very low through selfishness and stubborn egotism. It brings either great harmony or the extreme opposite. Since so few people live on a really high plane of idealism, this number of perfection has so often brought negative results that it has been called the number of sorrow. However, this is not a fair interpretation, as the expression of its higher side brings great rewards. It demands silence and inner peace. If you talk too much about what you are working on, your project seldom materializes in success here. "Go into your closet and close the door" is the secret advice of this number. I know a night club which has a 7 on its door. It has repeatedly failed. A church, a psychologist, a doctor, or a lawyer would do well with a 7, but an entertainment enterprise would do better under the vibration of 3, 5, or 9.

House No. 8 radiates wealth and power. Look for several cars in the garage—probably all high-powered ones. Strangely enough, if the people living in this house do not have an 8 in their names (see below), there may be many worries over health and finances, though if they learn to value their health and learn balance in spending money, they, too, can be successful in here. However, those who have this number in their names have good balance in handling money and do not neglect their health. They should attract success and favorable opportunities. It inclines toward big affairs, huge operations in the commercial world, and inclines toward philanthropic endeavor.

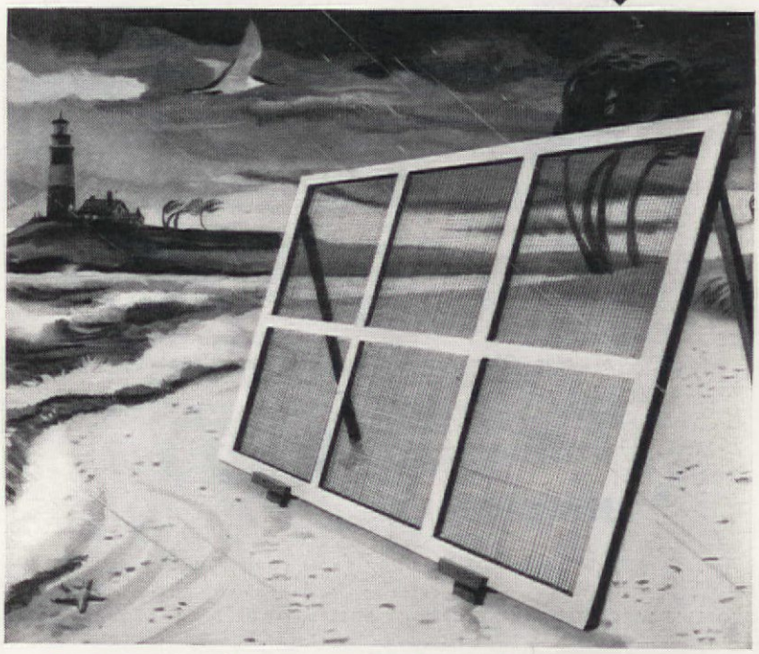
House No. 9 should be the abode of the artist whether in art, music, drama, or literature. There is a universal vibration radiating the impersonal life. These people should radiate light on other people's dark corners, through beautifying, teaching, or inspiring humanity. This vibration inclines toward travel and makes one feel as much at home in one country as in another. An air of refinement usually permeates the home—peace and quiet abound.

If your house adds up to 11 or 22, you have a Master number. Their rates of vibration are very high, and the inventor, the thinker, the minister should feel at home here—people who

PLEASE TURN TO PAGE 104

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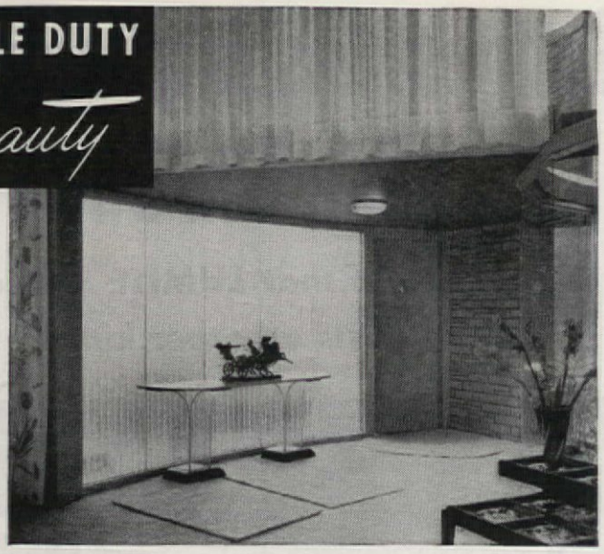
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Your Address

(Begins on page 38)

live for the Many rather than for the Few. It is a great humanitarian vibration, but if you live in it selfishly, it backfires. If your house number contains an 11 or a 22 (for example, 115 or 224), it is influenced by the high rate of vibration, but that vibration isn't as potent as when the number adds up to 11 or 22.

If it's an office or an apartment you're interpreting, the number of the building, when there is one, will affect you, but the *number on your own door* is the important one. For example, if you occupy Room 428 at 63 Elm St., your office or apartment has a vibration of 5 (4+2+8=14=4+1=5) with all the activity that number stands for. The artistic 9 vibration from the building (6+3=9) will also be of influence.

Many apartments have letters on their doors, or letters plus numbers. They both count, and may modify each other. For example, your apartment may be 3A. The 3 and the A would be equally important, A standing for 1 (see numerical correspondence of letters, below). The 3 gives you a pleasant, happy vibration to live in, but the A would indicate some lessons of 1 to be learned—such as living alone without being lonely, or developing leadership. A person living right next door in 3B has the same happy, creative 3 vibration, but B, which is 2 in the numerical correspondence, shows a need for learning co-operation, tact, and diplomacy.

A numbered street also describes the atmosphere you live in, making you like, or dislike, the general neighborhood. If your address is, say, 228 Twenty-third St., you live in a 3 house having a 5 street vibration. This would be a pleasant, creative home vibration located on a friendly active street. On the same street, in 220 Twenty-third St., is a house whose vibrations are rather highstrung.

Each member of the family has a different reaction to the house he lives in. To interpret what is best for you, individually, add your name together. Each letter of the alphabet has its numerical correspondence.

1	2	3	4	5	6	7	8	9
A	B	C	D	E	F	G	H	I
J	K	L	M	N	O	P	Q	R
S	T	U	V	W	X	Y	Z	

Here, too, 11 and 22 are Master numbers which you don't break down. This is how to interpret a name (the steps will be explained later):

I	I	II	
5 5	1	6 5	= 13, or 4 (Soul number)
HELEN	ANN	JONES	
85355	155	16551	
8	11	9	= 28, or 10 = 1 (Destiny number)

For the Soul number, use only the vowels, thus:
HELEN is 5+5=10, which is 1+0, or 1

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by Constance Conso

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Your Address

(Begins on page 38)

ANN is 1
JONES is 6+5=11
So the Soul number in this case is the total of 1+1+11=13, which is 3+1, or 4.

For the Destiny number, use the numerical correspondence of all of the letters.
HELEN is 8+5+3+5+5=26, which is 2+6 or 8.
ANN is 1+5+5=11
JONES is 1+6+5+5+1=18, which is 1+8, or 9. So the Destiny number here is the total of 8+11+9=28, and 2+8=10 which is 1+0, or 1.

The Master numbers 11 and 22 represent very high rates of vibration, and so do the 11th and 22nd letters of the alphabet, K and V. They are good, but they carry the responsibility to make good use of them.

If you address number is the same as your Soul number, your home will be a place of peace and contentment for you; if it's the same as your Destiny number, you should have opportunity for self-expression there. If it is the same as one of your missing numbers, the house may present a problem, or you may have to learn a lesson while living there. Missing numbers are those which don't appear in your name: for example, in Helen Ann Jones, 2, 4, and 7 are missing.

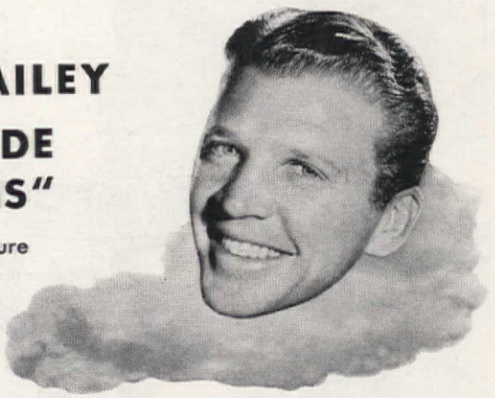
A house doesn't change its people, but like is apt to attract like. A family ready for experiences which come under a 4 are apt to attract a No. 4 house. I've always been amazed to find how a family's experiences fit in with the number vibrations of their houses. I've seen people move into a 5 when they are due for an unusual amount of activity. I've seen them live in a 2 house when in-laws arrived to live with them and great tact was required. When a new set of experiences is due, people often change their residence, even if only temporarily through travel.

What about the people who spend their whole life in a single house? Of course they have varied experiences too, because individual members of the family may travel, or visit, or work elsewhere and have other temporary addresses. But we have seen very poor families who have spent their whole lives in one house—living in a rut, struggling, having similar experiences year after year. We've also seen the very rich keeping the old family place for generations—and remaining fortunate in it.

When you become familiar with numbers, walking down the street becomes an interesting experience, as each house number reveals a different story. Great sages have said that life is mathematical, and one wise teacher declared that "God geometrizes." We are all a part of the great universal equation. It is interesting to discover which part we are to play on life's stage in this cycle.

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says **DAN DAILEY**
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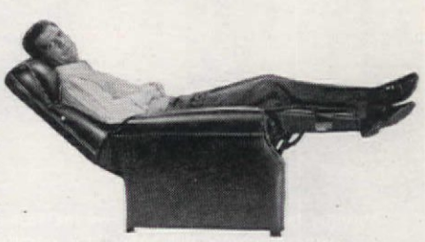


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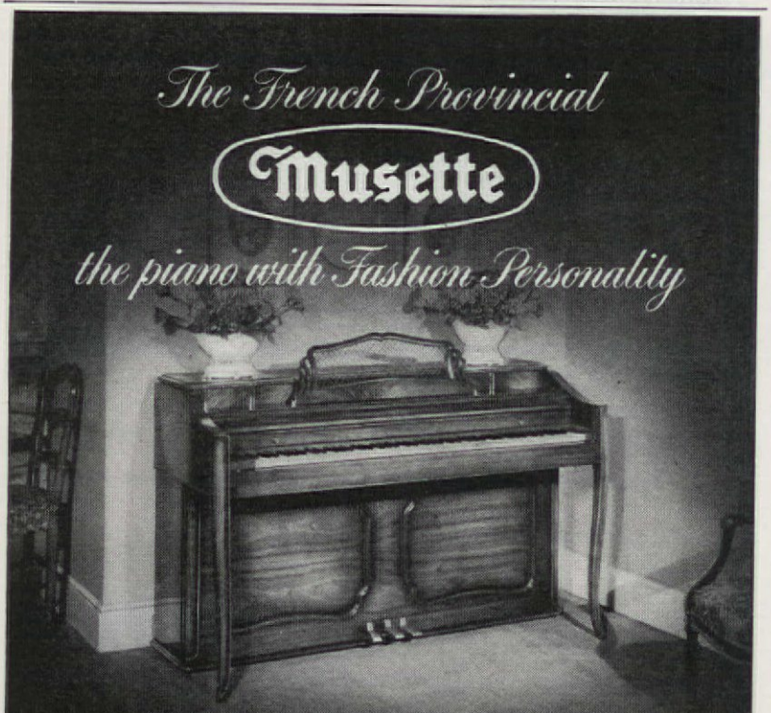


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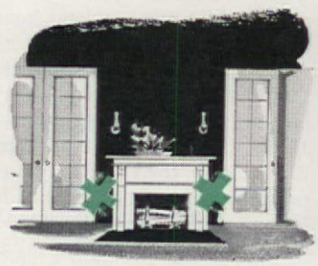
Fashion Academy Gold Medal 1952

Photographed in the studios of Richard Wheelwright, Inc., N.Y.

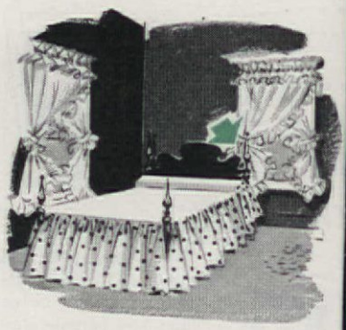
How to Measure a House



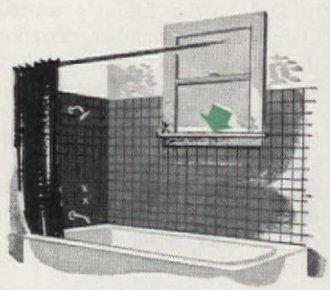
These will give you trouble



Fireplace with doors on each side is poor arrangement. Flank it with two chairs and doors are blocked; open the doors—no space for furniture!



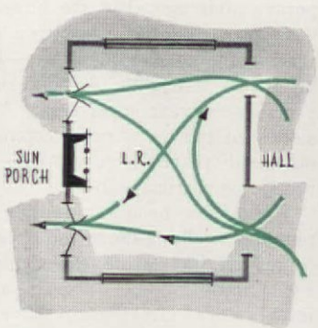
Common fault in builders' houses: windows centered on walls or placed to look symmetrical on outside often leave insufficient space for bed



Familiar? Window over tub-shower means peeled paint, rotted sills, cold drafts in winter. High strip window near ceiling is better



Be suspicious of corner windows. Ruffled tie-backs look weird on them draperies at each end often look like "something's missing in the middle"



Traffic lanes in typical old-style living room dictate awkward furniture arrangement if lanes are kept clear. "Dead-end" living room plan is best



Avoid casements opening inward. Venetian blinds are impossible, curtain treatment limited, and draperies are frequently disarranged

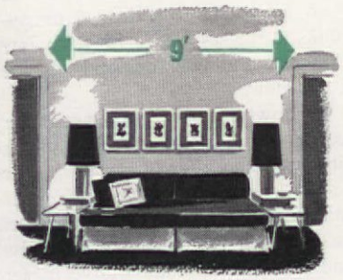
The real measure of a house is its livability, how the house adapts itself to *your* way of life, so that you and your family don't have to alter set patterns to accommodate yourselves to peculiarities of plan or structure. Many of the most modern houses have been grave disappointments to their owners because the architect (and owners!) became so preoccupied with clichés—open planning, window walls, solar heating, free-standing fireplaces—that they overlooked some very fundamental things which make all the difference between a house which is comfortable to live in and one which is not. On the other hand, traditional houses of certain types have at least as many traps for the unwary—investigate any house

PLEASE TURN TO PAGE 108

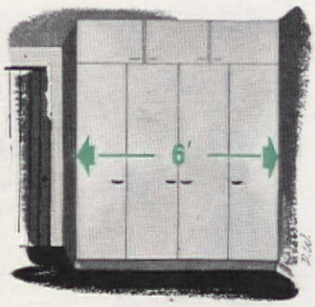
These pay dividends



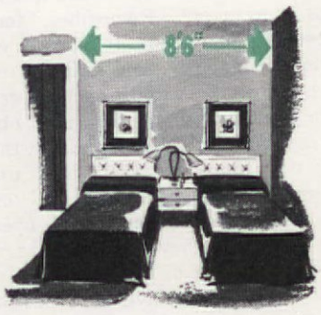
You need 40 to 48 inches of wall on each side of fireplace to flank it with lamp tables and chairs. Most easy chairs are at least 36 in. deep



Nine feet is minimum wall space to accommodate average full-size sofa plus pair of end tables. If flanked by lounge chairs, you'll need more



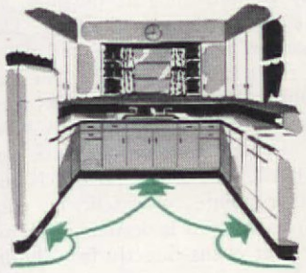
This should be minimum storage for a bedroom with two persons. Allows 36 inches of hanging space for each, plus dead storage cabinets above



Two single bed frames placed side by side take nearly 7 ft. of space. If you want one night table between, you must allow total of 8 ft., 6 in.



Built-in cabinets or unpainted chests flanking lavatory can substitute for linen closet in old house, are standard equipment in the best of the new houses

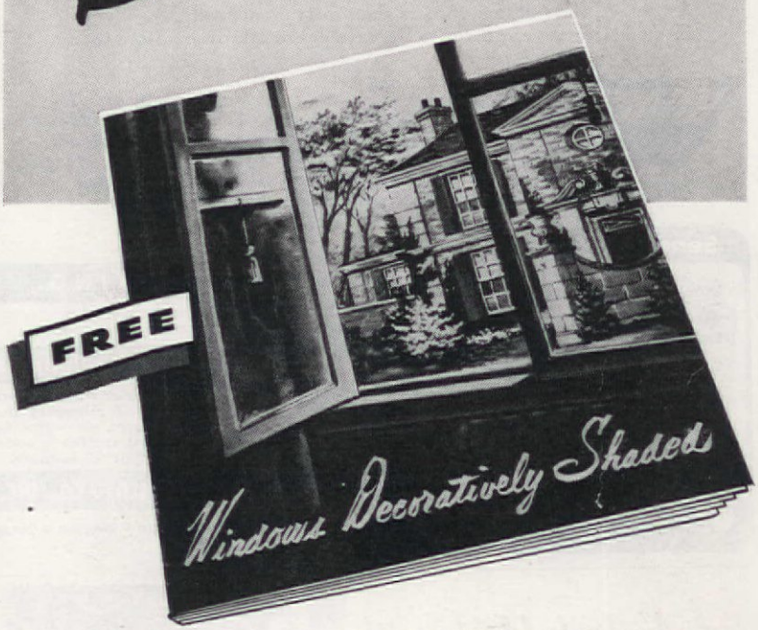


Best, most step-saving kitchen plan arranges equipment in a U. Ideal way is to progress from refrigerator on left, to sink, to range on right



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Measure a House

(Begins on page 106)

thoroughly for them before buying. A realistic appraisal of comfort can save many a heartache and remodeling dollar later.

First of all, beware of one of the most frequent errors: realize that houses were designed to accommodate both *people* and *furniture!* There are many basic pieces common to every household, and they all have more or less standard measurements. Before you sign on the dotted line, take a tape measure to your chattels, and then to the walls of your new house to see if each will accommodate the other satisfactorily.

Storage is important: there should be at least one closet per person in your household, plus an extra each for guests, linens, pantry and/or cleaning things. You'll be sorry later if there is no allowance for dead storage—trunks, suitcases, boxes, bicycles, lawn furniture, and your own peculiarities of overflow.

Windows are blind spots with many people. What good is a big picture window when there's no wall space for the sofa—so that the sofa winds up in front of the picture window and you sit with your back to the view? And will you be comfortable in zero weather with your back to all that cold glass? Corner windows may mark you as a modern, but they also mean in many cases that furniture arrangements are thrown off balance—a permanent bother to the meticulous "arranger." Remember, too, that they are difficult to curtain or drape satisfactorily. And look out for casement windows which open *inward*—they almost completely rule out the use of Venetian blinds. About the only way to curtain them is to use sill-length sash curtains on a rod top and bottom. When they're wide open into your room they are apt to throw the draperies out of kilter.

Traffic lanes are invisible paths on the floor which can make the difference between easy living and fallen arches. Beware of the living room that has several doors—to hall, sun porch, dining room, kitchen, or other rooms. Walk from door to door, as many combinations as possible, and chalk these routes on the floor. Then imagine where your furniture will go—it must keep out of the lanes and should fall within the triangles and squares out of traffic lines. A "dead end" living room, or one with only one traffic lane at the far end is best.

Other points to watch: an entry hall of some sort is desirable—a front door that opens directly into the living room is a nuisance in cold weather, and the family has to scatter when an Unwelcome Caller presents himself at the door. A kitchen planned so that equipment can be arranged in U or L is best, and can save you thousands of steps a year.

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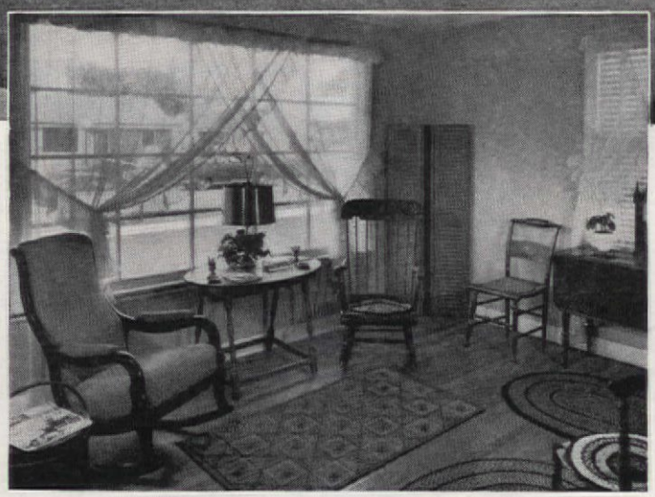
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RUTH W. LEE

Here is a builder's house which so suited the needs of its occupants that they felt as if it had been built to their order. When the Clement McPhees moved to Chicago a few years ago, they didn't expect to find, all built and ready, as good an answer to their housing problems as this Cape Cod in Northbrook—an almost perfect little house in which to settle for the present with their young son and collection of old family heirlooms. It is small in scale and easy to keep, yet it is blessed with a compact arrangement which yields rooms of good size for a house so tiny. It also boasts cross ventilation in every room, and a play yard and garden to the rear.

With its large picture window, the all-purpose living room is a cheerful setting for family living, company meals, and family antiques. At the window, a Boston rocker and a Victorian one are grouped with a small maple lamp table into a pleasant setting for Mr. and Mrs., or for a hostess and her guest at afternoon tea. On another wall, that old cherry table, flanked by a pair of Hitchcock chairs, furnishes a dining area. A third wall takes happily to the Victorian sofa. The master bedroom is generous in size, and young Jonathan's quarters are large enough to accommodate a studio couch for visiting grandparents. There are plenty of closets, and guests have their own.

The kitchen is one of the beauties of this house, and an example of unusually good planning. Notice, please, that it has three windows—a pair at the end to brighten the dining space, and one over the sink to brighten K.P. Notice, too, that the stove, sink, and refrigerator are grouped conveniently at one end where they are equally near the formal dining area in the living room and the informal one in the kitchen.

Cape Cod with variations: Instead of standard white, walls are yellow with white trim; picture window and bedroom setback lend interest to the exterior

Kitchen plan is excellent: Equipment is all at one end. Dining area, free of traffic and blessed with windows, can serve any family meal with dignity





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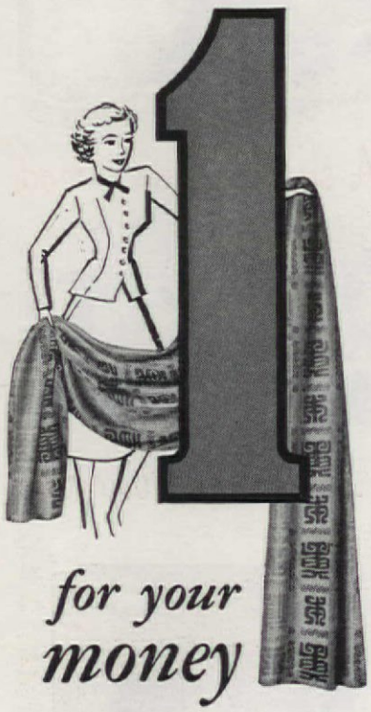
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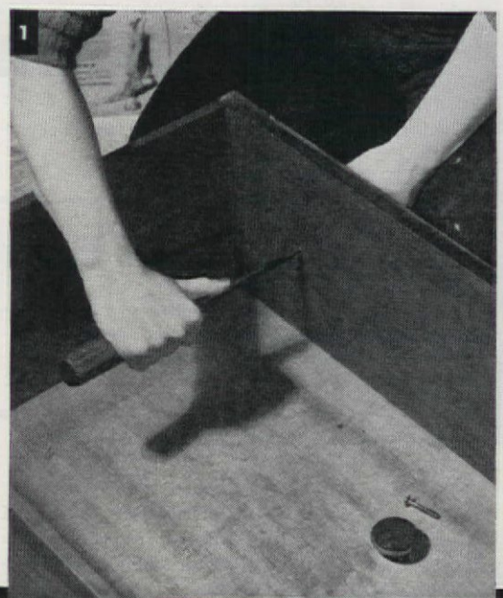
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How to Refinish

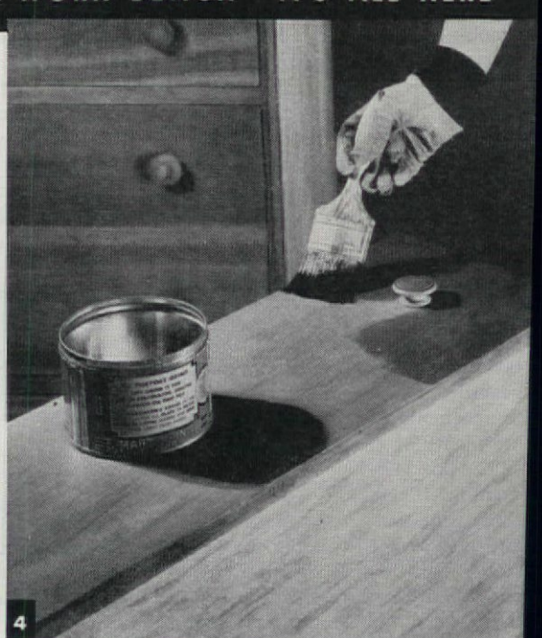
Twenty-five years of hard wear, weather, and artificial heat took its toll from the finish of this cherry chest-on-chest. It was worn off in spots, milky in others, and dingy all over. Fortunately, these faults are easy to correct





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an Old Chest

1. Clean drawer interiors with dry-cleaning fluid. Remove knobs. Repair any breaks now, and glue joints if necessary.
2. If old finish was heavy, apply thick coat of paste-type paint remover (this stays put where you brush it on, and does not run down) and allow it to remain long enough to loosen finish (see directions on can). Scrape finish off with putty knife, and rub lightly with steel wool. If old finish was thin, as ours was, dip fine steel wool into paste-type remover and rub off the old finish. Wear rubber gloves
3. Clean knobs with toothbrush dipped in remover. Give same treatment to fancy turnings. Wipe off cleaned surfaces with alcohol to neutralize paint remover. This is important, for waxy substance in remover prevents new finish from adhering.
4. Thin shellac with alcohol (5 parts alcohol to 1 part shellac). Then brush on very thin and very smooth. Work quickly, but at the same time rub shellac into wood with brush. Dry overnight and rub down with very fine steel wool. Repeat 5 times. A coat of wax may be added if desired



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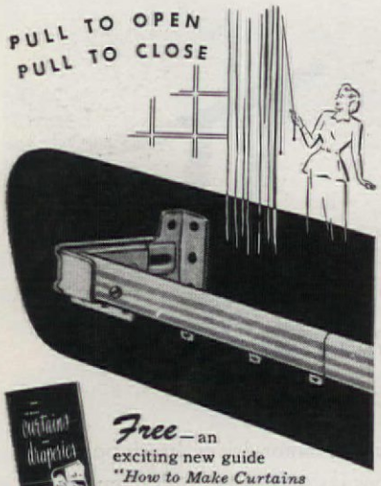
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Cost: 1 Year of their Lives!

(Begins on page 42)

pour their foundation, glaze their windows, construct their driveway. They built of concrete brick because the material is durable, the units small for relative ease in handling, and because, with it, no inside wall construction is needed. Cedar roof shakes were custom-cut, and their looks justified their cost. Floors are oak, window sash is aluminum, plumbing is the best, and the wiring system provides plenty of outlets.

MORE ON PAGE 114



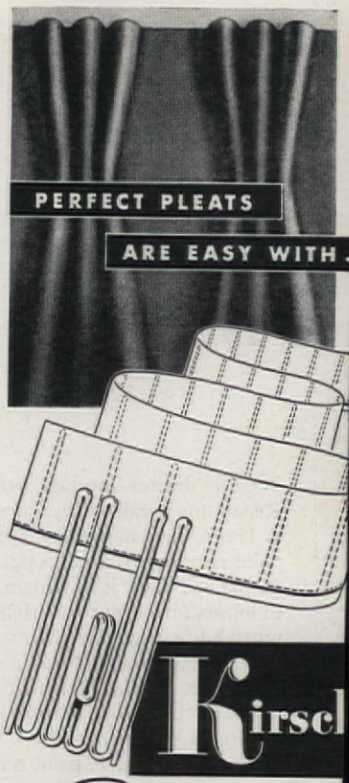
During building, pretty Mrs. Booth mastered some skills, considered herself "just a helper." When it came to the interior, she really took over. What a thrill to hang that first drapery!



Carrying the project to its logical conclusion, this young homemaker slipcovered furniture, made all of the draperies



Yes, they have a dining room—big enough for a banquet, gracious and high-ceilinged in the manner of old California ranch houses, modern enough for a whopping window with a view of their orchard

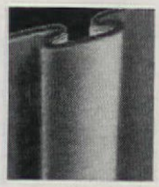


Kirsch

Easypleat

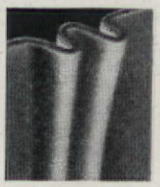
The luxurious tailored effects of tr pleats, double pleats, and smartly-trim pleats are easy now, thanks to the m of Kirsch *Easypleat.* This latest Ki accessory enables you to make beauti uniform, "professional-looking" pleats any fabric — any width. *Nothing c be easier,* with the special Kirsch *E pleat* heading tape, forming-hooks, simple instructions.

BOX PLEATS



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DOUBLE PLEATS



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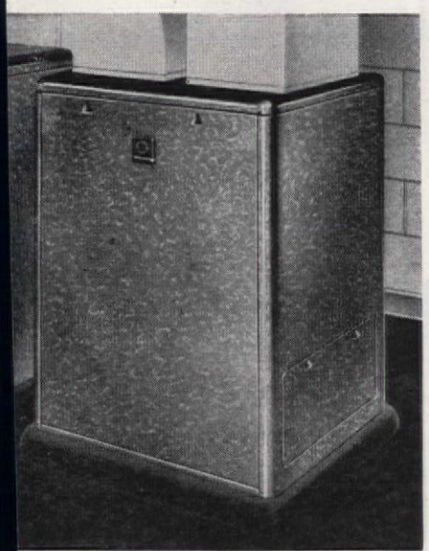
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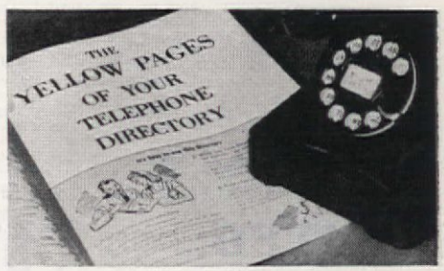
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Cost: 1 Year of their Lives!

(Begins on page 42)



Sure they're pleased with themselves! Soft music comes from the phonograph Otis built into those bookcases, his wife sits on the hearth she tiled herself: they admire their handiwork—and each other



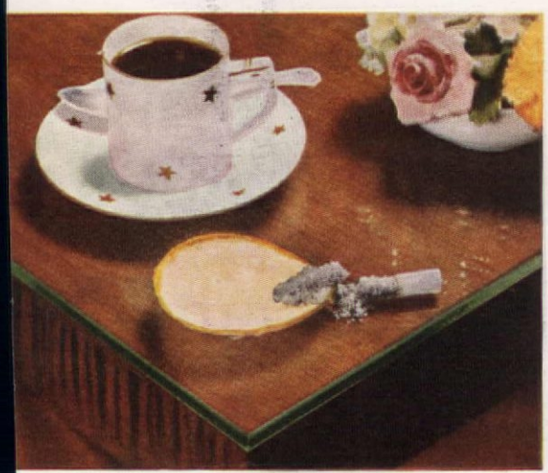
It was to get this kind of spaciousness, within their means, that the Booths built their house themselves and scaled it to fit family furniture. Note overhang which keeps hottest sun from living room



Even the bedstead was home-built from redwood. It's imposing enough for a grandee, but instead of carving, it has shelves for radio and the latest books. Walls are white, woodwork, dark brown

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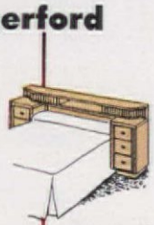
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Chicago, Ill.....John M. Smyth	Magnolia, Ark.....Home Furniture Company
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The draperies sum up the reds, blue-greens, and whites which accent this chartreuse room. Furniture, timeless in design, has a future. Blond woods are mixed very effectively with black lacquer pieces

Apartment with a Chinese Touch

INTERIORS BY FRIEND-PIPER STUDIOS

If you're an apartment dweller who hopes some day to move into a house, take a close look at this wisely decorated tiny suite whose furnishings seem planned for the spot (as indeed they were), but could look as well elsewhere. For one thing, the chairs, sofas, tables, and chests are so scaled that they don't overwhelm the small rooms—but they are imposing enough for large ones, too. And a lot of adaptability in style is packed into their design. For instance, the whole setting has a strong Oriental accent to which everything seems to contribute. But actually, save for one table, that accent comes only from the accessories. The basic pieces fit in, but they are so simple in line that you could change their character completely if you used them with different lamps and wall decorations. They would be every bit as much at home in a traditional house, or a modern one, as they are here. To help pay for their quality on a tight budget, inexpensive pine chests were used in the bedroom and given a costly air with wallpaper fronts. A decorator's good way with

PLEASE TURN TO PAGE 118

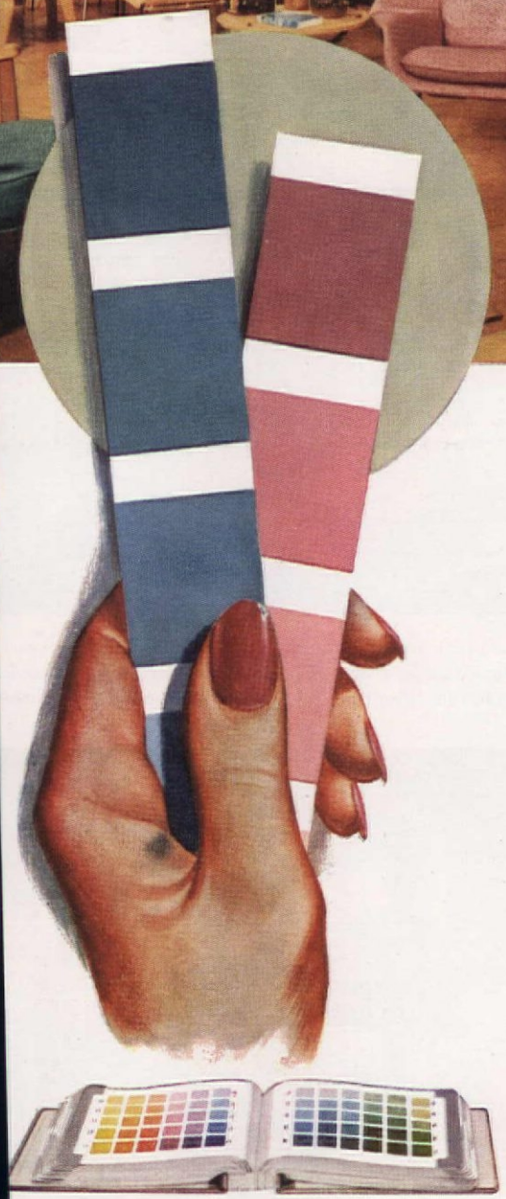


A black lacquer chest for a household's table linens looks Chinese because of Chinese ornaments and Oriental decorations on the mirror. But it could fit into any setting. Its lines are basically modern, but with a carved gold mirror it would take on still another personality

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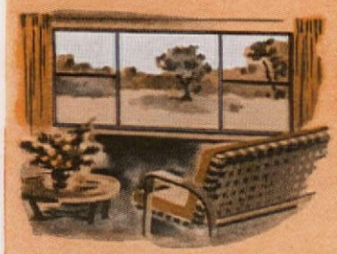
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Chinese Touch

(Begins on page 116)

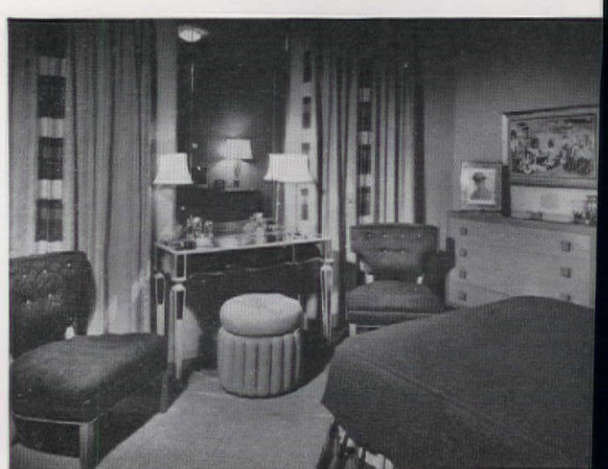
color made a great difference in the apparent size of these rooms. Chartreuse walls and ceilings, and room-sized flax rugs with chartreuse fringe, give a spacious effect. So does the fact that the same colors are used throughout—walls just seem to disappear. For over-all unity, the colors were taken from the living room's printed drapery fabric. Along with chartreuse, blue-green appears often, and there are strong touches of red in the upholstered pieces and in the dining room's draperies.



A narrow table like this does well in a hallway where there's traffic. Its Chinese air is repeated in the shadow boxes above. But note that very modern chairs here couldn't be more at home



It's packed with good ideas: pine chests, painted green, were treated to wallpaper fronts. Striped fabric used for headboard a bed skirt borders draperies. Vanity is feminine in tailored roo



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WALLPAPER

What's Wrong with This Table?

(Begins on page 53)

you'll agree, is every table which you bedeck for a holiday or party. But your 365 dinners a year (and your luncheons and breakfasts, too) also deserve an imaginative background, a table which isn't just like every other, a table which expresses your own personality and spells "home."

The chances are that your own china, glass, silver, and accessories, if you chose them well in the first place, can provide you with plenty of inspiration. Just give them a chance, as we did when we designed the "correct" setting on page 54. First, we let our china call the tune for the floral decoration—yellow roses—and since this was an Event, we decided to treat ourselves to plenty of them. We would have shot the bolt with the full two dozen used in the centerpiece on page 53, but when we got to the florist's, those magnolia leaves caught our eye. What wonderful curled shapes, like pieces of sculpture! What fine gloss, what beautiful deep greens and bronzes! But what a price! So we had an Idea. We bought the leaves and the gilt paint to garnish them, and balanced the budget by using fewer roses. Because the leaves were so fine, we wanted to pile them high. But since a high centerpiece interferes with conversation, we decided to put our decoration at one end of the table—such an asymmetrical arrangement makes a welcome change from the usual smack-in-the-middle deal. We built our showpiece in an open vegetable dish which was just the right size and shape—unconventional, but perfect for the purpose. Then we were inspired to make the very most of this handsome attraction by using it as a tree from which to hang the bride's gifts to her friends. That gave us the idea of writing the guests' names in gold paint on the leaves. And *that* made us think of using magnolia leaves as place cards—guaranteed not only to produce smiles, but to perform the artistic role of carrying the main decorative theme clear across the table as well. See what we mean? Give your imagination free rein, and one thing is sure to lead to another.

Of course, you do have to put on the brakes sometimes. Your imaginative setting will defeat its own purpose if it's *so* unusual that it interferes with the serving and the eating of the meal, or if it makes your table look too "busy," tempts you to use inharmonious colors, or loads your table with objects which just don't belong in a dining room.

If you're ingenious, setting tables with individuality needn't bring on a major buying spree. You can build them around almost any basic table wardrobe. But if a birthday or anniversary is

HERE'S HOW TO JUDGE

LESSON IV: Originality and Appeal

(Highest Possible Score 20 Points)

1. Novelty and Imagination ..... (10)
   a. *Table Setting Materials:* Are all the table-setting materials just the usual thing, or has the occasion (or the room, or the type of home) suggested something a bit unusual in the way of a centerpiece, a table cover, or other decorations? ..... (5)
   b. *Arrangement:* Is the arrangement itself just the obvious kind, or has an expert touch been used to add novelty without interfering with the serving and the eating of the meal? ..... (5)

2. Artistic Perfection ..... (10)
   a. *Good Looks:* Whether or not the setting is imaginative, is it good to look at, do its elements harmonize with each other, would it invite you? ..... (4)
   b. *Distinction:* Beyond being "just pretty", does the design of the setting have a strength and a character which will make you remember it? ..... (2)
   c. *Simplicity:* Has an attempt to be "different" complicated matters so much that the table looks too elaborate or too cluttered? ..... (2)
   d. *Functionalism:* Does everything on the table, even those things added for novelty, serve a good purpose? ..... (2)

coming up . . . well, keep your eye peeled for decorative salad or dessert plates which harmonize with your other china but give new character to your table, for colored glasses which will make a pleasant change, or for new and different serving dishes.

Linens, which you replace regularly anyhow, will be an enormous help. The stores are stocked with beautifully designed, excitingly colored table coverings in all price ranges and of all types from plastic mats to the sheerest cloths. And for special occasions, don't overlook the possibilities of mats or cloths made from yard goods—if they look well with your china. Even paper cloths and doilies have a place.

The centerpiece (or "off-center" piece) is the one thing which can give your table the greatest distinction, and vary it the most from day to day. Don't be afraid to move it around the table and to make it of unconventional things. It needn't be flowers or fruit, or the kind of decorative object designed especially for table centers, though all of these are fine. It could be a well-arranged heap of vegetables, mounds of nuts and shapely leaves, wheat at harvest time, or ferns laid flat on the table. It could include seashells, or pine cones. Not only your china, but your dining room wallpaper, printed fabrics, or pictures may suggest themes to you. You can borrow fruit and flowers from them, and even small branches of trees to bedeck your table. Your room's decorations may also suggest such things as tiny ceramic birds, or butterflies, or miniature barnyard fowl used in an occasional decoration—anything with good shape and color which is appetizing to look at, isn't too overpowering, and blends in with your table setting and your room.

The container, too, can be as unusual as your imagination permits—flower pots, interestingly shaped bottles, highly decorated ceramics holding rich green leaves. If you're a collector of china or glass, of course use your treasures on your table. But if you're "going to town" on the container, keep its contents simple.

Sometimes the "centerpiece" may be spread about—your decorations might, for example, take the form of a tiny nosegay at each lady's place, with nothing but handsome candlesticks in the center of the table. And don't always use those candlesticks in the same way. They can flank a center decoration, or make a magic circle around it, or be used all alone, in rows.

Taking your own room and your own possessions as points of departure, let your fancy roam and you'll come up with table settings which often rate a full 20 points for Novelty, Imagination, and Artistic Perfection, as does the one on page 54, instead of 8 points like the commonplace setting on page 53. For the items covered by previous lessons in this Primer, the setting on page 53 is scored as follows: For Appropriateness of Materials, the full 25 points. For Color Co-ordination, 19½ points, the deduction being for the yellow of the cloth which makes for too much yellow here. For Execution, a full 25 points.

A TABLE SETTING

LESSON I: Appropriateness of Materials Used
(Lesson I—September 1951) (Highest possible score, 25 points)

LESSON II: Color Coordination of Materials Used
(Lesson II—November 1951) (Highest possible score, 20 points)

LESSON III: Execution
(Lesson III—February 1952) (Highest possible score, 25 points)

TO BE CONCLUDED IN FUTURE ISSUE

LESSON V: Suitability to Occasion
(Highest possible score, 10 points)

This Lesson will discuss:

1. Continuity of theme..... (5)
2. Feasibility and ease of use..... (5)

The points given in parenthesis show the highest score that any element can receive. In your own judging you will, of course, score down each element according to your judgment as to its degree of perfection. The highest score for this fourth lesson is 20 points.

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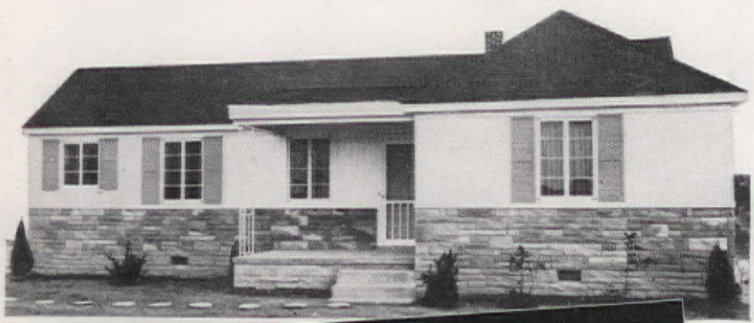
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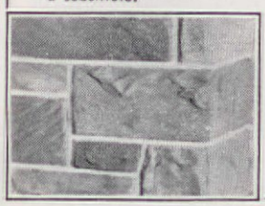
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House Your Movie Equipment

ARCHITECT: DWIGHT GIBBS, A.I.A.

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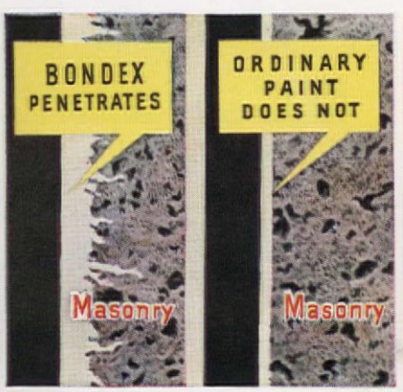
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Picture Patterns *for* Spring Decorating



HOW TO MAKE YOUR OWN SLIP COVERS

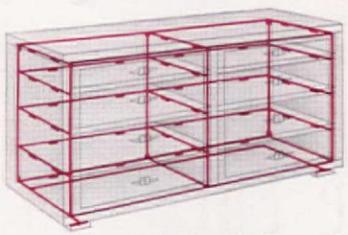
29 step-by-step photographs. Clear, concise, easy-to-follow instructions. Pattern 1424

ORDER PICTURE PATTERNS WITH REMITTANCE OF 25c EACH BY MAIL FROM AMERICAN HOME PATTERN DEPT., AMERICAN HOME BLD FOREST HILLS, N.Y. PLEASE PRINT YOUR NAME AND ADDRESS CLEARL

Ask to see Sun 'n Sand, the new functional group by Mengel



Surround yourself with beauty...with Mengel Sun 'n Sand. A complete, and completely functional, oak group for your bedroom.



Mengel (and we believe only Mengel) Furniture is Permanized. Special moisture-resistant glues are used that are proof against humidity, so that joints and veneers won't come apart. Permanizing means *permanently joined* by Mengel.

Mengel Furniture groupings are priced from $179 to $499 f.o.b. Louisville

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Livability is the greatest charm of these Mengel Bedroom Suites... spacious where you need capacity, space-saving in closer quarters. A lifetime of beauty is in these glowing woods and gleaming surfaces. Truly, you won't keep your bedroom behind closed doors...if you choose...

MENGEL

THE MENGEL COMPANY · FURNITURE DIVISION · LOUISVILLE 1, KENTUCKY

Ask to see Villa Modern in limed oak



See the clean sweep of polished surface. Not even a drawer-pull to interrupt your admiration, or your dust cloth! Note bookcase headboard.

Permanized MENGEL Furniture

And see Mengel's Gold Coast Mahogany



Functional 20th Century version of a fine 18th Century design. In matched mahogany veneers...a credit to Mengel cabinet-makers, and to you.

Buy by brand—see the Mengel Mark on the furniture you buy.

LOST

SWINGING DOORS STOLE MY CORNER...





"Modernfold" doors by New Castle Products
Furnishings by L. S. Ayres & Company, Indianapolis, Indiana

FOUND **"MODERNFOLD" DOORS** *Brought it back!*

At last a permanent place for my sewing machine! This bedroom corner makes a perfect spot—thanks to "Modernfold" accordion-type doors.

And don't you let swinging doors rob you of valuable floor and wall space. Use "Modernfold" doors to free that space for placing additional furniture—more gracious living. Thousands of satisfied homeowners have been doing just that for years—and, incidentally, making their rooms lovelier than ever.

Large "Modernfold" doors are "Movable Walls"

So, use them to divide large bedrooms in two . . . separate living room from dining area . . . or wall off guest room, nursery or television nook. Whether you use "Modernfold" doors as space-saving closures or movable walls, you'll find them priced to fit your budget. For full details, look up our installing distributor under "doors" in your classified phone book . . . or mail coupon. Sold and serviced nationally.



Sturdy steel frame assures lifetime of trouble-free use. Vinyl covering comes in gorgeous decorator's colors to blend with any color scheme. No chipping, no cracking, no fading or peeling. Flame-resistant. Easily cleaned with soap and water.



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the doors that fold like an accordion

modernfold DOORS

by NEW CASTLE

New Castle Products
P.O. Box 762
New Castle, Ind.

I'd like to know about "Modernfold" door advantages for my home. Please send me your residential folder.

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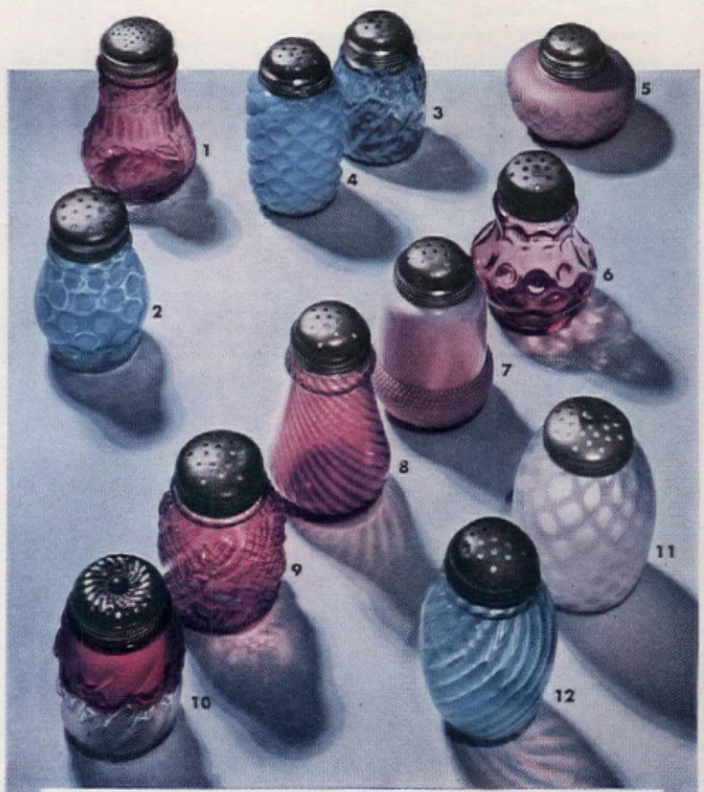
City.....*County*.....*State*.....

COPYRIGHTED NEW CASTLE PRODUCTS 1951

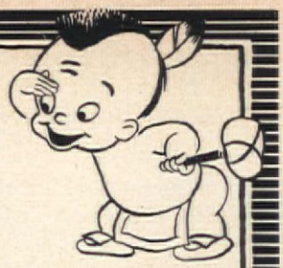
Sweet Pastime (Begins on page 39)

Most of the sugar shakers the Caskeys own are made of the pressed glass which once brightened nearly every American table. This process of glassmaking was introduced in the United States about 1820 for the purpose of producing objects which looked like costly cut glass. In the case of cut glass, a "blank" shape is blown or molded, and the decoration is carved by hand. With the pressed type, the molten glass is pressed directly into a mold which bears the design—the same mold is used over and over, again, a much faster and cheaper method. However, pressed glass, which has great brilliance and beauties of its own, was more than "imitation cut glass." Techniques and patterns were evolved especially for it—delightful ones. It was inexpensive enough to flood the country after the Civil War, but it is so highly prized—and sometimes so highly priced—today, that collectors must be wary of fakes. Books have been written to help them to distinguish between the genuine and the imitation.

Because the shakers were often parts of complete services which included dishes and drinking glasses, Mrs. Caskey has extended her collecting to sets—it's a collector's dream to assemble a complete one. With the help of reference books, she takes pride in identifying the patterns. Identifying the factory is more difficult, for manufacturers "borrowed" patterns without qualms.



Some of Mrs. Caskey's prized sugar shakers, most of them probably made in Pennsylvania and West Virginia during the 19th century. 1 Cranberry glass, flower pattern, silver-plated cover. 2 Blue glass, opalescent dot. 3 Overlay with opalescent Danish lace pattern (a table setting was made in this design). 4 Opalescent blue glass, quilted. 5 A plump shape with pink overlay. 6 Cranberry glass with thumbprint motif (a table setting was made of this one). 7 Shaker of opalescent pink glass, in the shape of an acorn. 8 Here pink glass is given an opalescent swirl. 9 Cranberry glass with opalescent flower. 10 Frosted cranberry glass is combined with frosted uncolored glass, and decorated with an ivy motif (this, too, was done in a complete table setting). 11 The tallest sugar shaker Mrs. Caskey ever saw—it is made of opalescent mother-of-pearl glass with diamond quilting. 12 A well rounded swirl pattern marks this one



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SPRING CARPET FESTIVAL

At Your Friendly Mohawk Dealer

CARPET CRAFTSMANSHIP FROM THE LOOMS OF Mohawk

Don't Be Afraid to Buy an Old House

MARION BENASUTTI

When the real-estate man first showed me our house he said, "You don't know how lucky you are. There's your house with its hair down, hiding none of its faults under new paint and paper. There are no secrets between you." I saw what he meant, especially when I remembered the experiences of some of my friends with dolled-up old houses hiding their age behind painted faces.

During our two years of house-hunting we learned one very salient fact: There is no one absolutely perfect house. For instance, when I first saw what is now our house, my immediate reaction was negative because I have never liked closed porches and our house has one. That porch has since turned out to be one of our major assets. All during our first rainy summer in the "new" house we practically lived on the porch while our neighbors scurried around picking up cushions and dashing indoors.

The entire house, from cellar to attic, was painted a particularly ghastly shade of green. All the rooms and closets had large cracks. The roof, mostly slate in good condition, was tin over the rear bedroom, where custom-made screens had been allowed to rust on the windows and rain had made stains on all the walls. The screening was full of holes (the frames were later converted into plastic storm sash for 25¢ a window, a mere saving of $2.40!).

After I had made mental note of all its shortcomings, I said to my very skeptical husband, "It has a lovely living room with a real fireplace, deep window sills, five windows in the master bedroom, and southern exposure." The asking price, once $12,000, had dropped over a 2-yr. period to $9,500. My husband, after looking the house over, said that if we could get it for $7,500, we should



Cutler-Hammer MULTI-BREAKER



in your new home

ENDS the own fuse Nuisance forever!

Cutler-Hammer Multi-Breaker ends the wn fuse nuisance forever. No longer will u have to hunt fuses in the dark . . . break off in the midst of preparing a al to go to the store for the new fuses u forgot to buy. No longer will you have stumble down dark cellar stairs and able in the old fuse box wondering what do. The Cutler-Hammer Multi-Breaker nstalled in the kitchen or any other con-ient place. When service goes off, all do is reset a tiny lever that has snapped of position. Nothing to buy. Nothing replace! Service is restored in the nkling of an eye, even by a child! The rage new home can have this modern safe protection for very little addi-al cost. Also easily installed in old homes. at are *all* the facts? Write today for free booklet "Goodbye to Fuses."

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Automatic home heating



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Just set it . . . forget it!
Cuts heating costs up to 50%!

EVERYTHING you look for in home heating is yours with years-ahead OIL-O-MATIC . . . so clean and compact that what was once the furnace room can now become a neat, bright part of your living space . . . so convenient and trouble-free that you're through with heating worries forever! And this kind of heating luxury can actually be yours at *lower heating costs!*

5 REASONS WHY YOU'LL PREFER OIL-O-MATIC

1 **REPUTATION**—For over thirty years, the name Oil-O-Matic has stood for pioneering development, supreme quality, and advanced design in oil heating equipment.

2 **PERFORMANCE**—Years-ahead Oil-O-Matic Engineering developed the money-saving *Metered Low Pressure Principle* . . . the most important advance in oil heat history.

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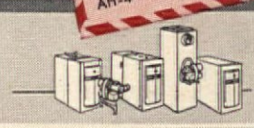
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America's Finest Rug Cushion

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ALLEN-RUBBER-LOC adds luxury to the appearance and depth to the "feel" of your rugs and carpets. It combines the best features of long-wearing fibre and resilient rubber. In Alpine Green, with patented Rubberized Waffled Top and Shock Absorber Center, ALLEN RUBBER-LOC is sanitary, mothproof, won't stretch. Available wherever floor coverings are sold.

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IN YOUR HOME COMFORT BY Allen IN YOUR CAR

Allen . . . one of America's largest manufacturers of automotive insulation and upholstery material

Guaranteed by Good Housekeeping

Don't Be Afraid

(Begins on page 127)

take it. "It needs a bit of fixing," he commented mildly.

Three days before Christmas, ready to move, we discovered that our first present was a leaky heater in the "new" house. We had hoped to manage with it until the following year, but now we had to have one installed before we moved in, literally dragging our Christmas tree behind us.

Words cannot describe my feelings during the three months we spent preparing the house. For the sake of other discouraged people who might be afraid to take a chance, here are the cold facts. The big jobs were done by professionals, of course. To do the million and one little jobs, you must have a husband who knows the difference between a keyhole saw and a Stillson wrench.

First, the dozen layers of old wallpaper were removed, exposing all the cracks. I couldn't look! Next came the plasterer to fill in cracks, patch ceilings, etc. Then the paperhangers. You can have your painted walls; our lovely wallpaper really transformed those shameful bare walls. We used some of it soft and gray, some of it splashy with roses, and some of it plaid, for the boys' rooms.

When the floors were sanded and refinished we found the wood was beautifully grained. We knocked out a wall in the kitchen, put in a new stove. Every day was like Christmas to me. Watching an old house come to life, after years of wanton neglect, is like watching a miracle. Actually, there was nothing radically wrong with our house; it had just been neglected. Now we're painting the woodwork ourselves, and we'll worry about outside walls later.

Here are the figures. In our neck of the woods, you pay more than the total below for a small "row" house. And we have a half-story, perfect for the family artist with one room for a studio, and a bath close by.

Plastering cracks, incl. kitchen wall	$ 100.00
Repairing leak in roof	59.00
Papering 7 rooms (first removing old paper)	254.00
Refinishing floors (incl. third floor)	175.00
New gas heater; new hot water heater	600.00
New kitchen range	159.50
	1,347.50
Purchase price	7,500.00
	$8,847.50

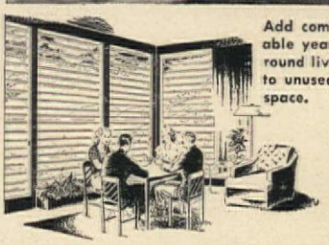
When the day of final inspection arrived, I just couldn't believe it. Our friends, who had discouraged us and firmly believed we were crazy, were utterly amazed. It took faith and imagination to tackle that house, but, as the agent had said, the house was an open book for all to read. No one had ever taken the trouble.

NEW window makes EXTRA room of your porch

Win-Dor APPROVED

JALOUSIES





Add comfortable year round living to unused space.

● Enjoy your porch or breezeway in all weather by enclosing it with Jalousies, the new windows of glass slats which open for complete ventilation and close tightly for complete weather protection.

Win-Dor Approved Jalousie windows and doors give you these features:

1. Tight closure of louvres (slats) for protection from wind and rain—patented hardware assembly with stainless steel weatherstripping.
2. Louvres automatically lock in any position, are easily opened, closed and cleaned from the inside. Screens or storm sash inside too!
3. Louvres controlled with Win-Dor worm and gear operator with removable handle (a quality product for more than 40 years).
4. Controlled ventilation for 95% of the opening area.

Use Win-Dor Approved Jalousies for any room. **Use them for remodelling.** They are the most *convenient, practical and decorative* windows there are.



The Casement Hardware Co.
Dept. S, 406 No. Wood St.
Chicago 22, Ill.

Gentlemen:

Please send complete information on Win-Dor Approved Jalousie Windows and porch enclosures.

Name_____

Address_____

City_____ State_____

WRITE TODAY

Outdoor Ideas

(Begins on page 48)

Most of the outdoor ideas which we suggest on pages 48–52 for your summertime well being, can speak fully for themselves. However, we would like to give you some additional details about the operation of two of the items.

Hose holder: Picture 3 on page 49 shows only the outside of a device which lets you keep your hose indoors, use it outdoors, and pull out only the length you happen to need for the job at hand. There is a considerable inside story behind it in the form of a strong wire basket, 23 in. in diameter, which hangs from the basement ceiling or is kept on the floor of a garage or a utility room, just below a faucet. The basket holds up to 125 ft. of standard garden hose in coils. One end of the hose is attached to the inside faucet. The other end is passed to the outdoors through a curved aluminum tube which ends in the wall flange we illustrate. A detachable turn-off arm extends from the outside to shut-off valve handle indoors. After using the hose, just slip it back through the wall opening—it coils itself neatly in its basket.

The barrel trick illustrated at the bottom of page 49 should interest any gardener whose property has room for a compost heap. We're told that garbage teems with soil-building plant-feeding potentials and should be used, not wasted. But it should be composted, not used raw! Frances Griffith of New York City submits this idea for "processing" garbage so it will not attract dogs and rats or otherwise become a nuisance.

Take a sound barrel, remove its bottom, provide it with a tight-fitting cover, and set it on the ground where you propose to build your compost heap of leaves and other garden refuse. As this material accumulates pile it around back and sides of the barrel in which, meanwhile, you deposit your garbage. Whenever there is a 6-in. layer of the kitchen waste in the barrel, cover it with a thin layer of soil, and then give it a dusting of ground limestone or agricultural lime.

When the barrel is full, lift it and mix its contents (which will, then, be partly decomposed) with the rest of the compost heap. Then set it against the heap, in front of its first position, and start the process over again. Do this as many times as the supply of garbage necessitates. But always, after lifting the barrel, mix its contents, and cover it completely, with the garden litter.

If you're earthworm conscious, put in the barrel all the wigglers you and your youngsters can collect. You will find that earthworms will earn their keep—and your gratitude—by hastening the compost-making process.

'specially for You!..



Spring Air
MODEL 50
ST FOR MOST PEOPLE

ing-Air mattresses
used in over 4,000
d hotels, motels and
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Spring Air
MATTRESSES
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REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
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No matter what your Weight or Build, there's a Spring-Air Just Right for You

That's right—a mattress scientifically designed to "fit" your particular body type . . . to solve your individual sleep problems . . . to give you more comfort, more rest from every sleeping hour. Whether you sleep alone or two-in-a-bed, Spring-Air provides *individual* sleep comfort through a range of models of different support-values and sizes to properly fit each and every person. Now you can buy a mattress with the same assurance that you purchase shoes for comfort or eye-glasses for better vision. Now you can get the very model that fits your own weight and build. Don't guess! Be right . . . rest right . . . *wake up fresh as Spring-Air.*

***Free Guide*—FORMULA FOR BETTER SLEEP**

Get this attractive, informative guide from your dealer, or write direct. Tells how to select the mattresses and box springs best suited to *you and your family* . . . describes the various Spring-Air models available . . . explains the advantages of Spring-Air's exclusive *zoned-comfort* innerspring construction.

SPRING-AIR COMPANY, Dept. 402, HOLLAND, MICH.

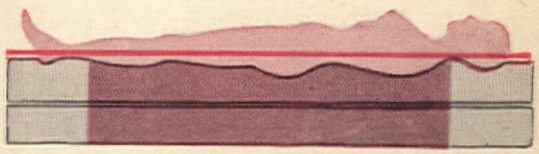


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TTRESS FOR EVERY BODY TYPE, regardless
veight or build . . . tall, short, stout or thin. And, *only*
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ttress Selector, a scientific, foolproof guide, to pre-
be which mattress is best for YOU.

BE RIGHT.. REST RIGHT
wake up Fresh as Spring Air



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It's the *inside* of a mattress that counts. Spring-Air's zoned-comfort innerspring unit supplies SURFACE COMFORT—a gentle "yield" and conformance to all body contours . . . PROPER SUPPORT—firm innerspring strength for natural-posture support from head to foot.



feast for the eyes



Breakfast for two . . . dinner for eight . . . meals in this charm-filled room become *events*.

For the radiant woods of the Western Pines* build in beauty wherever they are used--loveliness that gleams through smooth, soft surfaces, even grain and cheerful colors. Easy to work, they take paint, stain and enamel beautifully, are handsome left natural, then waxed and rubbed to a lustrous finish.

Your retail lumber dealer will be glad to advise you how you can build in charm with the Western Pines*.

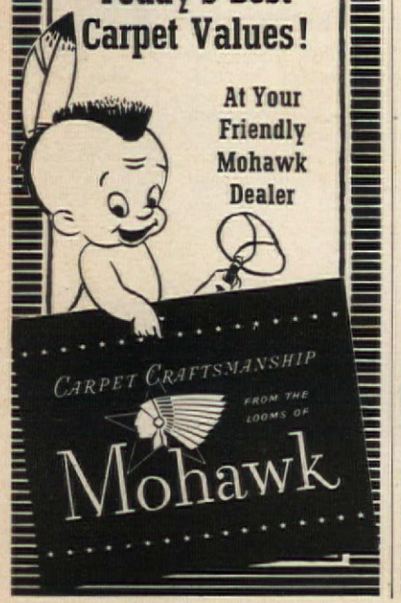
THESE ARE THE WESTERN PINES

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"ENCHANTING HOMES OF WESTERN PINES,"
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Give your dog this *exercise* he enjoys and needs. Helps keep his teeth and gums healthy, too! Feed nutritious MILK-BONE DOG BISCUIT daily — get a package today!



MILK-BONE DOG BISCUIT contains nutrients your dog needs: Vitamins A, B_1, B_2, D, and E . . . Meat Meal . . . Fish Liver Oil . . . Wheat Germ . . . Whole Wheat Flour . . . Minerals . . Milk.

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Send me *free* MILK-BONE DOG BISCUIT. Also Booklet: "How to Care for and Feed Your Dog." (Paste coupon on postcard if you wish.)

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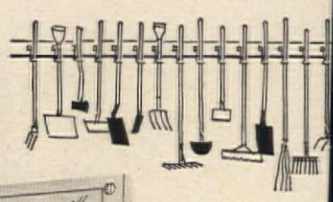
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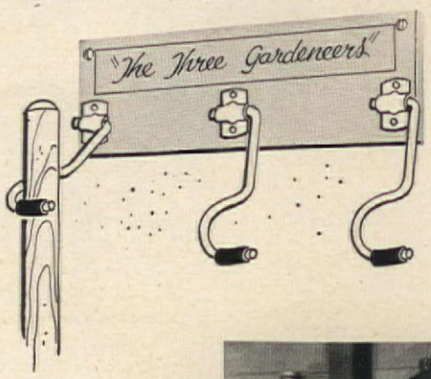
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This offer good in United States only

Hang It All!

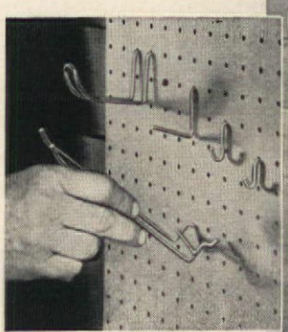
Tools hung heads down can't fall on yours! Gardex "Hang-It Hooks" hold fast, release instantly (box of 4, 50¢). "Three Gardeneers" set (3 tools, hooks on board), $3.95. (Gardex, Inc., Michigan City, Ind.)

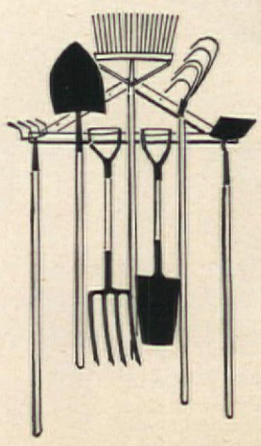




"Peg-Board" is device for hanging all sizes and kinds of objects in handy places. Sheets of brown Masonite (smooth or leatherwood finish) up to 48 x 96 in., with holes every inch, when screwed to studs (or, with ⅜" spacers, to flat walls) take bent ends of variety of hooks, brackets, clips (Peg-Board of New York)

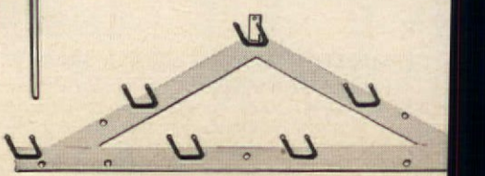


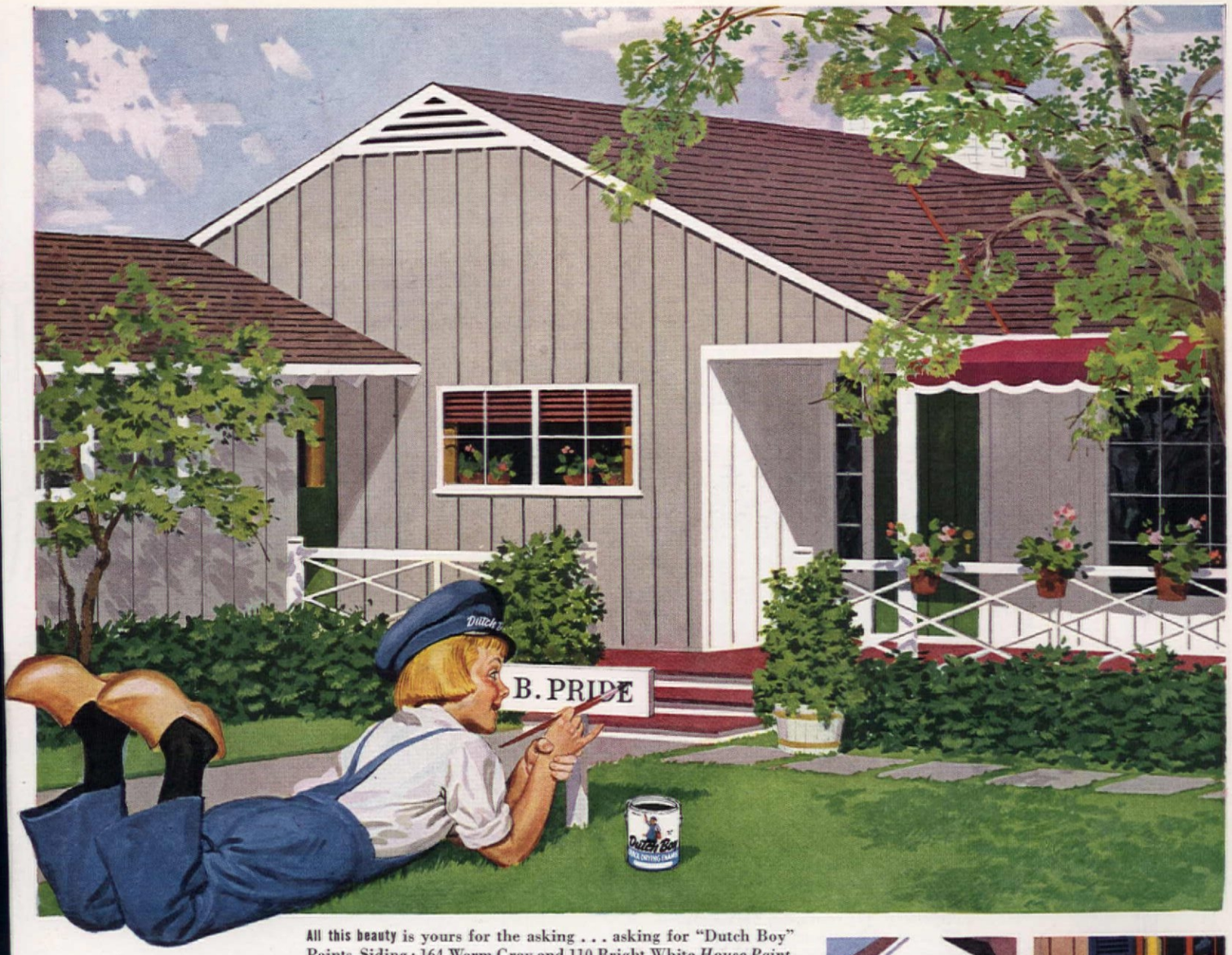




MORE ON PAGE 132

For orderly use of garage, toolshed, or cellar wall space, welded steel Garden Tool Holder in green enamel finish occupies only 12 x 36 in., holds seven tools in strong U-shaped prongs. $2.50. (Burger Forge, Box 488, Elgin, Ill.)





All this beauty is yours for the asking . . . asking for "Dutch Boy" Paints. Siding: 164-Warm Gray and 110-Bright White *House Paint*. Windows, trim, rail, and doors: 210-White and 282-Light Green, *Sash and Trim Colors*.

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Your home speaks for itself . . . and you.

And if year in, year out, you want to be real proud of what it says, paint your home the beautiful, long-lasting "Dutch Boy" way.

It'll look fresh and colorful and pretty as a picture. And it'll keep its looks.

For "Dutch Boy" Paints are blended to *protect* beauty. Each and every one is the right blend of pigments and oils for the job you want it to do, the wear and exposure conditions it must meet.

Keep your home up to the mark with "Dutch Boy" Blended Paints. See your "Dutch Boy" dealer—listed under "Paint" in your classified phone directory. Or see your painter. Also write for *Dutch Boy's Fashion Tints for Homes*.



Dutch Boy* **PAINTS, ENAMELS, VARNISHES**

*Reg. U. S. Pat. Off.



Sparkling success—it's the whitest of whites *and* it is self-cleaning. That's why "Dutch Boy" *Bright White* is the home-owner's favorite.



Alive with color–paint your shutters, sash, trim, and doors with "Dutch Boy" *Sash and Trim Colors*. Lively and gay, they last and last!



Patter, patter, yet no matter! Rich, brilliant "Dutch Boy" *Porch and Floor Enamel* stands up to weather and the wear of scuffing shoes.

"Save the Surface and You Save All"

Beautiful full-color booklet—Free — Just mail this coupon



NATIONAL LEAD COMPANY,
Dept. AH-4, (Address nearest office)
New York 6; Atlanta; Buffalo 3; Chicago 8; Cincinnati 3; Cleveland 13; Dallas 2; Philadelphia 25; Pittsburgh 12; St. Louis 1; San Francisco 10; Boston 6 (National Lead Co. of Mass.).

I understand that your full-color booklet, *Dutch Boy's Fashion Tints for Homes*, is a treasure house of smart, modern, easy-to-apply home-decorating ideas. Please send me a copy—free.

Name.....

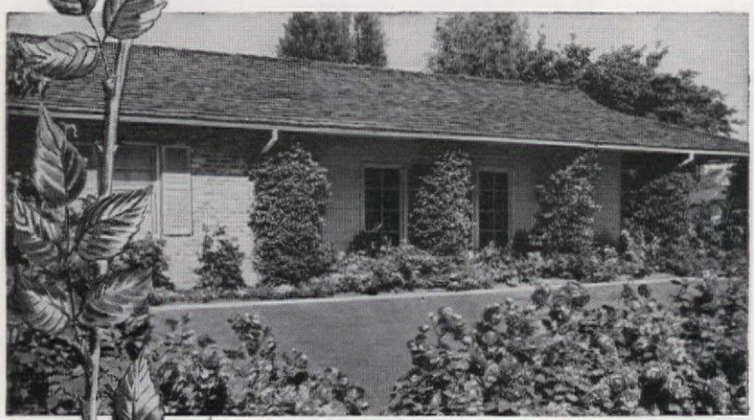
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City.....Zone.....State.....

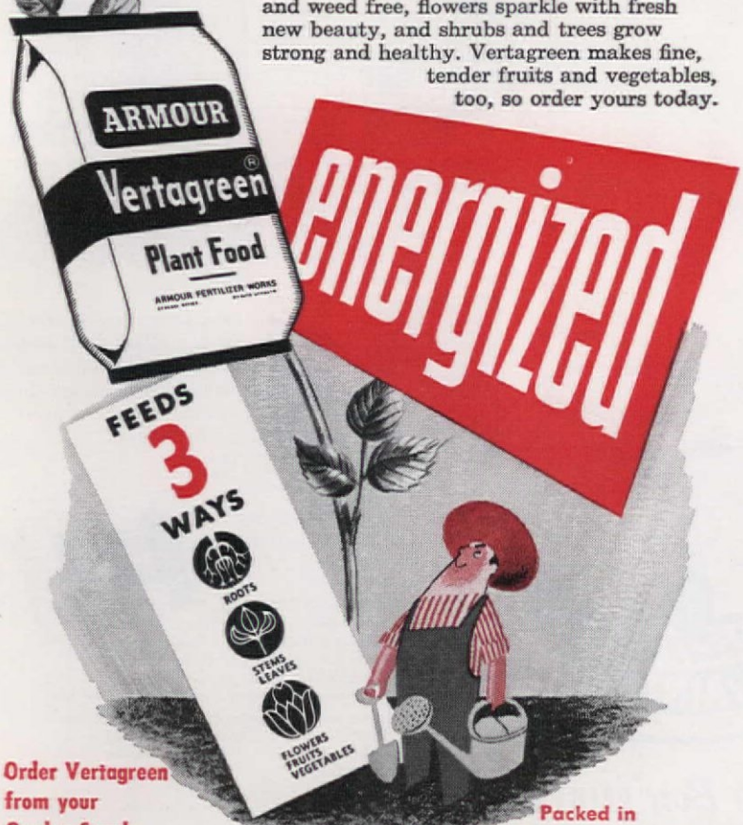
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For the sparkling new beauty and color you've always wanted in your lawn and garden, feed energized Vertagreen, America's fastest growing plant food. Vertagreen provides a better balance and perfect blend of the vital elements plants need. And it feeds more completely: (1) roots, (2) stems and leaves, (3) flowers, fruits or vegetables. That's why Vertagreen-fed lawns grow thick-green and weed free, flowers sparkle with fresh new beauty, and shrubs and trees grow strong and healthy. Vertagreen makes fine, tender fruits and vegetables, too, so order yours today.



Order Vertagreen from your Garden Supply Dealer Now!

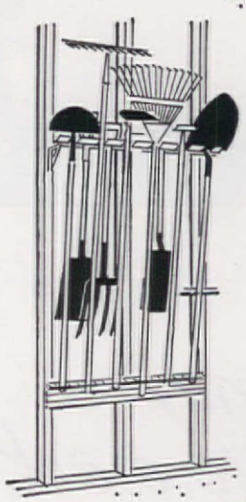
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Neat Bags of 1, 5, 10, 25, 50, and 100 Pounds
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Hang It All!

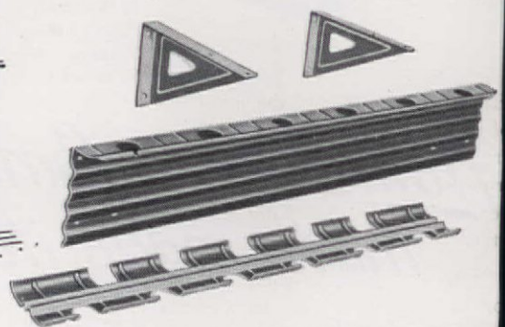
(Begins on page 130)

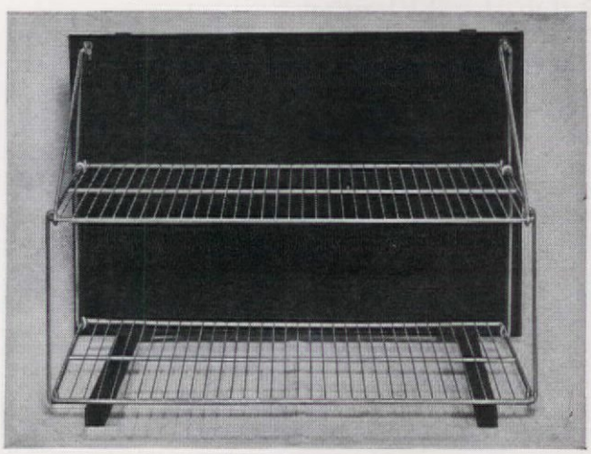
How an ingenious gardener treated a rarely used garage door. Simple hinged frame with holes through top, and partly through bottom rail, doubles tool storage space. (Harry Gordon, Utica, N. Y.)



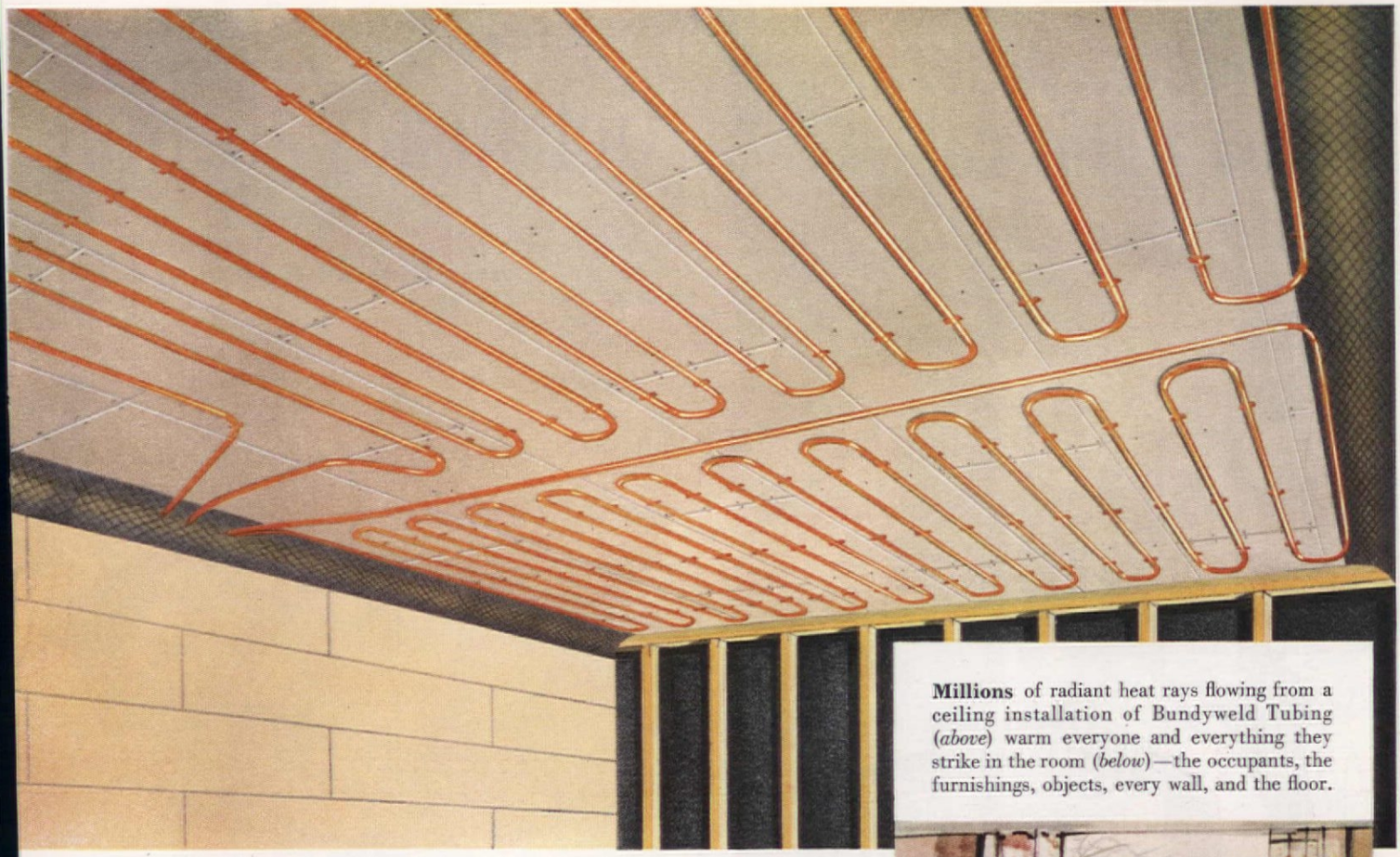


Top and bottom racks, two brackets, bolts, screws make up triple-duty steel Milcor Tool Rack. Holds 6 long-handled tools in front, 5 shorter ones behind. About $2.95. (Inland Steel Prod. Co., Milwaukee)





"Hang-a-Shelf," an all-steel, space-saving support, hangs from two wall hooks (Style W-100, shown) or from four in ceiling or joists (C-100). Add more as desired. $3.29. (Straits Steel & Wire Co., Ludington, Mich.)



Millions of radiant heat rays flowing from a ceiling installation of Bundyweld Tubing (*above*) warm everyone and everything they strike in the room (*below*)—the occupants, the furnishings, objects, every wall, and the floor.



Like having the sun in your ceiling– Bundyweld ceiling radiant heating

Have you considered the many advantages f ceiling radiant heating for that home you re planning to buy, remodel, or build? This ruly modern system offers you savings, con- eniences, and comfort not matched by any ther.

With *ceiling* installations of Bundyweld, or example, heat rays flow evenly, freely *ownward*, not up through floors to be lost in ugs, furniture, draperies. Here is heating hat really *radiates*, gently warming everyone nd everything in the room. Heating so com- rtable, so natural it's like having the sun your ceiling.

Savings, too

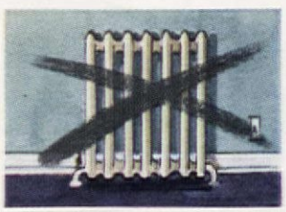
lore, because it's draft-free heat, less dust is rried onto upholstery, curtains, draperies. ecause it's even heat, no dirt streaks form on lls or ceilings. You save extensively on y-cleaning, wall-washing, and redecorating costs, enjoy easier day-to-day housekeeping.

These home maintenance economies, plus fuel savings over the first few years, more than pay for any additional first costs. Continuing yearly savings make this your most economical long-run heating system by far.

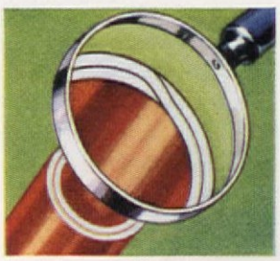
Talk to your real estate man, heating contractor, architect, or builder about radiant heating now. And about Bundyweld Tubing, too. Bundyweld is the *only* tubing double-walled from a single strip. It's tough steel tubing, copper-coated inside and out. Bundyweld is leakproof, takes high pressures in stride, transmits heat quickly.

Send coupon for free booklet

Send coupon at right for free booklet describing fully the many advantages of ceiling radiant heating. Radiant Heating Division, Bundy Tubing Company, Detroit 14, Michigan.



No radiators or registers to interfere with furniture arrangements or take up valuable floor and wall space.



Bundyweld is the *only* tubing double-walled from a single strip. It's quickly, easily fabricated into completed radiant heating grids —with major savings in time and construction costs.

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Lowe Brothers, famous for fine quality, presents a fabulous selection of new *Stylist Colors* . . . created by leading decoration authorities. Rich deep tones, in-between shades, lovely pastels . . . *colors* for every interior decorating need! Matching colors for walls and woodwork in flat (Mellotone) and in semi-gloss (Mello-Gloss). Long-wearing, completely washable . . . premium quality at no extra cost!

Faber Birren, world famous color consultant, fully endorses Stylist Colors because they're *correct* . . . easy to *choose* . . . easy to *use!* Your Lowe Brothers Dealer has the new *Stylist Tri-vue Color Planner* which shows at a glance the *Stylist Color* you want and the colors to use in combination with it! He will give you a FREE *personalized* color plan. Visit your Lowe Brothers Dealer now.

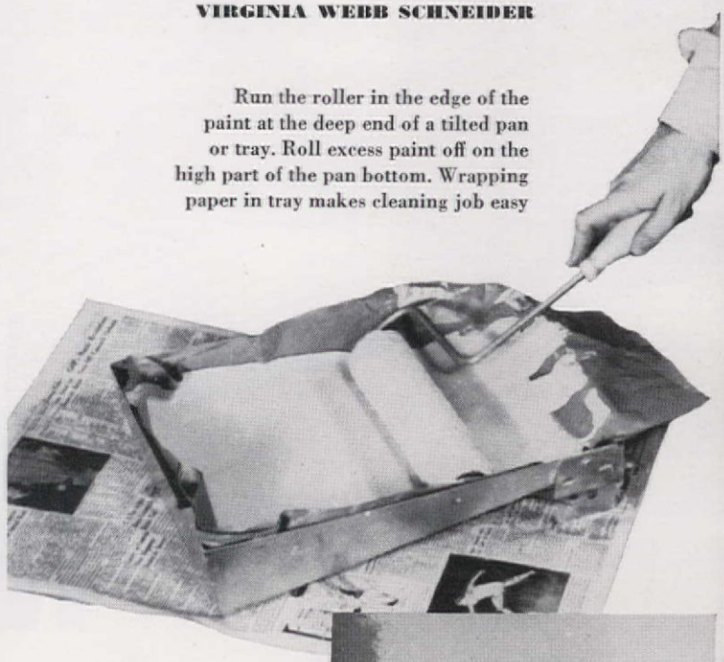


FREE—New "Color Keys" booklet, with many exciting decoration schemes in full color . . . plus dozens of home maintenance tips. Ask your dealer for FREE copy or write direct to The Lowe Brothers Co., Dept. A, Dayton 2, Ohio.

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VIRGINIA WEBB SCHNEIDER



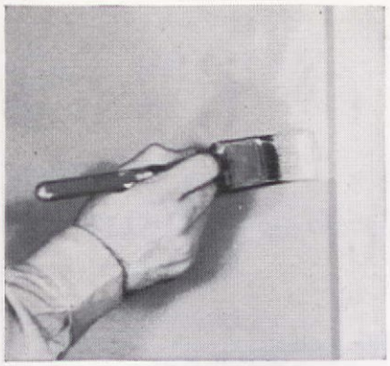
Run the roller in the edge of the paint at the deep end of a tilted pan or tray. Roll excess paint off on the high part of the pan bottom. Wrapping paper in tray makes cleaning job easy



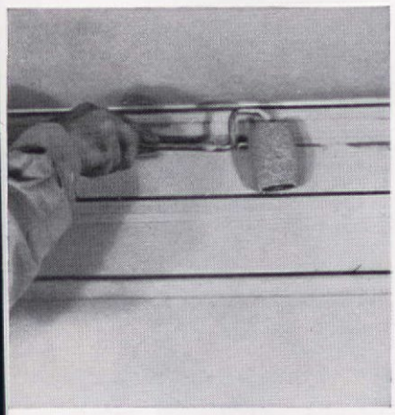
Apply paint by rolling up and down with moderate pressure over a workable area. Size of the area depends on drying speed of paint. Next, before the paint starts to set, smooth the area, rolling lightly at right angles to direction of application. Thin paints, semi-glosses, and enamels need an extra time over for smoothing and removing excess paint



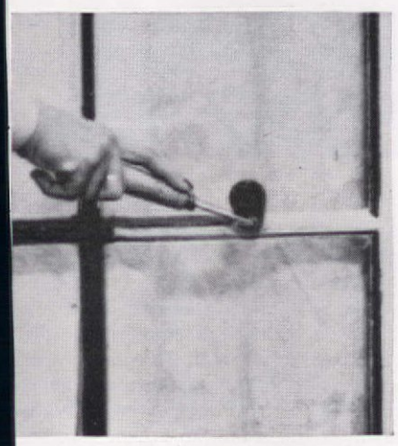
When the job is done, or you stop painting, clean the roller thoroughly to insure good results on next job. Run the roller over newspaper to remove excess paint. Then, while paint is still wet, wash the roller by dipping it in a jar or bucket of turpentine or other proper paint thinner



Around woodwork, ceiling line, and corners, where you can't work with a roller, paint a strip with small brush. Do small section at a time so it will be wet when you roll up to it, and won't show a lap mark



For small areas, doors, woodwork, and window trim where the regular rollers won't fit, a special 3- or 4-in. roller is handy and speeds up the work



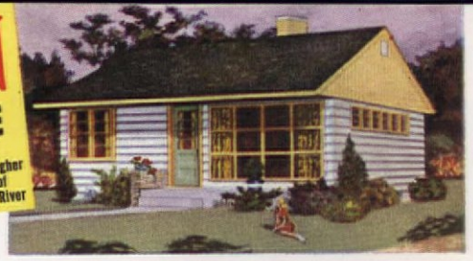
There is a roller made for working to edges and doing job mentioned above for the brush. It's shaped like a truncated cone and has a disc shield on the end. It works very well for window muntins and trim



A long-handled roller, or a regular roller with a long handle improvised and fastened securely to the short handle, will do away with much of the ladder or scaffold work on ceilings and high parts of walls. It will reach behind radiators too. Painting or varnishing floors, the same long-handled roller saves backaches

THIS ALADDIN 5-ROOM HOUSE

FREIGHT PAID $1974 Slightly higher west of Missouri River



YOU CAN BUILD THIS ALADDIN READI-CUT HOUSE YOURSELF... and Save Hundreds of Dollars!

For over 45 years Aladdin has manufactured its own houses and sold them direct to home builders. The finest quality KILN DRY lumber is used. This lumber is cut to exact size on fast, precision machines in Aladdin's own mills. Because the Aladdin Readi-Cut System eliminates expensive hand measuring and cutting you save as much as 30% on labor. You save 18% on waste also. And you can choose the size and style house you want from Aladdin's 110 beautiful designs. YOUR COMPLETE HOUSE will be delivered IN ONE SHIPMENT direct from our mills. Not only will you save money but you'll have a house to be proud of throughout the years.



THIS IS THE WAY TO BEAT THE HIGH COST OF BUILDING!

BUILD YOUR OWN HOME

Every hour you put in on the construction of your Aladdin house means a saving to you of from $2 to $3 per hour—$14 to $21 a day! Total carpenter work runs from 300 to 1200 hours, depending on the house you choose.

WITH MOST OF THE SKILLED LABOR ALREADY PERFORMED at the Aladdin mills think how easy it should be for you to bring the cost of your new home down to practically a pre-war level. Our drawings and instructions are simple to follow and cover everything from the foundation up so you can save any or ALL labor costs.



WHAT YOU GET WHEN YOU BUY AN ALADDIN HOUSE

- ALL THE LUMBER accurately cut to fit, marked and numbered ready to erect practically without use of a saw.

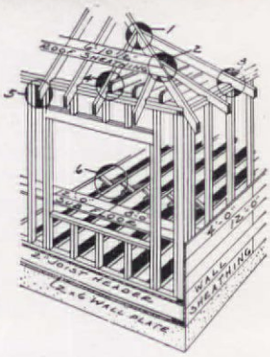
ALSO

- SIDING
- FLOORING
- DOORS
- HARDWARE
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- MOULDINGS
- WINDOWS
- GLASS
- ROOFING
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- COMPLETE DRAWINGS & INSTRUCTIONS

Hundreds of Aladdin home buyers have erected their own houses

WHAT READI-CUT MEANS

The picture at right shows how Aladdin lumber is cut to exact size—mitred and bevelled for perfect fit. An Aladdin Readi-Cut House is identical in DESIGN, CONSTRUCTION and MATERIALS to the best architect-planned and contractor-built home.





ALADDIN HOUSES ARE NOT PREFABRICATED

IMMEDIATE DELIVERY

ALADDIN GUARANTEE SATISFACTION OR YOUR MONEY BACK

THE ALADDIN CO. Est. 45 Years

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Send 25¢ FOR BEAUTIFUL NEW FULL-COLOR CATALOG No. BM-20

"I want a power mower, too!"

"Just be sure it's a Pennsylvania"



"You look as if you were out for a stroll instead of mowing a lawn."

● "That's the way I feel. When George is busy, I like to mow the lawn. It's so easy with a Pennsylvania. It's just pleasant exercise."

Easy to Use, Easy to Care for PENNSYLVANIA



No Wonder Careful Buyers Choose It

"You know George is an engineer and before deciding on a Pennsylvania he compared all makes. He said this is the finest grass cutting machine and the easiest to take care of. The longest lasting, too."

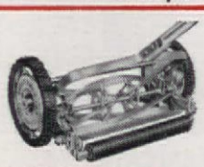
Yes, Pennsylvania mowers work like new for many, many years. They mow your lawn with a minimum of shop service and repairs. That's why dealers who handle Pennsylvanias praise them so much.

If you like mechanical details, Pennsylvania power mowers have easy Push-Pull finger-tip control of throttle and clutch . . . full-tempered, double ground hi-carbon blades . . . designed for ease of maintenance . . . easy adjustment for height of cut . . . Briggs & Stratton motors . . . Triple-A ball bearings and seven other important features . . . Your dealer will be glad to tell you about them.

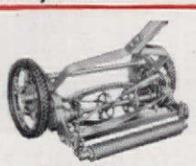
Write for helpful free folder —"How to Choose a Lawn Mower." Address Pennsylvania Lawn Mower Division, American Chain & Cable Company, Inc., Bridgeport, Connecticut.

ACCO

In hand mowers, too, Pennsylvanias are made intentionally better



GREAT AMERICAN
Choice of professional gardeners

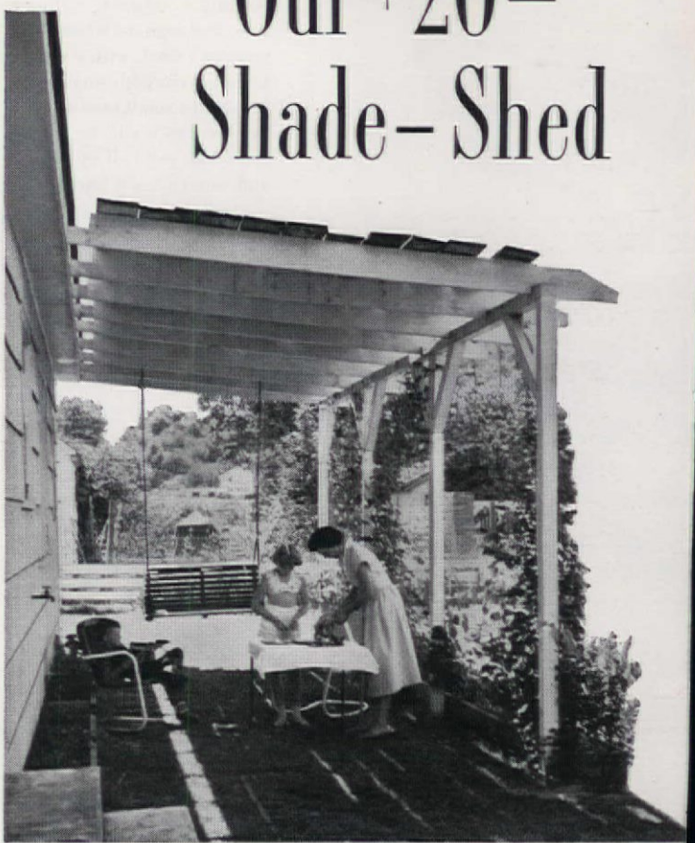


PENNSYLVANIA, JR.
For heaviest duty and unusual cutting conditions



TRIMMER AND EDGER
Does trimming and edging easier, faster, better

Our $20.00 Shade-Shed



LOUISE HAYES

Our house, when we bought it from the original owner, looked like a shoe box sitting all alone out in a field! There were no trees, no grass, no landscaping, and all the most important rooms faced west. Indeed, on hot summer afternoons, the descending sun would heat the kitchen until my ornamental candles looped over like strings. And outside the house, there was not a single spot that afforded any shade or privacy. Consequently, as soon as the grass was planted for our lawn, we began worrying about our outdoor-living problem. We either had to solve it, or move somewhere else for the summer.

The solution came to us, not in an exciting way as a flash of inspiration, but as the result of very timid and cautious experimenting, with one of us holding up a post here, or there, while

PLEASE TURN TO PAGE 138

Given: this unplanted, stark, sun-baked western exposure. Wanted: an outdoor spot to live in. Solution: a vine-shaded patio—cost: about $20



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PROVED
IN ACTUAL TESTS

America's 3 Great Gardening Aids

see what a difference they make!







VIGORO*

so gentle, yet so complete it can make grass and flowers grow and thrive *even in plain sand!*

Supplies *all* the vital food elements your grass, flowers, vegetables, trees and shrubs need for best growth and development. Ideal for everything you grow. On lawns, apply 3 lbs. per 100 sq. ft.

PROVED



Grown in sand with only Vigoro added!

**Vigoro is the trade-mark for SWIFT & COMPANY'S complete, balanced plant food.*

End-o-Pest

gives quick, 3-way protection against chewing insects, sucking insects and fungus diseases!

Stops pest troubles before they start . . . *ends* pest troubles if they've started. Comes ready-mixed in handy, refillable dust-gun container. Use on flowers, trees, shrubs, edible fruits and vegetables.

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unprotected *protected with End-o-Pest*

End-o-Weed

destroys over 100 different kinds of ugly lawn weeds without any harm to ordinary lawn grass.

Kills leaves, roots, stems and all! Just dilute with water and apply as a spray. Lets you weed your entire lawn in less than an hour. 8 ounces treat 2,000 sq. ft.

PROVED



Before End-o-Weed *After End-o-Weed*

All you need to make all you grow . . . grow its best!



Swan
Garden Hose
takes the work out of watering lawns and gardens!

Make watering your lawn child's play with lightweight, easy-to-handle Swan Plastic, or SWANITE, the rayon-reinforced, plastic-covered garden hose.

For heavy duty service, get Swan Neoprene-covered rubber garden hose.



Beautiful cover of pure plastic

▲ Genuine DuPont "Cordura" rayon cord reinforcement

Seamless inner tube of tough rubber

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Guaranteed in Writing
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Your friendly hardware merchant has a complete stock of Swan Garden Hose. Let him help you select the color, size and type Swan Hose best suited to your needs.



SWAN RUBBER COMPANY • BUCYRUS, OHIO

World's Largest Manufacturer of Garden Hose

Shade-Shed

(Begins on page 136)

the other stood back to "get the effect." We were amateurs and we knew it. Furthermore, a shoestring budget didn't allow for any "fancy fixin's," or the expensive correction of mistakes if we went wrong.

We ended with a patio—or, more correctly, a loggia—on the west side of the south end of the house, which not only gave us the cool spot for the summer which we sought, but also sheltered the kitchen and dining room. The cost came to approximately $20 for lumber, wire, and paint, plus 50 cents for some petunia plants and 20 cents for Scarlet Runner bean seeds.

The floor of the loggia is grass. Four 4 x 4 in. posts of cedar (cheaper and more durable than pine or fir) were set on top of concrete cones that we cast in homemade molds and sank in the ground 8 feet apart and 10 feet out from the house wall. A hole bored in the center of the base of each post was set over a big bolt we had embedded in each concrete footing. This avoided sinking the posts in the ground or in concrete and the subsequent inevitable rotting. The posts were capped with 4 x 4 in. cedar beams parallel to the house, and nine 2 x 8 in. stringers set on edge and 3 feet apart connected the capping with the house, where they were anchored to the ceiling joists. Short diagonal braces between posts and capping strengthened the structure.

From scrap lumber we made one-foot-high plant boxes, one to go in the sunshine outside the row of posts, and the other to go next to the house foundation inside the loggia. The outside box was planted with petunias and Scarlet Runner beans which, in three weeks, started skyward up the chicken wire we had stretched between the posts. Growing as much as five or six inches in 24 hours, by midsummer they enclosed and roofed the loggia with dense green vines hung with brilliant flowers. The petunias filled in at the base with a mass of color that cascaded out of the box.

The box next to the house where, in time, it was shaded by the vines, contained tuberous begonias, violas, fuchsias, and ferns and contributed to the coolness of our outdoor room.

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You'll love the way your hands look and feel in smartly-styled Green Thumbs. Their chamois-soft, chamois-colored, washable fabric is vinyl-treated, keeps out dirt . . . guaranteed to wear several times longer than good canvas gloves. And they really do have a green thumb.

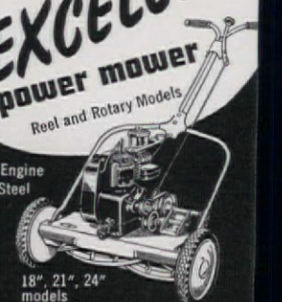
Only 89c at your dealer's, or $1 postpaid, to keep hands lovely while you garden, dust, paint. Edmont Mfg. Co., 1282 Walnut St., Coshocton, Ohio.



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Your Best Buy

Trouble-Free
EXCELLO
power mower
Reel and Rotary Models



Briggs & Stratton Engine
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EXCELLO— Caretakers of the Nation's Law

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For a Better Law



SAY SEE SOW WHITNEY LAWN SE

• Super-refined! Germination tested! Mixtures for every need. Ask for WHITNEY'S Excelsior or Sylvan Shady Mixture in transparent plastic bags. Quality you can see. FREE NEW Folder tells the 4 steps to a better lawn. See your dealer or write

WHITNEY SEED CO., INC., Buffalo 5, N.

J. A. ELIOT

Asparagus... the Easy Way



Do you grow asparagus in your garden? If not, is it because you don't realize what a fine, generous, reliable, delicious vegetable it is? Or is it because of the labor and time involved in digging and preparing a trench a foot or more deep according to the traditional methods found in most of the old garden guides?

If the latter is your reason, forget all you ever heard or read about trench planting, and treat asparagus just as you would rhubarb, chrysanthemum, or any other hardy perennial. Grow it from seed, if you are not in a hurry; or buy and set out plants, allowing 50 per person—unless you are especially fond of asparagus. Two-year-old stock is a good, popular size to buy. Plant so that the roots are covered, but the crowns are just at or under the surface, not buried inches or feet deep. That is how a wild asparagus plant starts and grows; it is how Nature handles the crop—and who will deny that, in this respect, Mother Nature knows best? Moreover, since, ten years ago, I began to champion this method, it has been thoroughly tried and proved by growers all the way from Maine to Georgia, and probably farther. Here is the program I recommend:

1. Set out plants any time from April through August, whether raised from seed, bought, obtained from a neighbor, or transplanted from an old bed of your own, or from field or roadside.

2. Provide a sunny place with well drained, average good soil. However, asparagus *can* be grown on land too steep or rocky for ordinary cultivation, as a background for flowers, as a summer screen to hide eyesores, or in clumps here and there to utilize idle ground.

3. If the soil is in good condition, a deep spading and rough leveling with a steel rake will be sufficient preparation. If rotted manure, compost, or other food material can be worked deeply into the ground prior to planting time, so much the better.

4. Roots are commonly sold as one, two, or three years old; as already noted, the middle size is usually most satisfactory. Some of the roots in an order often run small, so it's wise to buy from a quarter to a third more than you plan to plant.

5. Spacing can be varied to fit conditions. In a single row, you can set the plants from 12 in. to as little as 6 in. apart, so as to get maximum returns from limited space. In a bed, set them 15 to 18 in. apart each way. Those distances apply where the plants are to be mulched—and that is the best home-garden method because it gives about twice as much from a given area as the clean cultivation method. If you prefer the latter, you must leave 3 ft. or more between the asparagus rows so a wheel or other cultivator can be used. Other advantages of mulching are: weed control without labor, conservation of moisture in the soil, and the fact that it permits a bed to renew itself naturally by dropping seeds and thus replacing old plants as they die. Constant cultivation destroys the young plants that come up from self-sown seed between the old ones.

6. Set the plants just as you would cabbages, with the crowns not more than half an inch below the surface. An organic plant food

PLEASE TURN TO PAGE 140

EVERYTHING YOU GROW... Flowers... Vegetables ... Fruits... Lawns... Shrubs... Vines... Trees... House Plants...

GROWS BETTER... MORE QUICKLY... WITH

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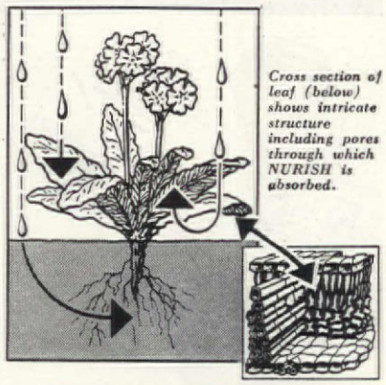
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We have been watching developments in this field carefully... waiting for a formula we could offer you with confidence. Now we're proud to recommend NURISH—developed by the scientists of the BATTELLE MEMORIAL INSTITUTE, famous research center—and made by the NACO FERTILIZER COMPANY, producers of agricultural fertilizers for almost half a century.

NURISH DISSOLVES IN WATER

to provide a liquid plant food ready for instant absorption by your plants. Sprayed on the leaves it enables them to take some nourishment through their pores (see diagram). The remainder penetrates ground and feeds roots.



Cross section of leaf (below) shows intricate structure including pores through which NURISH is absorbed.

20-20-20 BALANCE OF MAJOR NUTRIENTS

provides essential foods in proportions that promote quick, luxuriant growth for everything you grow!

ENOUGH NITROGEN

... essential to life processes of plants ... an element in chlorophyll, the green substance which captures the sun's energy.

ENOUGH PHOSPHORUS

... essential to cell formation and development of seeds, fruits and flowers.

ENOUGH POTASSIUM

... essential to all growth processes ... strengthens stems and roots ... stimulates formation of young leaves and buds.

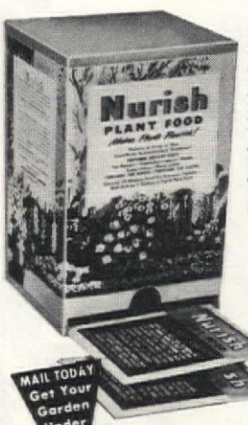
PLUS VITAL MINOR ELEMENTS

... Manganese, Copper, Boron, Zinc.

SAFE, HEALTH-BUILDING FEEDING

for all stages of plant growth is assured with NURISH... it has what your plants need for beauty, productivity and disease-resistance. NURISH gives you greener lawns... bigger, lovelier flowers... finer, tastier fruits and vegetables. Use NURISH for seeding, planting, throughout the growing season. Especially beneficial to transplants. Used as directed, will not burn tender forms of plant life. NURISH-fed annuals and perennials grown in average soil will show 2 or 3 times as much growth as unfertilized plants grown in same soil and as much as 5 times when soil is poor in nutrients.

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Enclosed is $..... Please send me, postpaid, quantity of NURISH checked below. (Add sales tax if required.)
NOTE: To speed shipment your order will be filled by the nearest NURISH distributing nursery.

☐ 1½ lbs. in 32-packet dispenser box $2.35
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Old-fashioned heavy tools went out with the "hired man." Modern folks use these small, strong, easy-to-handle *SPEEDLINE* tools to tend their lawns and gardens.

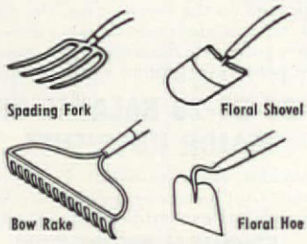
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THE UNION FORK & HOE CO.
Columbus 15, Ohio

Asparagus

(Begins on page 139)

can be worked into each hole, or commercial fertilizer can be added, provided it does not come in contact with the roots. After planting, stamp the ground down well. Cultivate for a month or so until the plants get nicely started, then switch to the mulch system. Apply first an inch or two of fine rotted manure over the bed; sheep manure, available at seed stores, is a good substitute for the farm kind. On this maintain a thick mulch of any waste plant material, except leaves alone, since they will form a mat that may kill the plants.

8. Asparagus is a heavy feeder and will come into bearing sooner, and yield more heavily and for a longer time, if well fed. Fresh stable manure is particularly good if obtainable and if kept away from the plants so as not to burn them; but commercial fertilizer will give good results. Old-timers used to spread salt on asparagus beds to kill weeds and (supposedly) feed the plants, but this practice is no longer common.

9. The only serious pest is the asparagus beetle which, in both grub and adult forms, attacks the spikes. Control is easy, for adults that winter near the bed attack the first shoots as they appear. Every beetle killed then means several hundred less later on, so none should be allowed to escape; they are easy to catch by hand in the cool of the morning. By killing every beetle I see whenever I cut stalks, I have been able to control them without using insecticides.

10. Begin to cut when stalks are as thick as your thumb, never while they are pencil thin. Whether they are ready is determined by the condition of the head; the height has nothing to do with it. If the head is just beginning to open so you can see its tiny beads, it's ready. Well tended two-year-old roots may yield some stalks one year after planting, but don't extend the cutting season until the stalks become spindly.

11. When cutting stops, let the tops grow and turn brown. You can leave them alone until spring clean-up time to serve as a mulch and hold the snow, and then remove and burn them; or you can chop them up and leave them around the plants as a mulch, as nature would. If you *do* burn them, don't do it on the bed and thereby injure the plants.

That's all there is to it. Don't forget that asparagus is a neat plant that remains good looking all summer. It's plucky and withstands a lot of hardship. It yields succulent, nutritious food at a time when practically no other plant is doing so, adding a month or more to the garden harvest season. And, finally, asparagus cooked within an hour of cutting is delicious beyond description. How about welcoming it into your garden this year?



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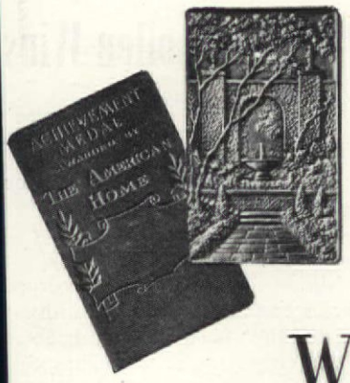
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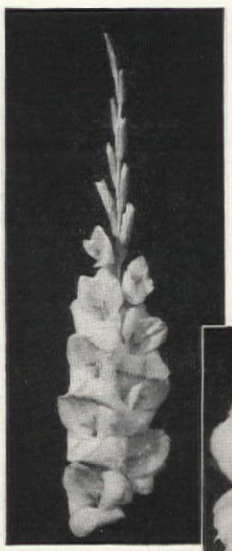
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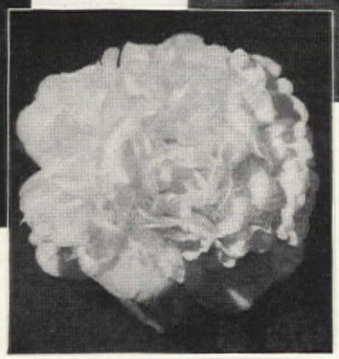


"Patricia Spollen" wins 9 Medals!

American Home Achievement Award has another interesting year







Attractive garden editor of "The Philadelphia Bulletin" and the victorious Cactus dahlia named after her by its originator, Stanley Johnson. Far left, Byron R. Kadel's two-Medal-winning gladiolus, Howard V. Wright; then, J. Franklin Styer's pure white peony named after his father, Jacob Styer—only 1951 peony winner

E. L. D. SEYMOUR

The AMERICAN HOME Achievement Medal was asked for in 1951 by 70 flower societies (more than ever before); 67 of the requests were granted (also an all-time high). But of the 64 organizations that returned reports (must there *always* be a few delinquents, I wonder?), only 40 awarded the trophy that stands among the very highest in the field of garden flower improvement. The fact that 14 dahlia societies, 9 gladiolus societies, and one peony society found no entry in their shows worthy of the Medal, is both evidence and explanation of the high regard in which it is held. As one society's secretary put it, "Thank you again for the privilege of offering this coveted award. . . . We will always strive to maintain the high standards necessary to win it." Also, one of the 1950 gladiolus winners, Paul J. Savelief, expressed what it means to them when he said, "Thank you ever so much for the award and for the sentiments expressed in your letter. My wife and I will try ever so hard to win again and again. Almost 20 years ago, she and I decided to produce an unhooded clear yellow. The variety Canberra offered a challenge. We went through some 40,000 seedlings before we succeeded. Now we have a clear, unhooded Canberra, but it is far from the perfect yellow everyone is looking for. Its children look very promising, and who knows but a few years from now, God willing, we will again be hearing from you."

Of the 40 Medals awarded, 27 went to 14 originators of 14 new dahlias, 12 to gladiolus breeders, and one to a peony specialist. The big news was, of course, that Stanley Johnson, of Cheltenham, Pa., who, in the nine years since 1941 had won 11 of the Medals, in 1951 was awarded nine of them, and thus came within one of equaling James Marsh's 1950 record of ten Medals for his Madonna. The nine-Medal winning variety, shown above with the young lady editor for whom it was named, is a handsome "A" (large) Incurved Cactus dahlia of persimmon-orange color (described in some reports as "apricot" and "autumn shade"), with

PLEASE TURN TO PAGE 142

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WORLD'S LARGEST-SELLING GROUP OF ROSE "GROW-ers"

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● Rose lovers everywhere are increasingly recognizing Tri-Ogen as *"The Secret of Fine Roses."* Try it. Make it your "secret," too. It's so easy to use, so amazing in results, you will say you never raised such beautiful, healthy roses before.

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ALONE CONTROLS INSECTS, FUNGUSES; STIMULATES PLANTS—Experts say this is the finest spray ever developed. A combination insecticide, fungicide and plant stimulant, Tri-Ogen Spray alone gives your plants all the protection they need. Also contains du Pont Fermate. Controls both chewing and sucking insects. Controls blights, including air-borne black spot and mildew. Stimulates luxuriant growth and beautiful blooms. "E" trial size kit (for 10 bushes) only $1.35. Other kits $2.25, $6, $9, $30. Also valuable for other flowers and vegetables.

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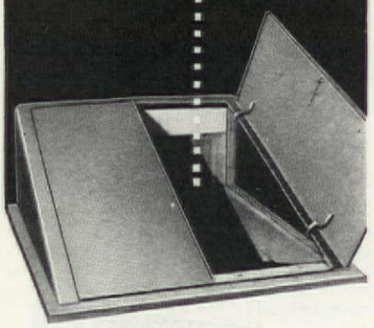
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Patricia Spollen Wins

(Begins on page 141)

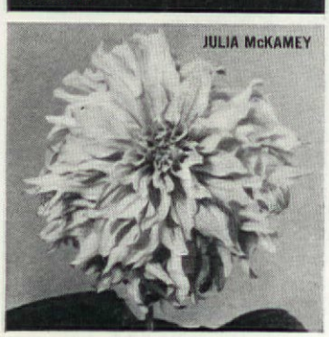
blooms that range from 9 to 11 inches across and from 6 to 6½ inches deep. It won at the shows of these societies: American Dahlia at New York; Baltimore; Burholme Horticultural; Greater Philadelphia; Midwest at Kansas City, Mo. (exhibitor C. P. Leick); Georgia at Atlanta (exh. C. E. Faust); Greater St. Louis (exh. Mr. Leick); Kentucky at Louisville (exh. A. W. Adams), and New Jersey at Newark. In addition, Patricia Spollen won for Mr. Johnson firsts and special prizes at several other shows, five A. D. S. Certificates with a top score of 86¾ points, and the A. D. S. Gold Medal. We were happy to present his nine Medals to this persistent competitor and consistent winner during the A. D. S. meeting in January.

An interesting feature of the 1951 records is that two of the Medals were won by Miniature dahlias. These were James E. Marsh's Prairie Thistle, a bluish-lavender of Formal Decorative type, and Ruby Charm, the red Miniature Cactus developed by William Haugh of Ohio. This, if not the first instance, is one of the rare occasions when this has happened. For while there is nothing in the regulations governing the Medal that prevents a small variety from winning, the great majority of winners have been of the large or exhibition type. Doubtless the success of two Miniatures last year is one indication of the growing popular interest in smaller dahlias.

For the record, the other Medal-winners are listed below in alphabetical order, with asterisks (*) indicating those illustrated here or on pages 143 and 144. After each description is given the name and address of the originator (Medal recipient), then the society that awarded it, and, in parenthesis, the exhibitor —if other than originator.



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USS CYCLONE FENCE

UNITED STATES STEEL

Patricia Spollen Wins

(Begins on page 141)

Dahlias

**Allways.* "A" (large) Incurved Cactus; petals tightly rolled with laciniated tips; pink shading salmon at center. Originator E. R. Phillips, Silver Spring, Md. At Nat'l Capital, Virginia, Williamsburg (Va.), and Wisconsin Dahlia Societies (exhibitor Geo. R. Currie, Sheboygan, Wis.).

**Big Mo.* "A" (very large) Semi-Cac.; dark red to maroon. Orig. J. Louis Roberts, Chicago. At Long Island Dahlia Soc'y (exh. Ruschmoh Dahlia Gardens) and Southtown (Ill.) Dahlia Club.

Dun Robin (ancestral home of Duke of Sutherland). Straight Cac., 9–10 in.; primrose yellow, tipped Egyptian buff. Robert McWhirter, San Francisco. Dah. Soc'y of Calif.

**Julia McKamey.* Large Formal Decorative; 10½ by 8½ in.; bright pink (madder lake, Newton Chart). N. S. McKamey, Bremerton, Wash. At Kitsap County and Washington State Dahlia Societies.

**Lovely Queen.* Inc. Cac.; medium pink. John C. Hart, Buena Park, Calif. At Orange County (Calif.) Dahlia Society.

**Mary Lou.* For. Dec., 6–8 by 4–5 in. blooms; light autumn color. Lakeside Dahlia Gardens, New Baltimore, Mich. At Michigan Dah. Association.

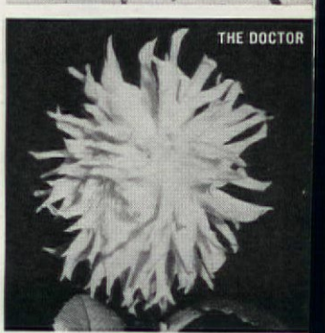
Miss Stannage. Large Cac.; pink cream in center. David Webb, Albany, Calif. At San Leandro Dah. Soc'y.

Pink Superior. Very large (11 by 8½ in.) Str. Cac.; light pink. E. M. Delbrugge, Martin's Ferry, O. At Wellsville (O.) Dahlia Club.

Prairie Thistle. Miniature For. Dec. (blooms 2½ by 1½ in.); soft bluish lavender. James E. Marsh, Chicago.



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Patricia Spollen Wins

(Begins on page 141)

At Central States Dahlia Society.

Retzers Gold. Formal; about 7 in. diameter; gold color. Henry Retzer, W. Bridgewater, Pa. At Greater Pittsburgh Dahlia Society.

Ruby Charm. Miniature Cac.; red. William Haugh, Wellsville, O. At Badger State Dahlia Society. Incidentally, this variety also won the A. D. S. Derrill W. Hart Memorial Medal (named for a former member of the AMERICAN HOME staff) for highest scoring Miniature in three trial grounds; and it was recognized on three national Honor Rolls.

**The Doctor.* Semi-Cac.; yellow. Dr. E. W. Crooks, Parkersburg, W. Va. At East Liverpool (O.) Dahlia Society (exh. J. T. Eccleston, E. Liverpool, O.).

Yellow Ray. Inc. Semi-Cac.; 12 by 8 in.; lemon yellow. Comstock Dahlia Gardens, San Diego, Calif. At San Diego Dahlia Society.

Gladiolus

Blossomtime. Pink, edged white. Byron R. Kadel, Lebanon, Pa. At Keystone State Gladiolus Society.

Cherokee. Heavily ruffled; bronze-red; 8 large florets open on tall spikes. George Snyder, Richmond, Mich. At Northestern Michigan Glad Soc'y.

D'Arcy. Blush pink with yellow feather on lower petals; 32 in. spike, 23 buds, 8 5-in. florets open; 75 days. Walter Pazderski, Macedonia, O. At Southeastern Mich. Glad. Soc'y.

**Howard V. Wright.* Large light yellow (Class 410); 8 florets, plain petaled, slightly recurving, open on 18 to 20 bud spike. Byron R. Kadel, Lebanon, Pa. At Eastern Internat'l Show and Maryland Gladiolus Soc'y.

**Jessie Mae.* Ruffled salmon-pink with slight midrib and rose-scarlet feather in throat (Class 442). Dr. H.

PLEASE TURN TO PAGE 144





Water, Water, always hot!

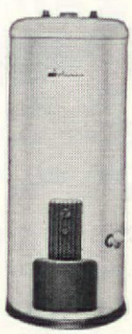


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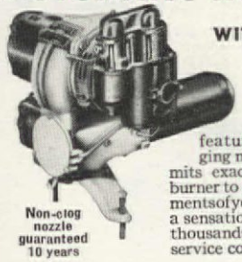
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Patricia Spollen Wins

(Begins on page 141)

H. Knight, Ames, Ia. At Waterloo (Ia.) Gladiolus Society.

Julia Mae Van. Large pale rose-pink (Class 460); slightly ruffled. Ralph J. Pommert, Pacific, Wash. At Washington Gladiolus Society.

Margery. Medium fluorescent rose. C. J. & G. Melk, Milwaukee, Wis. At Wisconsin Gladiolus Society.

Princess. Rose-lavender, early mid-season (Class 466); parents Elizabeth the Queen x Miss Wisconsin. J. R. & C. T. Larus, West Hartford, Conn. At Eastern New York Gladiolus Society.

**Rosita.* Light rose, deeper rose marking on lower lip, narrow white border; 30 in. spike, 22 to 24 buds, 10 5 in. ruffled florets open, 8 showing color. Ted Woods, Madison, Wis. At Iowa Gladiolus Society.

Royal Stewart. Red; very long flower head, excellent attachment of florets. Maryln Mae Pommert, Pacific, Wash. At Western International Gladiolus Show, Yakima. (exh. R. J. Pommert & Son, Pacific, Wash.)

Summer Dawn. Large ruffled blooms, petals somewhat pointed; 8 open; soft buff, pink shading on outer edges. Allan Karnes, Skowhegan, Me. At Maine Gladiolus Society.

Peony

**Jacob Styer.* Full double, pure white; late; dark foliage. J. Franklin Styer, Concordville, Pa. At American Peony Society Show, Cleveland, O.





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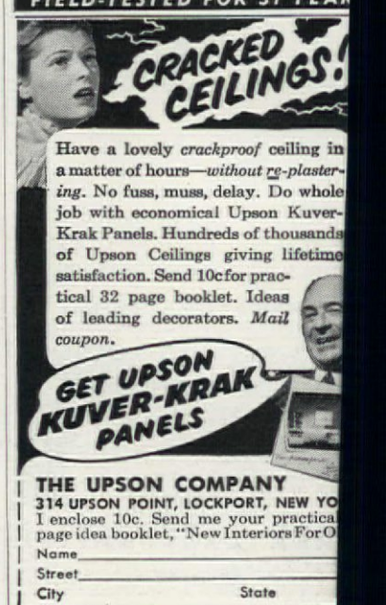
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Gladiolus (Begins on page 40)



Here begins the story of "Nine Glad Bulbs and How They Grew." They were planted in furrows 15–18 in. apart, the bulbs 6 in. apart and 3 in. deep

They don't ask for much: An open, sunny spot; water in dry spells; soil good enough to grow corn (plant food helps, of course); and weed control—by cultivation, as here . . .



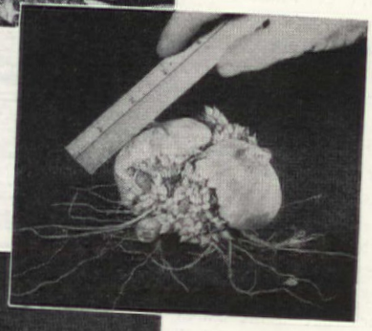
Or by the mulching method, which is easier and does other things, too: keeps the soil loose and moist. Use anything handy—old hay, straw, leaves, peat moss, lawn clippings. A layer 3 in. deep is fine

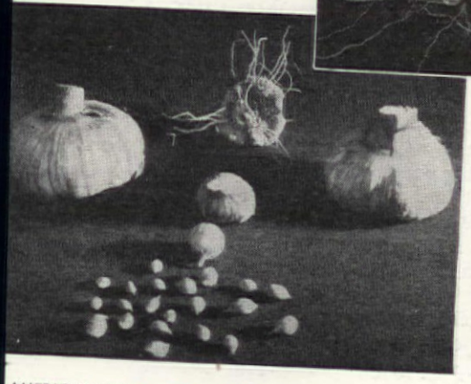




In fall, when tops yellow or are frosted, dig plants with spading fork; cut tops close to bulbs; dry several hours in sun; take to garage or shed to ripen before storing—in paper bags with DDT dust

Here's a clump ripened, ready to be divided and stored. Crowded around the mummied mother bulb are many new ones, large, small, and tiny





Here, same clump divided: Above, worn out mother bulb; two of top flowering size; two that may flower, and 21 bulblets saved out of many to be grown to blooming size in 2 or 3 years

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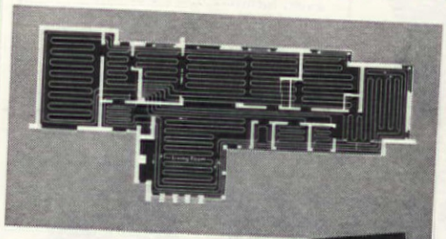
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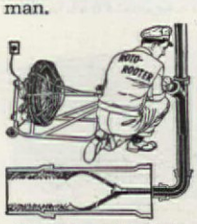
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Gladiolus

(Begins on page 40)

in a few days, you will cut your own flowers season after season while your stock of bulbs may be doubling or even trebling in readiness for each new season's planting. We, in three years, besides filling vases and our friends' arms, built up from the original nine a stock of 240 fine bulbs. Had we grown on all the bulblets, we would have had several thousand!

Not only the investment, but also the "upkeep" in time and labor is small, for glads aren't fussy. All kinds need sun, but in any ordinary climate and fertile soil grow as easily as onions. If you want them just for cutting rather than for garden effect, grow them in the vegetable garden. Consequently, choosing a type of glad is mainly a matter of selecting for length of flower spike; number of blooming florets it will carry (from 12 to 24); and size, shape, and color of the florets. The ordering of bulbs can start whenever the new catalogues arrive; it shouldn't be put off later than April, for planting will start as soon as frosts have gone. Setting out some bulbs every ten days will give a succession of blooms until frosts come again; or you can choose varieties whose flowering seasons vary but overlap, to provide continuous flowering. Many catalogues list days from planting to blooming for the varieties offered. Others use symbols: VE for Very Early (under 65 days); E for Early (65–75); EM for Early Midseason (75–85); M for Midseason (85–95); LM for Late Midseason (95–100), and L for Late (over 100). In general, count on large bulbs normally giving blooms in from 80 to 90 days. It's a good idea to study the catalogues of two or more dealers; and it's pleasant as well as educational to visit a gladiolus farm at flower time.

Don't get unduly perplexed over the matter of "types"—such as "Formal, Informal, Exhibition, Commercial," etc. The gladiolus has long suffered from confused terminology and such distinctions are for the commercial grower, expert, and specialist. Aside from color, the important factor is size—which ranges from massive giants down to "baby glads" which can be either hooded (Primulinus type), or open-faced true miniatures of the big fellows. While some argue that giant glads are better suited for banquet hall or funeral parlor than average home, a large spike is an imposing sight anywhere; and in shows, the good big one will likely beat the good small one.

A good catalogue, besides indicating size and color of florets, will describe any conspicuous marking, note whether floret is ruffled or hooded, give length of spike, and tell how many buds can be expected to open at one time. Each variety will

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Gladiolus

(Begins on page 40)

also have a code number of three digits which tells at a glance where it fits into the standard size and color classifications. (See Tables 2 and 3 on pages 40 and 41.)

The first digit indicates the floret size, from Miniature (100) up to Giant (500); the second and third digits tell the color class (the higher the number the deeper the tone); and if the third one is *odd*, it means that the variety has conspicuous markings of some kind—blotches or splashes. For example, a catalogue lists: "310—Elizabeth Maier (85 days), a beautiful clear yellow with frilled petal edges, 10–12 florets open on a 22–24 bud spike, etc." And "413—Spotlight (80 days), a large, clear medium yellow with small scarlet blotch deep in throat . . . makes fine, tall spikes with 6–7 moderately waved florets open at once."

The tables tell us that 310 is the Medium size group (florets 3¼ through 4⅜ in.); and that the color 310 is light yellow. As to Spotlight, it falls in the next or Large size group (413), and while its color is also yellow (413), the fact that the number is above 410 makes it *deeper* yellow than Elizabeth Maier; and the terminal figure 3 indicates the conspicuous marking or scarlet blotch.

What size bulb to buy (see Table 1) depends on your purse and patience. The larger ones cost more, are likely to bloom a little earlier, and usually give more buds to the spike; they are recommended for the Deep South. But mediums and smalls are popular, satisfactory, and while blooming, will be growing large ones for next year. The No. 6 is the smallest that can be expected to bloom the current season; don't expect a really large spike from anything smaller than a No. 3. Retail catalogues usually simplify by offering simply Large, Medium, and Small; but of some varieties they may also offer, at about a tenth the cost of large bulbs, economy bulblets from which a stock of flowering-size bulbs can be built up in a few years.

After a bulb is planted, it first sends up its sword-like leaf shoots (which give the plant its name—gladiolus, from a Latin word meaning "little sword"). Then comes the flower spike bearing buds that open from the bottom upwards. When, later, the plant is dug, the original bulb will have shriveled into a dry "mummy," but above and around it will have developed one or two prime-size bulbs, one to several smaller ones, and a whole lot of bulblets, pea-size or smaller—new planting stock.

As to culture, glads are really "dirt-easy" to grow. As soon as the soil is warm in spring, start setting out the bulbs about 6 in. apart and

PLEASE TURN TO PAGE 148

I put DELCO-HEAT in my home—as well as in homes I've built!





"I'm a general contractor, so naturally I see many different makes of heating equipment in operation," writes Ralph E. Aldridge of Kokomo, Indiana. "And I've found Delco-Heat equipment has the dependability and quality construction home owners want. In fact, Delco-Heat equipment has proved so satisfactory in the homes I've built, I had a Delco-Heat Conditionair installed in my own home, too."

King's Heating and Appliance, Kokomo, made Mr. Aldridge's installations.

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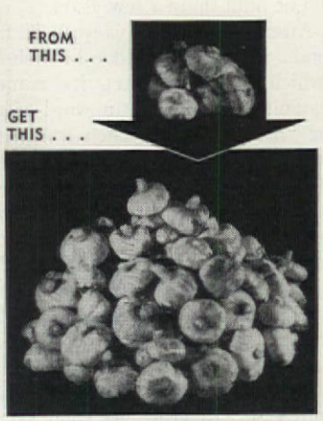
Gladiolus

(Begins on page 40)

3 in. deep., in neat rows for convenience and looks, or, if desired, in clumps among lower-growing flowers in beds or borders. Thereafter, the important thing is to keep out weeds, either by cultivating or by mulching—that is, by covering the soil between the shoots with something like old hay or straw, leaves, peat moss, etc. During dry spells supply water if possible, especially when spikes are forming. And to insure good bulb growth for next year, cut spikes carefully so as to leave three or four bottom leaves to make food for the underground parts. Also you should pick off any seed pods as soon as they form—unless, of course, you want to try raising some from seed.

Throughout the growing season, from the time the plants are 6 in. tall, spray with a DDT solution (following the manufacturer's directions on the package), or use a 5% DDT dust, every ten days or so to control the thrips, which is a tiny insect that feeds on and between the buds, rasping the tissues and seriously injuring the plants.

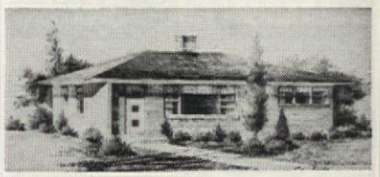
At the season's end, when the stalks are yellow or have been killed by frost, dig the clumps, cut off the tops, and let the bulbs dry in the sun for a day. During the next few weeks, break the clumps apart and discard the old mummies and any bulblets you don't want. Don't bother to peel the larger bulbs, but do destroy any thrips they may carry. To do this put the bulbs in a paper bag, throw in a handful of 5% DDT dust, tie the bag shut and shake it enough to distribute the dust. The bulbs may then be stored right in the bags—one for each variety—or packed in paper or peat moss in shallow cartons and placed in a frost-free temperature (40 to 45 deg. F. is ideal) and in an ordinarily humid atmosphere, neither damp nor excessively dry. A shelf in the average basement (not near the furnace) or in a warmed garage is a good place.



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Closed Door Policy

Data from
Marian Osborn Stewart

This is the other side of the door—in the guest room. The board which blocks it off was papered to match the rest of the walls. But there was no attempt to disguise the door frame—instead, it was turned into a decorative asset as a frame for shelves. So here closing the door made the room handsomer



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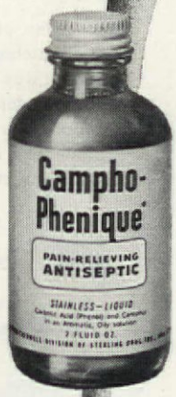
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We miss our front porch

CAROLINE CLARK

The house I live in is modern and streamlined. It provides a maximum of privacy; it's airy, colorful, easy to clean. I can do without a cellar and an attic, I never long for old-fashioned, cluttered closets, but there's one thing I miss like crazy: a front porch.

As far back as I can remember, a front porch was the setting for some of my happiest times. The house I lived in as a child had a high front porch with railing and posts. The railing was ideal for daring exploits, and every post saw duty from time to time as a base for hide-and-seek or shelter for a crouching cowboy. We had tea parties on the porch, and no one minded if we spilled things.

About the time I started to date boys, we bought a porch swing. Before movie or party time, you could sit there for a few moments with your date, and neighbors passing by would think, "Well, look who has a beau!" The porch was a favorite spot for parties, too, and far from slamming their windows to shut out the noise of our record player, the neighbors usually gathered on their own porches, listening to the music and laughter.

The front porch was also an ideal spot from which to snare a date. One time when a girl cousin was visiting me, we put on our organdy dresses with matching hair ribbons one Sunday afternoon and indulged in a little "aimless" porch-sitting. It wasn't long before a boy strolled by, and strolled back again, this time with a friend. Shortly thereafter, they rode past on bicycles and waved, only to repeat the performance in a car, driving more slowly each time until we finally received an invitation to go for a ride.

Looking back, I realize that the houses we lived in had successively smaller porches. The swings were replaced by gliders and the hanging baskets by long boxes of petunias. Now, in our front-porchless house, we hide from town and neighbors. It's restful and quiet on the rear patio or on the screened breezeway to the garage. Our house is adapted to the needs and tempo of modern living, but the generation now growing up in houses without front porches is missing something. Sometimes I have half a notion to drag some chairs into the front yard and sit there a while, just to see what would happen. Would you come over to chat?

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No. 8 ☐ (see Oct., '51 issue) One story brick, 2 bedrooms, bath, large kitchen, window wall in living room, full basement**

No. 9 ☐ (see December, '51 issue) Board and batten ranch house, 3 bedrooms, bath, porch, utility room, 9 closets

No. 10 ☐ (see Feb., '52 issue) 2 bedrooms, bath, living-dining room, kitchen, plus room and bath with private entrance

No. 11 ☐ (see March, '52 issue) One-story modern, living, dining rooms, kitchen, 3 compact bedrooms, bath

No. 12 ☐ (see page 34, this issue) Brick house, one story, with 3 bedrooms, 2 baths, dining room, breakfast room, garage

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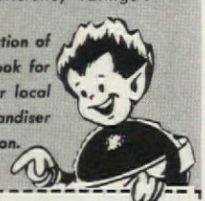
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Page 27: Owner, Mrs. Ralph Deitrich.
Pages 28–29: 1. Owner, Mr. and Mrs. Gilbert Meites, decorator, Charles E. Day; 2. Owner and decorator, Adele Faulkner, A.I.D.; 3. Owner, Mr. Edward McFaul, decorator, Marion Heuer Interiors; 4. Owner and decorator, Mr. Newton Lichter; 5. Owner, Otto K. Schreier.
Page 28: Lower left, Owner, J. Stewart Eagen, decorator, Bert Curtin of Marion Heuer Interiors; lower right, Owner, Mr. and Mrs. Max Elder, decorator, Harry Gladstone.
Page 29: Lower left, Owner, Guy Anderson, lower right, Owner, Gilbert Meites, decorator, Charles E. Day.
Pages 30–31: 1. Owner, Hector McGowan; 2. Owner, Mr. and Mrs. Harry Goldman, decorator, Bill Yates; 3. Owner, Harold N. Silberts, decorator, Newton Lichter; 4. Owner, Clifford Chaudron; 5. Owner, Samuel Bergman, decorator, Marion Heuer Interiors.
Page 30: Lower left, Owner, Morris H. Gluck, decorator, Helen Conway, A.I.D.; lower right, Owner, Mr. and Mrs. Harry Goldman, decorator, Bill Yates.
Page 31: Lower left, Owner, Mr. and Mrs. Earl Herring, decorators, Gladys Hughes and Bonnie Gough; lower right, Owner, Mr. and Mrs. Rex Elder, decorator, Harry Gladstone.

KITCHEN SWITCH—PART 2

Page 32: Wallpaper, Varlar; flooring, Pabco; chairs, Cosco; blinds, Venetian Blind Association; cabinets and appliances, Crosley; coffee maker and mixer, Sunbeam; dishwasher, Kitchen Aid.

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Pages 34–37: Glass, DSA Libby-Owens; sliding doors, Kennatrack Hardware; all bathroom and kitchen fixtures, Crane; bathroom walls, Structural Glass, Vitrolite, Libby-Owens; door hardware, knobs and locks, Schlage.
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Kitchen: Floor covering, Armstrong linoleum; range, Roper; linen weave counter tops, Formica; wallpaper, Bassett and Vollum; hanging lamp, Van Esso; fan, Pryne and Company; blinds, Tropicraft; stool, Cosco; plates above range, Metlox California Provincial; table and chairs, Thonet; refrigerator, clock, waffle iron, General Electric; mixer, Sunbeam; track on sliding door, Kennatrack Hardware.
Basement: Dryer, Hamilton Clothes Dryer; sink, Crane; washing machine, Thor; hotwater heater, Everhot Heater Co.
Living room and dining room: Carpet, Hardwick and Magee Co.; dining room wallpaper, Bassett and Vollum; dining room drapery, Jofa; living room drapery, Kent-Bragaline; coffee table, Baker Furniture Co.; sculpture, Jungswirth original; table in front bay, Fine Arts Furniture Co.; fabric on chairs in front bay, red chair and lounge chairs, Stroheim and Romann; fabric on curved sofa, Brunschwig and Fils; lighting fixture, Van Esso.
Boy's room: Floor covering, Armstrong Linoleum; wall covering (three coats of red paint on top), Warner Company Fabricona.
Master bedroom: Wimpole dresser, Beacon Hill collection dresser; beds, Kittinger; fabric, Stroheim and Romann; lounge chair, custom made, fabric, F. Schumacher and Co.; draperies, Stroheim and Romann.

AMERICAN TRANSLATION

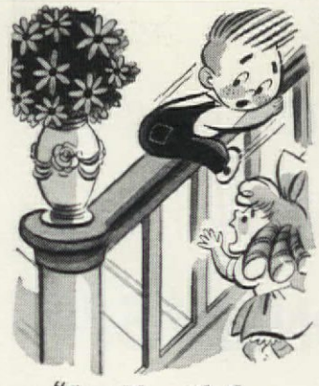
Pages 44, 45: All wood pieces by Johnson Furniture Co.; all upholstery pieces by Ralph Morse Furniture Co. for Johnson Furniture Company.
Page 100: Lamps from Lightolier, Inc.; Sofa grouping and bar, John B. Salterini Co., Inc.; Desk from M. Singer & Sons.
Page 101: Sideboard from Baker Furniture Co. Palladian group; Arm and side chairs from Baker Furniture Co. Modern group; bed from Kindel Furniture Co.

OUTDOOR IDEAS WORTH COPYING

Page 49: Hose holder, Guardian Mfg. Co.

WHAT'S WRONG WITH THIS TABLE

Pages 53, 54: Used in both settings: China, "Mayfair," Castleton; silver, hollow ware and "Georgian Rose" flatware by Reed and Barton;



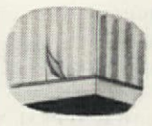
"Stand by with the 'DUCO' CEMENT!"

Fix it for keeps WITH DU PONT DUCO CEMENT

REG. U.S. PAT. OFF.



CHIPPED KEYS strike a sour note in a piano's appearance. Mend broken keys with "Duco" Cement.



TORN WALL-PAPER needn't be a household catastrophe. Just mend it like new with "Duco" Cement.



NAMEPLATES IN OVERSHOES prevent mixups in the school coatroom. Put them in with "Duco" Cement.



REPAIR CHIPPED GLASS "Duco" Cement's transparency makes the repair simple and neat—almost invisible.



REPAIR CHIRS Strong "Duco" Cement puts loose rungs in to stay! Makes chairs sturdier.



MEND BELTS PERMANENTLY When two layers of leather come apart, use "Duco" Cement. It's flexible.

STRONG, TRANSPARENT FLEXIBLE, WATERPROOF



BETTER THINGS FOR BETTER LIVING
. . . THROUGH CHEMISTRY

Where Credit Is Due

gablets and wines, "Mandarin Gold" by Cambridge Glass; cloths and napkins, maize and gray, John Matouk. Container in **Right,** "Mayfair" vegetable dish by Castleton; container in **Wrong,** "Pristine," by Cambridge Glass.

SPRING LUNCHEON FOR THE GIRLS

Pages 56, 57: China, "Wilton," Haviland and Co., Inc.; tablecloth, "Enchantment" by Ellison and Spring; silver, coffee pot, round tray, bread tray, salt and pepper shaker, International.

PRESSURE CANNING

Pages 79, 80: Jars, Kerr Self-Sealing; pressure saucepan, Mirro-Matic; tongs, Hotang by Ruclair; tape, Labelon.

ITALIAN ACCENTS

Page 102: Ceramic pitcher, lamp, paper weight Venetian glass dish from Richards-Morgentha Co.; basket, compote, footed bowl and candl holders from Martin Freeman Company.

PHOTOGRAPH CREDITS

Page 18, 21, Keith Winston, 27, 42–43, 11 114, George de Gennaro; 28, top, lower lef Kranzten Studios, lower right, George de Ger naro; 29, top left, center right, Robert Cleve land, top and lower right, Kranzten Studio center left, Peter Gowland, lower left, Mc Tatch; 30, top right, lower left, Robert Cleve land, lower right, George de Gennaro; 3 center left, Jack Zehrt, center right (cover Kranzten, lower left, lower right, George Gennaro; 32–38, 47, 74, 75, 86, 88, Kranzte Studios; 39, Jessie Walker; 40–41, 145–14 Eleanor Gilman; 44–45, Dale Rooks; 50, to Alex Hedlund, lower left, Marion Murtfeld 82, center, George de Gennaro, bottom, Now Ward; 84, top, Fred Gund; 98, top, Ethel M Call Head; 109, Nowell Ward; 116, 118, Hora Griffith; 122, Max Tatch; 130, Wendell Kilm 136, Louise Hayes; 149, Marion Stewart. Pag 53–54, 56–60, 62–64, 78, 98, 102, second fr top and 2 lower photos, 110, 111, 152 F. M. Demarest.

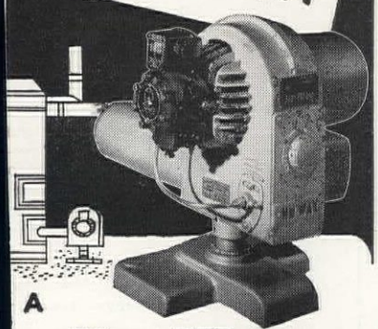
Flower Carrier



Idea by Betty B. Merriam

Your garden flowers will last longer when cut if you put them in water immediately—especially on hot days. You can do this with an easy-to-make carrier consisting of two large-size juice cans, a piece of copper tubing with ends hammered flat, and two stove bolts, washers, and nuts to hold the parts together as shown

BARGAIN for your BASEMENT



A

Nu-Way

OIL BURNER *for*

MAXIMUM HEATING EFFICIENCY with the New Combustion Head, Positive Air Control and other features exclusive with Nu-Way.

MINIMUM OPERATING COST of the Nu-Way Oil Burner will mean smaller fuel bills . . . greater savings for you.

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"Automatic Oil Heat Exclusively Since 1921"



Majestic INDOOR INCINERATOR

Makes Garbage and Trash *Disappear like Magic!*

Gone forever are those annoying steps — so provoking in nasty weather — to the garbage can or trash pile! A Majestic Indoor Incinerator — right in your utility room or basement — burns *all your wet and dry garbage* . . . even the household rubbish! No fuel required. Patented downdraft does the trick! Operation *guaranteed!* Easily connects to furnace flue. Low cost!



Write for Details!

The **Majestic** Co., Inc.
342 Erie St., Huntington, Ind.

Pattern Order Form

Please allow 3 weeks for handling and mailing

(Patterns contain tracings, directions, color guide, list of materials as required)

- ☐ 1383 Lietta's Marionette design to paint on children's playground equipment or nursery furniture. Posy border and waves are included in pattern 35c
- ☐ 1342 3 Lietta painting designs, small scale; boy, girl, and pitcher, boy and bird house, girl and tulip 30c
- ☐ 1343 2 large Lietta painting designs. Boy, flower cart, and rooster; girl, churn, and chicken ... 40c
- ☐ 1344 3 Lietta painting designs; 1 large design of boy, girl, heart and flowers; 1 medium design, girl on bridge; 1 repeat border of bird and thistles 50c
- ☐ 1319 Beautiful painting design of fruit border, lovely colors; suitable for kitchen soffits or above a chair or plate rail. Use on a large cake container or kitchen wood or tinware 25c
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- ☐ 1313 A floral design of roses and daisies to paint on old-fashioned spice cans, trays, boxes. 30c
- ☐ 1308 Penna. Dutch designs to paint on kitchen wood or tinware. 25c
- ☐ 1298 Dainty feminine design to paint on a lamp shade. Ribbons and pleated flounce deceive eye. 20c
- ☐ 1286 Perfect for a small child's room; just as good for the teen-ager. All-over painting design of clover leaves and polka dots 25c
- ☐ 1236 4 nursery pictures, "Pixie" designs, to paint for your favorite child. 30c
- ☐ 1219 Paint a headboard right on the wall. High posts and bright yellow daisies 45c
- ☐ 1198 Textile painting design to paint on draperies, towels, tablecloths, place mats, upholstery. Modern "Malayan" bird and geometric motif ... 20c
- ☐ 1172 Cross-stitch design of Victorian seashells and flowers for towels, curtains or tablecloths. Hot-iron transfer contains 4 complete motifs each 16½ inches long. 35c
- ☐ Complete list of all available patterns 10c

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Street Address

City *Zone No.* *State*

See instructions below for ordering patterns.

Order Your Blueprints Here

Please allow 3 weeks for handling and mailing

(Blueprints contain lists of materials, construction drawings, instructions)

- ☐ 2005 Blueprint construction pattern for building the jolliest swing ever created. Lions guard the top and their long tails form the sides of the swing 50c
- ☐ 2006 Blueprint construction pattern for building tiger slide. Big, sturdy, more fun than a circus 50c
- ☐ 2007 Blueprint construction pattern for building a clown see-saw. He will make anyone laugh 50c
- ☐ 2008 Blueprint construction pattern for building a brick barbecue with grill and a real spit. Planters may be added at either side for your favorite greenery. 50c
- ☐ 2009 Blueprint construction pattern for building a cement walk or a restful terrace at very little expense, in spare time 50c

Name

Street Address

City *Zone No.* *State*

PRINT name and address in coupons, which will be used as labels for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check to: (please do not send stamps)

American Home Pattern Department

American Home Building

Forest Hills, New York

Too vital a matter for 'guess work' among young wives



(only two minutes' reading time may end all your confusion)

For a number of years there has been great confusion as to just what to use for internal feminine cleanliness. Women are certainly fully aware how necessary internal hygiene is to their health and married happiness. They realize how important it is to douche after their periods and to guard against offensive odor. But WHAT to use has long been the bewildering question.

In the past, many women were forced to use harmful poisons. Then next, women foolishly went to the other extreme and used weak, ineffective homemade solutions. Imagine any up-to-date fastidious woman taking such chances with the most intimate concern of her life! But fortunately the advent of ZONITE has put an end to all this confusion.

Developed by a Famous Surgeon and Scientist

The ZONITE principle—developed by a renowned surgeon and scientist—was the first in the whole world to be *powerfully effective* yet *absolutely safe* to tissues. Scientists have tested every known antiseptic-germicide they could find on sale for the douche and no other type proved so powerful yet harmless as ZONITE. It is positively non-poisonous, non-irritating. ZONITE can be used as directed as often as needed without the slightest risk of injury. And it does the job!

What ZONITE Does . . .

ZONITE gives you BOTH internal and external hygienic protection. It keeps your person so dainty and clean. ZONITE helps guard against infection and kills every germ it touches. It's not always possible to contact all the germs in the tract but you can depend on ZONITE to immediately kill every reachable germ and keep germs from multiplying. An ideal solution for effective feminine cleanliness. Inexpensive, too! Buy ZONITE today.

Ideal 'All Purpose' Antiseptic-Germicide For General Home Use

NEW! FREE!

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Zonite

FOR NEWER *Feminine Hygiene*



*Offer good only in U. S. and Canada.

Mail coupon for FREE book (never before published). Reveals intimate facts and gives complete information on feminine hygiene. Write Zonite Products Corp., Dept. AH-42, 100 Park Ave., New York 17, N. Y.*

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A lucky day for me



...when I discovered Tampax

Do you spend those "certain days" every month worrying about other people—hoping they won't notice your discomfort and general uneasiness during that period? . . . Next time why not switch to doctor-invented internally-worn Tampax—so simple, so small that you do not even feel it when in place. And final disposal becomes no problem.

No pins or belts are needed with Tampax. No pulling, binding, twisting or chafing. And best of all, *no odor*. Tampax is composed of pure surgical cotton conveniently fitted into slender one-time-use applicators, making insertion so easy and dainty that your hands need never touch the Tampax. Other features: with Tampax there are no bulges or wrinkles to "show" through clothing. And you need not remove it during your tub or shower, nor while swimming.

NO BELTS
NO PINS
NO PADS
NO ODOR

Tampax brings greater peace of mind to the wearer. Join the millions of women now using it. Sold at drug and notion counters in three absorbencies: Regular, Super, Junior. Month's supply goes into your purse. Tampax Incorporated, Palmer, Massachusetts.



Accepted for Advertising by the Journal of the American Medical Association

Look...it's new!



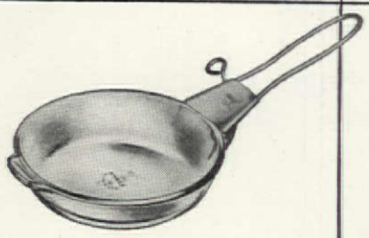
THE WITCH DUST PAN is so named because it rides on any household broom! The always handy plastic pan fits on bottom of the broom, comes in an assortment of colors. It provides stiff backing when sweeping floors. 59¢. BW Molded Plastics Company, 1346 E. Walnut St., Pasadena, Calif.

INTERCOMMUNICATION between nursery and bedroom, office and reception room, barn and kitchen, sickroom and living room, is an excellent time saver. Vocatron is not inexpensive but it's the very best. No installing, just plug into outlet. Pair, $79.50. Bayfort Society, Box 8018, Charlotte, N.C.





JUNIOR SIZE Shelfservice stores infants' and children's clothes and toys—keeps them easy to find. Can be used on floor, attached to crib or inside closet door. 21 in. wide, 7 in. deep, and 37 in. high, in pink or blue enamel. $12.95. Glen-Vernon, Dept. AH, 415 Lexington Ave., N.Y.C.



PYREX SKILLET or shirred egg dish is 7 in. wide, can be used with detachable handle as frying pan; without handle as a serving dish from range to table. Easy to clean, the smooth glass surface doesn't absorb odors or flavors. Ideal for baking or frying small servings. $1.49. Corning Glass Works, Corning, N.Y.

THE DUBL-TOP for extra company at bridge or dinner table, is 46 in. wide, made of strong Presdwood. Has rubber grippers to hold it firmly on table, folds in half for storage. Seats 8, $3.98. Reversible table-top cover (hunter green and burgundy), $2.98. E-Z Do, available at leading dept. stores





A HOME HAIR DRYER is helmet type in black plastic, covers whole head at one time. Spring tension clamp fastens dryer to door, can be moved up or down. Rubber tubing prevents marring door. AC and Underwriters Approved. $12.9 Glasscraft Manufacturing Company 920 Chicago Ave., Evanston, Illinoi



THE DE-FLY-ER will kill flying insects, such as flies, gnats, mosquitoes, moths. Recommended for nurseries, summer cabins, porches, barns, kennels, it contains Lindane insecticide. Mount on wall or post, plug into outlet. With supply of crystals, $15.75. Mitchell All-Metal Feeder Co., South Lancaster, Massachusetts

STIK-ALL can be used for gluing glass, porcelain, wood, leather, marble, plastics, rubber, copper, brass together or in any combination. Stik-All is resistant to boiling water and alcohol. Repaired objects ready for use in 24 hrs. Kit $1 ppd. Stik-All Products, 509 Fifth Ave., N.Y.C. 17





JANIE SPOT ERASER KIT, a "no liquid" odorless cleaner to use for at least a year, comes with a miniature clothes brush and a purse-size and home-size Spot Eraser. Rub on chalk-like stick, and brush off grease, food stain, oil, etc. It works like a charm. Kit, $1. R. S. Cowen Co., 130 W. 42nd St., New York 36, N.Y.

PRINTED IN THE U. S. A. BY THE CUNEO PRESS,

I found my kitchen ideas at a soda fountain



NE AFTERNOON when I stopped at the drugstore for a bite of lunch, I'd ardly put the menu down before my rder was served. I couldn't help thinking ow much longer it took me to prepare e same kind of snack at home.

As I sat there watching the counterman, saw the reason for his fast service. The cret was efficient arrangement. I lingered er my coffee and picked up tricks for y own kitchen. Mine needed doing over dly, and I needed ideas. The only defi- te thing that I had in mind was a floor Armstrong's Linoleum.

The big basic idea I borrowed was to ep everything within reach. At one end the kitchen I surrounded myself with rking areas, which included a wonder- big cutting board. Using open shelves varied widths gave me extra shelf ce and eliminated the cost of doors. en I had bins built in along the back of sink in real soda-fountain style . . . for r and sugar and such. I even borrowed idea of a glass case for displaying my es and pies.

Even though my kitchen is small, I nd ample room for a dining nook. drugstore style but has a special fold- feature. Before and after meals, the top rs extra counter area. During meals, t of the top folds up against the wall. tures on the underside become a part he decoration.

he fact that I chose Armstrong's rpelle Linoleum is another result of drugstore visit. You see, both the gstore and my kitchen had the same blem in that they were both narrow. sing Strypelle and running the stripes width of the store, it was made to look r. The same trick worked in my kitchen. rypelle really makes a beautiful floor, here's more to it than meets the eye. practically seamless, and so smooth o trouble at all to keep clean. Then, it's so comfortable to stand on, especially if you spend as much time in the kitchen as I do.

To tell the truth, although all the soda-fountain ideas helped make my kitchen life easier, Armstrong's Linoleum is still a cook's best friend!

Cheerful kitchens make living pleasanter, and a high-styled floor of Armstrong's Strypelle® Linoleum does wonders in making this kitchen brighter and cleaner looking. With Strypelle, you get a custom effect at a fraction of the cost of hand-inlaid floors. Strypelle is inlaid right at the factory, and it's put down just as it comes from the roll. This floor with the tailored look is Armstrong's Strypelle, Style 1601. The cove base is Armstrong's Plain Linoleum, No. 30, Midnight Blue. Write for free room plan today.

Send for the helpful book . . . "Go Ahead and Decorate"—a valuable guide when decorating any room in your house. Its 32 pages contain full-color rooms and are packed full of stimulating decorating suggestions that will spark ideas of your own. It was prepared by Armstrong's noted decorator, Hazel Dell Brown. Send 10¢ (40¢ outside U.S.A.) to Armstrong Cork Company, 5204 Pine Street, Lancaster, Pennsylvania.



RMSTRONG'S LINOLEUM FLOORS

for every room (A) *in the house*

E BY THE MAKERS OF ARMSTRONG'S QUAKER® RUGS, ARMSTRONG'S ASPHALT TILE, ARMSTRONG'S LINOWALL®



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The name Kohler is your guide to plu fixtures that will serve you well throu the years.

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Kohler chromium plated bath an tory fittings complement the fixtures and quality. Consult your Kohler Write for booklet E-7.

Kohler Co., Kohler, Wisconsin. lished 1873.

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